

Creative Design Prompt:

Speculate about the Future

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2023 Calendar

What does it mean to speculate? To ponder? To make a guess with no evidence. Never accurate or reliable.

A calendar represents the passage of time, even though we cannot predict what tomorrow will bring.

Part of the user experience when utilizing a wall calendar is the act of flipping to the next month and encountering a distinct visual representation that can be indicative of the upcoming month.

Another aspect is the act of taking time to populate a calendar with tasks, reminders, or events that are important to the user.

Visuals: decided to use photographs as the main visual element, carefully selecting only those that I had taken during 2022. To enhance the sense of seasonality, I chose images that were captured in their respective months. Noting that the photographs tended to have a neutral color palette, I selected a prominent color from each one to serve as the accent color for that month.

Layout: I chose a minimal and clean layout for my calendar, opting against a table format to save space and focus attention on the evolving decoration of the calendar over time, rather than just filling it out conventionally. I understand that deadlines and other commitments can be anxiety-inducing, so I wanted to create a separation between them and the calendar itself, allowing for a more creative, decorative outlet. Users can paste stickers, attach movie stubs, or doodle on the calendar to personalize it.



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2023



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2023



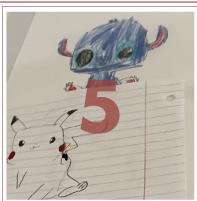
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