



# Power BI

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## Portugal



### Power BI Portugal

Meetup XXIII – 22<sup>nd</sup> of September 11:00

GMT+1 (Lisbon Time)

### Power BI + R

From Descriptive to Predictive Analytics

Nuno Nogueira will show us how to process data from an E-commerce platform, combining Power BI and R to deep to gain an enhanced understanding of customer patterns and preferences.



Nuno Nogueira



Power BI

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Portugal

## MEETUP XVII AGENDA

11:00 - 11:10 – Welcome & Intro

11:10 – 11:15 – Our Sponsor

11:15 – 11:30 – Power BI News

11:30 – 12:15 – Power BI & R: From  
Descriptive to Predictive Analytics

12:15 – 12:30 – Q&A & Prizes

# POWER BI PORTUGAL MEETUPS

We usually have a quick recap about the latest **news, version changes, upcoming meetups** and **events**.

Then we'll offer a mix of introductory **talks, workshops, live demos** and **deep dive** sessions from **community members** and **experts**.

We usually meet monthly on **Tuesdays** both in **Porto** and **Lisbon** regions.

# POWER BI PORTUGAL TEAM



**Manuel Dias**

Director Tech Sales @ Microsoft  
Vice President @ DSPA



**Bruno Basto**

Data Solution Architect @ Microsoft



**Alexandre Baptista**

Data Solution Architect @ Microsoft



**Alexandre Mendeiros**

Business Program Manger @  
Microsoft



**Rui Romano**

Head of Business Intelligence @  
DevScope



**Rui Quintino**

Head of Data Research @ Devscope



**Pedro Reis**

IT Team Leader @ Natixis

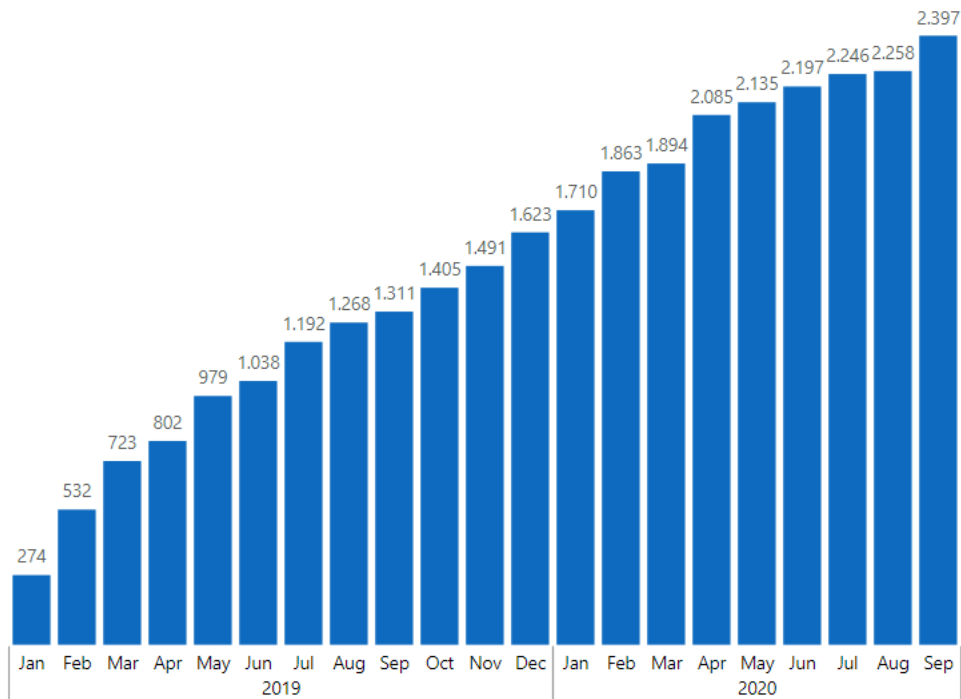


**Ricardo Freitas**

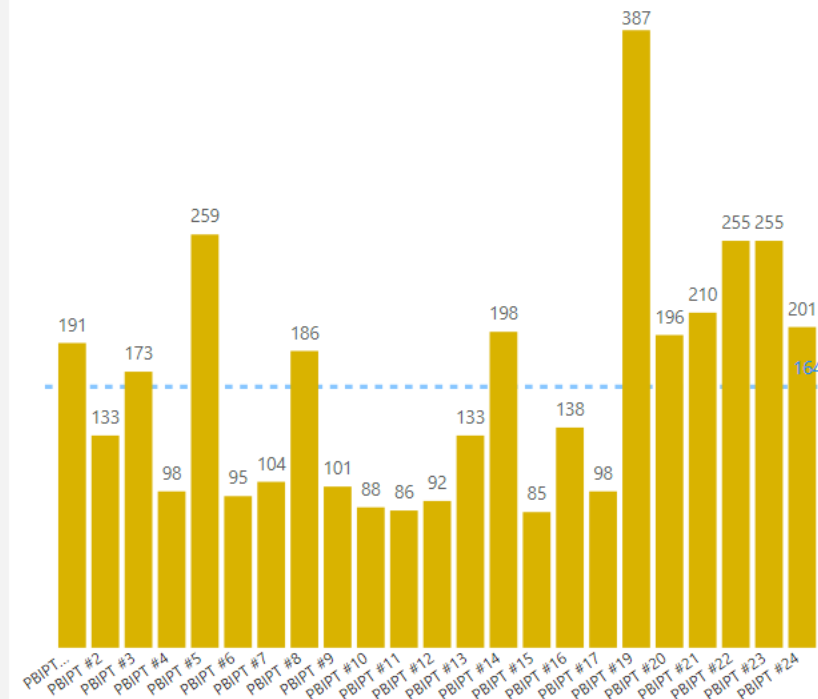
Senior Business Intelligence  
Developer @ Altran

# POWER BI PORTUGAL REACHES 2.4K MEMBERS

## 2,397 Community Members



## 23 Meetups



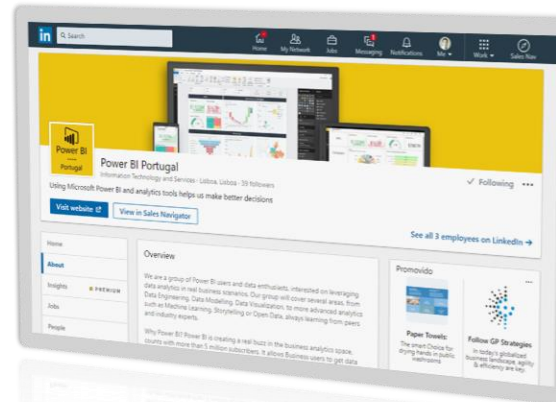
# THE CHANNELS

meetup



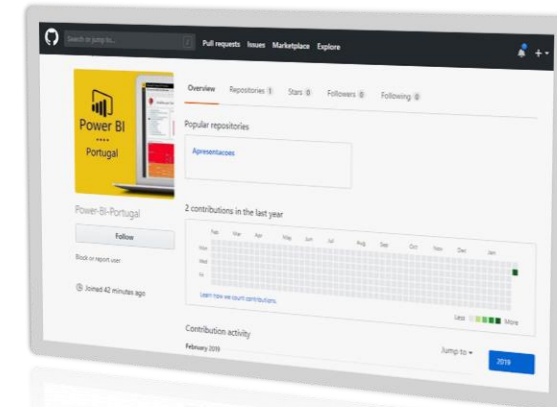
<https://www.meetup.com/Power-BI-Portugal/>

LinkedIn



<https://www.linkedin.com/company/power-bi-portugal/#powerbiportugal>

GitHub



<https://github.com/powerbi-portugal/>

YouTube



<https://www.youtube.com/channel/UCOZ0GzbEoNPjIUSaHFRjTNQ>



JOIN THE GROUP WITH THE INVITATION LINK:  
<https://tinyurl.com/pbiptwhatsapp>

# UPCOMING MEETUPS



**Power BI Portugal**  
Meetup XXIV – 13th of October 17:00  
GMT+1 (Lisbon Time)

**Power BI + Football**  
Connecting to any data and generating amazing interactive reports

As a new Football season is slowly starting, this time we will take the challenge to join two highly on demand topics: Power BI and Football! Ruth Pozuelo and António Soares will show you how Power BI can be used to visualize any data, from connecting to online sources, transforming it and generating amazing and interactive reports. Let's kick off!

Ruth Pozuelo

António Soares

**+ 4 meetups**  
to be announced soon



# CALL FOR VOLUNTEERS

Be our  
Sponsor

Your company can sponsor one of our upcoming events. All sponsorship reverts to our community.

Call for  
speakers

Would you like to speak at one of the next meetups?

Help with  
Website

We want help to build a new website. Do you have the skill and commitment to be part of the organization?



powerbiportugal@gmail.com



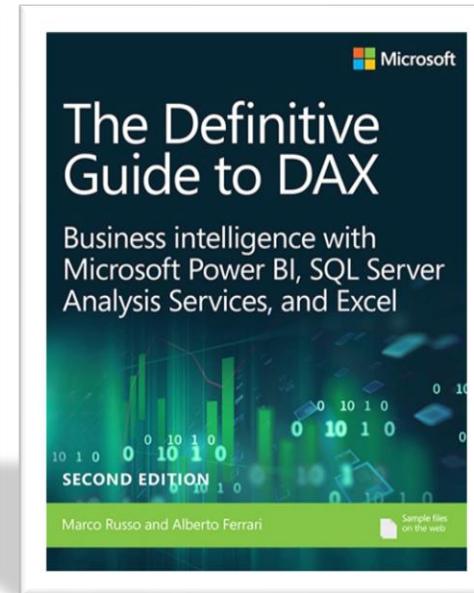
# GIVING BACK TO THE COMMUNITY



**Certification Vouchers**



**Merchandise**



**Books**



**Licenses & Other**

Fill our feedback survey at the end of the meetup and you can win these

# THE PRIZES TODAY



**1 Microsoft  
Certification Voucher**



**5 Licenses of Power BI Tiles**

**Fill our feedback survey at the end of the meetup and you can win these  
Winners will be announced in the next meetup**