

# VISUAL DESIGN

28 May 2014

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### 1. FONT / COLOUR

Lora

(Italic)

**ABCDEFGHIJKLMNOPQRSTUVWXYZ Open Sans** abcdefghijklmnopqrstuvwxyz (Bold) 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ Open Sans abcdefghijklmnopqrstuvwxyz (Semibold) 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ Open Sans abcdefghijklmnopqrstuvwxyz (Regular) 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ Open Sans abcdefghijklmnopqrstuvwxyz (Regular) 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

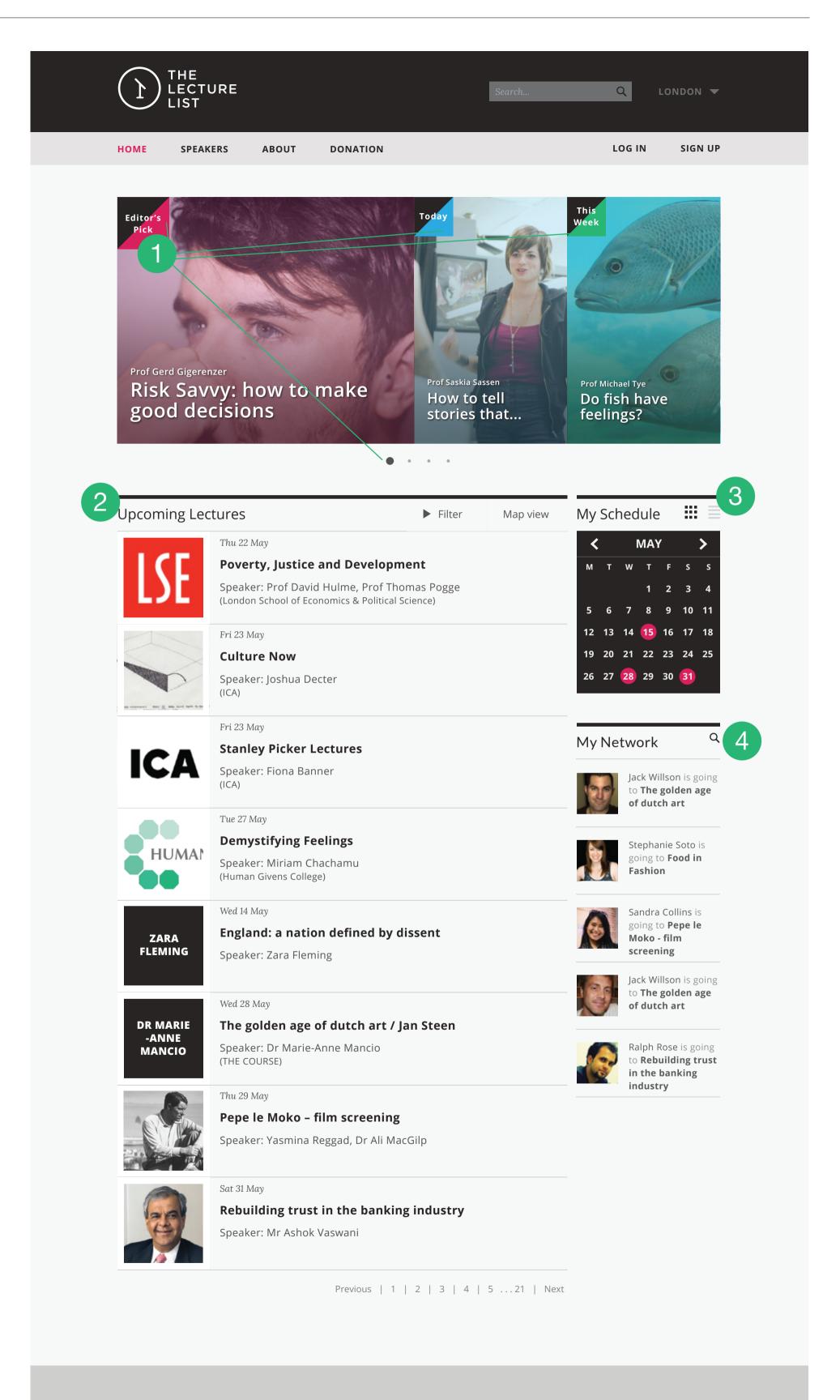
abcdefghijklmnopqrstuvwxyz

1234567890

# Main colours

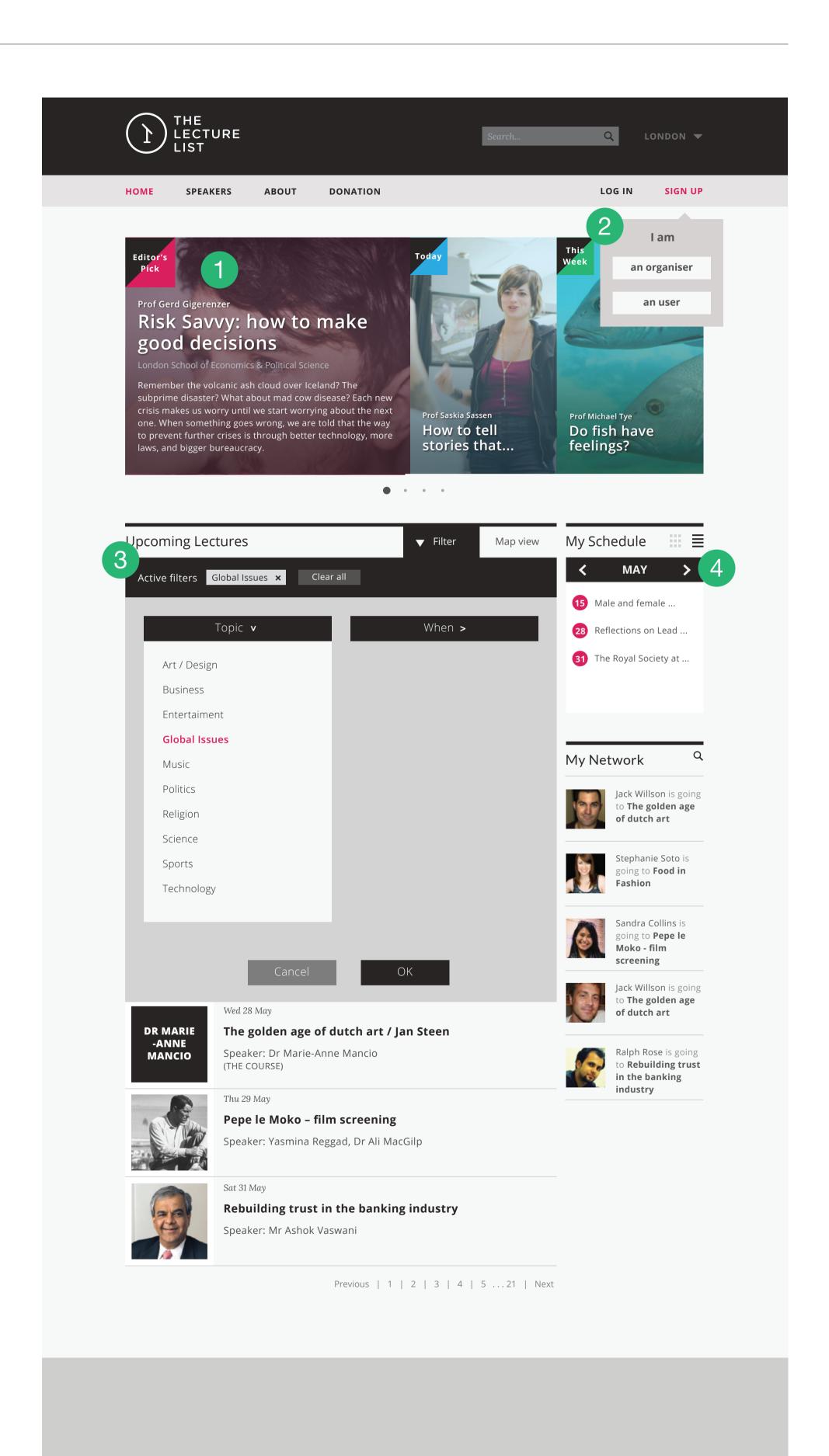
#### 2. HOME

- 1 The carousel part shows, editor's pick, Today and This week lectures. The next page shows same but different lectures. When you click the lecture, such as Editor's pick, it will open a page with the list of Editor's pick.
- 2 Upcoming lectures part shows the list of lectures. You can filter the lectures by topic and dates also see the locations of lectures. ( see next page ) If there is no photo, the pannel shows the speakers name.
- 3 My schedule shows the date and the name of lectures you will go. On the calendar view, when you click the pink circle, it shows the name of lectures and if you click it, you you will reach the detail page of that lecture. The list view works the same. ( see next page )
- 4 My network shows the list of your friend and the lectures they will be going.



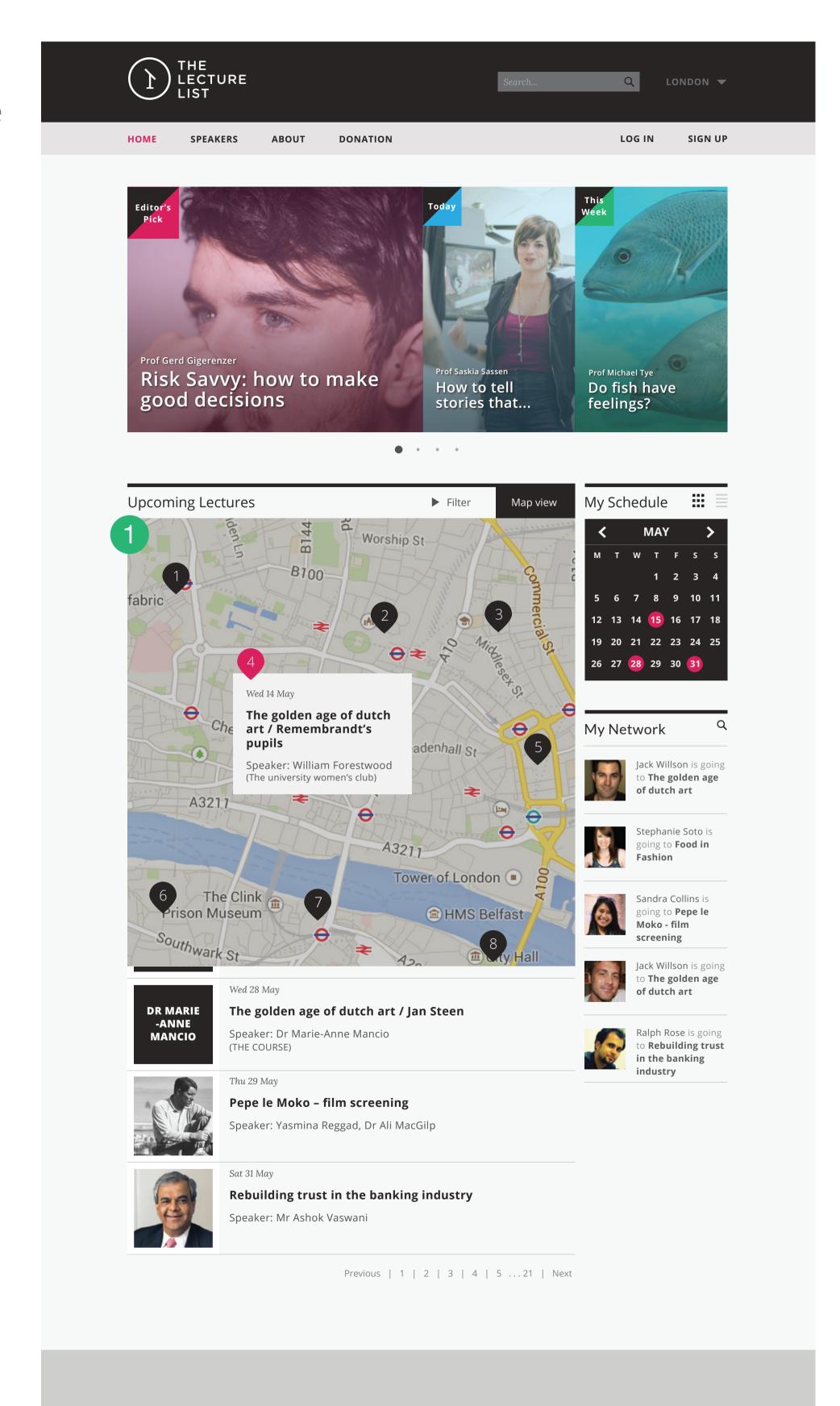
# 3. HOME WITH FUNCTIONS

- 1 When you scroll over the image, the information of the lecture appears. It is same for "Today" and "This week"
- 2 Seperate an organiser and an user at Sign up.
- 3 Filter
- 4 Calendar list view shows the name of the lecture.



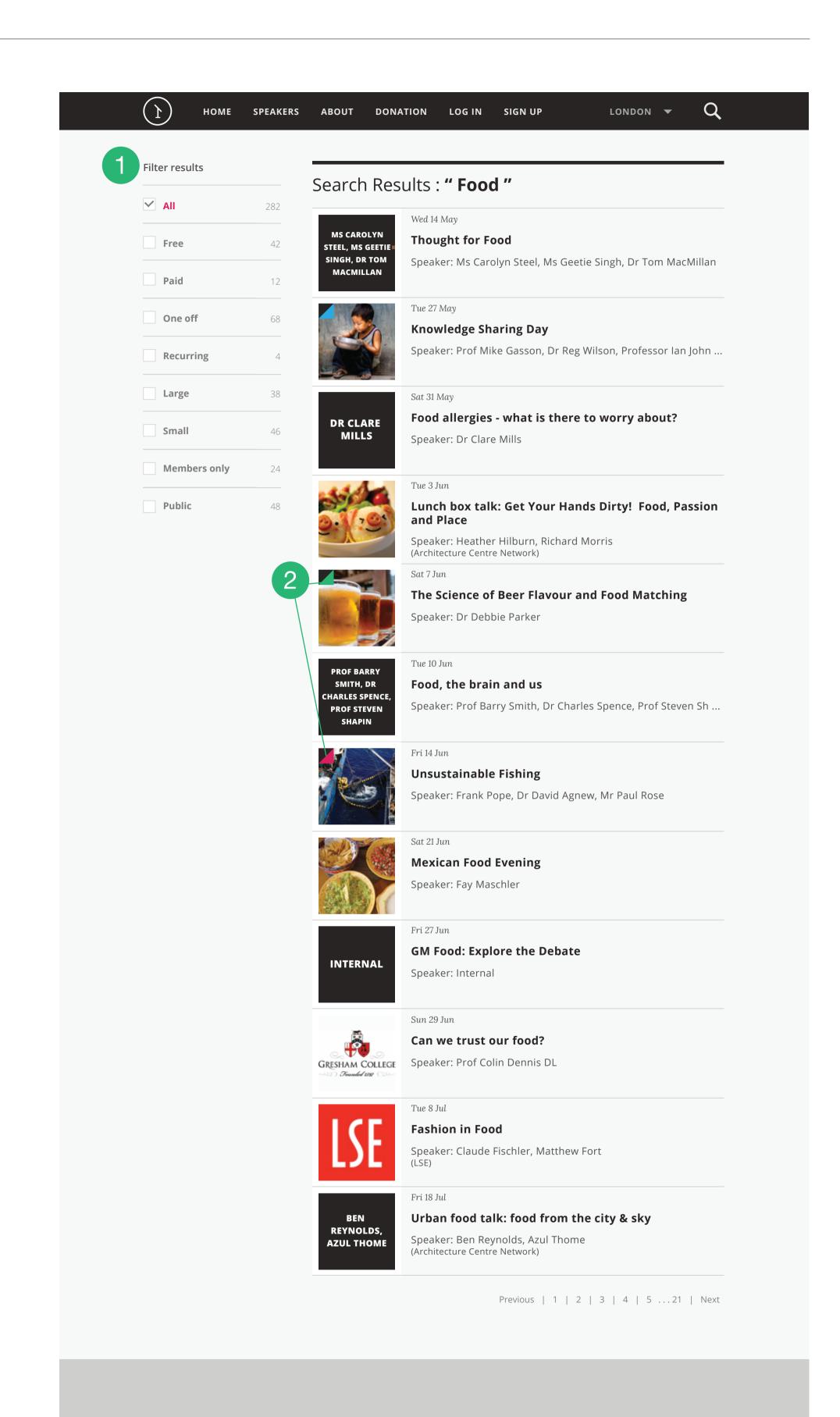
# 4. HOME WITH FUNCTIONS 2

1 Map view, when you click numbers, the quick info of lecture will appear. When you click it, it leads you to the detail info page.



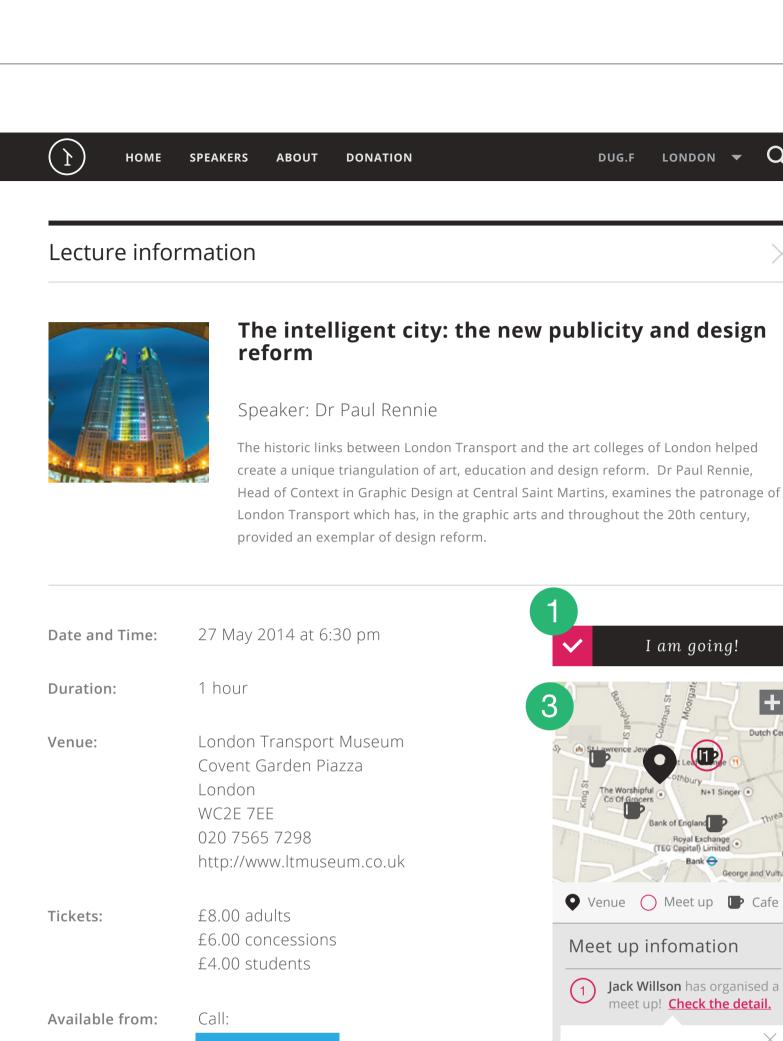
# 5. SEARCH RESULTS

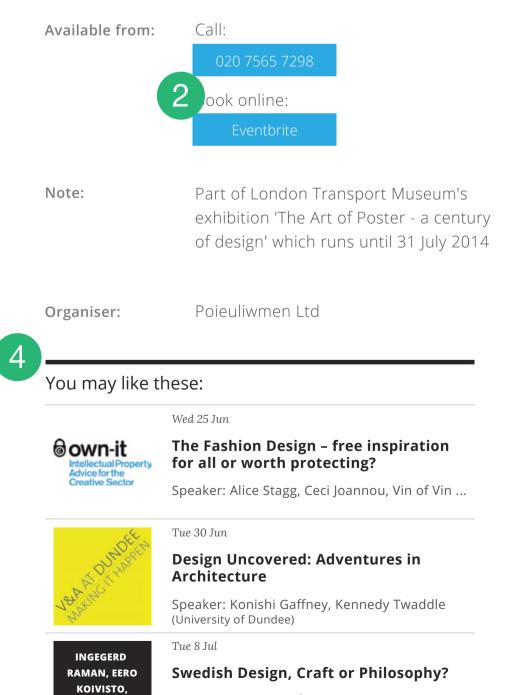
- 1 Filter the search results.
- These marks comes up for "Editor's pick", "Today" and "This week".



## 6. A LECTURE PAGE

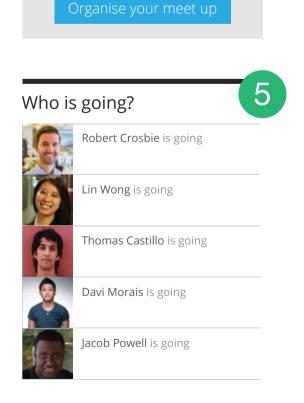
- 1 You can tick or untick.
- 2 You can book a ticket by calling or going to Evenbrite site by clicking these buttons.
- 3 Show where is the venue, cafes and meet up information. You can join meet up or create your own.
- 4 Related lectures come up.
- 5 The list of who is going from your network.





Speaker: Ingegerd Råman, Eero Koivisto, Chry ...

CHRYSTINA SCHMIDT



Hey guys, I will be at

Anna Morris
Hey Jack, I will join you.

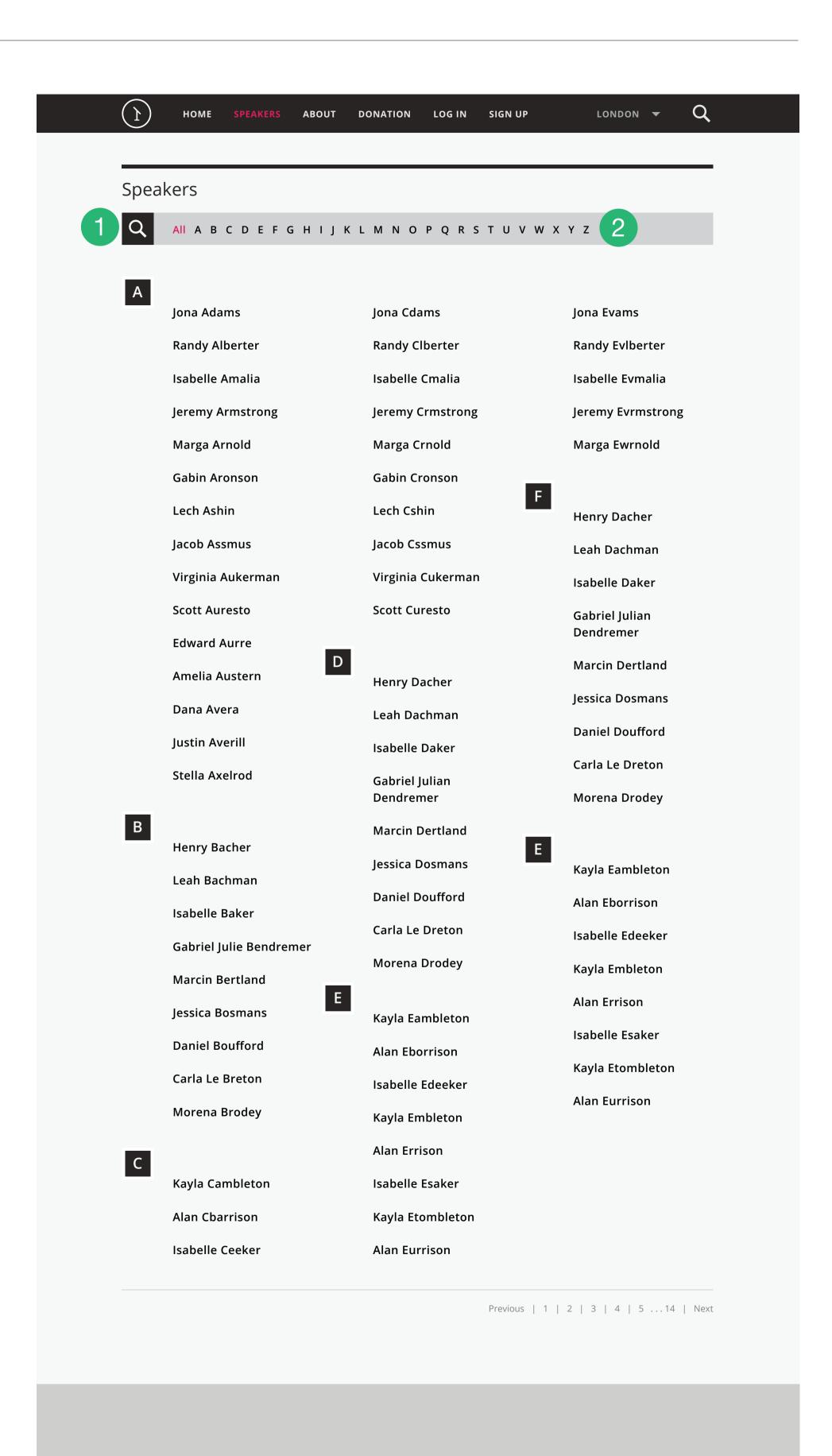
See you on Saturday!

Feel free to me!

"Cafe Lemo" before the lecture.

# 7. SPEAKERS

- 1 You can search speakers name.
- 2 Or filter by alphabet



# 8. A SPEAKERS INFO

- 1 You can add your favourite speakers on your list to follow.
- 2 Write a comment about the speaker.
- 2 The list of this spaker's lectures.

