

Board of Trustees, November 14, 2017

Present: Bill Benson, Ed Berlin, Doris Cowdrey, Becky George, Janine Greaves, Joseph Ruggeri, Karen Larabee, Ellen Boyer (Director), Lisa Prolman (Ass't Director)

Guests:

Public: Joannah Whitney, Bob Williford

Meeting called to order at 5:15pm.

- Changes/additions to the agenda
 - Discussion of Ethics Commission Decision
 - Sponsorship Policy
 - Initiation of PR Campaign
 - Bequest from Estate of Janice Lee Nelson
 - Changes in Town Government
 - Community Labyrinth Coalition
- Public Comment
 - Bob -- eager to hear about ethics issue and resolution
 - Joannah -- wants to discuss new town government
- Approval of minutes from previous meeting
 - Joe moved to accept, Janine seconded; passed with one correction
- Friends Report -- none
- New Business
 - Discussion of Ethics Commission Decision
 - After issues with Meet and Greet, Ed contacted the Ethics Commission; was given information on October 25, but waited until after election to submit the decision and a My Turn to the *Recorder* so as not to influence the election. Letters should be published this week.
 - Decision has been submitted to be part of these minutes. (See attachment.)
 - Sponsorship Policy
 - We need policy to decide what events the library will or won't sponsor
 - Ellen will get a potential policy together for the policy committee
 - Initiation of PR Campaign
 - Information from NELA session about library consultant
 - We need a marketing plan; Ed -- this needs to be run by the trustees; support for library different than support for raising money, 2 different pieces
 - Consensus that consultant is a different piece of the puzzle and can be used in addition to FDA with the Foundation

- Decision made to meet with the consultant
 - We need to begin a process of discussion of what to do with this building once the library moves; Mark Smith suggested having this come from the Mayor's Office to get people excited
- Bequest from Estate of Janice Lee Nelson
 - Bequest for \$200 from Nelson's estate
 - Discussion of what to do with bequests from now on and with this one; give to Foundation? Put in Gift fund?
 - Decision to look at each on a case-by-case basis; this bequest will go to Foundation.
- Changes in Town Government
 - Invitations need to go out to new councilors for library tours
 - Ellen has Grant Application binders she can give them when they come on the tour
 - All four new councilors have openly spoken of support for the library; trustees will contact
- Community Labyrinth Coalition
 - Coalition has asked permission to paint a labyrinth on the back lawn for the community to enjoy
 - Will allow labyrinth and will give Mayor's office a heads up
- Old Business and Committee Reports
 - Building Committee
 - Mark Sullivan met with Mayor and Mark Smith; meeting went well
 - They feel we need an operations cost estimate as it will help with support.
 - Foundation
 - motion to add Doris as 9th member of Foundation board; Ed moved, Bill seconded; passed
 - putting together a list of 25 FAQs -- the why, how, and when; answers are being discussed and simplified; still working on how they will be distributed and when. Want to be clear about information being given to community. Will be ready for Foundation meeting after Thanksgiving.
 - developing committees and looking at how to broaden circles of people who love the library; discussion on how to gather people and volunteers -- a mini ad?
- Director's Report

Motion to adjourn made by Becky, seconded by Bill; Passed.

Meeting ended at 6:42pm.