

Logan McCann

loganrmccann@gmail.com · 217-840-3951
linkedin.com/in/logan-mccann · New York, NY

Senior Front-End Engineer, React

Detail-oriented full-stack engineer with an extensive background in planning, developing and shipping high-performance applications with proven success.

Areas of Expertise

- Responsive Design
- State Management
- Performance Optimization
- Version Control
- Security and Compliance
- Cross-Browser Compatability
- Agile Methodology
- Unit & Integration Testing
- Object Oriented Programming
- Javascript Frameworks
- Accessibility Standards
- Core Programming Concepts

Career Experience

Senior Front-End Engineer, Webex by Cisco, Remote

Aug 2023 - Present

- Drove absorption of several partner websites and a complete redesign of the current site, including architecture, taxonomy, content types, etc.
- Manage a team of developers across 5+ websites in creating new pages and features using technologies like Javascript, Typescript, Tailwind, and React
- Partner with cross-functional teams and stakeholders to collect design requirements/relevant data, present milestones, and ensure project completion
- Maintain project repositories, review developer code, promote coding standards, and support continuous integration
- Stack: React, TypeScript, GraphQL, Elixir, Node.js, Webpack

Front-End Engineer, Webex by Cisco, Remote

May 2022 - Aug 2023

- Participated in, and often drove daily scrum to track sprint progress, align on deliverables, and discuss potential blockers
- Developed 3rd party landing pages and promotional material using various frameworks, resulting in an 18% increase in conversions, for brands like Apple, Google, and Microsoft
- Refactored existing codebase to improve the performance, accessibility, and interface of 5+ high-traffic websites
- Stack: React, TypeScript, GraphQL, Elixir, Node.js, Webpack

Front-End Engineer, Adorama, Remote

Oct 2021 - May 2022

- Collaborated with senior developers to implement accessibility standards, resulting in a 20% increase in website accessibility score
- Utilized BrowserStack and Selenium for automated cross-browser testing, ensuring consistent performance and boosting developer productivity
- Optimized code and assets to reduce page load time by 40%, using techniques like lazy loading, browser caching, and automated dead code elimination
- Stack: React, TypeScript, Node.js, Webpack, Jest, Git, MySQL, Selenium, BrowserStack

Front-End Developer, Sunny Sports, Remote

Aug 2021 - June 2022

- Updated high-performing content and implemented a robust linking strategy to enhance user engagement and site visibility
- Translated FIGMA designs into dynamic product pages, working with the product team to ensure compliance
- Deployed APIs through Heroku and managed MySQL databases
- Enhanced organic traffic by 12% using data-driven UX enhancements
- Stack: WordPress, Cloudflare, Nginx, MySQL, Redis, WP-CLI, Git, Composer, G-Suite

Shopify Developer, Almond Cow, Remote

Jul 2020 - Aug 2021

- Collaborated with CTO and design lead to migrate from Shopify to a headless CMS using Contentful, React, and Node.js
- Designed custom email templates for Klayvio campaigns, boosting user engagement by 13%
- Developed a cost-effective alternative to the Octane intake form, reducing monthly spending
- Conducted regular maintenance on Shopify Theme, resolving network errors and UI issues
- Stack: Shopify, Liquid, React, Node.js, Contentful, GraphQL

Core Skills

- HTML5, XML, Liquid
- CSS, CSS-in-JS, Tailwind
- MySQL, PostgreSQL, MongoDB
- Next.js, Node.js, Express
- React, Vue, Svelte
- Webpack, Vite, Rollup.js
- Javascript, TypeScript, JSX
- GraphQL, Redux, Apollo
- Jest, Enzyme, Mocha

Education

Northwestern University
Full Stack Web Development

Chicago, IL
September 2020

Volunteer Work

Foreseeable Future Foundation
WordPress Developer

Brooklyn, NY
Sept 2022 - April 2023

Responsible for maintaining and enhancing a WordPress-based application, ensuring brand consistency and supporting accessibility features. Effectively communicated events, resources and success stories for organization celebrating and connecting blind individuals

DogSpotted
WordPress Developer

Brooklyn, NY
March 2022 - Oct 2023

Contributed to a community-driven application that connects dog owners with local dog-friendly activities. My responsibilities included integrating the Google Maps API for accurate location information and contributing to new pages and features.