

# Leland Roberts - Software Engineer

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Software Engineer, with Web Design experience, passionate about crafting digital products that not only functions, but provides user experiences that addresses user needs and pain points.

## TECHNICAL EXPERIENCE

- **Languages & Frameworks:** Python, Javascript, Node, Express, React, AJAX, HTML & CSS, Bootstrap, Django, jQuery
- **Databases:** SQL | PostgreSQL | MongoDB
- **Design:** Adobe Photoshop CC, Adobe Illustrator CC, Print Layout Design, Wireframing, Mockups
- **Methodologies:** Object Oriented Programming | MVC Pattern | Test-Driven Development | Authentication | ERDs | Agile Development/Scrum
- **Management & Deployment:** Git, GitHub, Heroku, CLI
- **Web Design:** Wordpress CMS Theme Development, Email Design

## RELEVANT EXPERIENCE

### Software Engineering Immersive Student

#### General Assembly (January 2020 – April 2020)

- 12-week, 500+ hour training program focused in Git/Github, HTML, CSS, JavaScript, React JS, Node JS, Express JS, MongoDB, SQL, Python, Django, REST API and MVC Architecture.

### YASS Beauty - Full Service Beauty Client Relationship Management App (February 2020)

- Orchestrated how MVC architecture of the app would operate.
- Developed CRM app utilizing MongoDB, ExpressJS, Handlebars, and NodeJS.
- Crafted user stories to understand the user requirements and features to be implemented.
- Strategically managed project utilizing GitHub and Trello for tracking project progression.
- Conducted daily stand-ups to ensure project scope was effectively managed throughout project lifecycle.
- Deployed web application from local Visual Studio environment to Heroku environment.

### Real Property Solutions - Property Management App (March 2020)

- Orchestrated how MVC architecture of the app would operate.
- Developed web app utilizing MongoDB, ExpressJS, ReactJS, and NodeJS.
- Crafted user stories to understand the user requirements and features to be implemented.
- Strategically managed project utilizing GitHub and Trello for tracking project progression.
- Conducted daily stand-ups to ensure project scope was effectively managed throughout project lifecycle.
- Deployed web application from local Visual Studio environment to Heroku environment.

### ABC123 Platform - Online Learning System App (April 2020)

- Developed web app utilizing ReactJS and Django REST framework.
- Crafted user stories to understand the user requirements and features to be implemented.
- Strategically managed project utilizing GitHub and Trello for tracking project progression.
- Conducted daily stand-ups to ensure project scope was effectively managed throughout project lifecycle.
- Deployed web application from local Visual Studio environment to Heroku environment.

## PROFESSIONAL EXPERIENCE

### Digital Designer II (August 2016 – August 2019)

#### EasyCare APCO, Norcross, GA

- Managed and executed multiple OEM brand guidelines for email campaigns under a 24 hour service-level agreement performance standard.
- Conducted QA using Litmus to test email campaigns across multiple email clients and browsers to ensure campaigns render correctly across all platforms.
- Created email analytics reports with Litmus to showcase key performance indicators for each campaign.
- Managed a comprehensive “library” of email designs to ensure content is accessible organization-wide.
- Completed design request accurately on time while collaborating with sales teams and production managers
- Managed and implemented design changes to the EasyCare marketing website using Bootstrap framework.
- Coordinated and implemented all front-end development projects for expanding EasyCare marketing website.

## PROFESSIONAL EXPERIENCE (pg. 2)

### **Web Designer** *(June 2014 – Aug. 2017)*

**Lee Austin Designs**, Smyrna, GA

- Conducted consultations with clients to gather design and functional requirements.
- Analyze client requirements to identify project scope, budgets, and deadlines.
- Collaborated with clients to design high and low fidelity wireframes.
- Developed website using Wordpress CMS to lower clients website administration cost.

### **Graphic/Web Designer Intern** *(April 2015 – May 2016)*

**EverSpark Interactive**, Atlanta, GA

- Collaborated with team and client to design wireframes and mockups using Adobe Photoshop CC.
- Hand coded landing pages based off mockups utilizing HTML and CSS.
- Conducted QA of websites using the respective browser's Inspect Element tool.
- Fixed all CSS, HTML bugs identified from QA report.
- Designed a wide range of print and web graphics utilizing business-specific information.

## EDUCATION

### **Software Engineering Immersive - April 2020**

*General Assembly - Atlanta, GA*

### **BS, Technical Communication (Minor: IT)**

*Kennesaw State University - Marietta, GA*

### **AS, Graphic & Web Design (c/ Web Design)**

*The Art Institute of Atlanta - Atlanta, GA*

### **AS, Engineering**

*Georgia Perimeter College - Clarkston, GA*