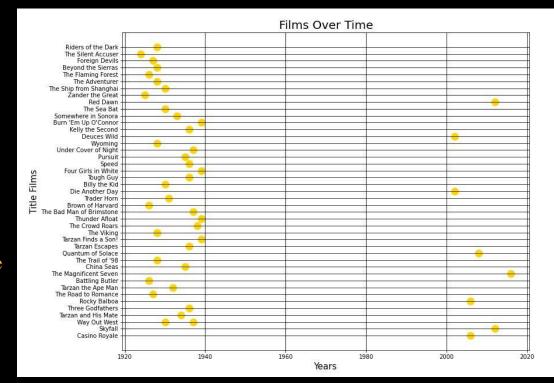


Analysis of an action film proposal for Metro Goldwyn Mayer By: Kimberley, Luca, Bence, Lorenzo

Action Movies of Metro Goldwyn Mayers

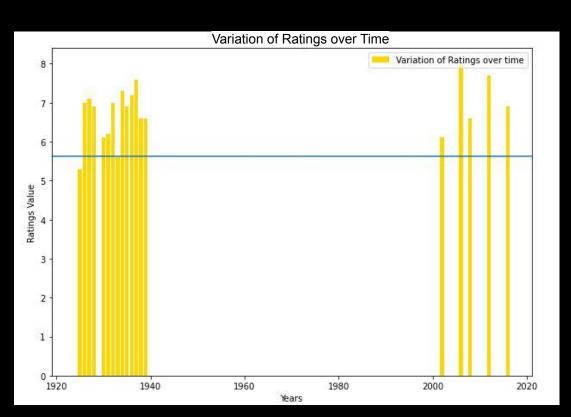
From our research by extrapolating the data from IMDB database, we saw that MGM produced 44 actions movies.

We can notice from the graph that MGM did not produce action movies after 1939, probably because of 2nd World War, till the early 2000s. So from that we can deduct that MGM doesn't have so much experience on producing action movies. But to be sure of that, we must have a look to the ratings given by the public



Ratings of MGM Action movies over time

As we can see from the graph the mean rating is 5.62 (blue line), which is a quite low score but based in a small number of films, we can try to figure out the issues.



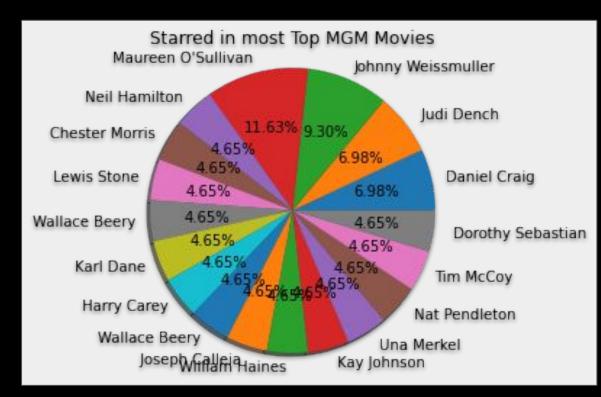
Top MGM movie ratings based on MDb database

| Movie Title | Ratings |
|-----------------------|---------|
| Casino Royale | 8 |
| Skyfall | 7.7 |
| Way out West | 7.6 |
| Tarzan and His Mate | 7.3 |
| Three Godfathers | 7.2 |
| Rocky Balboa | 7.1 |
| The Road to Romance | 7.1 |
| Tarzan the Ape Man | 7 |
| Battling Butler | 7 |
| The Magnificent Seven | 6.9 |

Stars of Top MGM Movies

We can see that the top stars from MGM movies are:

- 1, Maureen O'Sullivan
- 2, Johnny Weissmuller
- 3, Judi Dench
- 4, Daniel Craig



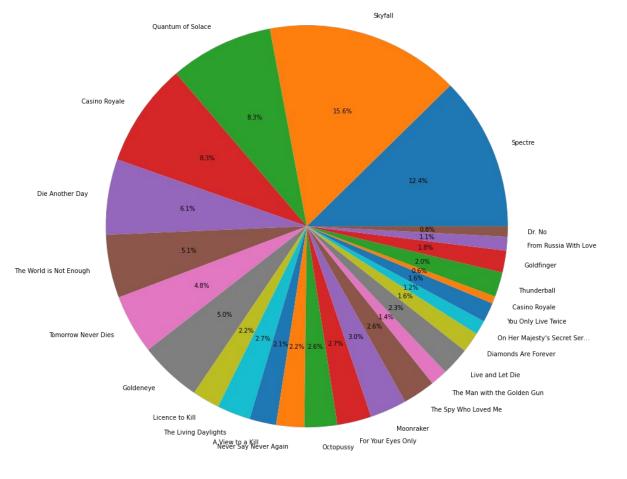
Datas tells us that our best asset is

• •



Based on Global Box office

Best performing James Bond Movies



Spectre Skyfall Ouantum of Solace Casino Royale Die Another Day The World is Not Enough Tomorrow Never Dies Goldeneye Licence to Kill The Living Daylights A View to a Kill Never Say Never Octopussy For Your Eyes Only Moonraker The Spy Who Loved The Man with the Golden Gun Live and Let Die Diamonds Are Forever On Her Majesty's Secret Ser_ You Only Live Twice \$111,600,000 Casino Royale

Thunderball

Goldfinger

Love Dr. No

From Russia With

\$879.500.760

\$1,110,526,98

\$591,692,078

\$594,420,283

\$431,942,139

\$361,730,660

\$339,504,276

\$356,429,941

\$156,167,015

\$191,200,000

\$152,627,960

\$160,000,000

\$187,500,000

\$195,300,000

\$210,300,000

\$185,400,000

\$97,600,000

\$161,800,000

\$115,999,985

\$82,000,000

\$41,744,718

\$141,200,000

\$124,900,000

\$78,900,000

\$59,567,035

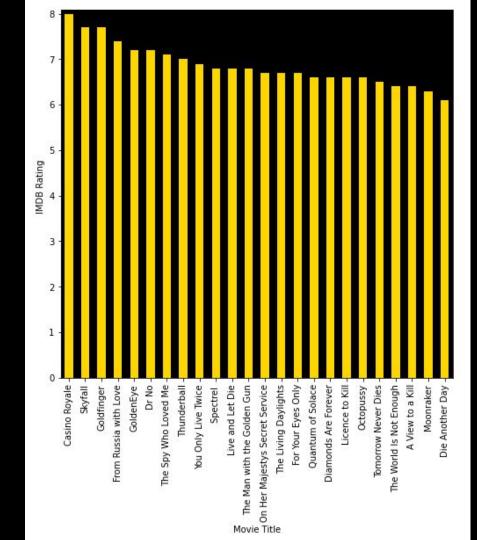
James Bond Movies have an average gross per movie of

\$612,595,433



Source: www.007james.com

Bonds movies also have an outstanding rating on one of the biggest source of insights and datas about movies: IMDB.

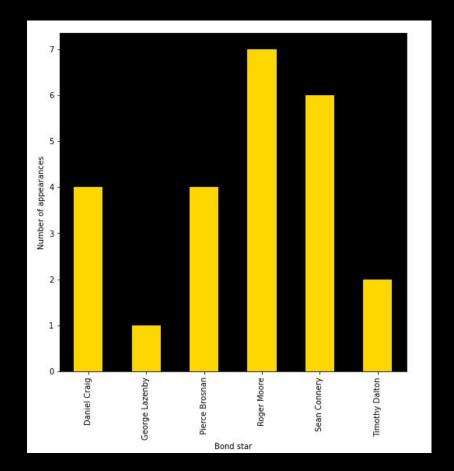


Six actors shared the role across time,

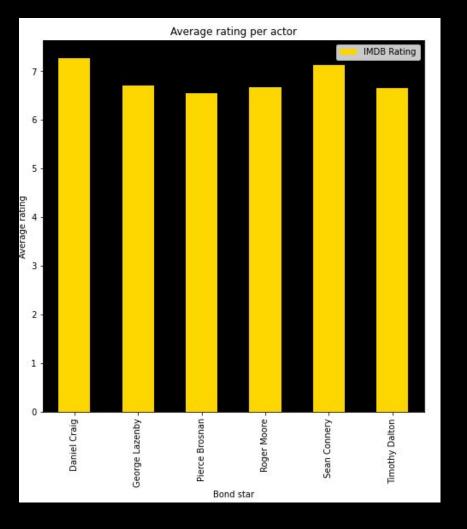
and several directors



We can have a quick overview of how many times every of our wonderful actor dressed the James Bond's suit.



And some insights on how much the public likes every actor.





Daniel Craig

Sean Connery





What about the future?



ANY QUESTION ?

LASHANA LYNCH

#BOND25

