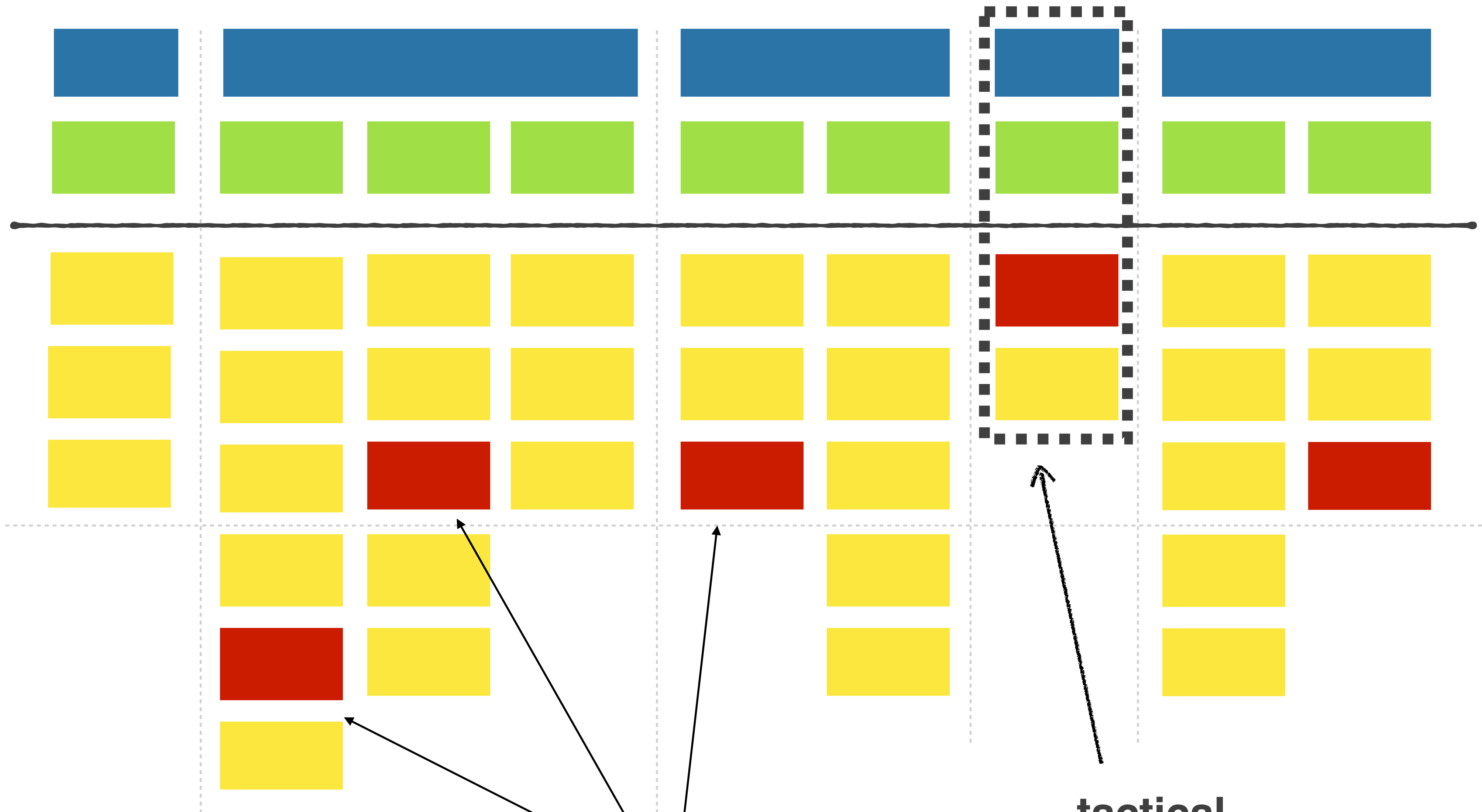


start

user journey

end



pain points

tactical
solution

start

user journey

end

**strategic
solution**

pain points

