

College classes are often very large with class sizes up to several hundred people. Meeting new people in this kind of setting can be intimidating, especially for introverted individuals. Research studies have shown that students who study in group outperform students who study alone.<sup>1</sup> However, it is difficult to find a time that works for everyone and students may not know everyone in their classes. We propose a mobile application that allows users to create and see existing study groups for their classes. Users can receive push notifications of new and current study groups and chat about the class and forming study groups. They can also see this information on a map to visualize their available and upcoming study group options. This mobile application allows students to easily meet new people and expand their networks while improving their performance in class.

There is no direct competitors to our application. Applications that allow users to create groups based on similar interests or classes include: Facebook Groups, Piazza, Ctools Forum, and Meetup.com. Although many of these sites are popular, they are not geared towards more impromptu or informal meet ups. Cahoot provides a space for students to create study groups with very low effort and requires no planning or coordinating based on other students' schedules.

<sup>1</sup> <https://net.educause.edu/ir/library/pdf/ffp0604.pdf>

1. Pitch the project to a venture capital firm (~ half a page in 11 pt)
- What is it about?

- A mobile application that lets you check in to a cafe or other study location
  - Users can add information relating to their schedule and what they will be studying for
  - Users can see where other students are studying and join them
  - Push notifications of new study groups
  - Study groups on a map (current and future ones for next 24 hours)

- Who are the user groups?

- Mainly college students...

- Why is it important?

- We have huge undergraduate lecture halls filled with hundreds of people

Meeting new people can be intimidating  
Our friends can't always study when we want to study  
We want to meet new people and expand our networks

- What are the competitors?

Facebook groups, Piazza, Ctools Forums, meetup.com

- Why is your idea better?

2. On a new page, add a quick sketch of the 5-10 screens that you anticipate your smartphone app will have

- the sketch can be done using pen and paper or any software tool

- inputs:

- locaton
- studying content
  - subject
  - level
  - university

- screens:

- scroll-down for universities
- login (google)
- subscribe
- map
- create your own study group
- View all your study group
- location info page: address, wifi, plug, seats available
- class-wide chat?
- class autocomplete class