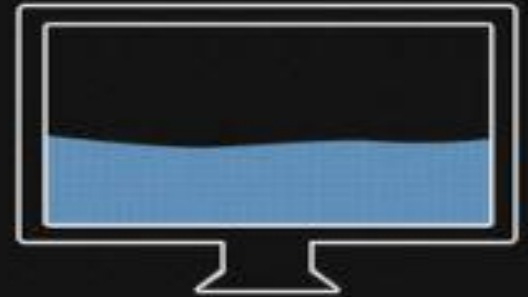


ABOUT WEB MOBILE...

CONTENT IS LIKE WATER



“ You put water into a cup it becomes the cup.
You put water into a bottle it becomes the bottle.
You put it in a teapot, it becomes the teapot. ”

NAVIGAZIONE INTERNET:

mobile VS desktop

Negli ultimi anni, l'utilizzo dei dispositivi desktop per la navigazione internet sta diminuendo drasticamente lasciando spazio al mobile web ...



... forse troppo spazio!



Ogni smartphone, console di gioco, tablet, ecc.. ha incorporato un browser web.
Il web designer deve far fronte a questa situazione



SITO WEB NON RESPONSIVO

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The mathematics of making money

Algorithm developed by Waterloo computer scientist shows online brokerages are wasting investors' money

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Go to Future Students pathway

NEWS

Universities celebrate World Water Day with day of events

Wilfrid Laurier University and the University of Waterloo will celebrate World Water Day on March 21. Laurier and Waterloo will co-host a daylong event to highlight the breadth and depth of the universities' water research.

Expert: Paralympics represent contradictions around disabilities

Professor Jay Dolmage believes that the Paralympics have become little more than an opportunity for sponsors to use inspirational stories to sell products.

Quantum physics secures new cryptography scheme

The way we secure digital transactions could soon change. An international team has demonstrated a form of quantum cryptography that can protect people doing business with others they may not know or trust - a situation encountered often on the internet and in everyday life, for example at a bank's ATM.

Startups to compete for \$100,000 in Velocity funding

University of Waterloo startup incubator Velocity unveiled today the ten finalists that will compete for their share of \$100,000 in grant funding at the Velocity Fund Finale on Thursday, March 27.

Waterloo study calls to limit teens' access to energy drinks

Study author Sunday Azagha says that marketing campaigns directed at youth create danger for those prone to substance abuse.

EVENTS

17 MAR 2014 System Design Engineering's Capstone Design Symposium

Discover interactive displays and meet the students behind the innovative projects. Everyone welcome.

18 MAR 2014 Mini Town Hall Meeting: Transformational Research

Join us in person or online for a special series of Mini Town Halls to find out how we'll put our Strategic Plan into action

18 MAR 2014 Civil Engineering's Capstone Design Symposium

Discover interactive displays and meet the students behind the innovative projects. Everyone welcome.

19 MAR 2014 Electrical and Computer Engineering's Capstone Design Symposium

Discover interactive displays and meet the students behind the innovative projects. Everyone welcome.

19 MAR 2014 WSCE Lecture Series: Cutting carbon emissions in the aviation industry

Join author and pilot Walter Palmer for a look at the sustainable development of alternative fuels for the airline industry.

See more events

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NEWS

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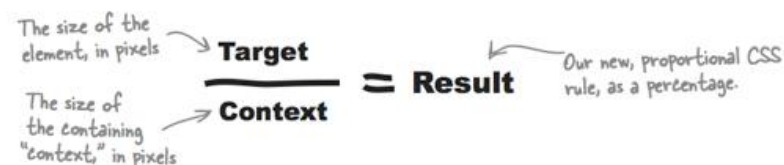
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FIND AN EXPERT WATERLOO

La soluzione al problema: Responsive Web Design

- Il **RESPONSIVE WEB DESIGN** rappresenta una tecnica di web design che permette la realizzazione di siti capaci di adattarsi graficamente in modo automatico al dispositivo nei quali vengono visualizzati
- Le **media queries** consentono alla pagina di usare diversi fogli di stile in base alle caratteristiche del dispositivo utilizzato.
- Il concetto di **griglia flessibile** : gli elementi sono dimensionati tramite unità relative come percentuali ed em, e non con unità assolute come pixel o punti.
- Le **immagini flessibili**



- Una volta ideato la versione mobile del sito, possiamo ampliarlo e modificarlo per renderlo più efficace visivamente in ogni dispositivo.

