

# Lloyd R. Encallado

## SENIOR FULL-STACK WEB DEVELOPER

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### OBJECTIVE

A seasoned Senior Full Stack Developer with a proven track record of designing, developing, and maintaining complex web applications. Seeking to leverage extensive expertise in both front-end and back-end technologies to contribute to innovative projects, drive continuous improvement, and lead development teams in delivering high-quality, scalable solutions for forward-thinking organizations.

### CONTACT

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## EXPERIENCE

### SENIOR PHP DEVELOPER

Microsourcing Philippines Inc. | May 2022 – Jul 2023

In my role as a PHP developer, my primary focus revolved around developing new features and providing ongoing maintenance and support for an E-commerce platform.

One notable contribution I made was the implementation of a user activity tracking feature within the website, which included the integration of Google Analytics (both Universal Analytics and GA4) and integration of Xero Accounting Software.

### SENIOR FULL-STACK WEB DEVELOPER - FREELANCE

SmartCharts Pty Ltd | Jul 2020 – May 2022

In my role as a full stack web developer, my responsibilities centered around the development, maintenance, and support of various projects.

This included the Smartcharts Payment Portal, Subscription engine utilizing Chargebee, and an E-learning software platform encompassing video tutorials, courses, webinars, and one-to-one coaching technology.

### LOCAL WEBMASTER

ASUS Philippines Corp. | May 2020 – Jul 2020

I was responsible for various tasks and projects in my role as a PHP developer, which included:

- **Web Page Translation and Modification:** I worked on confirming product localization and making web page modifications based on local marketing and sales requirements. This involved tasks like adjusting JavaScript and CSS elements as per local requests, such as removing certain features or accessories from product pages and modifying images.
- **Web Site Maintenance:** My responsibilities included confirming product models for banner creation, creating banners, adjusting category introduction wording, configuring product lines, and translating specifications. Additionally, I handled advanced tasks like MDA submissions, product line modifications, website revisions, and maintenance and modification of GA codes.
- **Landing Page/Microsite/EDM Creation:** I participated in the creation of landing pages, microsites, and EDMs (Electronic Direct Mailers) to support marketing efforts.
- **Campaign Site Creation:** I collaborated with the HQRD team to create campaign sites with interactive and form functions. Additionally, I developed programming skills for standalone campaign creation.

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## ABOUT ME

I'm passionate about coding, and I thrive on the creative problem-solving opportunities it presents in web development.

I love watching animes and reading mangas.

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## EDUCATION

Lyceum of the Philippines University  
BS Information Technology

Jose Rizal University  
BCS Computer Science

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## SKILLS

Problem Solving

Adaptability

Willingness to learn and stay updated with the latest web development

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## TOOLS AND TECHNOLOGIES

PHP, Laravel, Livewire, Jetstream, Vue JS, Nuxt JS, InertiaJS, JavaScript, HTML, CSS, React JS, Python, React Native, WordPress

AWS, Google Cloud Platform, Twilio, Chargebee, SendinBlue, Brevo, Sendgrid, Salesforce, Hub, PayPal, Apple Pay, Google Pay,

## **LEAD SOFTWARE ENGINEER**

Amp Lab Inc. | Apr 2019 – May 2020

I oversaw and managed a team of developers, providing support to maximize their skills. I actively participated in team meetings, offering ideas and updates on project deadlines, designs, and enhancements.

I played a key role in developing an internal integration platform and collaborated on all stages of the systems development lifecycle, from requirements gathering to production releases. My responsibilities included maintaining existing applications, designing and delivering new ones, and exceeding client expectations by developing software applications.

Notable projects I worked on included the creation of internal tools like "Equalwrites" for gender-neutral word analysis and "Outrun Manila," a signature-based mobile app for Android. I also contributed to external applications, including an interactive presentation app for healthcare professionals and mini-games for Marlboro and Nestle.

## **SOFTWARE DEVELOPER - FREELANCE**

Amplify Inc. | Oct 2018 – Mar 2019

In my role, I focus on developing various web applications, including a QR Registration System, JavaScript-based mini games, and event apps for esteemed clients such as SM MOA, Nestle, and Coca-Cola.

## **SOFTWARE DEVELOPER**

Infinite Ideas and E.X.C.I.T.E Inc. | Apr 2016 – Oct 2018

In my role, I am responsible for the development and maintenance of both internal and external web applications.

Externally, my focus lies in developing web applications specifically designed for events. These applications are crafted to enhance event experiences and provide seamless functionalities for attendees, organizers, and stakeholders.

Additionally, I handle the corporate websites for my company and its sister company. By overseeing these websites, I ensure their smooth operation, regular updates, and effective representation of the organizations' brand and offerings.

## **JUNIOR PROGRAMMER**

Creznaj System Solutions | Jul 2012 – Jun 2013 and Sep 2015 – Feb 2016

In my role, I engaged in regular meetings with the Project Manager and Senior Developer, providing comprehensive project reports and milestone updates on a weekly basis. This ensured effective communication and transparency throughout the project lifecycle.

As part of my responsibilities, I developed code fixes and enhancements to improve the functionality and performance of the systems. This involved working with technologies and tools such as PowerBuilder and MSSQL, leveraging their capabilities to deliver robust solutions.

One notable project I worked on was the Human Resource Information System (HRIS). Within this project, I contributed to the development and maintenance of the system, ensuring accurate and efficient management of HR-related data and processes.