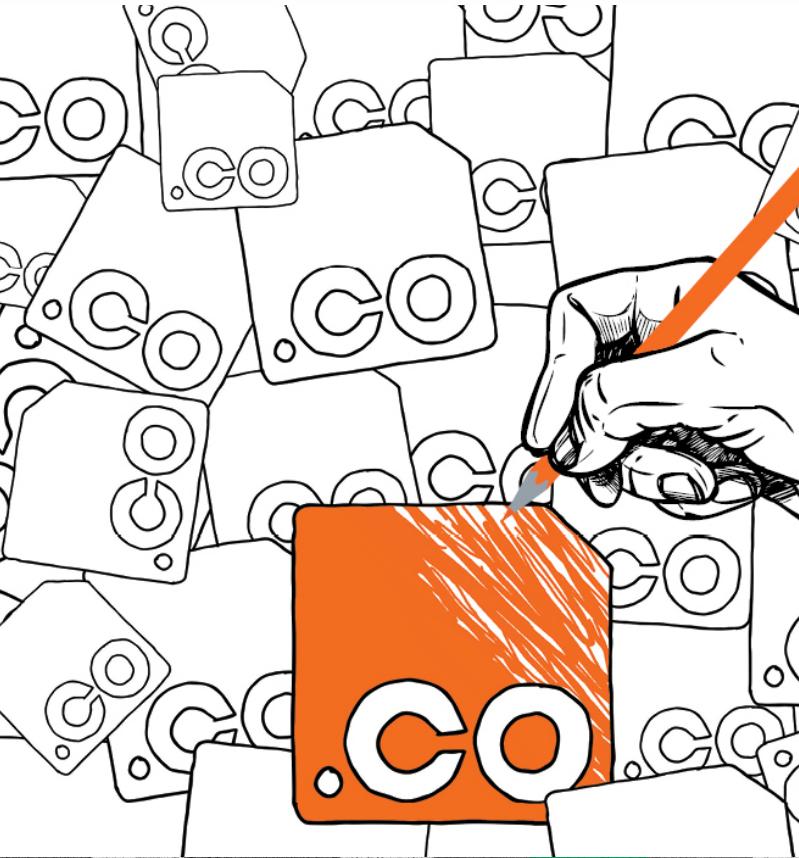


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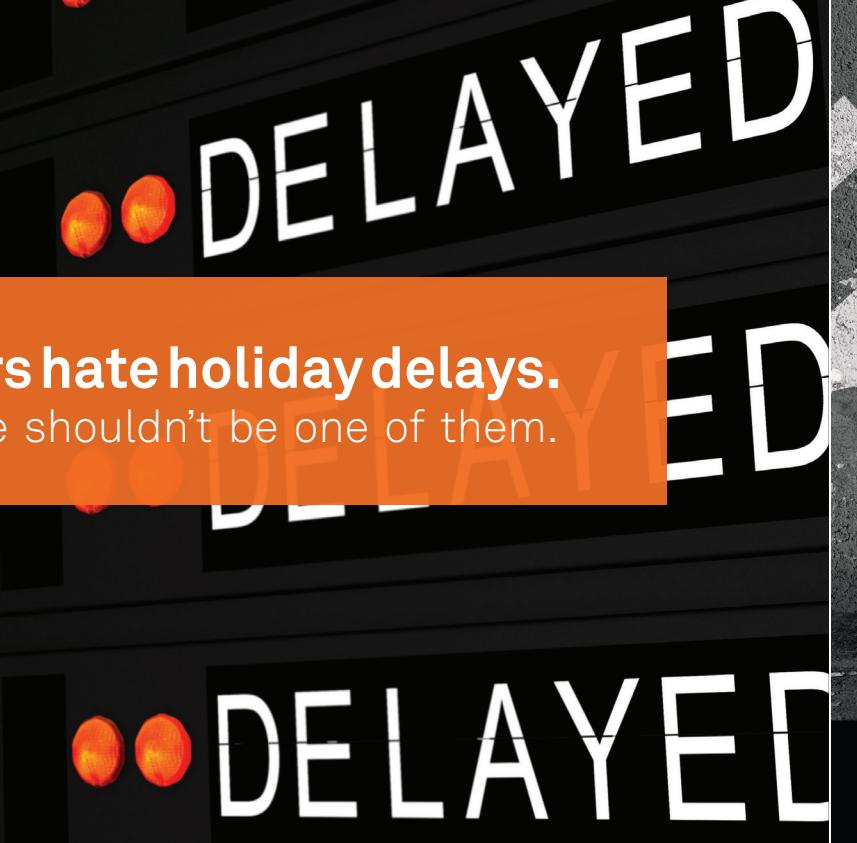


New Year's Reso
Sample Business C

Sample AdAdvisor A
3.3x More Likely to Eat
2.8x More Likely to Drink
2.7x More Likely to Eat
2.1x More Likely to Own

College Football
Sample Business C
Entertainment - Upgra

Sample AdAdvisor A
3.1x More Likely to Have





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New Year's Resolutions Sample Business Category

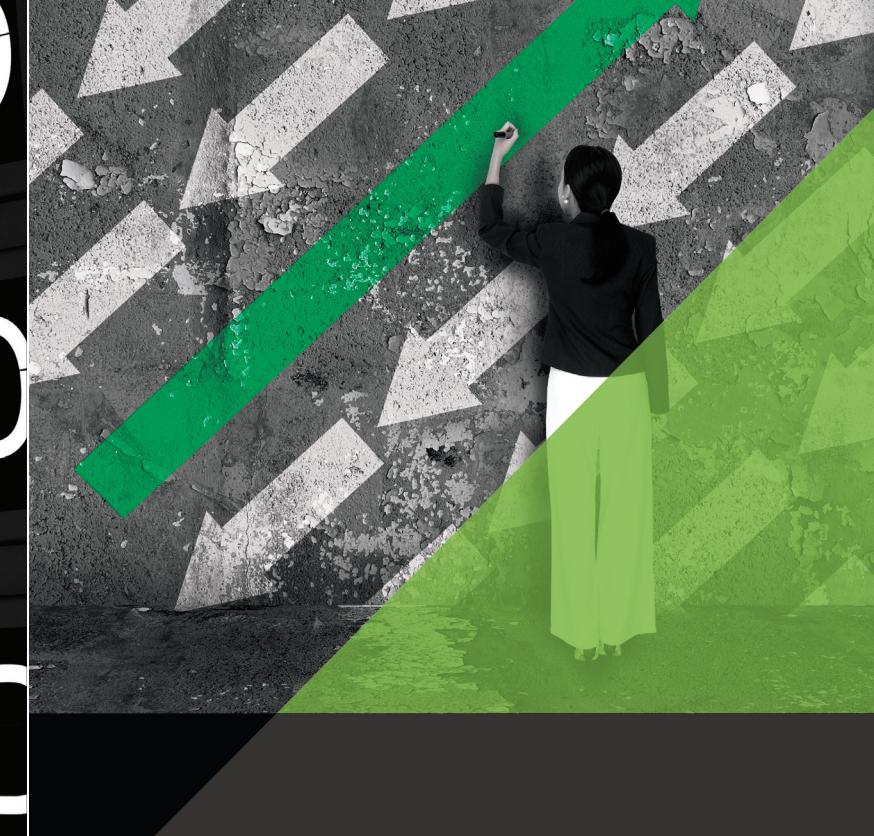
Sample AdAdvisor Analysis

- 3.3x More Likely to Eat
- 2.8x More Likely to Drink
- 2.7x More Likely to Eat
- 2.1x More Likely to Own

College Football Sample Business Category Entertainment - Upgrade

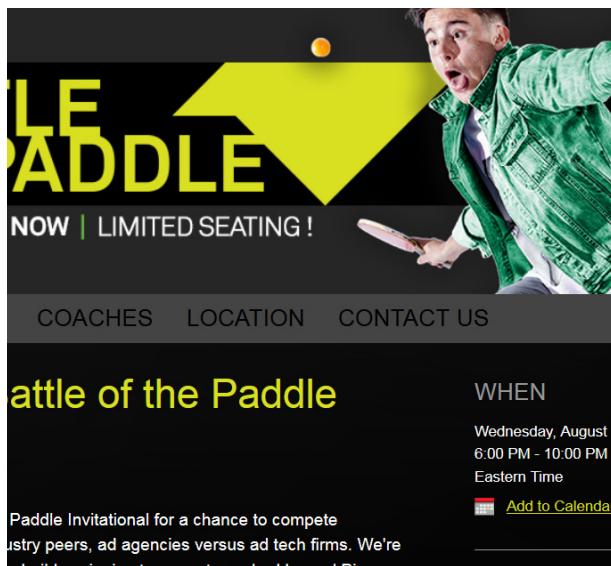
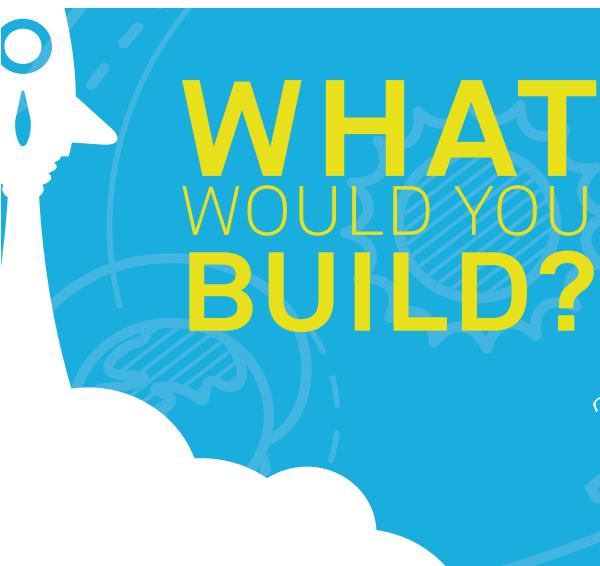
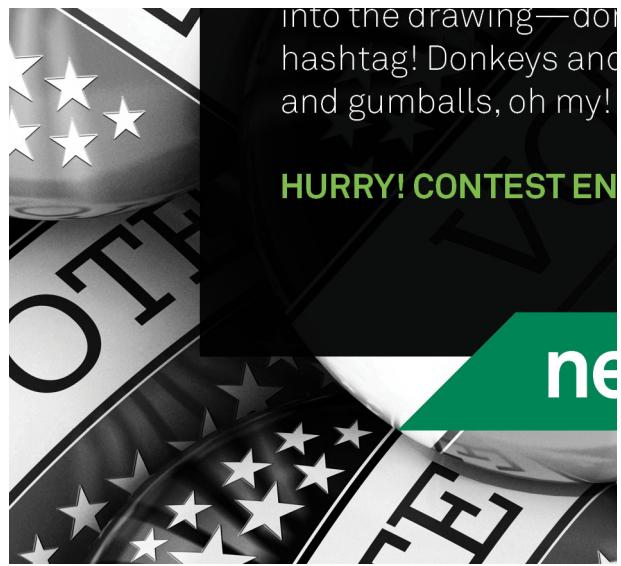
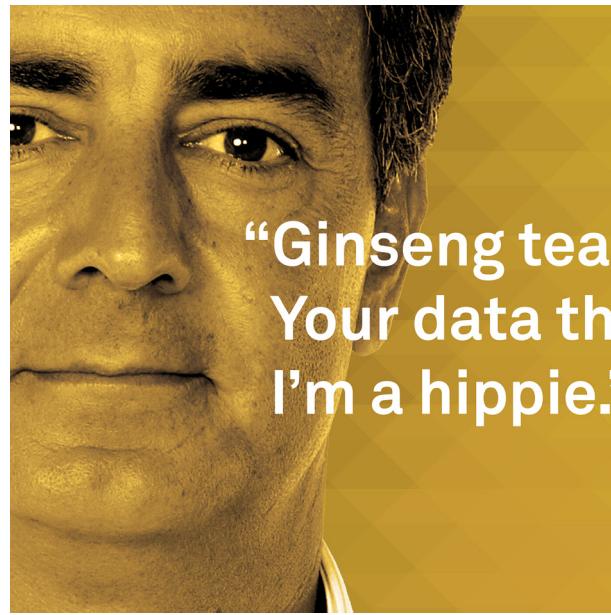
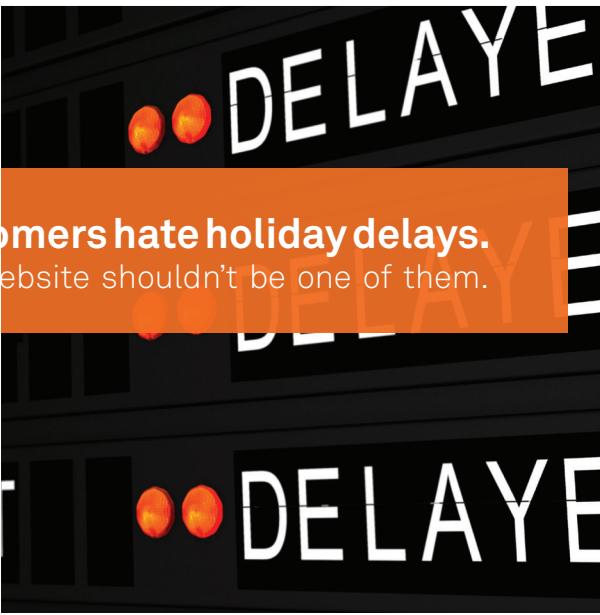
Sample AdAdvisor Analysis

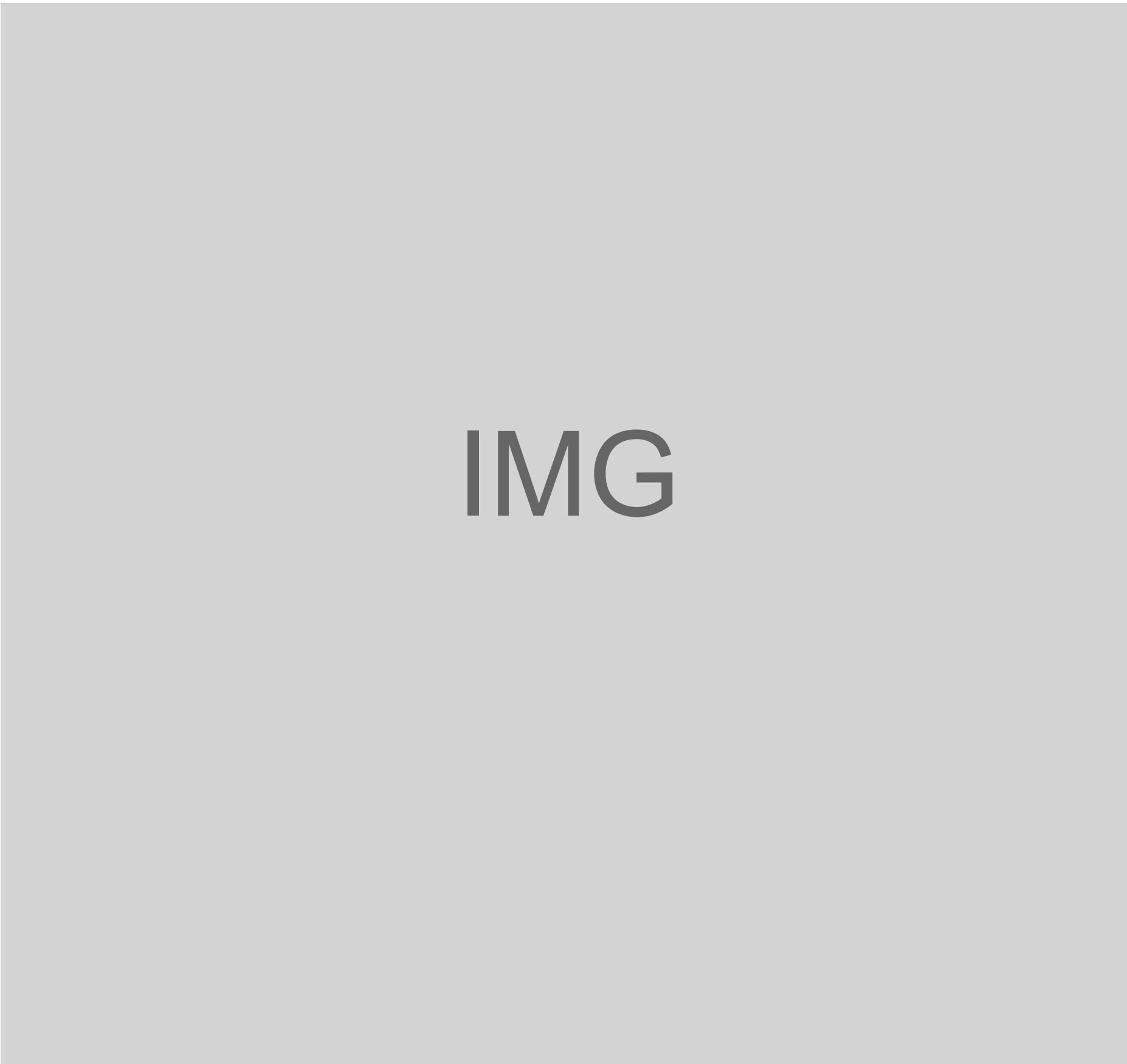
- 3.1x More Likely to Have



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