

# Digital display standards

Issue 3

MAYOR OF LONDON



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## Foreword

Digital display standards have been produced to ensure consistency across all of TfL's digital displays.

They are designed to ensure consistency of spacing, size of font, use of colour etc.

The standards also help to ensure that information is displayed in a modular nature.

The standards do not specify the type of hardware or software to be used.

'Digital displays' are defined in this document as electronic screens that convey TfL controlled information to customers via live feeds.

Such displays may be in stations, on vehicle or on street.

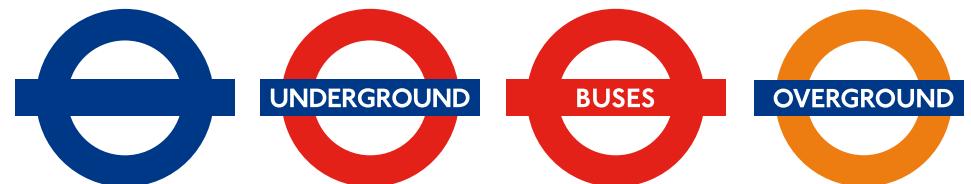
These standards do not apply to websites or dot matrix indicators.

For guidance on implementing the rules within these standards please email [corporatedesign@tfl.gov.uk](mailto:corporatedesign@tfl.gov.uk)

This section provides guidance on the basic elements that make up the TfL digital display standards.

Further information on TfL graphic standards can be found at [tfl.gov.uk/corporatedesign](http://tfl.gov.uk/corporatedesign).

# A b c d e f g



Central line

Circle line

District line

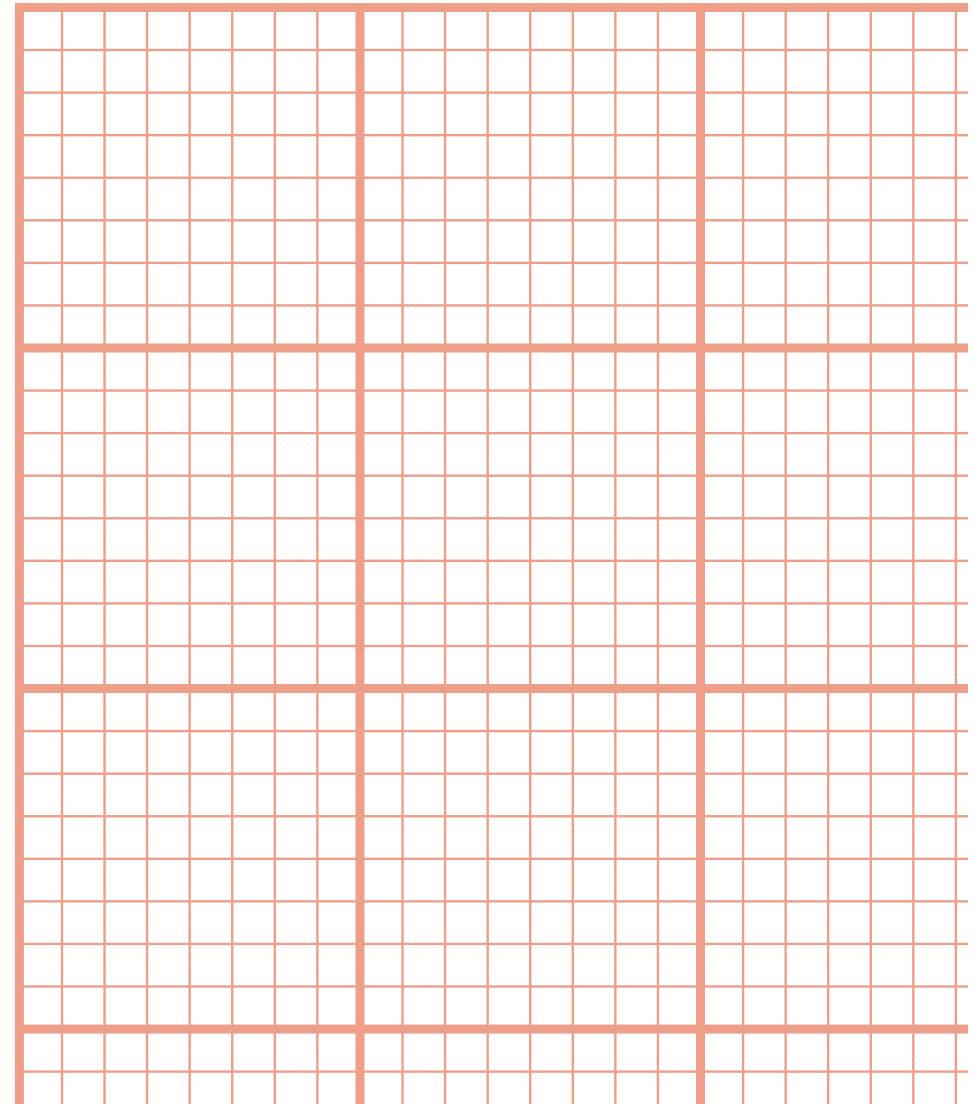


Platform 1	Platform 2	Platform 3	Platform 4	Platform 5
---------------	---------------	---------------	---------------	---------------

## 1.1 The grid

All TfL digital displays must work to a grid, as shown.

A grid is used to ensure that a transferable unit of measurement is available for all screen sizes and aspect ratios. A grid should adapt to any screen size or aspect ratio.

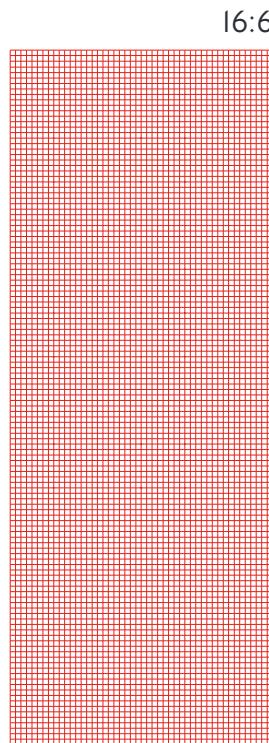


## 1.2 Screen aspect ratios

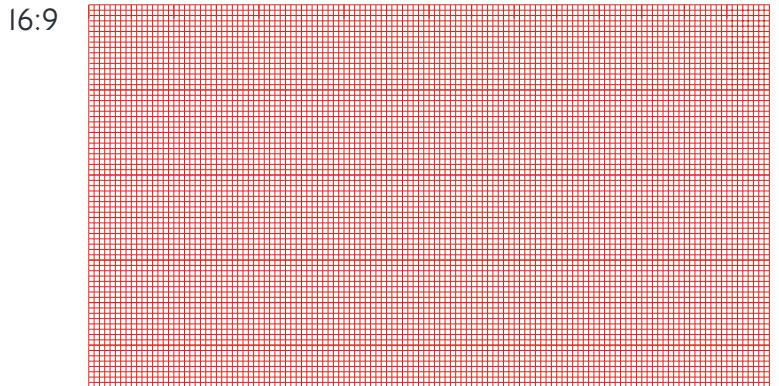
[Contents](#)

Shown here are examples of common screen aspect ratios.

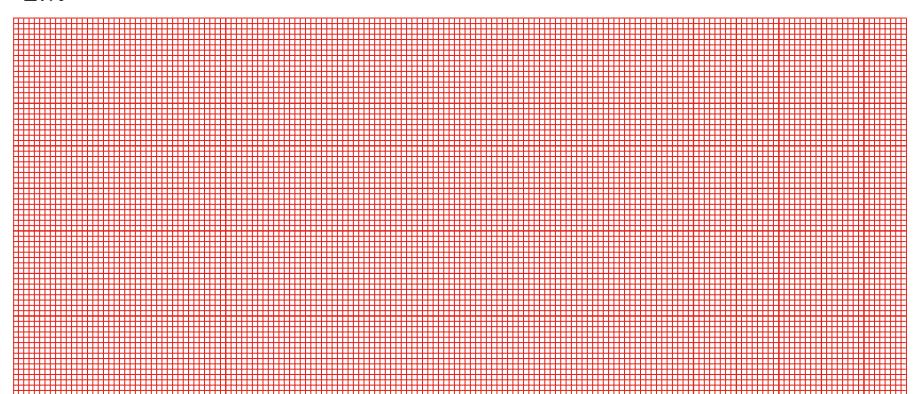
Note that aspect ratios (as well as screen dimensions) will vary in size.



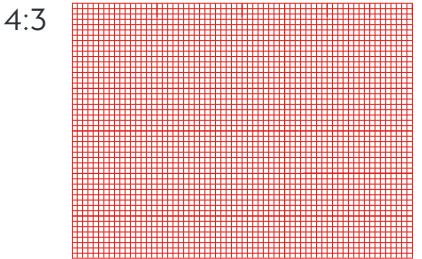
16:6



16:9



21:9



4:3

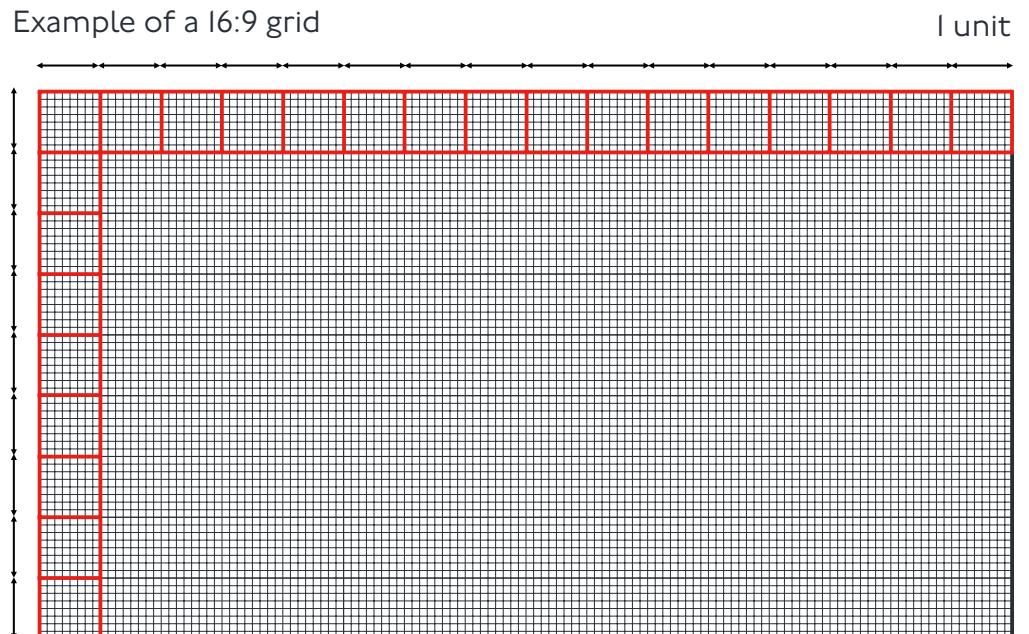
## 1.3 Units

Each grid is composed of a number of units.

A 16:9 screen is 16 units wide by nine units deep and a 21:9 screen is 21 units wide by nine units deep.

Regardless of the screen size the number of units used is to be determined by the aspect ratio.

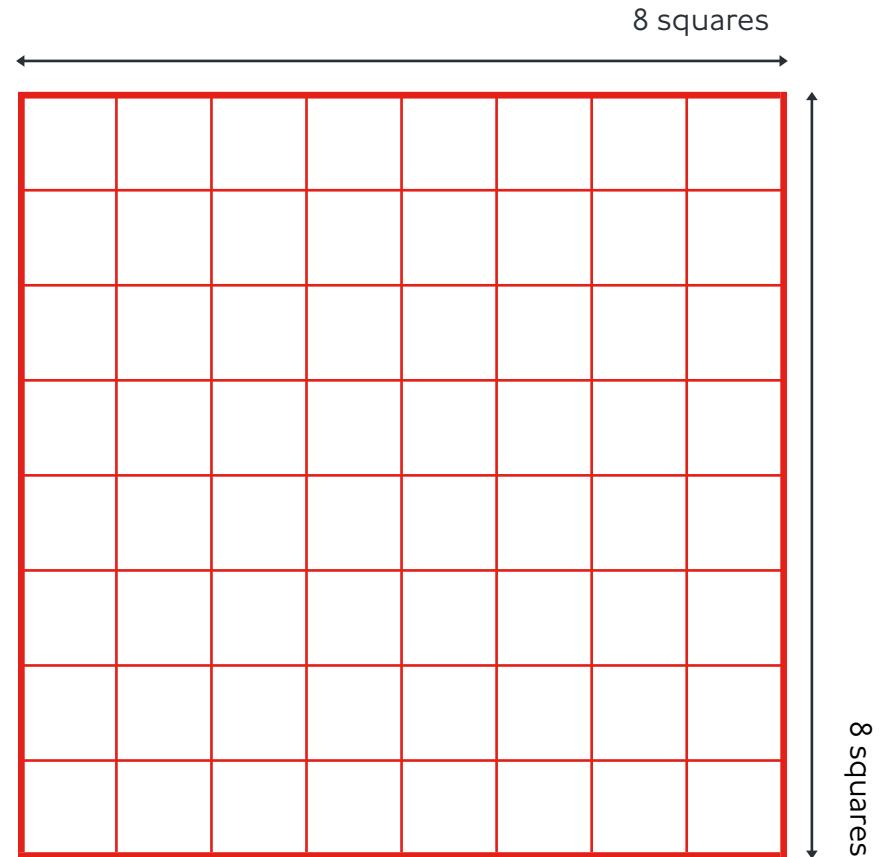
Example of a 16:9 grid



## 1.4 Squares

Each unit is divided into  $8 \times 8$  squares to enable font sizes to be set at a reasonable height in relation to the overall screen display area.

The square is the base unit of measurement for TfL digital displays.



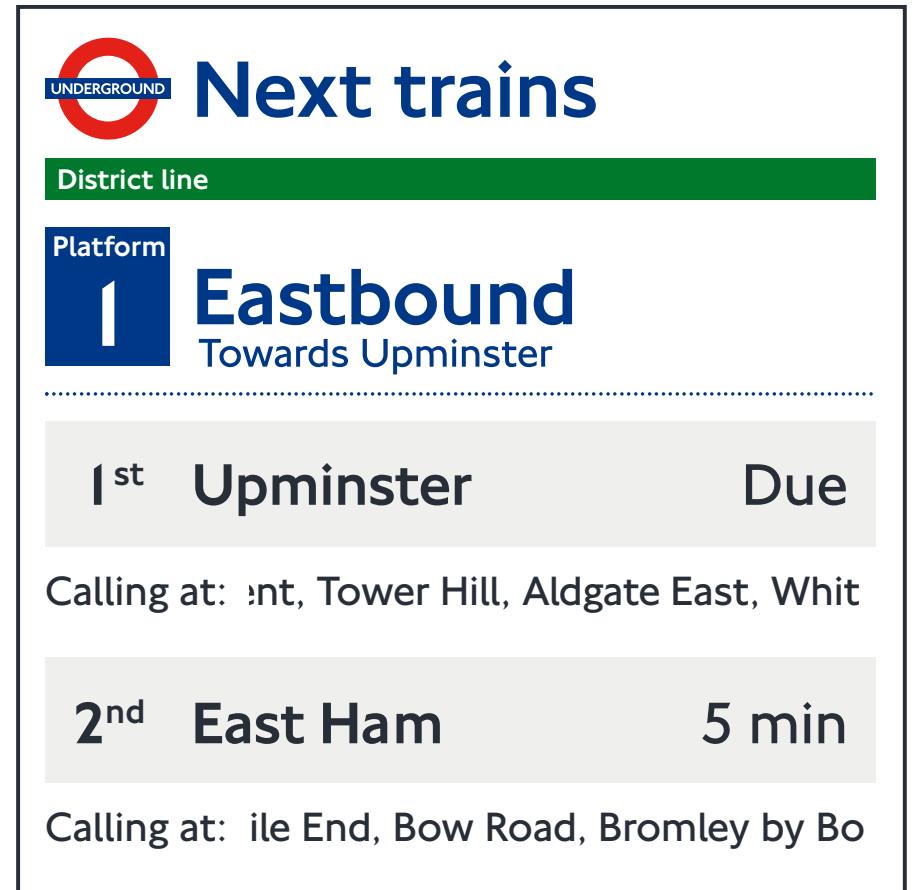
## 1.5 Widgets

Contents

A ‘widget’ is defined as a self-contained piece of customer information. The information may relate to train arrival times, bus departures, cycle docking station availability etc.

All information contained within a widget must be clear and identifiable.

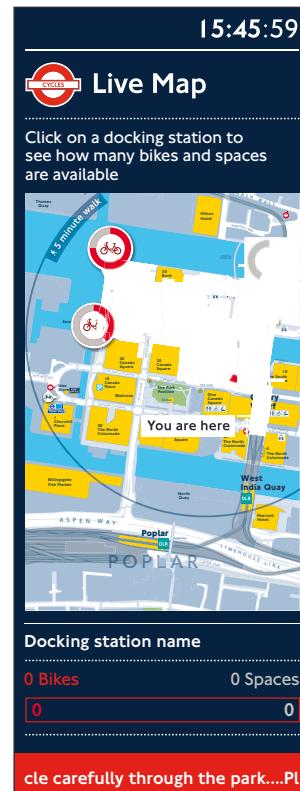
Widgets may vary in size.



## 1.6 Widget mock-ups

[Contents](#)

Further mock-ups of widgets at different sizes containing customer information are shown here.



6x16 widget

Local buses	
1 <sup>st</sup> <b>168</b>	Chadwell Heath <span style="color:red">(A)</span> 1 min
2 <sup>nd</sup> <b>62</b>	Walthamstow Central <span style="color:red">(B)</span> 5 min
3 <sup>rd</sup> <b>21</b>	Liverpool Street <span style="color:red">(C)</span> 8 min
4 <sup>th</sup> <b>12</b>	Liverpool Street <span style="color:red">(C)</span> 8 min
5 <sup>th</sup> <b>168</b>	Camden <span style="color:red">(F)</span> 9 min

11x8 widget

News	Breaking news	MPs are debating in the house of commons and will vote on u...
------	---------------	--

16x11 widget

Next trains		15:45:59
TfL Rail	National Rail	
<b>Departures</b>		
Service		
07:09	Liverpool Street	<span style="color:blue;">9</span> Due
Calling at: <b>Enfield, Brentwood, Harold Wood, Gidea Park, Romford, Chadwell Heath, Good</b>		
07:45	Shenfield	<span style="color:blue;">6</span> 5 mins
Calling at: <b>Roppool Street Station, Maryland, Forest Gate, Manor Park, Ilford, Seven Kings, G</b>		
08:18	Liverpool Street	<span style="color:blue;">3</span> 7 mins
Calling at: <b>Enfield, Brentwood, Harold Wood, Gidea Park, Romford, Chadwell Heath, Good</b>		

16x9 widget

## 1.7 Typography

Contents

The only font to be used on digital display screens is the New Johnston typeface.

There are two weights of the New Johnston font that may be used:

- New Johnston Medium for headings
- New Johnston Light for body copy

All text is to be ranged left (except numerals, which are to be ranged right where appropriate).

All text is to be displayed in mixed upper and lower case (never all upper case).

Always ensure good colour contrast between text and background colour. The relationship between the text and background colour is more important than the colour of the text itself.



## 1.8 Font sizes

Contents

There are three font sizes that are to be used on TfL digital displays:

### Four squares high

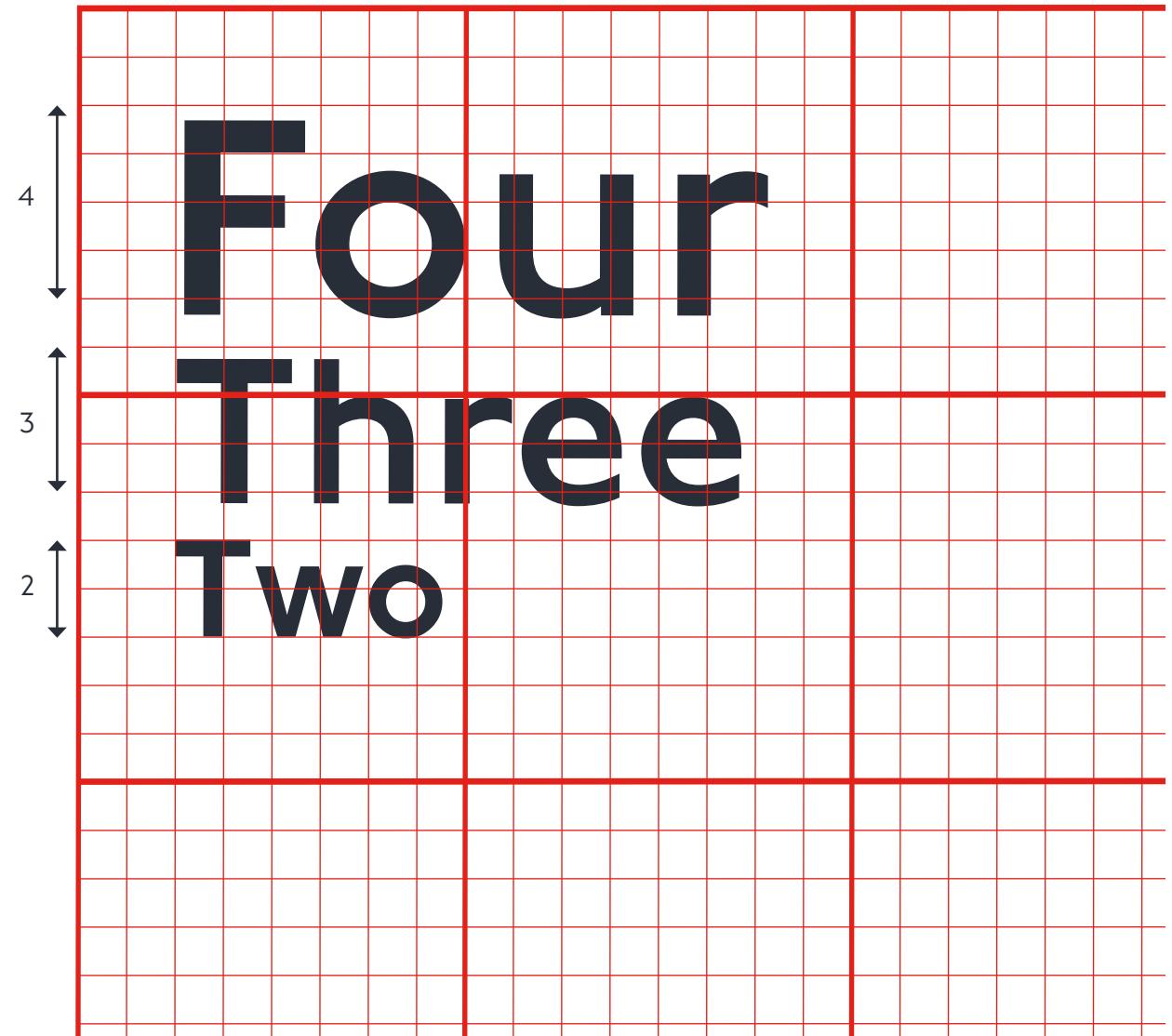
This size text is to be used for main headings.

### Three squares high

This size text is to be used for primary information where space allows.

### Two squares high

This size text is used for all other information.



## 1.9 Viewing distances

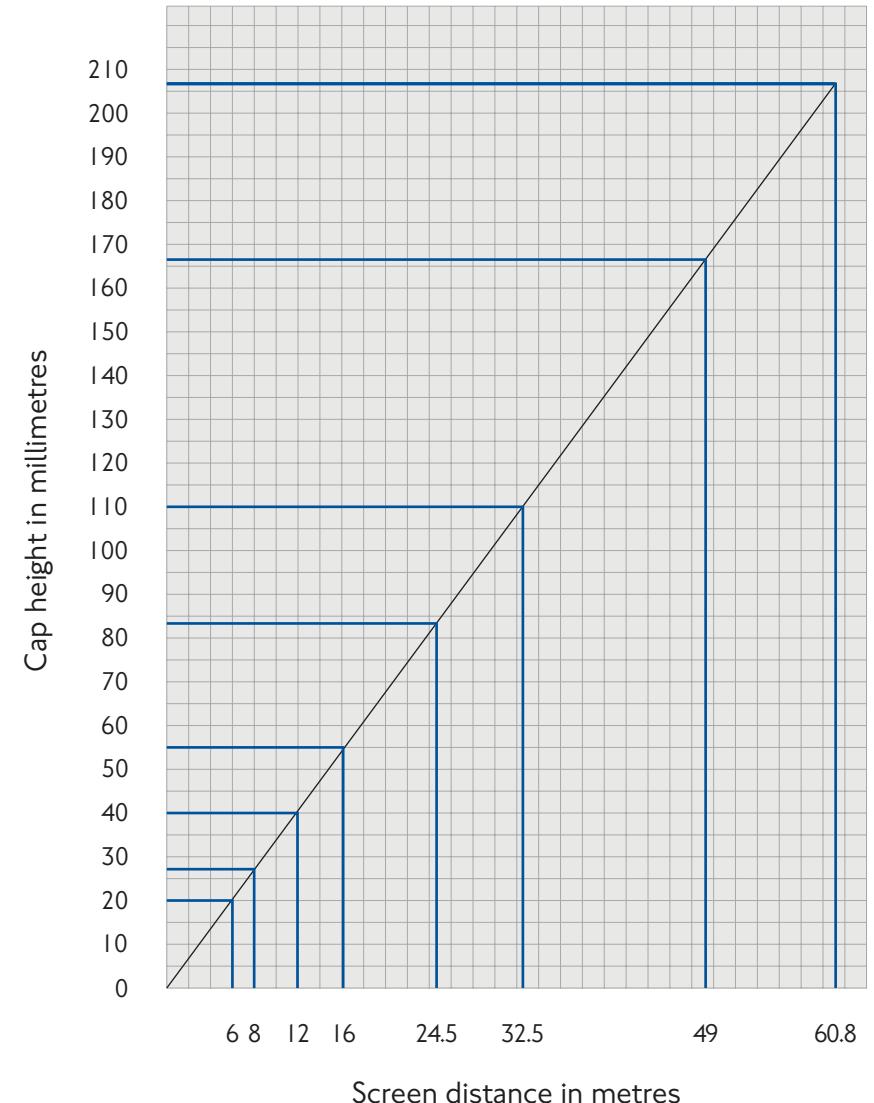
Contents

Grid sizes should be determined by viewing distances.

Text should always be shown at the correct height for the viewing distance (eg a viewing distance of six metres should display the smallest text size, within the display screen, at a cap height of 20mm).

In such an instance, as above, with the smallest font size being two squares high, each square on the grid would need to represent 10mm when displayed ( $2 \times 10\text{mm} = 20\text{mm}$ ).

An appropriate display screen size should be used to reproduce text at the correct size.



## I.10 Abbreviations

This list shows acceptable contractions of names for use on digital screens.

If a situation arises where there is a need to contract a name not covered here, please seek advice in the first instance from TfL Corporate Design.

In order to maintain consistency across all TfL information, changes to any names or contractions of names are subject to approval by TfL Corporate Design.

Approach	App	Garden	Gdn	Place	Pl
Avenue	Ave	Gardens	Gdns	Public House	Ph
Bridge	Bdg	Great	Gt	Railway	Rly
Broadway	Bdy	Greater	Gtr	Road	Rd
Central	Cent	Green	Grn	Saint	St
Church	Ch	Grove	Gve	School	Sch
Circus	Cir	Heath	Hth	South	Sth or S
Close	Cl	Highway	Hwy	Square	Sq
Common	Com	Hospital	Hosp	Station	Stn
Corner	Cnr	Industrial	Ind	Street	St
Court	Ct	Junction	Junc	Terrace	Tce
Crescent	Cres	Lane	Ln	Tower	Twr
Cross	X	Little	Lt	Town	Tn
Dock	Dk	Lower	Lwr	Tunnel	Tnl
Docks	Dks	Market	Mkt	Upper	Upp
Drive	Dr	Mount	Mt	Viaduct	Vdct
East	E	North	Nth or N	Village	Vge
Estate	Est	Palace	Pal	Walk	Wk
Farm	Fm	Parade	Pde	West	W
Garage	Gar	Park	Pk		

## I.II Primary colours

Contents

TfL's primary pallet consists of a number of colours which are used across all digital display screens.

### Primary

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**Corporate  
Blue**  
R53 G58 B140



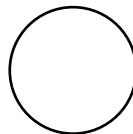
**Text Grey**  
R45 G48 B57



**Disruption  
Yellow**  
R252 G198 B79



**Legible London  
Blue**  
R3 G16 B65



**Background  
White**  
R0 G0 B0



**Background  
Grey**  
R238 G238 B238



**Evacuation  
Red**  
R220 G36 B31



**Base Blue**  
R28 G48 B57



**Base Light Blue**  
R49 G107 B152

## I.12 Mode and line colours

Contents

In addition, there are mode specific and Underground line specific colours.

No other colours are to be used without prior consent from TfL Corporate Design

### Modes



**Cable Car**  
R220 G36 B3I



**Buses**  
R220 G36 B3I



**Coaches**  
R24I GI7I B0



**Elizabeth line**  
RII9 G6I BI89



**Cycles**  
R220 G36 B3I



**Dial-a-Ride**  
RI83 G39 BI9I



**DLR**  
R0 GI75 BI73



**Overground**  
R239 GI23 BI6



**River**  
R0 GI60 B226



**Taxi/Private Hire**  
RI32 GI28 B2I5



**TfL Rail**  
R0 G25 BI68



**Underground**

### Underground lines



**Bakerloo**  
RI78 G99 B0



**Central**  
R220 G36 B3I



**Circle**  
R255 G2II B4I



**District**  
R0 GI25 B50



**H'smith & City**  
R244 GI69 BI90



**Jubilee**  
RI6I GI65 BI67



**Metropolitan**  
RI55 G0 B88



**Northern**  
R0 G0 B0



**Piccadilly**  
R0 G25 BI68



**Victoria**  
R0 GI52 B2I6



**Waterloo & City**  
RI47 G206 BI86

## I.13 Branding

Contents

Information on the display screen should be branded by one of the logos or pictograms shown here.

All logos and pictograms are available from TfL Corporate Design.



Modal and line banners are to be used to help identify the mode of transport or Underground line that the information being displayed relates to.

All banners are available from TfL Corporate Design.

Modes	Underground lines
Transport for London	Bakerloo line
DLR	Central line
Elizabeth line	Circle line
Emirates Air Line	District line
London Buses	Hammersmith & City line
London Dial-a-Ride	Jubilee line
London Overground	Metropolitan line
London River Services	Northern line
London Taxi and Private Hire	Piccadilly line
London Trams	Victoria line
London Underground	Waterloo & City line
Santander Cycles	
TfL Rail	
Victoria Coach Station	
National Rail	

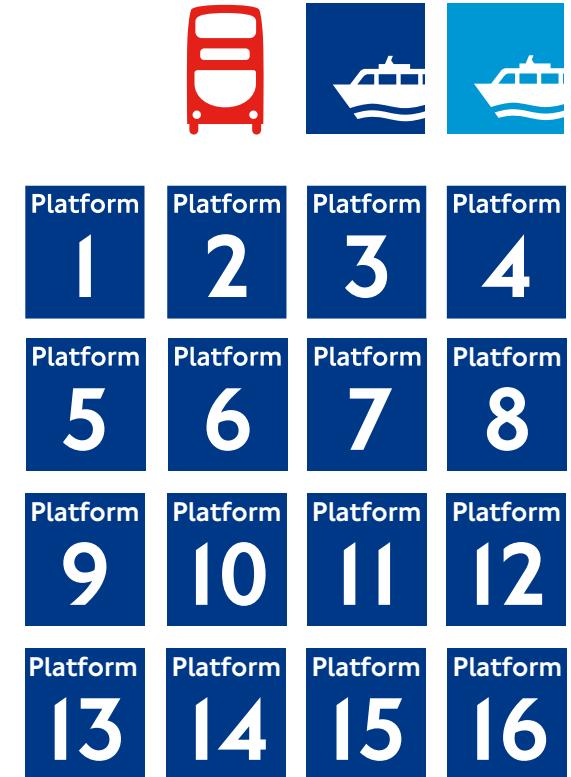
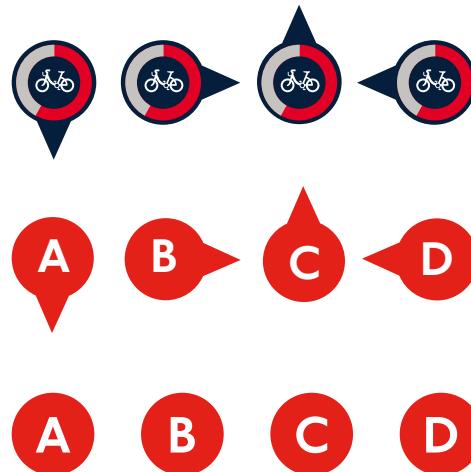
## I.15 Additional graphic elements

Contents

Additional graphical elements are to be used where appropriate.

Please note that graphical elements shown here are examples only.

Please contact TfL Corporate Design for any graphical element required.



## I.16 Lines and rules

Contents

There are two types of line that are displayed on a digital screen.

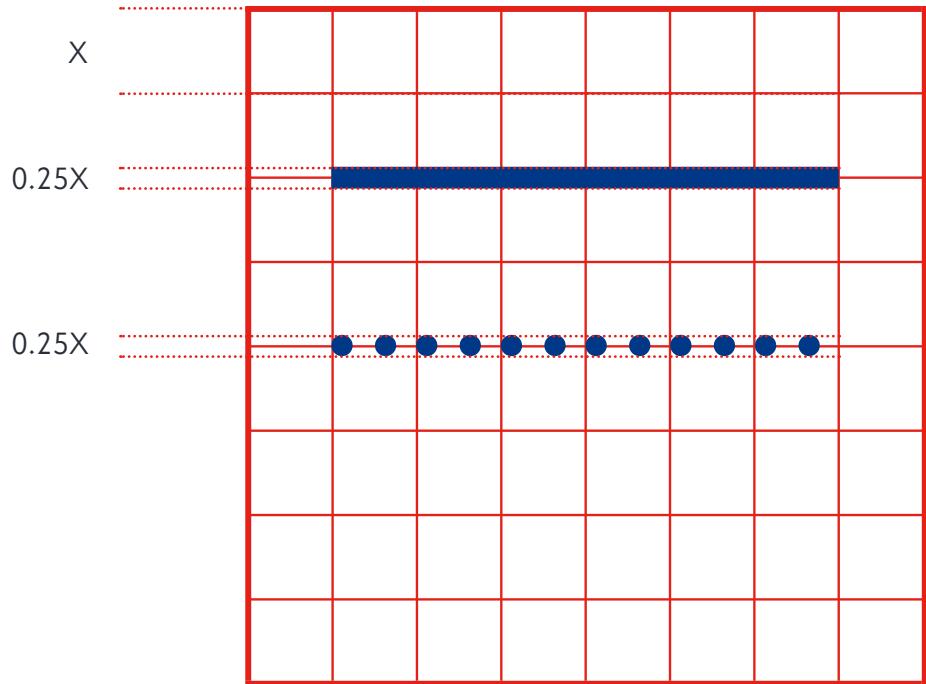
### Solid line

The height of a solid line is  $0.25 \times 1$  square high.

### Dotted line

A dotted line consists of a row of circles with a diameter of  $0.25 \times 1$  square. Space between each circle is  $0.25 \times 1$  square.

Lines are always to be anchored vertically to the centre of a grid line.



This section explains the basic rules of layout for a digital display.

The examples shown will be for a 16:9 display screen. The content will be representative.

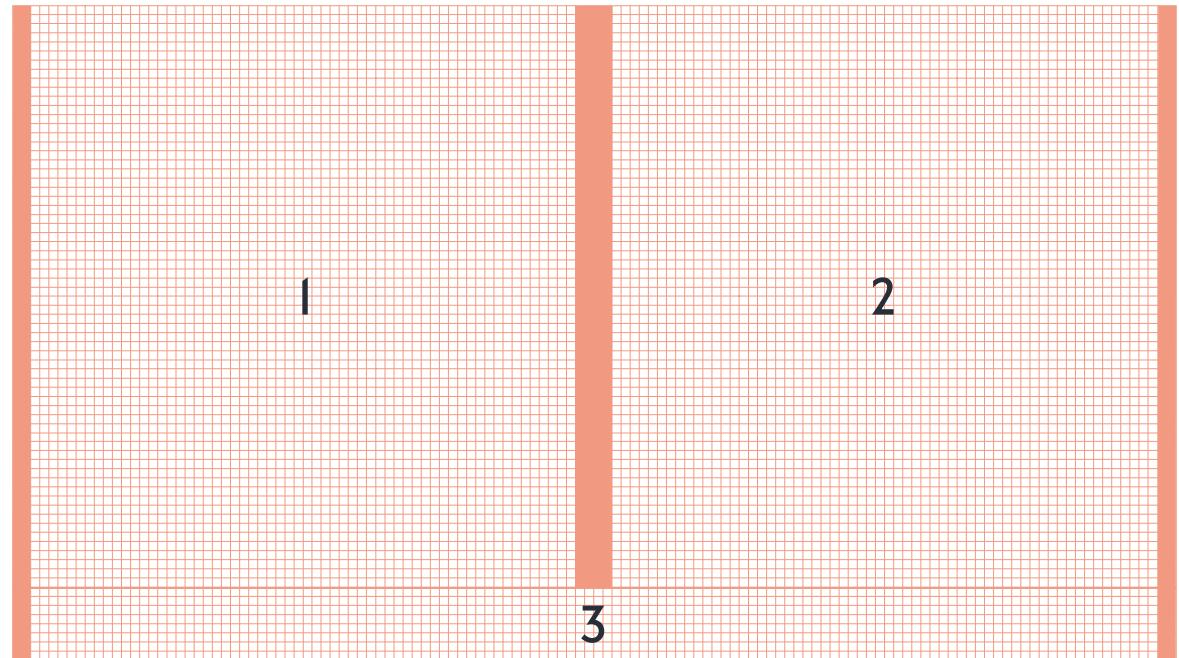
Please note that these are mock-ups only and that final details for each display screen will be determined by the specific requirements of individual briefs and research undertaken with customers.



## 2.1 Margins

This 16:9 example consists of two 8:8 widgets and a 16:1 widget.

Both 8:8 widgets have left and right-hand margins of two squares each. The 16:1 widget, which will contain news feed information, has a left and right-hand margin of two squares each.



## 2.2 Logos and headings

The logo is always to be displayed at nine squares wide. The main heading is always to be displayed at four squares high.

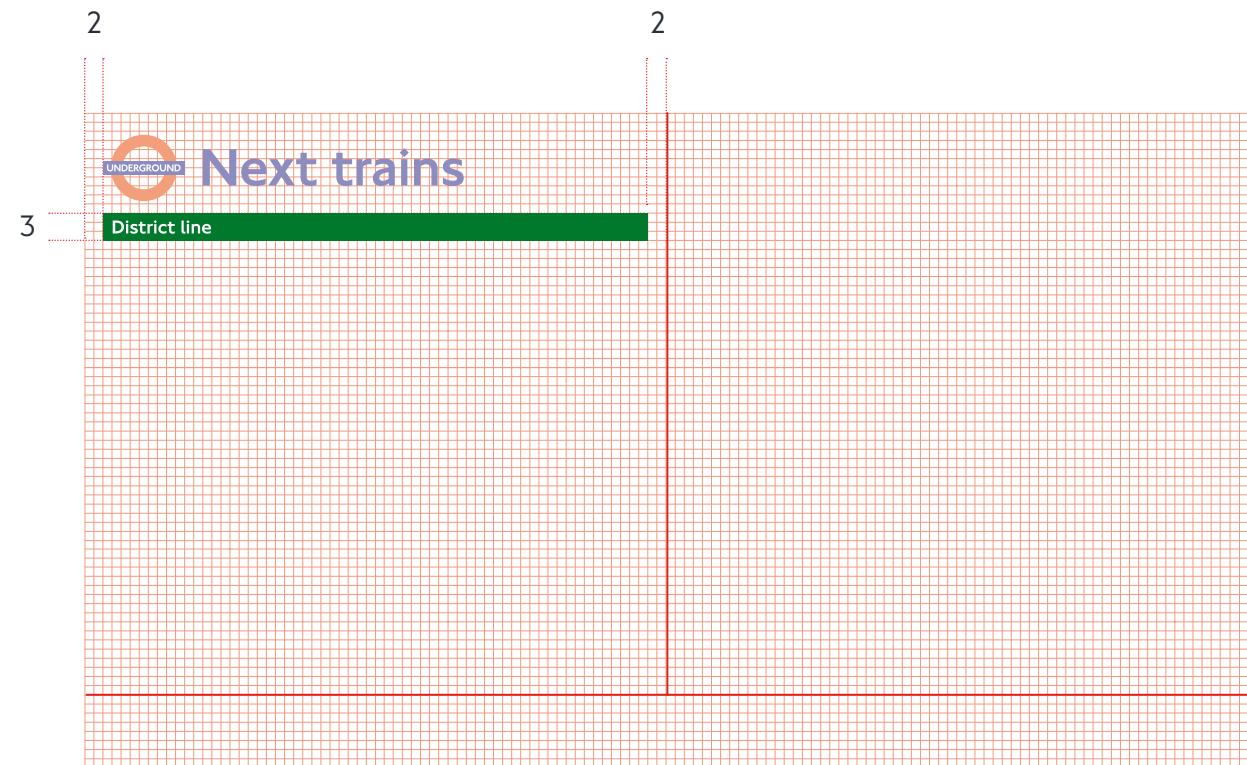
The logo must be centered on the title copy as shown in the example opposite.



## 2.3 Mode/Line banners

Contents

Modal and line banners are to be displayed at three squares high beneath the branding and main heading.



## 2.4 Platform information

A platform identifier is to be placed two squares below the modal/line banner. It is to be set at nine squares wide.

Text within the platform identifier is preset and provided as a graphic element. Do not attempt to type in text within the platform identifier.

Text identifying the platform direction is set at four squares high. The secondary platform directional text is set at two squares high.

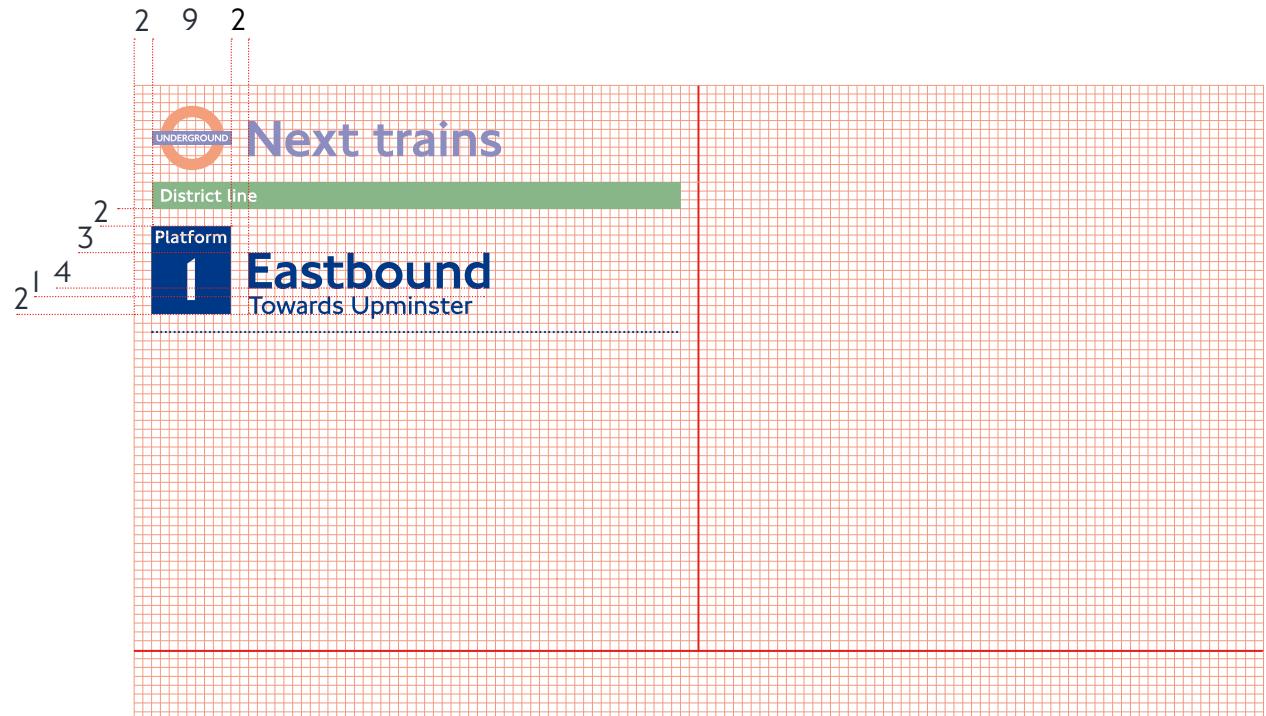
A rule is placed two squares below the platform identifier and is the same width as the modal/line banner.

### Note

When more than one platform direction is displayed, the order of display is (from left to right) Northbound, Eastbound, Southbound and then Westbound.

Only when local geographical necessities dictate otherwise may this order be changed.

If in doubt, contact the TfL Graphic Design team.



## 2.5 Service information

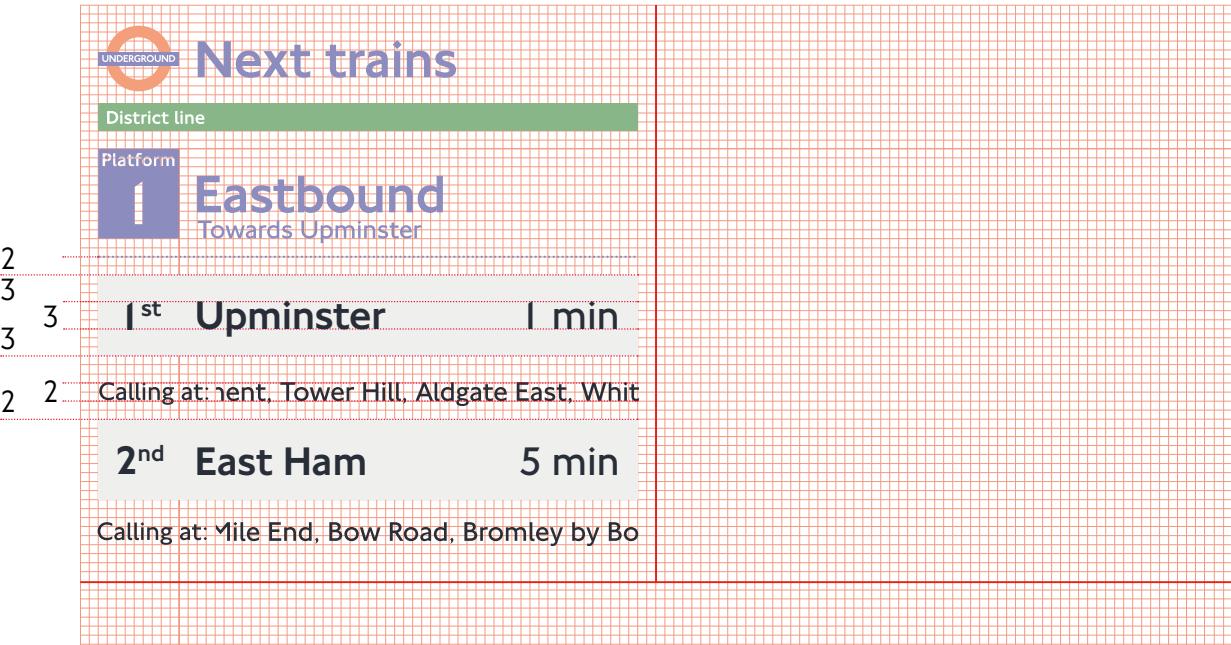
Contents

Service information should be displayed in a manner that allows customers to easily follow the information presented in a hierarchical manner.

Text size used should take into account viewing distances and hierarchy of information. However, only the three text sizes shown earlier in the document (see section 1.7.1) should ever be used.

The example shown here illustrates the order of train arrival, the end destination of the train and the wait time before the train arrives.

Supplementary information such as the 'calling at' locations may also be shown below the main information.



## 2.6 Clock

### Contents

A clock is to be displayed on all screens to indicate to customers that the information displayed is live.

The clock should always be placed on the right-hand side of the screen.

The default position on a landscape screen is in the top right-hand corner against the right-hand margin and horizontally centred with the logo. This will place five squares above the clock. The clock itself will be three squares high.

Please note that there is no branding or headline in the second widget, as this area is occupied by the clock.

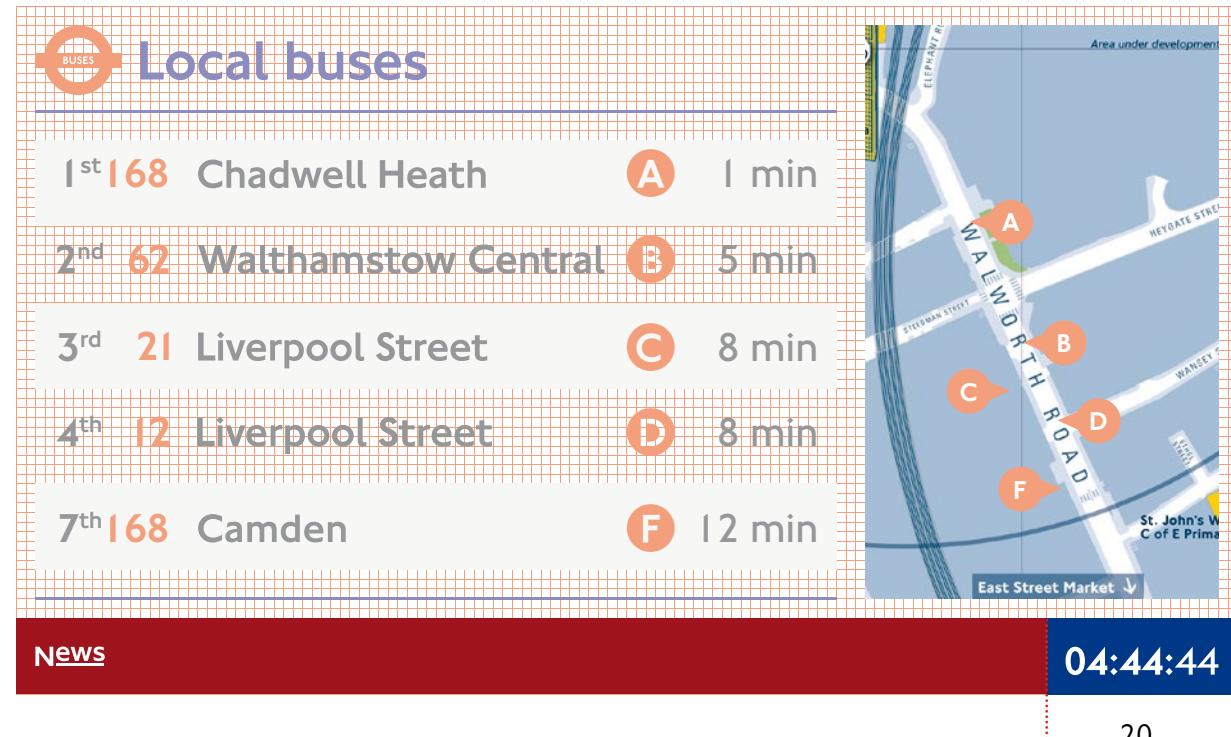
The clock must be digital and in the format shown (hh:mm:ss).



## 2.6.1 Clock continued

Contents

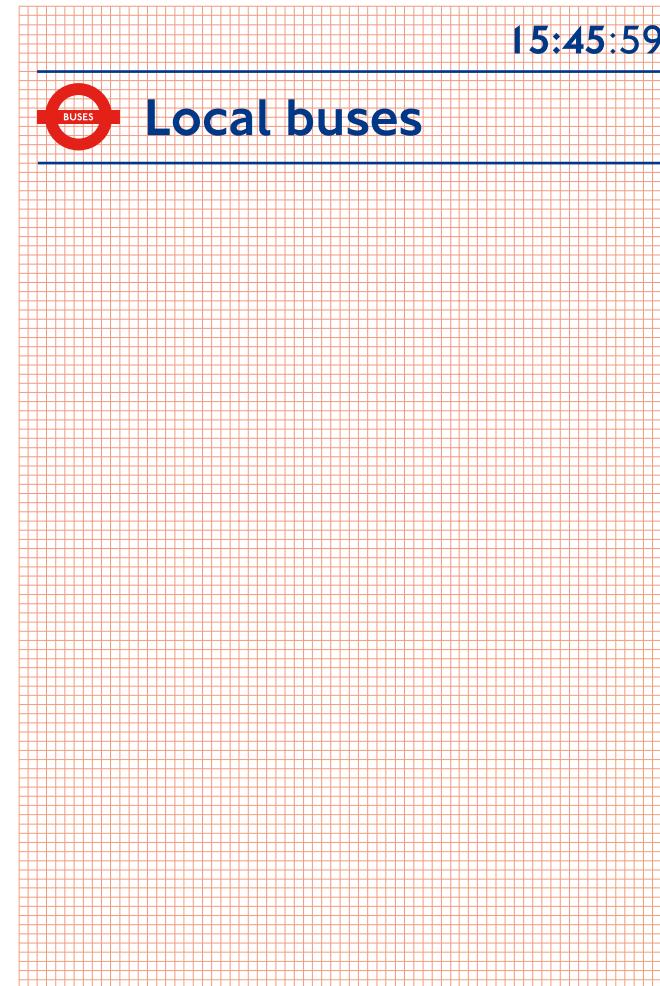
There will be instances where the clock cannot be displayed in the top right-hand corner. It should therefore be displayed in the bottom right-hand corner as shown.



## 2.6.2 Clock continued

Contents

Where a screen is in portrait mode the clock is positioned above the branding and main heading as shown.



## 2.7 Footer widget

Contents

Footer widgets are to be displayed on all screens to provide live data to customers on any subject required (eg news).

Text within the footer is set at two squares high. The background colour may be determined by the organisation's brand colour. However, the brand colour used should not clash with any operational mode or line colour used unless agreed by TfL Corporate Design.

Overall, the footer widget should be no more than one unit high. It may, however, vary in width size (depending on screen size).

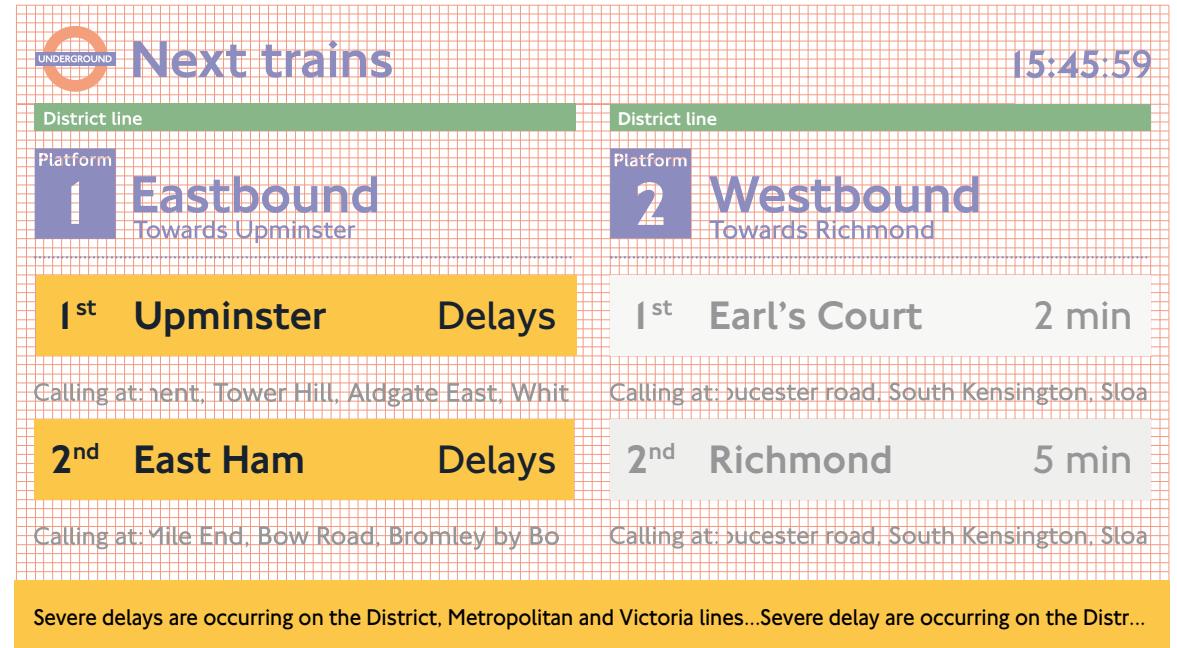


## 2.8 Service disruption

Contents

When there is a disruption to the service the footer widget is replaced by a service disruption message as shown.

All service disruption information should be displayed on a yellow background.

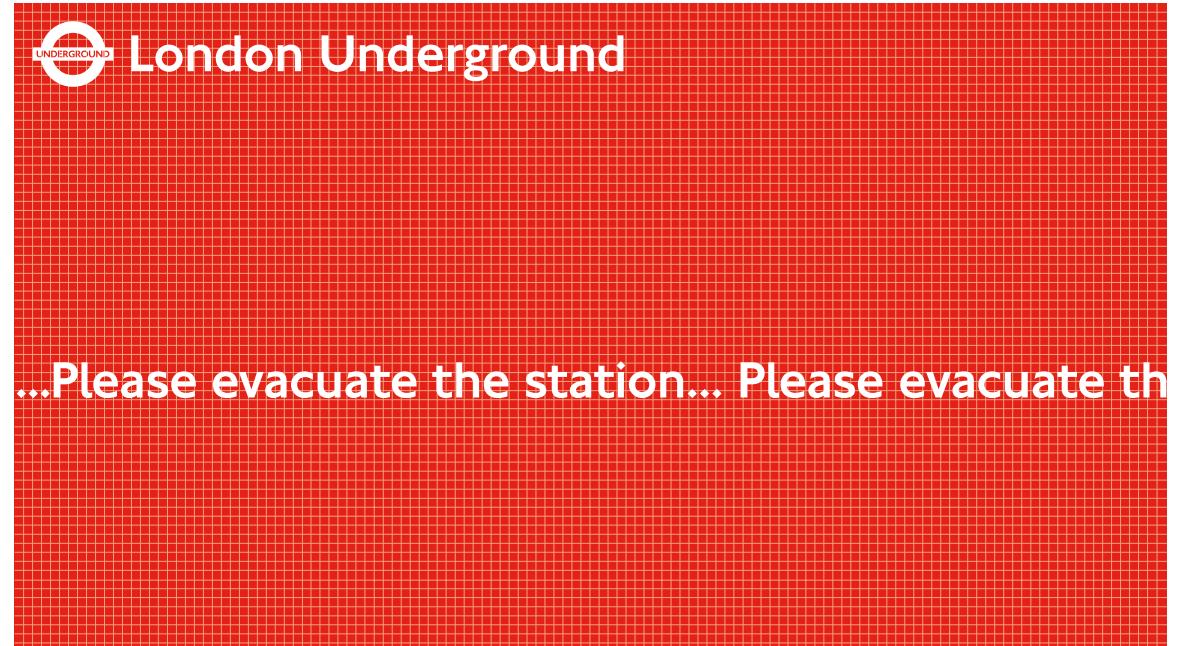


## 2.9 Station evacuation

Contents

When a station needs to be evacuated the screen background colour is to be turned red and the text used is to be white.

No clock, footer widget or line identification is to be displayed.



## 2.10 Multiple Underground lines

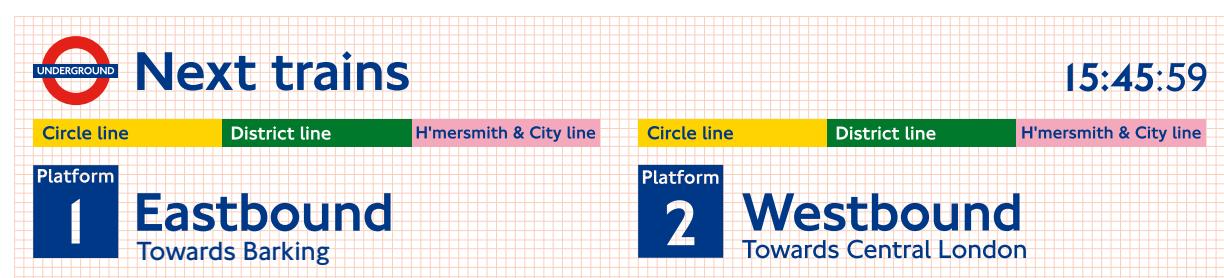
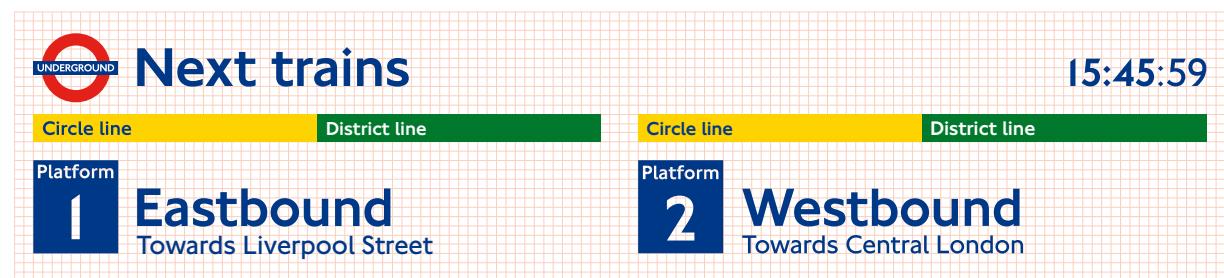
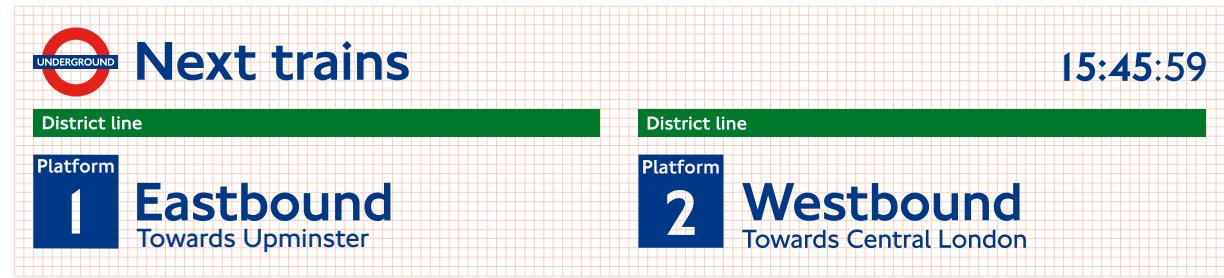
Contents

Where more than one Underground line is represented on a widget the banners should be displayed as shown.

Where two lines are displayed, the banner is split into two equal halves, with each half representing one of the two lines.

Where three lines are displayed, the banner is divided into thirds, with each third representing one of the three lines.

Each line is to be displayed in correct alphabetical order. (Four Underground lines never use the same stretch of track).



## 2.II Multiple train modes

Contents

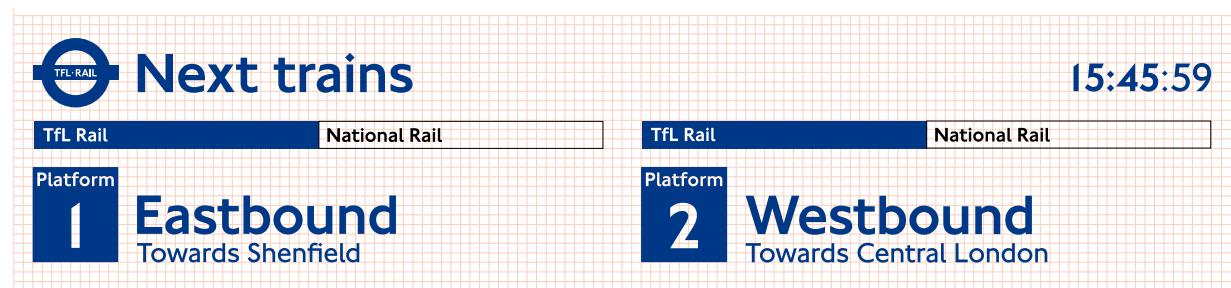
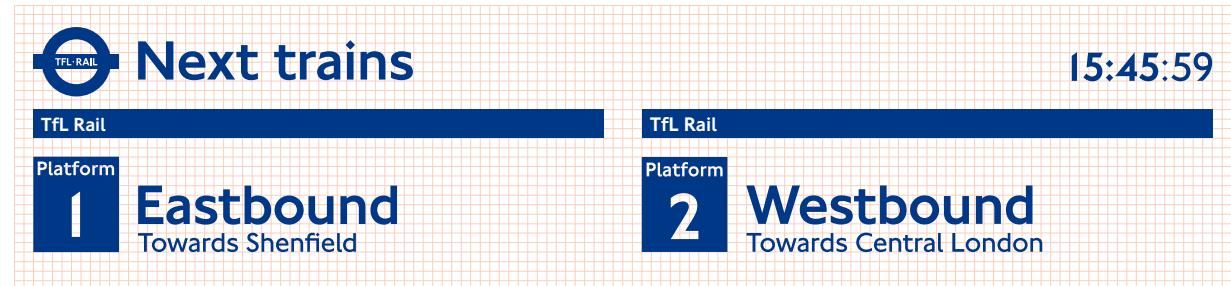
Where more than one train mode is represented on a widget the banners should be displayed as shown.

Train Operating Companies (TOCs) come under the National Rail mode. Neither the TOC logo or TOC banner is ever to be displayed on a display screen. Only the National Rail banner is used to represent TOCs.

Where more than one TfL mode is displayed the all-blue TfL roundel is to be used.

Only one TfL roundel is to be used to brand a piece.

TfL modes are always displayed first and each TfL mode is to be displayed in correct alphabetical order.





 **Next trains**

District line

Platform 1 **Eastbound**  
Towards Upminster

---

Arriver Due  
, Tower Hill, Aldgate East, Wh

2<sup>nd</sup> **East Ham** 1 min

Calling at: Mile End, Bow Road, Bromley by Bo

## 3.1 Transitions and animations continued

Contents

There is only one style of transition and one style of animation that may be used to bring life to TfL's digital displays.

### 1 The wipe

The wipe is used to remove information from the screen without removing the entire widget. It travels from one side of an area to the other.

Once information has been wiped clear, the second piece of information is displayed.

### 2 The animated carousel

This is used to animate moving text where the text required is longer than the area allocated for display.

Text should always move from right to left.

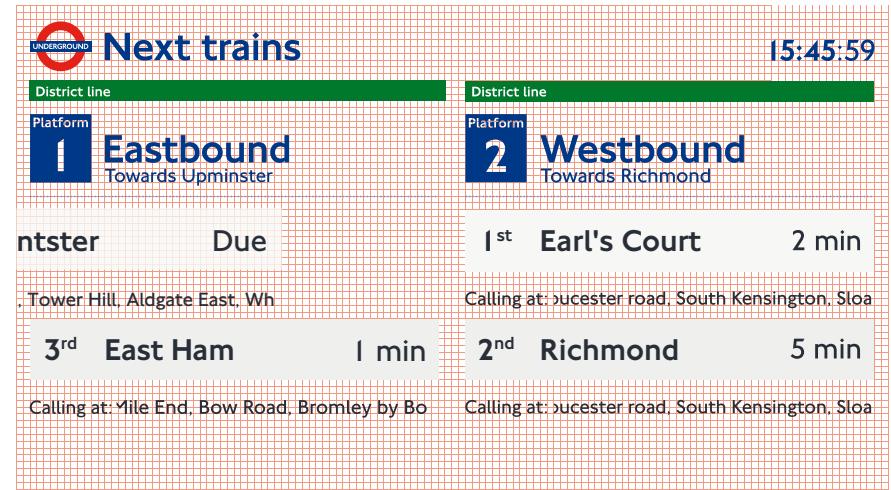
For further information and clarification of transitions and animations please contact TfL Corporate Design.

Wipe left...

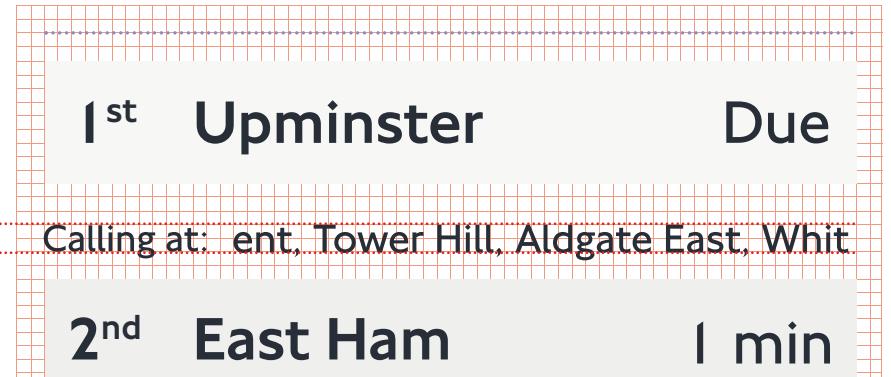
...and then move up

'Calling at' remains fixed and the station names rotate behind the fixed calling at.

### The wipe



### The carousel



The following pages show how multiple screens can be used to display digital information.



## 4.1 Mock-up 1

Contents

The mock-up here shows a single widget detailing train wait times over two screens.

Two rail modes display service times, service destinations, wait times and platform information.

A news feed widget is displayed in the footer at the bottom screen.

Next trains			15:45:59
TfL Rail	National Rail		
Departures			
Service		Platform	Arrival
1 <sup>st</sup> Richmond	9	Due	
Calling at: Hackney Wick, Homerton, Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
2 <sup>nd</sup> Hampstead Heath	6	Due	
Calling at: Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
3 <sup>rd</sup> Richmond	7	2 min	
Calling at: Hackney Wick, Homerton, Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
4 <sup>th</sup> Clapham Junction	8	3 min	
Calling at: Hackney Wick, Homerton, Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
5 <sup>th</sup> Richmond	2	5 min	
Calling at: Hackney Wick, Homerton, Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
6 <sup>th</sup> West Croydon	9	8 min	
Calling at: Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
7 <sup>th</sup> Clapham Junction	8	9 min	
Calling at: Hackney Central, Dalston Kingsland, Highbury & Islington, Caledonian Road and Barnsbury			
Lorem ipsum dolor sit amet, consectetur adipiscing elit...Lorem ipsum dolor sit amet, consectetur adipiscing elit...			

## 4.2 Mock-up 2

Contents

The mock-up here shows four widgets detailing train departures over two screens.

The screen on top displays London Underground District line eastbound and westbound order of arrival, service destination and wait times.

The screen at the bottom displays TfL Rail eastbound and westbound order of arrival, service destination and wait times.

News feed and social media widgets are displayed at the foot of both screens.

Next trains			15:45:59
District line			
Platform	1	Eastbound Towards Upminster	
1 <sup>st</sup>	Upminster	2 min	1 <sup>st</sup> Earl's Court Due
Calling at: West End, Tower Hill, Aldgate East, Whitechapel, Mile End, Bow Road, Bromley by Bow			Calling at: Gloucester road, South Kensington, Sloane Street
2 <sup>nd</sup>	East Ham	5 min	2 <sup>nd</sup> Richmond 4 min
Calling at: Mile End, Bow Road, Bromley by Bow			Calling at: Gloucester road, South Kensington, Sloane Street
Lorem ipsum dolor sit amet, consectetur adipiscing elit...Lorem ipsum dolor sit amet, consectetur adipiscing elit...			
Next trains			
TfL Rail		TfL Rail	
Platform	9	Eastbound Towards Liverpool Street	Platform 10 Westbound Towards Central London
1 <sup>st</sup>	Shenfield	2 min	1 <sup>st</sup> Liverpool St 3 min
Calling at: West End, Tower Hill, Aldgate East, Whitechapel, Mile End, Bow Road, Bromley by Bow			Calling at: Gloucester road, South Kensington, Sloane Street
2 <sup>nd</sup>	Shenfield	5 min	2 <sup>nd</sup> Liverpool St 8 min
Calling at: Mile End, Bow Road, Bromley by Bow			Calling at: Gloucester road, South Kensington, Sloane Street
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## 4.3 Mock-up 3

Contents

The mock-ups here show how four screens can be used to show four different grids (Example 1) or a single grid over four screens (Example 2).

Example 2 may be used where, due to viewing distances, the information needs to be displayed at a larger size for legibility.

Separate news feed widgets are displayed at the foot of each screen in Example 1.

In Example 2 a single news feed widget is shown.

**Screen 1: Next trains (Central line)**

Platform	Direction	Destination	Due
1	Eastbound	Epping	Due
2	Westbound	Marble Arch	1 min
2 <sup>nd</sup>	Leytonstone	5 min	Calling at: Leytonstone, Snaresbrook, South
2 <sup>nd</sup>	Ealing Broadway	3 min	Calling at: Ealing Broadway, West Ealing, North Acton

**Screen 2: Next trains (Jubilee line)**

Platform	Direction	Destination	Due
3	Eastbound	West Ham	3 min
4	Westbound	Stanmore	Due
2 <sup>nd</sup>	Stratford	5 min	Calling at: Stratford, Bow, Old Ford, Hackney Wick
2 <sup>nd</sup>	Stanmore	4 min	Calling at: Stanmore, Ruislip, Northolt, Southgate

**Screen 3: Next trains (Docklands Light Railway)**

Platform	Direction	Destination	Due
1	Eastbound	Stratford	Due
2	Westbound	Bank	Due
2 <sup>nd</sup>	Stratford	3 min	Calling at: Stratford, Bow, Old Ford, Hackney Wick
2 <sup>nd</sup>	Bank	5 min	Calling at: Bank, London Bridge, Tower Hill

**Screen 4: Local buses**

Route	Destination	Due	Location
1 368	Chadwell Heath	1 min	A
2 62	Walthamstow Central	5 min	B
3 21	Liverpool Street	8 min	C
4 12	Liverpool Street	8 min	D
7 168	Camden	5 min	F

**Map:** A map of the London Underground network with specific stops marked A through F.

4 screens x 4 grids

**Screen 1: Next trains (Circle line)**

Platform	Direction	Destination	Due
1	Eastbound	Upminster	Due
2	Westbound	Edgware Road	2 min
2 <sup>nd</sup>	East Ham	5 min	Calling at: Upminster, St James's Park, Victoria, Sloane Square
2 <sup>nd</sup>	Edgware Road	4 min	Calling at: Edgware Road, Paddington, Marylebone, Oxford Circus

**Screen 2: Next trains (District line)**

Platform	Direction	Destination	Due
1	Eastbound	Tower Hill	Due
2	Westbound	South Kensington	2 min
2 <sup>nd</sup>	East Ham	5 min	Calling at: Tower Hill, St James's Park, Victoria, Sloane Square
2 <sup>nd</sup>	South Kensington	4 min	Calling at: Edgware Road, Paddington, Marylebone, Oxford Circus

4 screens x 1 grid

## 4.4 Mock-up 4

Contents

The mock-up here shows four widgets detailing train departures over two screens (side by side).

Two separate news feed widgets are displayed at the foot of each screen.

Next trains		15:45:59	Next trains		15:45:59
Circle Line	District line		Circle Line	District line	
Platform		Platform	Jubilee	Jubilee	
<b>1</b>	Eastbound	<b>2</b>	Westbound	<b>3</b>	Eastbound Towards Stanmore
1 <sup>st</sup>	Upminster	Due	1 <sup>st</sup>	Richmond	1 min
Calling at:	Westminster, Embankment, Temple		Calling at:	Victoria, Sloane Square, South Kens	
2 <sup>nd</sup>	Barking	3 min	2 <sup>nd</sup>	Circle line via High St Kensington	5 min
Calling at:	Westminster, Embankment, Temple		Calling at:	Victoria, Sloane Square, South Kens	
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## 5 Digital display examples

Contents

This section of the document illustrates digital displays in potential live situations.



## 5.1 Two landscape screens (station entrance)

The mock-up here shows the principles of this document applied to two London Underground departure boards.

Next trains				Next trains							
Circle Line		District line		Circle Line		District line					
Platform	Line	Platform	Line	Platform	Line	Platform	Line				
1	Eastbound	2	Westbound	3	Eastbound	4	Westbound				
1 <sup>st</sup>	Upminster	Due	1 <sup>st</sup>	Richmond	1 min	1 <sup>st</sup>	Stanmore	2 min	1 <sup>st</sup>	Stratford	Due
Calling at:	Westminster, Embankment, Temple		Calling at:	Victoria, Sloane Square, South Kens		Calling at:	Green Park, Bond Street, Baker Street		Calling at:	Waterloo, Southwark, London Bridge	
2 <sup>nd</sup>	Barking	3 min	2 <sup>nd</sup>	Circle line via High St Kensington	5 min	2 <sup>nd</sup>	Stanmore	3 min	2 <sup>nd</sup>	Stratford	3 min
Calling at:	Westminster, Embankment, Temple		Calling at:	Victoria, Sloane Square, South Kens		Calling at:	Green Park, Bond Street, Baker Street		Calling at:	Waterloo, Southwark, London Bridge	
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## 5.2 Two landscape screens (station exit)

Contents

The mock-up here shows the principles in this document applied to a landmark finder and a bus arrival board.

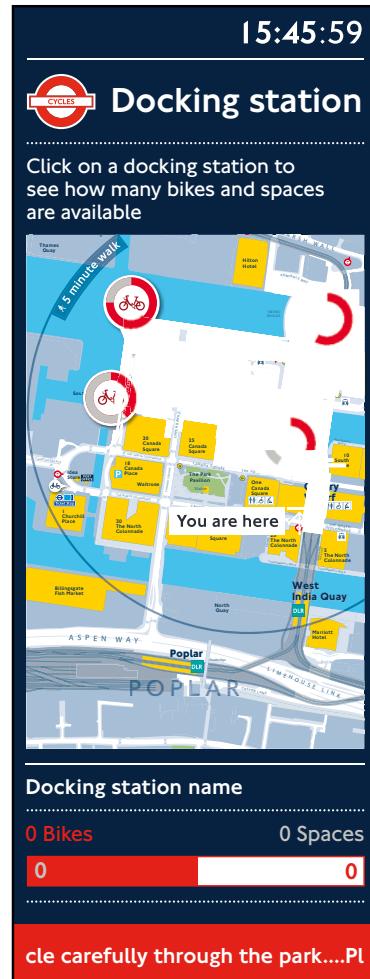
The image displays two side-by-side landscape-oriented screens. The left screen is a 'Landmark Finder' tool with a map of Canary Wharf and surrounding areas. It lists landmarks like 20 Canada Square, Billingsgate Fish Market, Canary Wharf DLR station, The Pavilion Park, Heron Quays DLR station, and Marriot Hotel, each associated with a grid reference (e.g., 3D, 6A). The right screen is a 'Local buses' board showing bus routes and arrival times. It lists five bus routes: 1st 168 Chadwell Heath (Due), 2nd 62 Walthamstow Cent (2 min), 3rd 21 Liverpool Street (6 min), 4th 21 Liverpool Street (8 min), and 5th 168 Camden (9 min). A small map of the area is visible at the bottom right of the bus board.



## 5.3 Cycle Hire docking station

Contents

The mock-up here shows the principles in this document applied to a digital cycle hire update board.



## 5.4 In-train display

The mock-up here shows the principles in this document applied to an in-train display board.

Bakerloo	Good Service	District	Good Service
Central	Good Service	H'smith & City	Good Service
Circle	Good Service	Jubilee	Good Service

MPs are debating in the House of Commons and will vote on whether Britian should agree to the next set of demands listed in t... 04:44:44



## For further information

These standards intend to outline basic principles and therefore cannot cover every application or eventuality.

In case of difficulty or doubt as to the correctness in the application of these standards, please contact The TfL Graphics team.

Email: [corporatedesign@tfl.gov.uk](mailto:corporatedesign@tfl.gov.uk)

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