

Lucas Puga

Marketing Manager



About me

Marketing manager with work experience, specific training, and a dedication to service.

My experience has been developed in accounts and campaign management, social media management, and event coordination.

I consider myself a responsible person with a great capacity for learning, proactive, decisive, persevering, and highly committed to the company's objectives and challenges.

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Work experience

Marketing manager

Playoffnations Co. | 1 year y 6 months

- Account management (Kellogg's, Pringles, Anaya, etc.), influencer marketing management, social media management, and campaign management with subsequent reporting.
- Event organization, ensuring the best execution
- Advice on knowledge and decisions in video games

Campaigns and Activations manager

Playoffnations Co. | 6 months

- Influencer marketing management, social media management, and campaign management with subsequent reporting.

Customer management in a beauty lab

Telco | 2 years

- Managing conflict situations, providing a swift and appropriate response

Abilities

- Client and campaign management
- Expertise in influencer marketing
- Experience in digital marketing
- Ability to adapt to changing situations
- Problem solving
- Customer service
- Office Suite
- Agility with results

More information

- Full availability and immediate start date

Education

Marketing Degree (English)

Rey Juan Carlos University | September 2020 - June 2025

Master's Degree in Esports Management

Esports Professional | January 2022 - March 2022

Languages

Spanish:
Native

English:
C1