

Leland Roberts - Software Engineer

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Software Engineer, with Web Design experience, passionate about solving problems to craft digital products that not only functions, but provides user experiences that addresses user needs and pain points.

TECHNICAL EXPERIENCE

- **Languages & Frameworks:** ES6 Javascript, Node.js, Express.js, React.js, AJAX, HTML5, CSS3, Bootstrap, Django, jQuery, Python, SQL
- **Databases:** NoSQL | PostgreSQL | MongoDB
- **Design:** Adobe Photoshop CC, Adobe Illustrator CC, Wireframing, Mockups, UX Design Principles
- **Methodologies:** Object Oriented Programming | MVC Pattern | Test-Driven Development | Authentication | ERDs | Agile Development/Scrum
- **Management & Deployment:** Git, GitHub, Heroku, CLI
- **Web Design:** Wordpress CMS Theme Development, Email Design, Responsive Design

RELEVANT EXPERIENCE

Software Engineering Immersive Student

General Assembly (January 2020 – April 2020)

- 12-week, 500+ hour training program focused in Git/Github, HTML5, CSS3, ES6 JavaScript, React.js, Node.js, Express.js, MongoDB, SQL, Python, Django, REST API and MVC Architecture.

YASS Beauty - Full Service Beauty Client Relationship Management App (February 2020)

- Orchestrated how MVC architecture of the app would operate.
- Coded CRM app utilizing MongoDB, Express.js, Handlebars, and Node.js.
- Crafted user stories to understand the user requirements and features to be implemented.
- Strategically managed project utilizing GitHub and Trello for tracking project progression.
- Conducted daily stand-ups to ensure project scope was effectively managed throughout project lifecycle.
- Deployed web application from local Visual Studio environment to Heroku environment.
- Github Project Profile: <https://github.com/lrobert4/SEIProject2>

Real Property Solutions - Property Management App (March 2020)

- Orchestrated how MVC architecture of the app would operate.
- Coded web app utilizing MongoDB, Express.js, React.js, and Node.js.
- Crafted user stories to understand the user requirements and features to be implemented.
- Strategically managed project utilizing GitHub and Trello for tracking project progression.
- Conducted daily stand-ups to ensure project scope was effectively managed throughout project lifecycle.
- Deployed web application from local Visual Studio environment to Heroku environment.
- Github Project Profile: <https://github.com/lrobert4/real-estate-property-app>

PROFESSIONAL EXPERIENCE

Digital Designer II (August 2016 – August 2019)

EasyCare APCO, Norcross, GA

- Managed and executed multiple OEM brand guidelines for email campaigns under a 24 hour service-level agreement performance standard.
- Conducted QA using Litmus to test email campaigns across multiple email clients and browsers to ensure campaigns render correctly across all platforms.
- Created email analytics reports with Litmus to showcase key performance indicators for each campaign.
- Completed design request accurately on time while collaborating with sales teams and production managers
- Managed and implemented design changes to the EasyCare email marketing website using Bootstrap Framework, HTML5, CSS3, jQuery.
- Coordinated and implemented all front-end development projects for expanding EasyCare marketing website.

Web Designer (June 2014 – August 2017)

Lee Austin Designs, Smyrna, GA

- Conducted consultations with clients to gather design and functional requirements.
- Collaborated with clients to design high and low fidelity wireframes.
- Coded Wordpress theme using PHP, HTML5, CSS3, Javascript, and MySQL.

PROFESSIONAL EXPERIENCE (pg. 2)

Graphic/Web Designer Intern *(April 2015 – May 2016)*

EverSpark Interactive, Atlanta, GA

- Collaborated with team and client to design wireframes and mockups using Adobe Photoshop CC.
- Hand coded landing pages based off mockups utilizing HTML and CSS.
- Conducted QA of websites using the respective browser's Inspect Element tool.
- Fixed all CSS, HTML bugs identified from QA report.
- Designed a wide range of print and web graphics utilizing business-specific information.

EDUCATION

Software Engineering Immersive - April 2020

General Assembly - Atlanta, GA

BS, Technical Communication (Minor: IT)

Kennesaw State University - Marietta, GA

AS, Graphic & Web Design (c/ Web Design)

The Art Institute of Atlanta - Atlanta, GA

AS, Engineering

Georgia Perimeter College - Clarkston, GA