# Logan McCann

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## WORK EXPERIENCE

**Webex by Cisco**                                                                              **Remote**
*Senior Front-End Developer*                                             *Aug 2023 - Present*
- Spearhead the strategic consolidation of multiple partner websites into our primary platform, concurrently lead a comprehensive redesign of the existing site
- Lead team of developers responsible for the creation of new pages and features using
- Collaborate with cross-functional teams and stakeholders throughout project lifecycle, from requirements gathering and data collection to milestone presentations and final project delivery, ensuring alignment across teams
- Manage project repositories, implement automated code review processes, define coding standards, and maintain CI/CD pipelines
- **Core Stack**: React, TypeScript, GraphQL, Elixir, Node.js, Webpack

**Webex by Cisco**                                                                              **Remote**
*Front-End Developer & Project Coordinator*                      *May 2022 - Aug 2023*
- Led daily scrum meetings, adhering to agile principles to track sprint progress, ensure alignment on deliverables, and discuss potential impediments
- Developed 3rd party landing pages and promotional material using various frameworks, resulting in an 18% increase in conversions, for brands like Apple, Google, and Microsoft
- Refactored the codebase of 5+ high-traffic websites, leveraging performance optimization techniques like code splitting, lazy loading, and browser caching
- Led the strategic migration of our analytics platform to Google Analytics, overseeing the implementation of comprehensive tracking functionality across all digital properties
- **Core Stack**: React, TypeScript, GraphQL, Elixir, Node.js, Webpack

**Adorama**                                                                                        **Remote**
*Front-End Developer*                                                        *Oct 2021 - May 2022*
- Collaborated with senior developers to implement accessibility enhancements across the website, utilizing semantic HTML, ARIA attributes, and keyboard navigation
- Developed and maintained an automated cross-browser testing suite using BrowserStack and Selenium, integrating it into the CI/CD pipeline to ensure consistent compatibility
- Optimized code and assets to reduce page load time by 40%, using techniques like lazy loading, browser caching, and automated dead code elimination
- Analyzed user metrics and conducted content audits of top-performing WordPress posts, using data-driven insights to inform content optimization and SEO strategies
- **Core Stack**: React, TypeScript, Node.js, Webpack, MySQL, Selenium, BrowserStack

**Sunny Sports**                                                                                 **Remote**
*Wordpress Developer*                                                       *Aug 2021 - June 2022*
- Collaborated with content creators and SEO specialists to refresh high-performing content, optimize assets and implement a comprehensive linking strategy

- Created dynamic product pages from Figma designs, collaborating closely with the product team to ensure adherence to design specifications and brand guidelines
- Implemented automated deployment pipelines for APIs on Heroku, streamlining the release process and improving deployment frequency
- Manipulated MySQL databases for WordPress websites, including tasks such as database optimization, backups, migrations, and troubleshooting
- **Core Stack**: WordPress, Cloudflare, Nginx, MySQL, Redis, WP-CLI, Git, Composer

**Almond Cow**                                                                                  **Remote**
*Shopify Developer*                                                           *Jul 2020 - Aug 2021*
- Collaborated closely with the CTO and design lead to execute a complex migration from Shopify to a headless CMS architecture leveraging Contentful, React, and Node.js
- Implemented custom email templates for Klaviyo campaigns, resulting in a 13% increase in user engagement by personalizing email content on user segmentation
- Developed a custom intake form to replace the existing Octane solution, resulting in substantial cost savings, streamlined data collection and improved data integrity
- Maintained and optimized primary Shopify theme, resolving network errors and UI issues using Liquid, CSS, and JavaScript, minimizing disruption to users
- **Core Stack**: Shopify, Liquid, React, Node.js, Contentful, GraphQL

## EDUCATION

**Northwestern University**                                                            **Chicago, IL**
*Full Stack Development*                                                         *September 2020*

## VOLUNTEER WORK

**Foreseeable Future Foundation**                                              **Booklyn, NY**
*WordPress Developer*                                               *September 2022 - April 2023*
Responsible for maintaining and enhancing a WordPress-based application, ensuring brand consistency and supporting accessibility features. Effectively communicated events, resources and success stories for organization celebrating and connecting blind individuals

**DogSpotted**                                                                               **Booklyn, NY**
*WordPress Developer*                                                    *March 2022 - Oct 2023*
Contributed to a community-driven application that connects dog owners with local dog-friendly activities. My responsibilities included integrating the Google Maps API for accurate location information and contributing to new pages and features.

## CORE SKILLS

Accessibility · Agile Methodology · Content Optimization · Cross-Browser Compatibility · Database Architecture · Front-End Design Patterns · Full-stack Development · Keyword Research · Link Building · Object Oriented Programming · Plugin Development · Responsive Design · SEO · Security and Compliance · State Management · Testing and Debugging · Version Control · Website Architecture

## TECHNICAL PROFICIENCIES & TOOLS

AWS · Asana · Bitbucket · CSS3 · Figma · Genesis · G-Suite · Ghost · Github · Git · HTML5 · JawsDB · Jenkins · Jira · Laravel · MongoDB · MySQL · Next.js · Node · PHP · Photoshop · Python · React · React Native · Ruby on Rails · SemRush · Shopify · Svelte · Typescript · WPEngine · Wordpress · Yoast