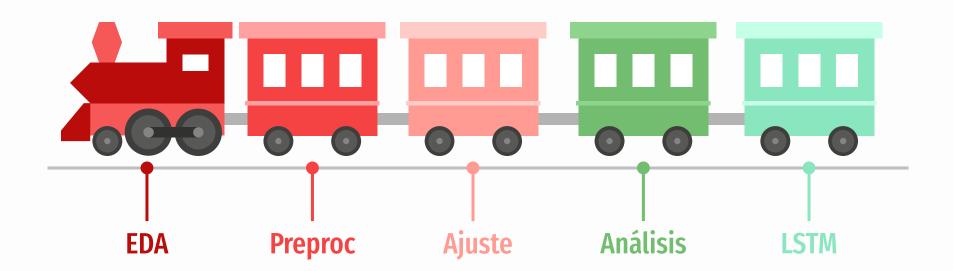
Análisis de viajes con Sube

Usando SARIMAX y LSTM

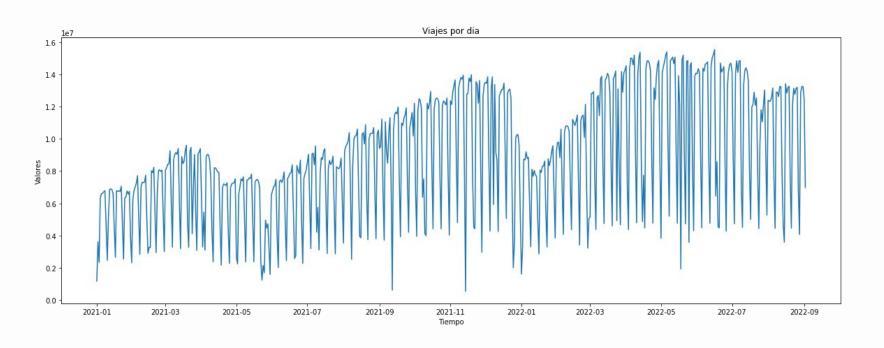
Alumno: Rivela Lucas



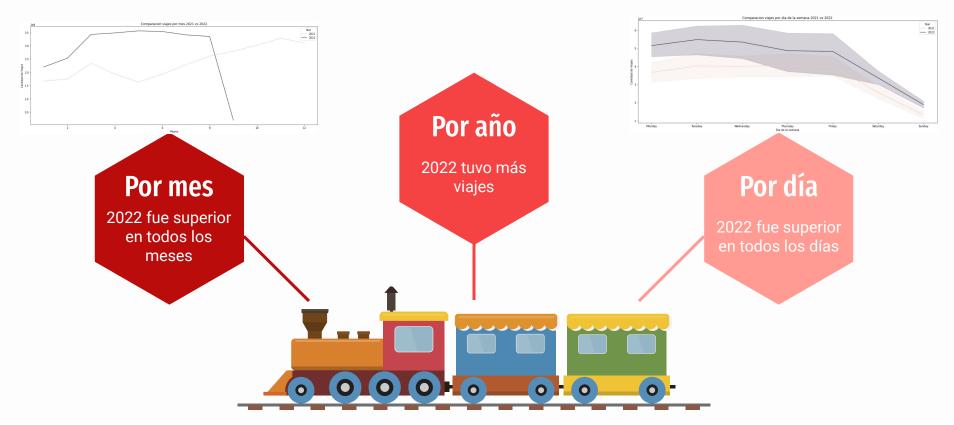
Agenda



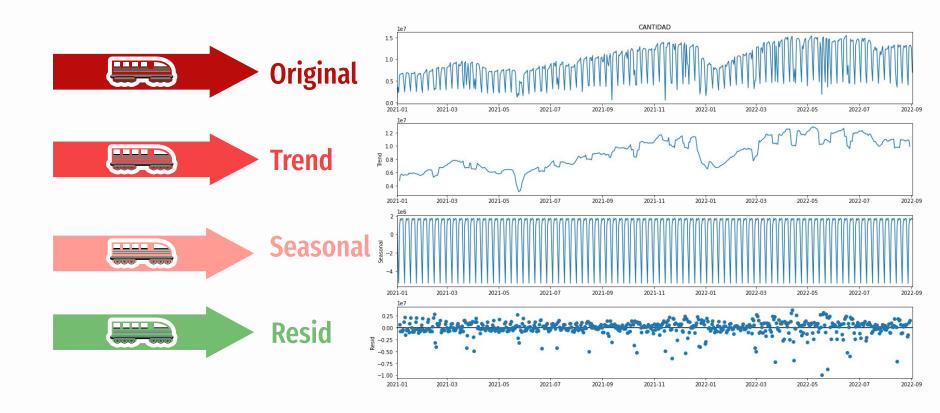
Serie Original



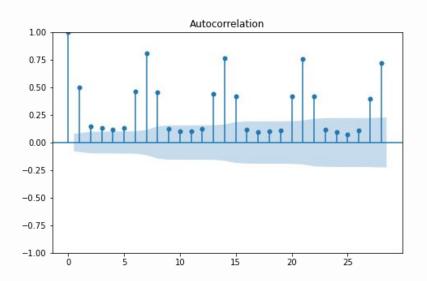
2021 vs. 2022

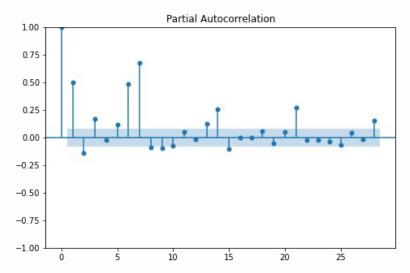


Modelo Aditivo de 4 componentes



Análisis de Estacionariedad







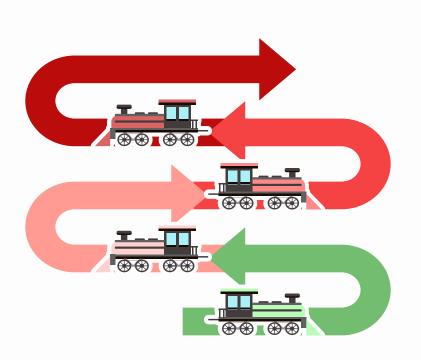




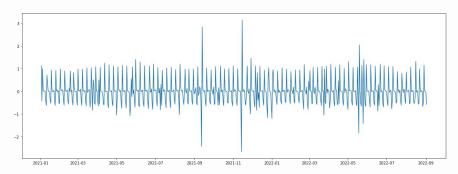




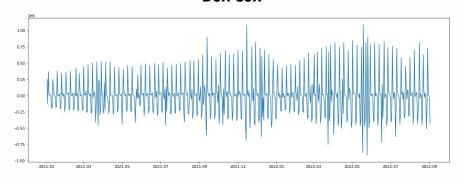
Aplico Transformaciones



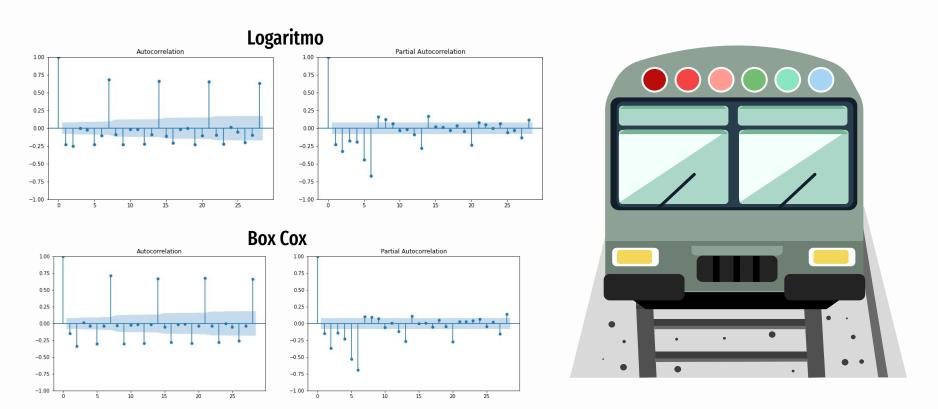
Logaritmo



Box Cox



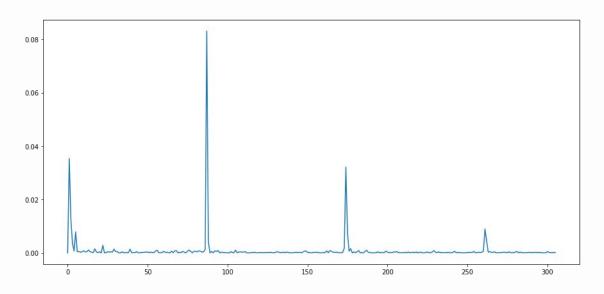
Estacionariedad luego de Transformaciones



Posibles Parámetros

| Parámetros | Logaritmo | Box Cox | Ljung-Box | |
|--------------------|---------------------------|------------------------------|--|--|
| p=6, q=2, P=1, Q=2 | AIC=209.62 BIC=262.58 | AIC=16268.77 BIC=16321.74 | L1=0.1 P-value=0.76 L1=0 P-value=1 | |
| p=6, q=5, P=1, Q=2 | AIC=248.79 BIC=314.995 | - | | |
| p=6, q=5, P=1, Q=5 | AIC=239.73 BIC=319.17 | - | | |
| p=6, q=2, P=6, Q=2 | AIC=208.59 BIC=283.61 | AIC=16270.97 BIC=16346 | L1=0.08 P-value=0.77 L1=0.02 P-value=0.88 | |

Análisis Espectral



Frecuencia principal: 87 N=610 \rightarrow 610/87 \approx 7 para seasonality



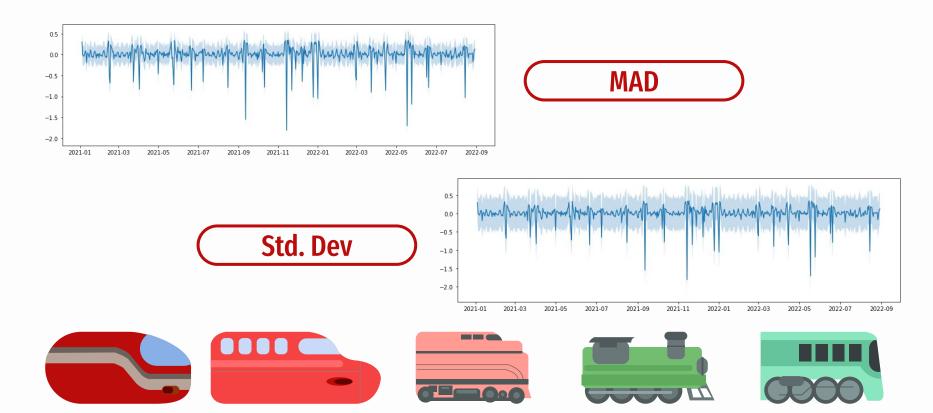
Análisis de Intervenciones



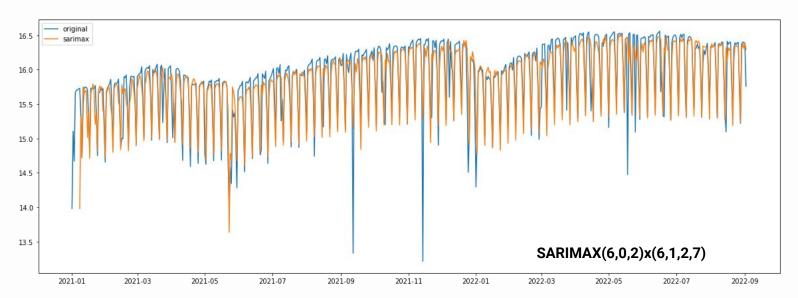
Se ve una intervención del 23 al 30 de mayo (posiciones 142 a 149)



Análisis de Outliers

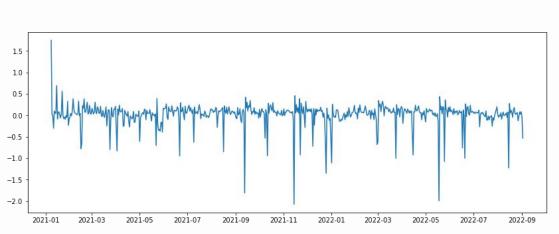


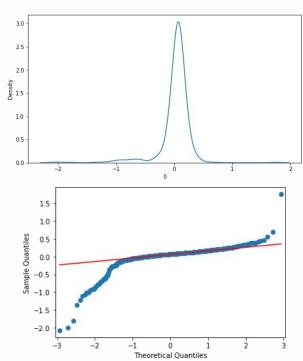
Ajuste sobre la Serie Original



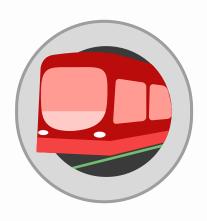


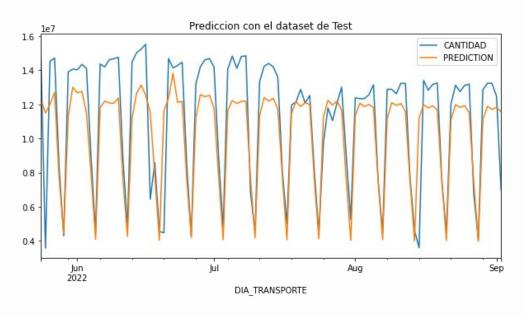
Análisis de Residuos





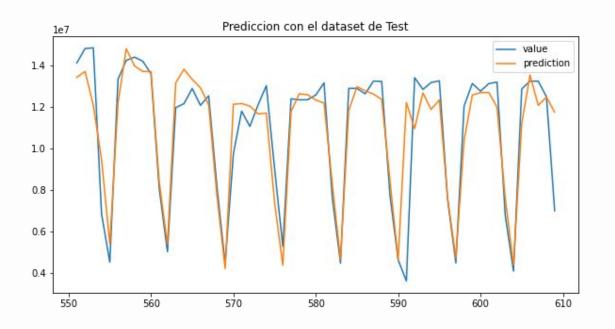
Forecast con SARIMAX





 $610 \text{ días} \rightarrow 508 \text{ días para train y } 102 \text{ días para test}$

LSTM



Train: 464 Validation: 59 Test: 59

Conclusiones

| <u> 1 </u> | | | | | |
|---|---------|---------|------|--|--|
| | | | | | |
| Modelo | MAE | RMSE | R2 | | |
| SARIMAX(6,0,2)x(6,1,2,7) | 1567757 | 2111796 | 0.68 | | |
| LSTM 100 lags | 1203712 | 1911308 | 0.66 | | |
| LSTM 14 lags | 1070282 | 1732714 | 0.74 | | |
| LSTM 28 lags | 1026805 | 1676739 | 0.75 | | |
| LSTM 28 lags + features | 987388 | 1632806 | 0.77 | | |
| GRU 28 lags + features | 997282 | 1637664 | 0.77 | | |

Gracias!

