
Analysis and Visualisation Report

WeRateDogs is a fun and light-hearted twitter account that rates dogs with a unique system. Users mostly rate dogs out of 10 but the numerators can be higher than 10, so any rating really goes. Their ethos is in most situations every dog deserves a 10 or more. They have over 8.9 million followers, no easy feat! You can see an example of a tweet below.

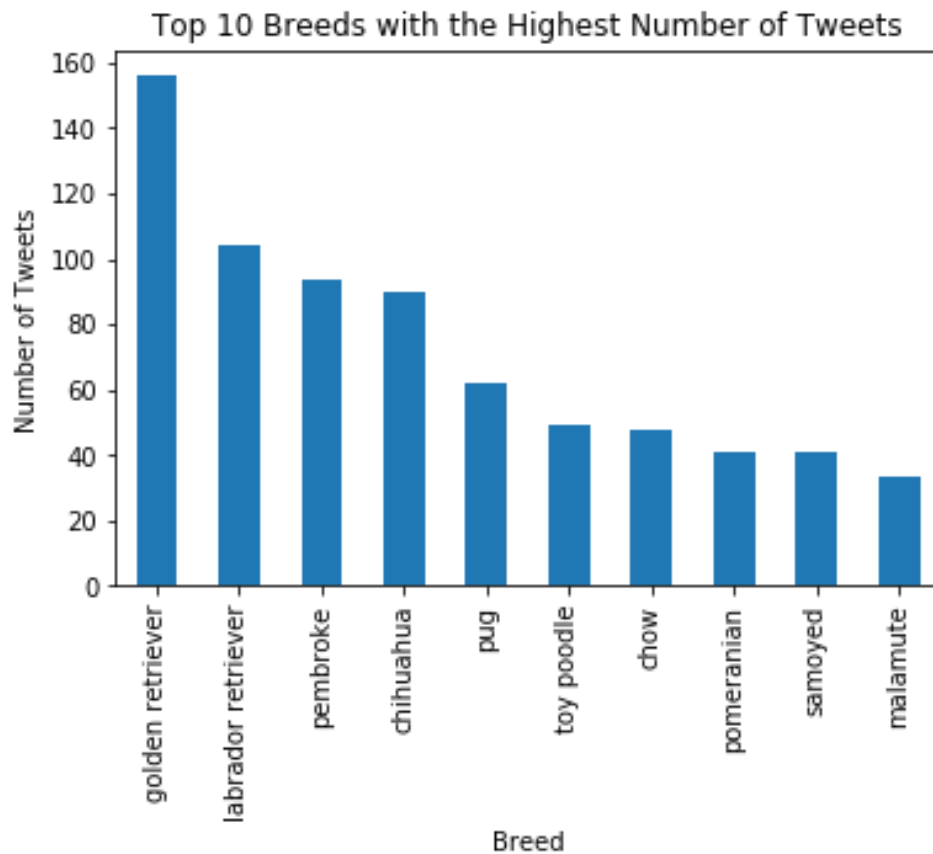


I decided to have a look and see what the most popular breeds and names are from the data collected.

Drum roll please...

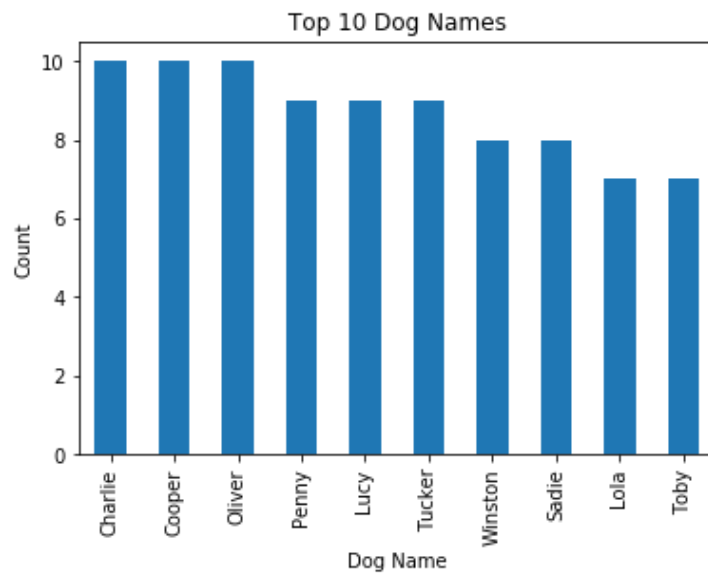
After the data cleaning of over 2000 tweets, our final data arrived at over 1500 tweets. The most popular breed with the highest average rating came from the Clumber. However further analysis saw that there was only one tweet that had rated the Clumber. Not exactly a fair competition between

the breeds. Further analysis was required to come out with a winner. Delving deeper into the data and looking at the how many tweets each breed had received, the Golden Retriever came out on top with a massive 160 tweets.

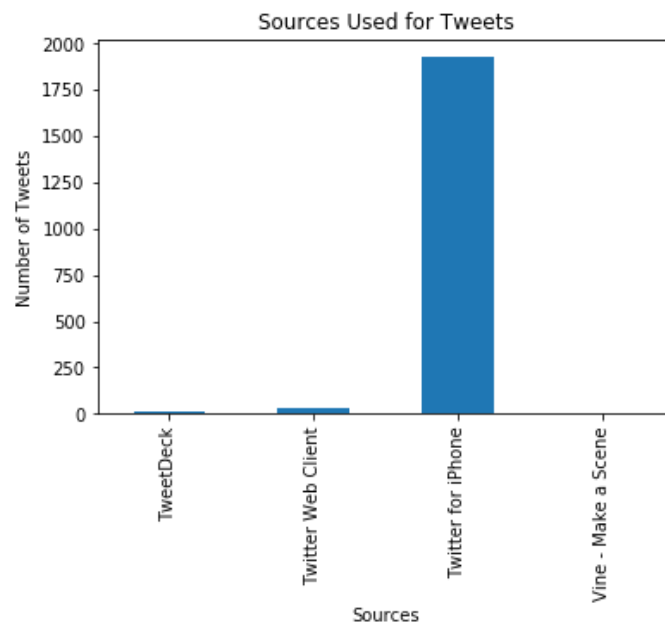


The Labrador Retriever, not to be discounted, had a lot of retweets with one tweet being retweeted over 70,000 times!

For the most popular name it was a three-way tie between Charlie, Cooper and Oliver out of a staggering 910 names.



Unsurprisingly, the highest source of the tweets came from the mobile app, with web client and tweet deck following and no one using vine as a source. It's worth noting here that this only represents the data we collected.



To finish off I'll leave you with this guy.



WeRateDogs®  @dog_rates · Dec 9

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This is Boo Bear. He's not sure what you're staring at, but he's glad it's making you smile. 13/10 would give him anything he wants forever



 509

 6K

 94K

