

Hello! I'm Letty, and I'm a UI designer



UI designer from Los Angeles with one year of UI design experience and seven years of experience in sales and customer service. I am someone who thrives on creating and constructing from the ground up. I take great pride and put effort into my work, and in my free time, I love taking on DIY projects, sketching, painting, and sculpting. I am eager to embark on a career in the tech field and seek a company that will offer opportunities to expand my skills to design, build, and create for millions of people.

My Work

Rewind 80

A music streaming application for iOS users to discover, share, and tracklist top hits from the 80s.

[Click to view the full project here](#)



Pet Patrol

It is an iOS and Android mobile app designed for pet owners in need of supervision for their pets to match pet owners with verified pet sitters based on geolocation and availability.

[Click to view the full project here](#)



RoadRunner

An application for travelers to discover, research, and plan trips through a web or mobile device.

[Click to view project](#)



Natural Supply

An E-Commerce application for farmers to source organic agricultural products for livestock.

[Click to view project](#)



My Skills

- UI Wireframing, Prototyping, and Frontend Development
- User Flow Diagrams and Personas
- Functionality for Web, iOS, and Android Apps
- Style Guides with Typography, Icon Design, and Color Palettes
- A/B Testing, Mobile Gestures, Responsive Frameworks

Tools

- Adobe XD
- Figma

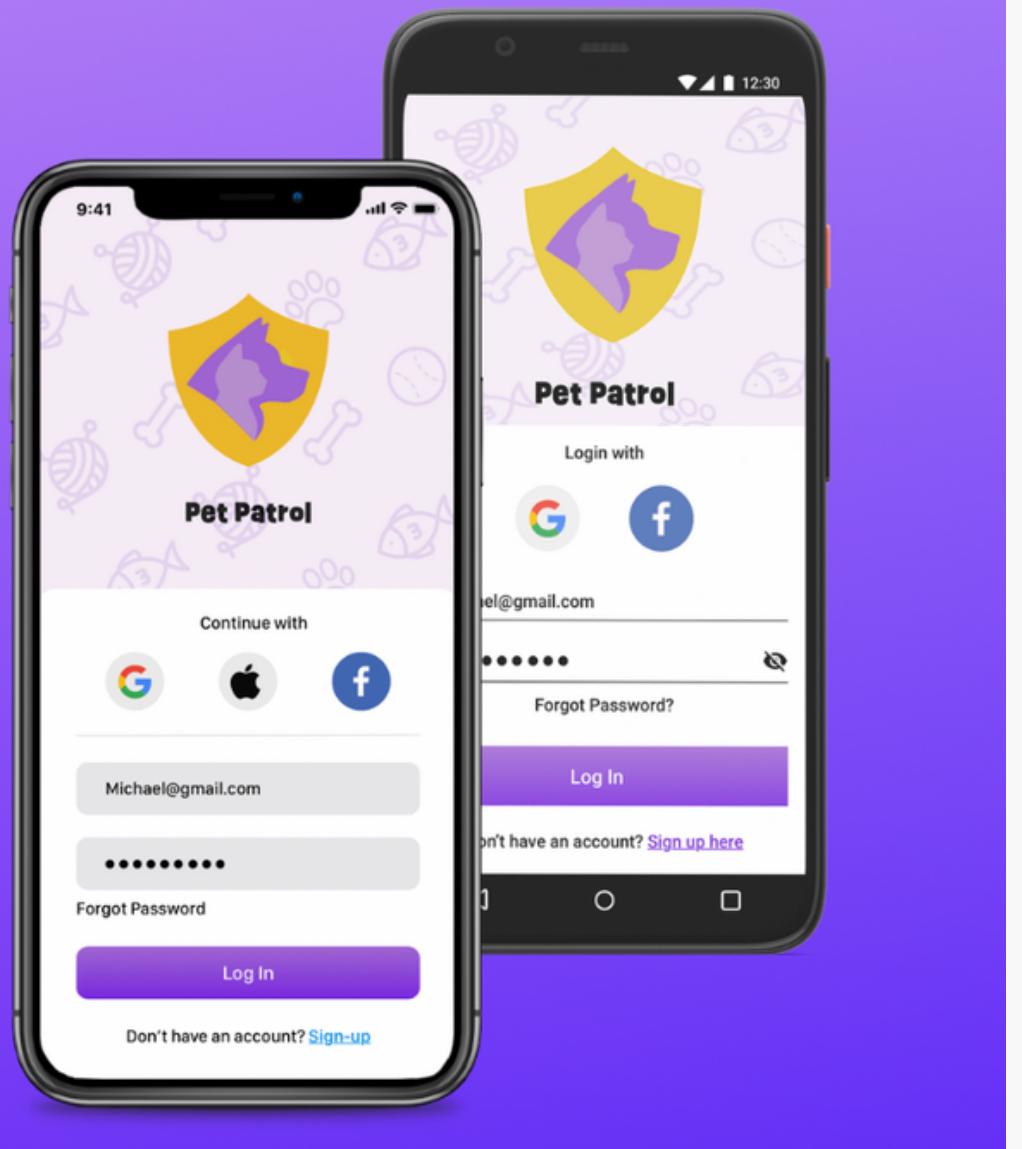
Pet Patrol



A Pet Sitting App

Created by Letty Robles

UX UI Designer



ABOUT

Pet Patrol is a mobile app for iOS and Android, created to help pet owners who require care for their pets when they are not around.

OBJECTIVE

Develop an iOS and Android mobile app that addresses a particular user issue, adhering to both iOS and Material Design standards.

THE PROBLEM

As people take vacations, or trips, or are away from home for extended periods of time, they may be anxious when they leave their furry companions home alone or try to find a trusted pet sitter.

SOLUTION

The application quickly finds certified trusted sitters or walkers based on the user's schedule, without having to negotiate with a sitter or walker. With the app's built-in features, it gives users simple functionalities, leaving pet owners happy.

Design Process

ROLE

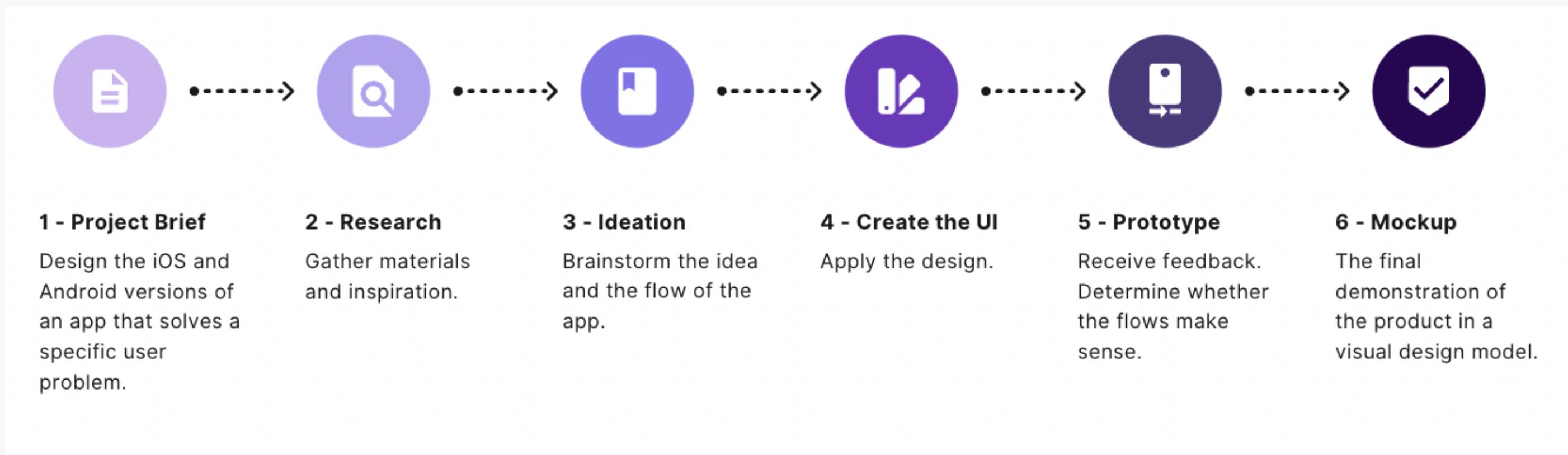
For this project, I worked independently as a UX and UI designer. While creating Pet Patrol, I adhered to the iOS and Android design guidelines provided to ensure a great user experience. Both designs contain the selected original patterns, typography, and appropriate color.

TOOLS

- Adobe XD
- InVision

TIMELINE

- 4 weeks



Competitive Analysis

About the Competitors

The main competitors in the pet care space are Rover and Wag. Both applications offer services such as pet sitting, dog walking, and training services.

While researching, I came across issues in both. With their problems, I came upon beneficial solutions to enhance the app's experience.

Wag!

There are more 1 star reviews than five-star reviews. Most of the highlighted reviews on the app have reported inconsistent availability booking demands and a poor UX experience for Android users, earning the app a bad reputation.

Rover

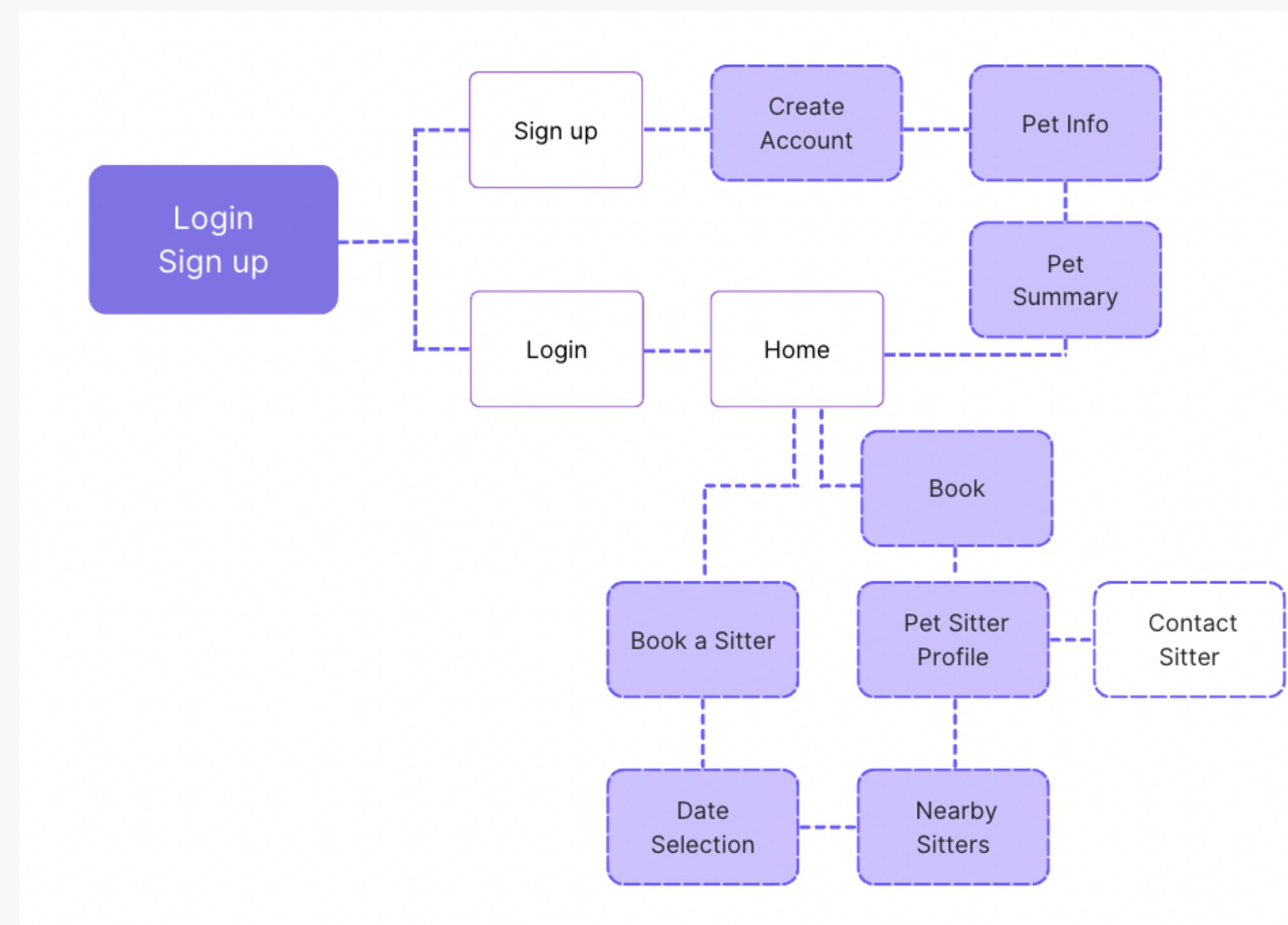
Rover may have better reviews than Wag. However, pet sitters cite issues due to a lack of calendar availability functions and the challenge of matching schedules for users.



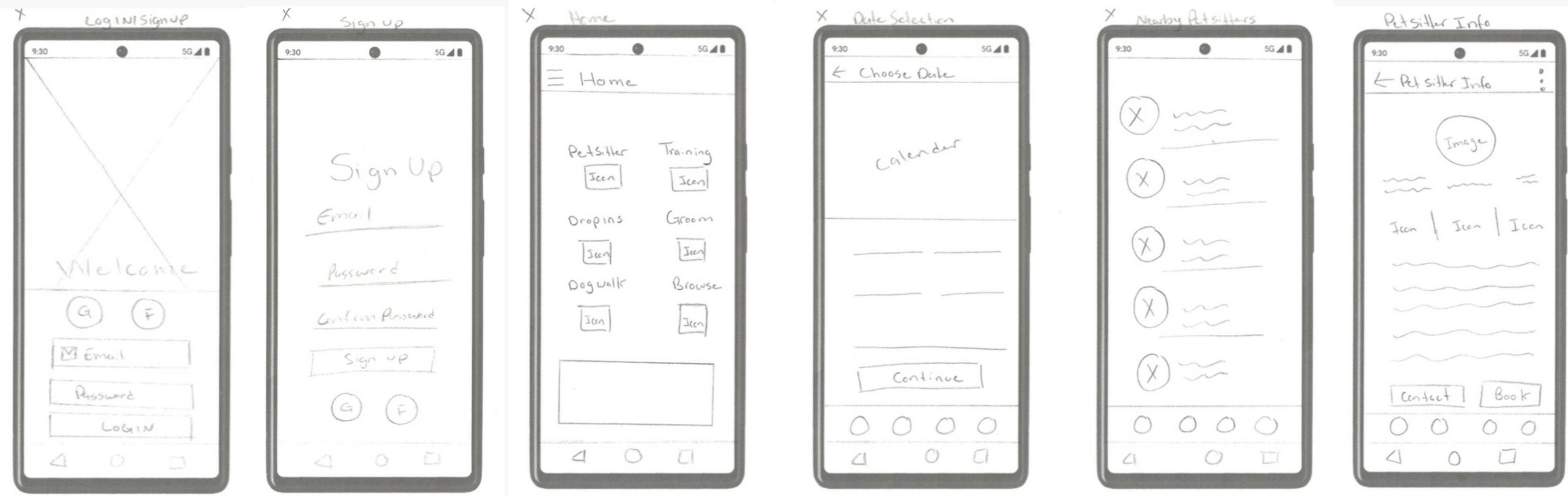
User Flow

I needed to test the competitor apps to enhance my understanding of the outcome of my pet app. I aimed to identify features that would have a significant impact while keeping the process simple and brief. I came up with the app's user flow with several steps to get to the final action.

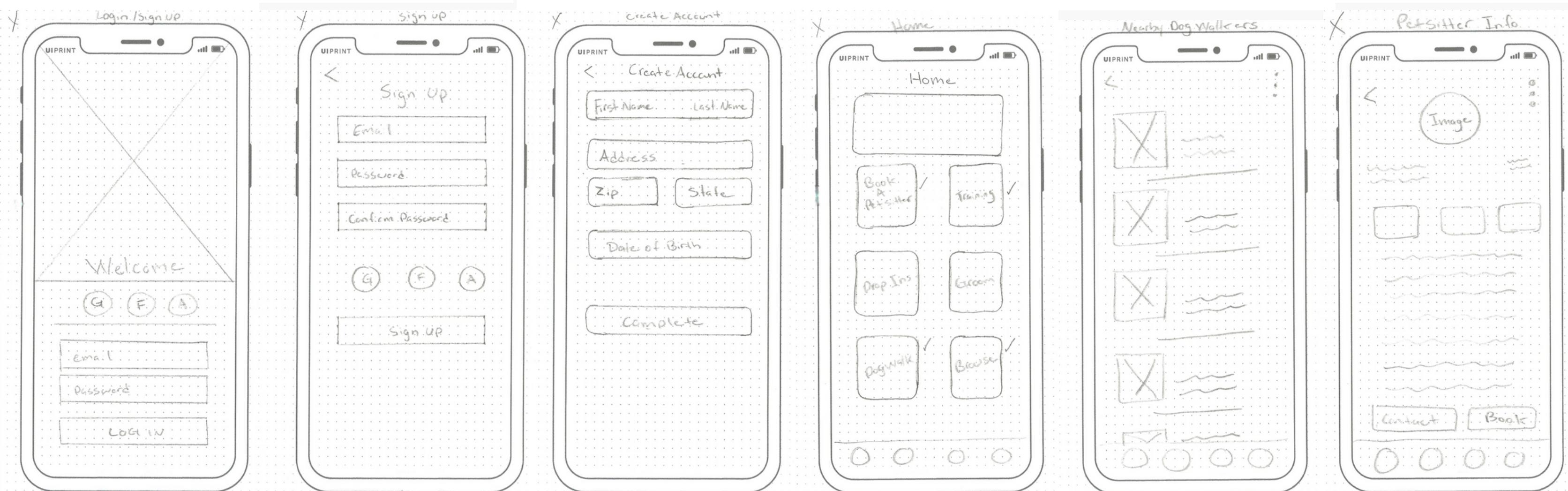
I then created sketches of the app's flow for both iOS and Android to visualize the app's appearance.



ANDROID



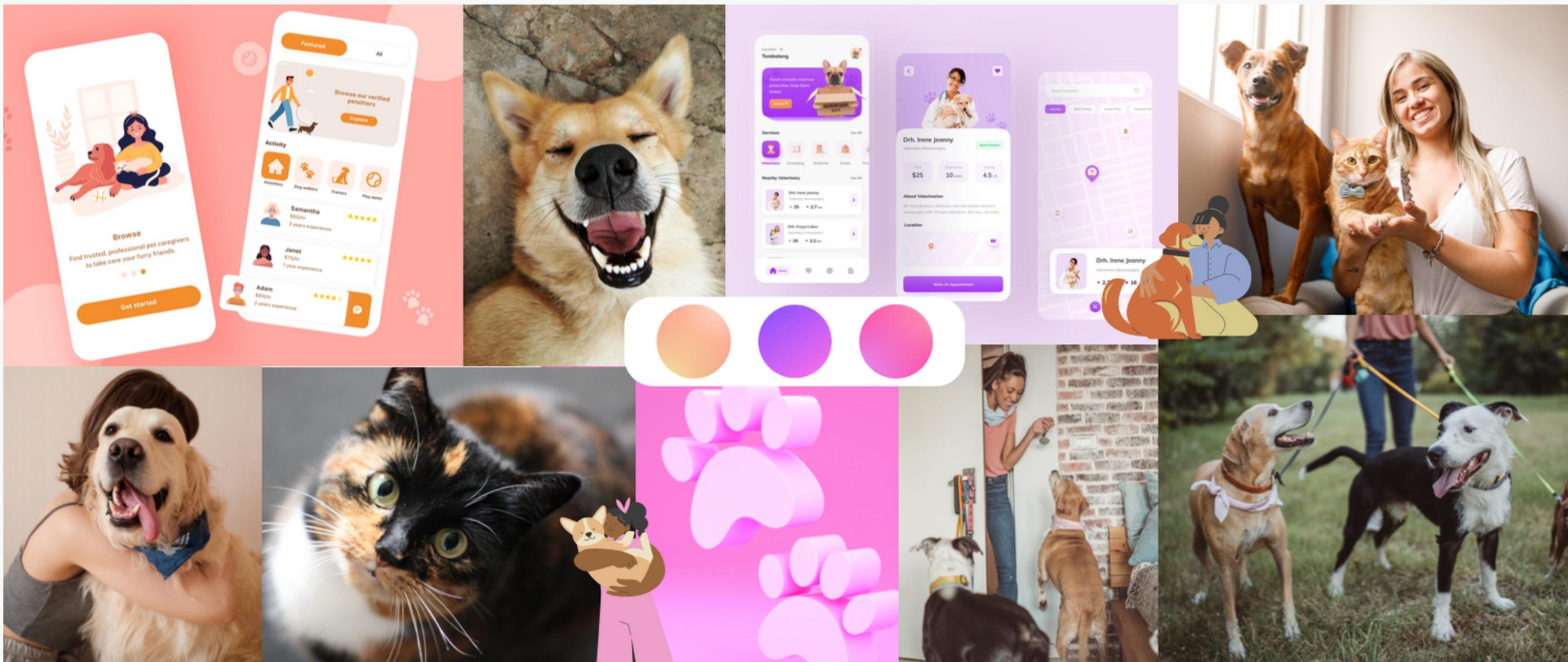
IOS





Mood Board

For the mood, I wanted to create and visualize the app to have a friendly cheerful mood, with colorful hues and illustrations, as is common in most pet care apps.



Tester's Feedback

Tester # 1 - Android

- The designs are nicely made, it's very easy to control
- Scheduling a pet sitter is easy. The steps are simple and short.
- Would like to see more information on the pet sitter than just about themselves and their skills

MOBILE APP PROTOTYPE-ANDROID

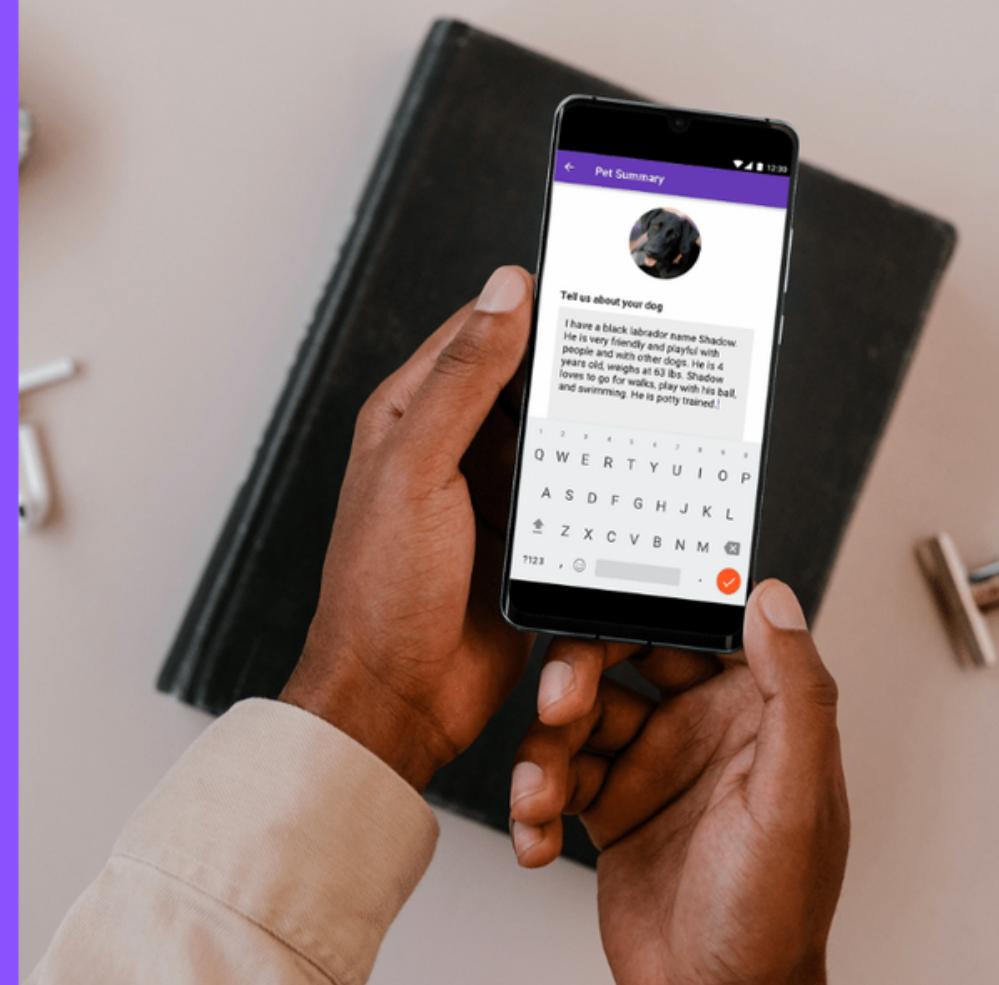
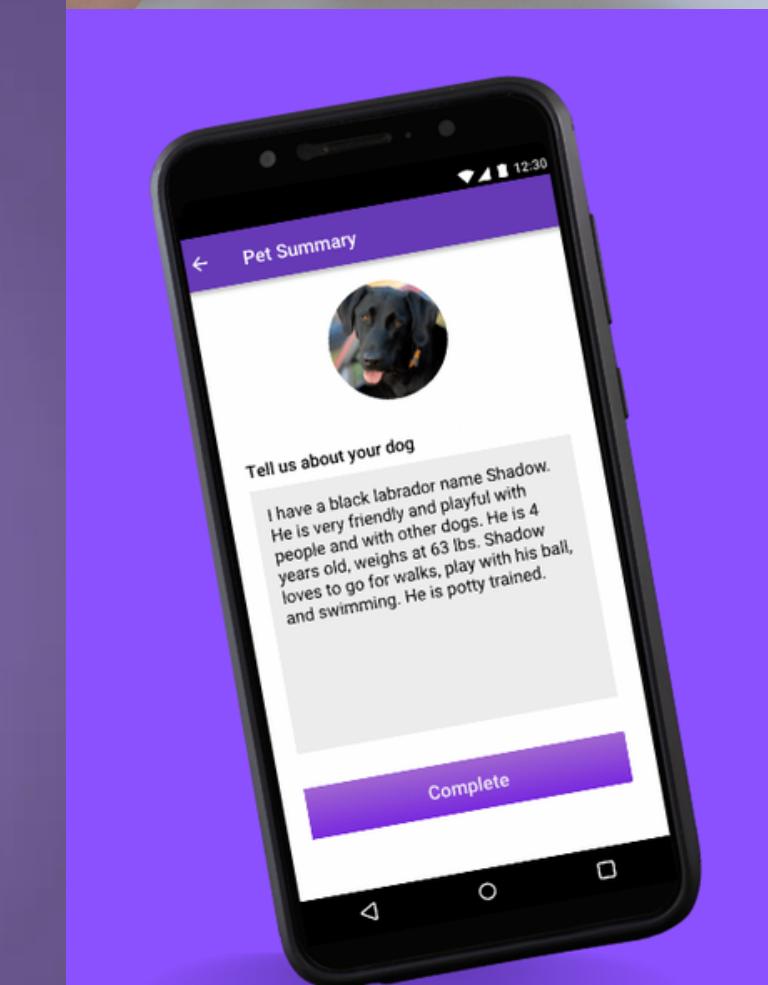
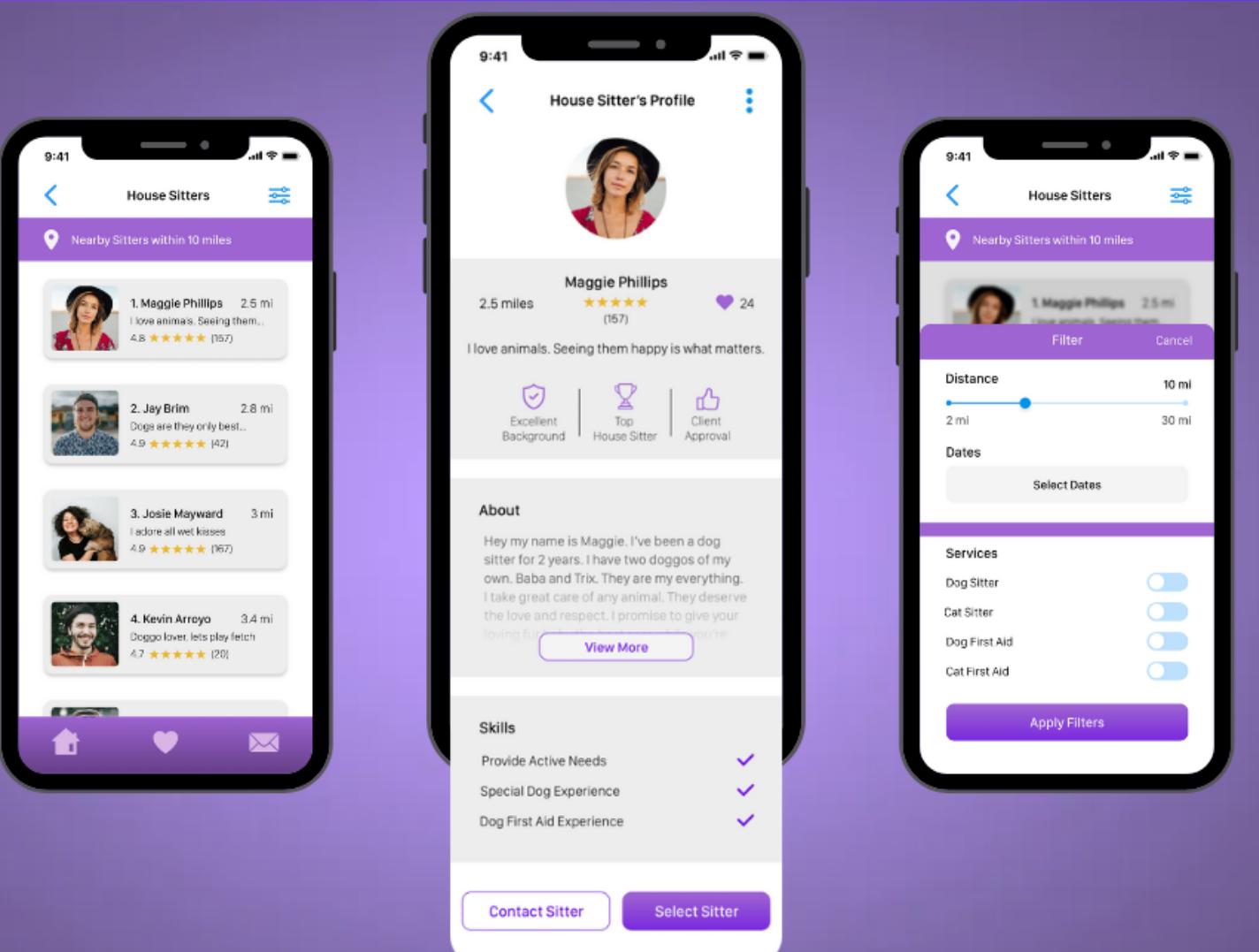
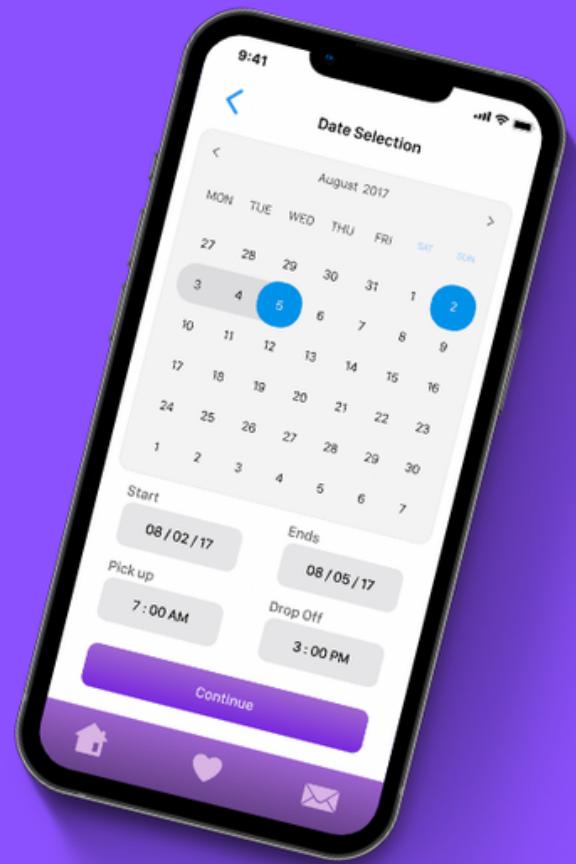
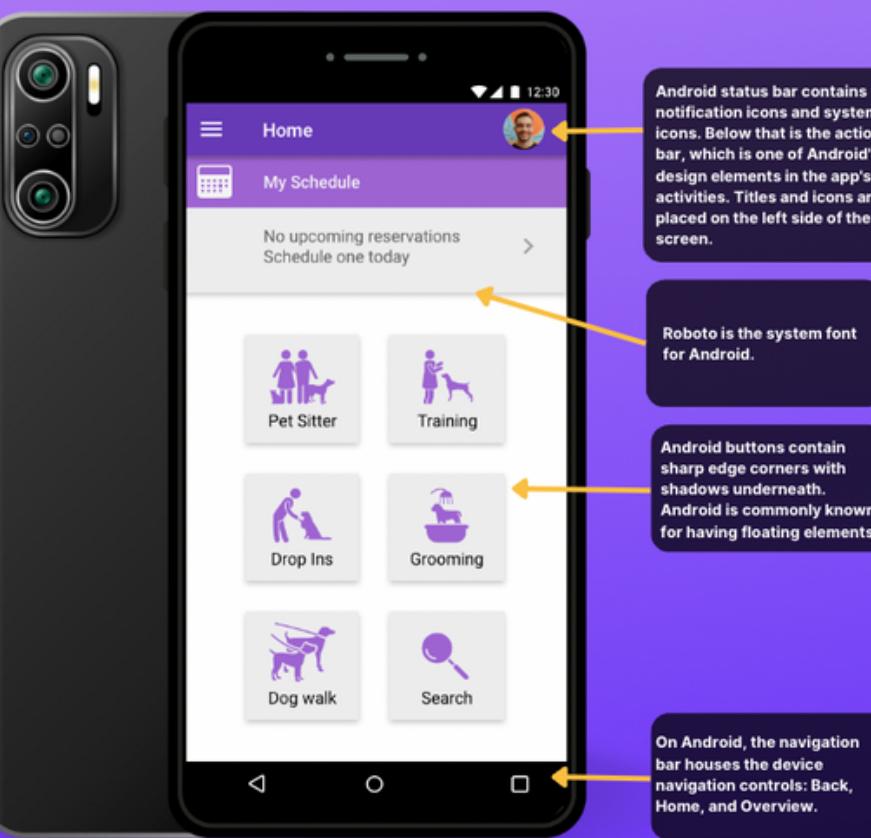
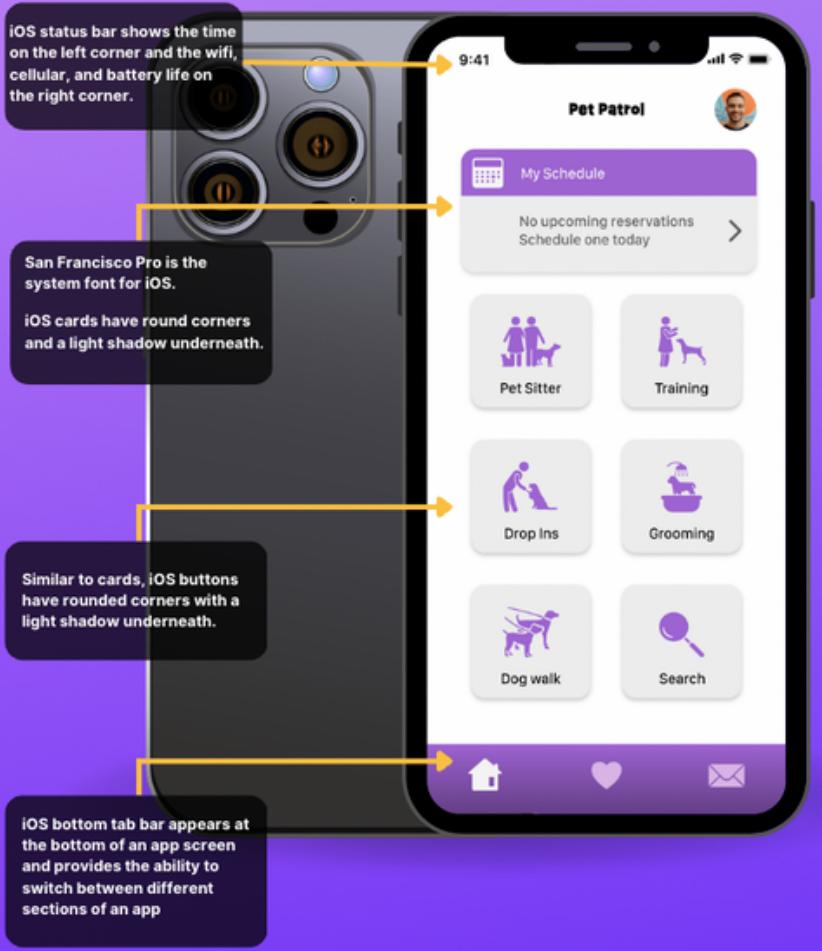


MOBILE APP PROTOTYPE- IOS



Tester # 2 - iOS

- I like the mood of the app. It's a good product.
- Maybe have the text bars filled out instead of having them empty so it looks realistic.
- The features are good. I thought I was able to click on the other services besides pet sitter but overall it's well-designed.



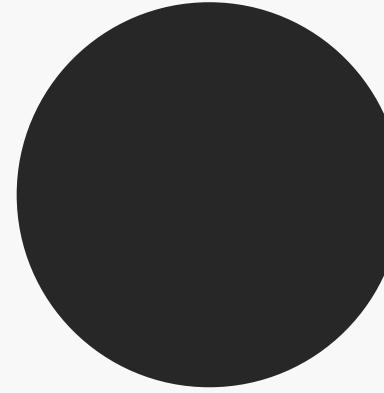
Project Reflection

During the project, I gained a lot of knowledge, including understanding Android design terms, guidelines, and elements. It was challenging to adapt, as an iOS user. A designer like me needs to be familiar with the differences between the two platforms even if you're an iOS user or an Android.

I had to carefully consider the simplicity and readability of icons and illustrations, as well as color, typography, and size. Despite the length of the project, it was valuable for expanding my understanding of mobile design and its diverse users.

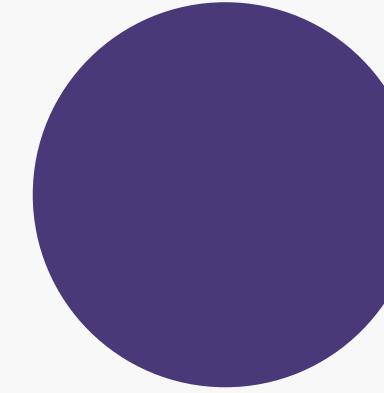
COLOUR PALETTE

#272727



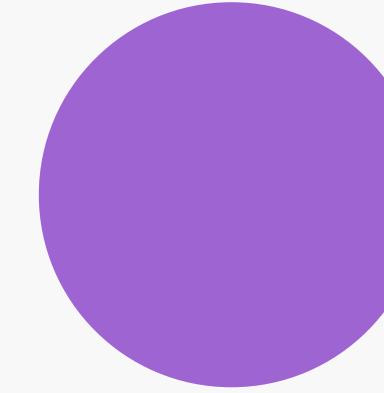
Body Text

##493979



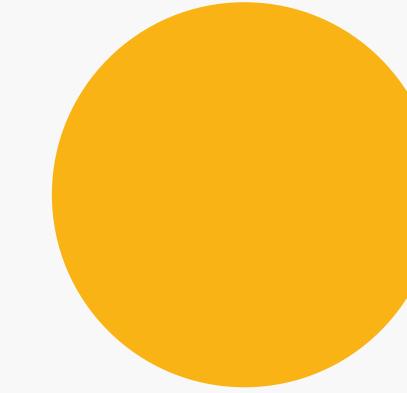
Heading
Text

#9E64D2



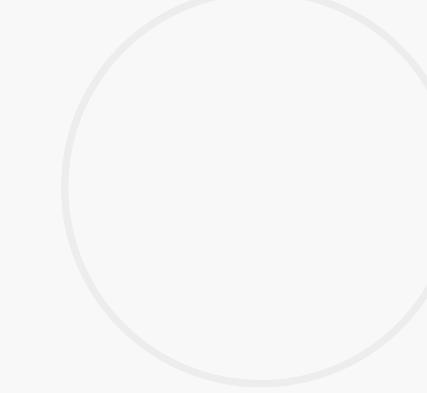
Primary

#F9B314



Secondary

#F8F8F8



Background

The colors I selected are friendly and happy. I wanted to give off the right mood when looking at my portfolio.

TYPOGRAPHY

I chose two fonts for the typography for the header I selected: **Poppin Medium (Bold)**. It fits well as a header in bold with the right modern look. For the second font, I selected Inter; it fits nicely in readability and the contemporary look.