

## WATS 3010 Product Page

Site/Company name: B&B

Design concept/approach:

- Designed for a small family owned B&B business
- Short embedded video that describes the area
- Links that to social media
- Includes a testimonial section
- Plan on including side widgets
- Will include some photos of the areas

Desired outcome:

- An easy navigable website/functional/ appealing
- A unique design that includes pictures and unique features
- Increase in bookings

Demographic Audience:

- Outdoors enthusiasts that need a place to stay
- Ages: 21 and above

Motivation:

- Small business B&B rental

Inspirational websites:

<https://blackrockdigital.github.io/startbootstrap-agency/>

<https://www.protocol80.com/>