

Category	SDO/Group	Std #	Name of Standard/Specification	Link/Reference
Content Provenance	C2PA		Content Credentials	https://c2pa.org/specifications/specifications/2.1/specs/C2PA_Specification.html
Content Provenance	ISO TC 171/SC 2	ISO 22144	Content Credentials	https://www.iso.org/standard/90726.html
Content Provenance	ISO/IEC JTC 1/SC 29/WG 1	ISO 21617-1:2025	JPEG Trust	https://www.iso.org/standard/86831.html
Content Provenance	Originator Profile		Originator Profile	https://originator-profile.org/en-US/
Content Provenance	Open Provenance		PROV	https://openprovenance.org/
Trust and Authenticity	ITU-T/SG-13 & ISO/IEC JTC 1/SC29		H.MMAUTH: Framework for authentication of multimedia content	
Trust and Authenticity	ISO/IEC JTC 1/SC 42	ISO/IEC TR 24028:2020	Information technology — Artificial intelligence — Overview of trustworthiness in artificial intelligence	https://www.iso.org/standard/77608.html?browse=tc
Trust and Authenticity	ITU-T	ITU-T Y.3054	Framework for trust-based media services	https://standards.globalspec.com/std/13059031/itu-t-y-3054
Trust and Authenticity	JournalList		Trust.txt	https://journalist.net/reference-document-for-trust-txt-specifications
Trust and Authenticity	Google's Chrome Team		Chromium Reputation Provider Framework	https://docs.google.com/document/d/1wTFafHdHa-o3OYCKmYzElGRpSoxXN6DNXPtZdiUzg/er
Asset Identifiers	ISO/TC 46/SC 9	ISO 24138	ISCC: International Standard Content Code (ISCC)	https://www.iso.org/standard/77899.html
Asset Identifiers	IWA 44		Unique Media Identifier (UMid)	https://www.din.de/en/din-and-our-partners/press/press-releases/iwa-44-unique-mi
Initiatives	Journalism Trust Initiative			https://rsf.org/en/journalism-trust-initiative
Initiatives	W3C		Credible Web	https://www.w3.org/community/credibility/
Initiatives	ARDC		Technical and Governance Guidelines for Responsible Data Collection	https://responsibledatacollection.org/
Initiatives	Data & Trust Alliance		Data Provenance Standards	https://dataandtrustalliance.org/
Opt-Out/TDM	W3C	TDMRep	TDM Reservation Protocol	https://www.w3.org/ns/tdmrep/
Opt-Out/TDM	Spawning		Spawning ai.txt	https://spawning.ai/ai-txt
Opt-Out/TDM	IETF	RFC 9309	Robots.txt	https://datatracker.ietf.org/doc/html/rfc9309
Opt-Out/TDM	IETF	draft-vaughan-aipref-vocab-00	Vocabulary for Expressing Content Preferences for AI	https://datatracker.ietf.org/doc/draft-vaughan-aipref-vocab/
Watermarking	SMPTE	SMPTE ST 2112-10:2020	Open Binding of Content Identifiers (OBID)	https://pub.smpte.org/pub/st2112-10/st2112-10-2020.pdf
Watermarking	ITU-T SG17	2413-PLEN	X.ig-dw: Implementation guidelines for digital watermarking	https://www.itu.int/md/T22-SG17-240902-TD-PLEN-2413/en
Watermarking	ISO/IEC JTC 1/SC 34	ISO/IEC 23078-1:2024	Information technology — Specification of digital rights management (DRM) technology for digital publications Part 1: Overview of copyright protection technologies in use in the publishing industry	https://www.iso.org/standard/84956.html
Watermarking	NIH		A Review of Medical Image Watermarking Requirements for Teleradiology	https://pmc.ncbi.nlm.nih.gov/articles/PMC3597963/
Watermarking	ISO/IEC JTC 1/SC 29/WG 11	ISO/IEC TR 21000-11:2004	Information technology — Multimedia framework (MPEG-21) — Part 11: Evaluation Tools for Persistent Association Technologies	https://www.iso.org/obp/ui/es/#iso:std:iso-iec:tr:21000:-11:ed-1:v1:en
Watermarking	IEEE	IEEE P3361	IEEE Draft Standard for Evaluation Method of Robustness of Digital Watermarking Implementation in Digital Contents	https://standards.ieee.org/ieee/3361/11224/
Watermarking	ISO/IEC JTC 1/SC 29	ISO/IEC TR 21000-11:2004	Information technology — Multimedia framework (MPEG-21) Part 11: Evaluation Tools for Persistent Association Technologies	https://www.iso.org/standard/40487.html
Watermarking	ETSI	TR 104 032	Securing Artificial Intelligence (SAI)	https://www.etsi.org/deliver/etsi_tr/104000_104099/104032/01.01.01_60/tr_104032.pdf
Watermarking	ISO/IEC JTC 1/SC 29/WG 1	ISO 21617-3	JPEG Trust	
Unknown	IEEE	IEEE P3152/D4	2024—IEEE Draft Standard for Transparent Human and Machine Agency Identification	https://store.accuristech.com/standards/ieee-p3152?product_id=2918804
Unknown	ITU-T SG16	F.AICG-GFR	Artificial intelligence generated content: General framework and requirements	https://www.itu.int/ITU-T/workprog/wp_item.aspx?isn=19031
Unknown	ISO/IEC JTC 1/SC 29/WG 4		Guidelines for Labeling Output Data of Generative AI Service	