

Luis Rodrigo Careaga Sotomayor

Naucalpan, Edo. de Mex. | +52 55 3146 9465

lrodrigocareaga@gmail.com | linkedin.com/in/rodrigocareaga | github.com/lrodrigocareaga

EMPLOYMENT

Microsoft Corporation

Business Administrator Intern

Santa Fe, México
September 2016- March 2017

- Intern in the marketing department, responsible for organizing strategy meetings with partners.
- In charge of market research, business strategies, and development of business intelligence projects running in the cloud on Microsoft Azure.
- Link between suppliers and customers, to use and implement Azure solutions in their business.
- Responsible of aligning Azure solutions to clients for engagement with customers to show the catalog of services IaaS, PaaS and SaaS in Azure.
- Detected and compared competitive advantages and weaknesses among competitors of Azure.

B1nario

CEO & Developer

Naucalpan, México
March 2015 - March 2016

- Designed iOS apps for enterprises like Chuck E. Cheese's, Oxxo, Bimbo, Jose Cuervo, among others.
- Delivered business solutions to obtain more than 2,000 polls for market research and product design.
- Developed in Xcode with Swift, distributed with HockeyApp.

EDUCATION

ITESM CEM

Master of Science in Computer Science

GPA 94 out of 100
Jan 2018 - Dec 2019

Awarded Full Scholarship for Academic Performance & CONACYT support

Bachelor in Engineering in Business and Information Technology

Jan 2013 - Dec 2017

Universidad Carlos III de Madrid

Master in Management and Business (Online)

Madrid, Spain
Jan 2018 - Jun 2019

Instituto Tecnológico de Estudios Superiores de Monterrey

Bachelor in Engineering in Business and Information Technology

Mexico City, Mexico

Exchange programs at :

UC Berkeley (2019)

Berkeley, California

ECE Paris École D'Ingénieurs (2017)

Paris, France

HHL Leipzig Graduate School of Management (2015)

Leipzig, Germany

University of Texas at San Antonio (2015)

Texas, USA

Universidad Tecnológica de Bolivar (2014)

Cartagena de Indias, Colombia

PROGRAMMING LANGUAGES, SKILLS AND CERTIFICATIONS

Programming languages:

Most Experienced with Python and Swift | Some experience with R, Wolfram Language, JAVA, HTML5.

RDBMS: MySQL, SQL Server, MongoDB

Skills: Proficient in Keras, Tensorflow, Tableau, Power BI, Excel (Pivot Tables, Macros, VBA), Logic Pro X.

Certifications: Microsoft's Introduction to Data Science, Analyzing & Visualizing Data with Power BI, Analytics Storytelling for Impact, Advanced Machine Learning with TensorFlow on Google Cloud Platform specialization on Coursera.

Deep Learning specialization on Coursera. Data Scientist with Python Track on Datacamp.

Among other certificates on edX, Coursera & Datacamp.

ADDITIONAL EXPERIENCE

IDEAL HONORS PROGRAM

Content Coordinator

Atizapán de Zaragoza, México
Aug 2013- Dec 2016

Oversaw challenging projects and activities targeted to promote student leadership, innovation, and community service.

Designed projects that tackled key necessities in vulnerable societies with severe economic & social scarcities. Main focus of the projects was to boost education, create cultural changes, and promote sexual health.

AIIESEC

Process Manager

Atizapán de Zaragoza, México
Aug 2014- Mar 2015

Responsible of training members for GIS implementation and in charge of developing and adapting technological tools for making processes easier and quicker. Led training of thirty-five-person volunteers in Mexico.

LANGUAGES & INTERESTS

Language Proficiency: Spanish (native), English (fluent), French (basic).

Interests: Basketball, football, travel, ukulele, developing apps, solving Rubik's cube, puzzles.