# Luis Rodrigo Careaga Sotomayor

Naucalpan, Edo. de Mex. | +52 55 3146 9465 | rodrigocareaga.com

lrodrigocareaga@gmail.com | linkedin.com/in/rodrigocareaga | github.com/lrodrigocareaga

#### **EMPLOYMENT**

Microsoft Corporation
Business Administrator

Santa Fe, México September 2016- March 2017

• Intern in the marketing department, responsible for organizing strategy meetings with partners.

- In charge of marketing campaigns, market research, business strategies, and development of business intelligence projects running in the cloud on Microsoft Azure.
- Link between suppliers and customers, to use and implement Azure solutions in their business.
- Responsible of aligning Azure solutions to clients for engagement with customers to show the catalog of services IaaS, PaaS and SaaS in Azure.
- Detected and compared competitive advantages and weaknesses among competitors of Azure.

**B1nario** CEO & Developer Naucalpan, México Mar 2016 - Mar 2017

- Designed iOS apps for enterprises like Chuck E. Cheese's , Oxxo, Bimbo, Jose Cuervo, among others.
- Delivered business solutions to obtain more than 2,000 polls for market research and product design.
- Developed in Xcode with Swift, distributed with HockeyApp.
- Created Tim Timber video game prototype on Unity as a side project.

# **EDUCATION**

## Instituto Tecnológico de Estudios Superiores de Monterrey

Master of Science in Computer Science

Expected graduation in December 2019

Awarded Full Scholarship for Academic Performance & CONACYT support

GPA 3.72 out of 4.0

#### Universidad Carlos III de Madrid

Master in Management and Business (Online)

Madrid, Spain

Mexico City, Mexico

Jan 2018 - currently

Jan 2018 - Jun 2019

## Instituto Tecnológico de Estudios Superiores de Monterrey

Bachelor in Engineering in Business and Information Technology

Mexico City, Mexico Jan 2013 - Dec 2017

Exchange programs at:

ECE Paris École D'Ingénieurs (2017)

HHL Leipzig Graduate School of Management (2015)

University of Texas at San Antonio (2015)

Universidad Tecnológica de Bolivar (2014)

Paris, France Leipzig, Germany Texas, USA

Cartagena de Indias, Colombia

## PROGRAMMING LANGUAGES, SKILLS AND CERTIFICATIONS

## **Programming languages:**

Most Experienced with Python and Swift | Some experience with R, Wolfram Language, JAVA, HTML5.

RDBMS: MySQL, SQL Server, MongoDB

Skills: Proficient in Keras, Tensorflow, Tableau, Power BI, Excel (Pivot Tables, Macros, VBA), Logic Pro X.

Certifications: Digital Transformation by BCG, Microsoft's Introduction to Data Science, Analyzing & Visualizing Data with Power BI, Analytics Storytelling for Impact, Advanced Machine Learning with TensorFlow on Google Cloud Platform specialization on Coursera. Deep Learning specialization on Coursera. Data Scientist with Python Track on Datacamp. Python for Data Science, Probability & Statistics, Machine Learning by UC San Diego, among other certificates on edX, Coursera & Datacamp.

#### ADDITIONAL EXPERIENCE

## **IDEAL HONORS PROGRAM**

Atizapán de Zaragoza, México Aug 2013- Dec 2016

Content Coordinator

Oversaw challenging projects and activities targeted to promote student leadership, innovation, and community service. Designed projects that tackled key necessities in vulnerable societies with severe economic & social scarcities. Main focus of the projects was to boost education, create cultural changes, and promote sexual health.

AIESEC

Atizapán de Zaragoza, México

Process Manager

Aug 2014- Mar 2015

Responsible of training members for GIS implementation and in charge of developing and adapting technological tools for making processes easier and quicker. Led training of thirty-five-person volunteers in Mexico.

#### **LANGUAGES & INTERESTS**

Language Proficiency: Spanish (native), English (fluent), French (basic).

**Interests:** Basketball, football, travel, ukulele, developing apps, solving Rubik's cube, puzzles.