Jack Lipei Tang

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RESEARCH INTERESTS

Advocacy Communication, Social Justice, Social Networks, Political & Computational Communication

EDUCATION

2019 – 2024 (Expected)
Ph.D. in Communication
Annenberg School for Communication and Journalism
University of Southern California
Co-Advisors: Larry P. Gross, Lindsay E. Young

2017 – 2019
M.Phil. in Communication
School of Journalism and Communication
The Chinese University of Hong Kong
Advisor: Francis L. F. Lee

2012 - 2017
B.S.Sc. in Journalism & Communication, First Class Honours
B.B.A. in Business & Finance, First Class Honours
The Chinese University of Hong Kong

PUBLICATIONS

Peer-reviewed Journal Articles

2023
[9] **Tang, J. L.,** Yan, B., Chang, H., Nan, Y., Zhen, L. & Yang, A. Policy communication in times of public health crisis: Longitudinal network analysis of U.S. politician-health agency interactions during the COVID-19 pandemic. *Computers in Human Behavior*. [SSCI, IF 9.9]

[8] **Tang, J. L.** Issue communication network dynamics in connective action: The role of non-political influencers and regular users. *Social Media + Society*, *9*(2), 1-13. [SSCI, IF 5.2]
https://doi.org/10.1177/20563051231177921

[7] **Tang, J. L.** Shipping on the edge: Negotiations of precariousness in a Chinese real person shipping fandom community. *International Journal of Cultural Studies*, *26*(3), 293-309. [SSCI, IF 2.1]
https://doi.org/10.1177/13678779231159148

[6] Young, L. E., **Tang, J. L.**, & Schneider, J. A. Demographic and HIV status diversities as mechanisms of social integration and segregation among Black sexual and gender minorities enrolled in a community-based social network intervention. *Social Networks*, *73*, 51-61. [SSCI, IF 3.1] https://doi.org/10.1016/j.socnet.2022.12.006

[5] Zhen, L., Yan, B., **Tang, J. L.**, Nan, Y. & Yang, A. Social network dynamics, bots, and community-based online misinformation spread: Lessons from anti-refugee and COVID-19 misinformation cases. *Information Society*, *39*(1), 17-34. [SSCI, IF 3.5] http://doi.org/10.1080/01972243.2022.2139031

2022   [4] Young, L. E., **Tang, J. L.**, & Nan, Y. Social media communication and network correlates of HIV infection and transmission risks among Black sexual minority men: Cross-sectional digital epidemiology study. *JMIR Formative Research*, *6*(10), e37982. [ESCI, IF 2.2] http://doi.org/10.2196/37982

[3] **Tang, J. L.** Are you getting Likes as anticipated? Untangling the relationship between received Likes, perceived social support, and psychological well-being via expectancy violation theory. *Journal of Broadcasting and Electronic Media*, *66*(2), 340-360. [SSCI, IF 3.2] https://doi.org/10.1080/08838151.2022.2087654

* Featured in "Overseas cutting-edge communication research" by Ji, D., Jiang, X., & Zhu, H. (2022). *News and Writing*, *8*, 113. [Chinese-SSCI, IF 2.9]

[2] Li, G. M. & **Tang, J. L.** A trade war with or without Trump: Actual topical knowledge as a moderator of question wording effect on survey response. *International Journal of Communication*, *16*, 2283-2302. [SSCI, IF 1.7]

2020   [1] **Tang, J. L.** & Lee, F. L. F. Understanding investment culture: Ideologies of financialization and young people's lay theories of investment. *Consumption, Markets, & Culture*, *23*(6), 537-552. [SSCI, IF 2.4] http://doi.org/10.1080/10253866.2019.1640215

Peer-reviewed Book Chapter

2023   Wang, J. & **Tang, J. L.** Hybrid communication. In E. Gilboa (Ed.), *A research agenda for public diplomacy* (pp. 281-294). Edward Elgar Publishing. http://doi.org/10.4337/9781802207323

Book Review

2022   **Tang, J. L.** Engaging social media in China, *Chinese Journal of Communication*, *15*(3), 481-483. [SSCI, IF 3.70] https://doi.org/10.1080/17544750.2022.2093432.

Manuscripts Under Review

Tang, J. L., Liu, M. & Williams, D. Title removed for blind review. Topics: group conflict, political ideology, video game. *Under review.*

Liu, M., **Tang, J. L.** & Williams, D. Title removed for blind review. Topics: toxicity, engagement, video game. *Under review.*

Tang, J. L., Liu, M., Wang, Y. & Young, L. Title removed for blind review. Topics: LGBTQIA+ advocacy, information diffusion, social media. *Under review.*

Manuscripts in Preparation

Tang, J. L. & Lee, F. L. F. Cultivated inoculation: Assess the effects of systematic information control on regime support in China. For submission to *Journal of Communication.*

Tang, J. L. & Lee, F. L. F. Does the Great Firewall work? Examining the use of overseas media. For submission to *Political Communication*.

Tang, J. L., Bisberg, A., & Kim, S. S. Y. Intergroup contact, contact heterogeneity, and cross-group friendship: Behavioral evidence from a global prosocial mobile game.

Tang, J. L., Qian, S. & Zhu, X. Inter-institutional research collaboration network in computational social science, 2012-2021.

Tang, J. L., Lee, E. & Liu, M. Inferential network modeling in communication research (2005-2023): A systematic review.

PRESENTATIONS

Peer-reviewed Conference Presentations

2023   Annenberg Graduate Fellowship Research & Creative Project Symposium, Los Angeles

The 14th Graduate Research Symposium, Los Angeles

International Communication Association (ICA), Toronto

American Political Science Association (APSA), Los Angeles

National Communication Association (NCA), National Harbor

2022	National Communication Association (NCA), New Orleans
	International Conference for Computational Social Science (IC²S²), Chicago
	5ᵗʰ Politics and Computational Social Science Conferences (PaCSS), Boston
	Sunbelt Annual Convention, Cairns
	International Communication Association (ICA), Paris
	Annenberg Graduate Fellowship Research & Creative Project Symposium, Virtual
2021	National Communication Association (NCA), Seattle
	International Communication Association (ICA), Virtual
	Annenberg Graduate Fellowship Research & Creative Project Symposium, Virtual
2020	National Communication Association (NCA), Virtual
	International Communication Association (ICA), Virtual
	Annenberg Graduate Fellowship Research & Creative Project Symposium, Virtual
2019	International Association for Media and Communication Research (IAMCR), Madrid
2018	Association for Education in Journalism and Mass Communication (AEJMC), Washington D.C.

Invited Talks

| 2023 | Social Media & Expo Dubai 2020, Center on Public Diplomacy, USC |

Research Group Presentations

2023	Social Identities in Video Games, That Game Group
2022	Institutional Collaboration Network, Annenberg Networks Network
	Social Media and Expo Dubai 2020, Center on Public Diplomacy
2021	High-Performance Computing, Black Trans Lives Matter Group
	Influencer Network on Weibo, Annenberg Networks Network
2020	Coming Out Activism on Weibo, Annenberg Networks Network
	COVID-19 Policy Communication, Annenberg Networks Network
2019	Firewall and Regime Support in China, U.S.-China Institute

RESEARCH FUNDING: $ 28,669 IN TOTAL

Research Grants, External

2023	PI. Publication Accelerated Grant, Institute for Humane Studies, George Mason University, $5,000
2022	PI. Summer Institute of Computational Social Science Grant, Social Science Research Council, $2,389

Research Grants, Internal (Competitive)

2023	Summer Research and Writing Grant, Graduate School, USC, $2,000
2022	Summer Research Grant, Graduate School, USC, $2,000
	Travel/Research Award, Graduate School, USC, $1,000
	Annenberg Summer Research Grant, USC, $2,000
2021	Annenberg Summer Research Grant, USC, $2,000
2020	Annenberg Summer Research Grant, USC, $2,500
2018	Research Postgraduate Grants for Overseas Academic Activities, CUHK, $1,280

Travel Grants

2019 - 2024	Annenberg Travel Funding, USC, $5,500
2023	Michael Haley Travel Grant, ICA, $1,000
	Public Interest Communication Summer Institute, $1,000
	Political Communication, APSA, $200
2022	Political Communication Division, ICA, $400
	Michael Haley Travel Grant, ICA, $800
2021	Student Caucus Travel Grant, NCA, $300

HONORS & AWARDS

Fellowships

2019 - 2024	Annenberg Graduate Fellowship, USC
2022	Summer Institute in Computational Social Science, Duke University
2017	Asian Future Leaders Fellowship, Bai Xian Asia Institute, $50,000
	Fellow, Salzburg Global Seminar, Austria

Scholarships

2023	USC Asian Pacific Alumni Association Scholar, $3,000
2022	International Conference for Computational Social Science (IC^{2}S^2), $175
2017	Graduate Scholarship (Tuition and Assistantship), CUHK, $49,970
	T. C. Cheng Postgraduate Scholarship for Outstanding Graduate, CUHK, $3,200
	Fung Ping Fan Scholarship for Outstanding Graduate, CUHK, $6,400

2016	Yasumoto International Exchange Scholarship, CUHK, $438
2015	GOAL Programme Scholarship, CUHK, $959
2012	Outstanding Mainland Student Scholarship (Full Tuition), CUHK, $51,000

Awards

2023	Annenberg Research & Creative Project Symposium, $1,500
2022	Professional Development Award, USC, $500
	Annenberg Research & Creative Project Symposium, $500
2021	Annenberg Research & Creative Project Symposium, $500
2020	Annenberg Research & Creative Project Symposium, $1,500
2018	Outstanding Teaching Assistant, CUHK
2017	Dean's List, Faculty of Social Science, CUHK
	Best Business News Reporting, China Daily Campus Newspapers Awards, $128
2016	Dr. S.C. Yang Memorial Prize, CUHK, $191
2014	Champion, International Chinese Debate Competition
	Champion & MVP, Hong Kong Inter-Collegiate Debate Competition, $1,469
2012	Outstanding High School Graduate, Sichuan Education Department

TEACHING EXPERIENCE

Standalone Instructor

2023 Summer	COMM322: Argumentation and Advocacy, USC

Teaching Assistant

2023 Fall	COMM309: Communication and Technology, USC
2022 Fall	COMM200: Communication and Social Science, USC
2020 Fall	CMGT540: Use of Communication Research, USC
2019 Spring	COMM3420: Professional Ethics and Media Criticism, CUHK
2018 Fall	COMM3420: Professional Ethics and Media Criticism, CUHK
2018 Spring	COMM1120: Development of Mass Media, CUHK
2017 Fall	COMM3420: Professional Ethics and Media Criticism, CUHK

Guest Lectures

2023	Social Networks in Communication Research, COMM200, USC

ADADEMIC SERVICES

Ad-hoc Journal and Conference Review

2023	*Social Media + Society*, *International Journal of Communication*, ICA, NCA, AEJMC
2022	ICA, NCA
2021	ICA, NCA
2020	ICA, NCA

EXPERIENCE

Research Experience

2021 -	Research Assistant for Professor Lindsay E. Young, USC
2020 -	Research Assistant for Professor Jay Wang, USC
2019	Research Assistant for Professor Francis L. F. Lee, CUHK
2018	Research Assistant for Professor Hsuan-ting Chen, CUHK

Industry Experience

2016	Consumer Marketing, Edelman Public Relations, Shanghai, China
2015	Corporate Consulting, AlphaSights, Hong Kong
2014	Strategy & Business Development, Maxim's Group, Hong Kong

SKILLS

Programming	Python, R,
Software	Stata, SPSS, Mplus, Gephi, ATLAS.ti
Computational	Natural Language Processing (NLPs), Inferential Network Modeling, Data Mining, Machine Learning
Statistical	Structural Equation Modeling, Path Analysis, Multilevel Modeling, Factor Analysis, Multivariate Regression
Qualitative	Interview, Participatory Observation
Certifications	Python Data Structures by UMich (Coursera 2023), Linear Algebra by Imperial College London (Coursera 2023)
Languages	English (Proficient), Mandarin (Native), Cantonese (Proficient)