Luke J. Poltorak

610-714-1314 | luke.j.poltorak@gmail.com | |https://www.linkedin.com/in/luke-poltorak | Portfolio

Aspiring UI/UX Designer with a Path to Product Management

Innovative and detail-oriented professional with a strong foundation in fintech, software development, and team leadership. Skilled in utilizing Figma for user interface design and applying strategic insights to foster product innovation. Dedicated to delivering exceptional user experiences with a long-term goal of evolving into a product management role.

Skills

- **Design & Development:** Proficient in Figma, Photoshop, React, JavaScript, Solidity, HTML, CSS
- **Project Management:** Agile methodologies, team leadership, project coordination
- **Analysis & Strategy:** Market analysis, user research, product strategy, fintech expertise
- **Technical Tools:** VSCode, Android Studio, Git/Github, decentralized app development
- **Communication:** Written and verbal communication, client interactions, requirements gathering

Experience

Product Manager & Lead Developer, Drem Labs Inc. | Mar. 2021 - Dec. 2023

- Led the development of a consumer-facing investing app, focusing on UI/UX design and product strategy
- Designed and prototyped a user-centric investing app using Figma
- Conducted market analysis, user research, and feature prioritization
- Managed a team of 12, coordinating cross-functional efforts to meet deadlines and objectives

Web Developer & UX Designer

Leavey School of Business, Santa Clara University | Jul. 2021 - Jun. 2022

- Redesigned the business school's website, enhancing visual design, user experience, and accessibility
- Conducted user interviews and usability testing to inform design decisions

UI Developer & Market Research Intern

Opal | Jun. 2020 - Dec. 2020

- Developed user registration flow for an iOS professional development & mentoring app using React Native
- Assisted in market research and analysis to identify user needs and inform product features

Leadership

Co-Founder & President

SCU Blockchain Club, Santa Clara University | Nov. 2021 - Dec. 2023

- Educated students on blockchain technology, leading workshops and lectures
- Organized a team for a blockchain hackathon, winning a prize for innovation

Treasurer & Freshman Representative

Association for Computing Machinery (ACM), Santa Clara University | 2019 - 2021

- Led initiatives for 'Hack for Humanity' hackathons, focusing on projects addressing real-world challenges

Awards

- **Prize & Bug Bounty, Lens Protocol:** Led a team in EthNY blockchain hackathon, built a web app in 48 hours, won $12,000 (June 2022)
- **Best Security Hack, Hack for Humanity:** Project lead for Bedrock, mitigating Ethereum blockchain fees using Figma, React, and Solidity (2021)

Education

Bachelor of Science in Economics

Emphasis in Computer Science/Management Information Systems (MIS) Santa Clara University, Dec. 2023