

Luke Russel Snow

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EDUCATION

The University of Georgia, Athens, GA May 2023 - August 2027

- **Major:** BBA: Management of Information Systems (Emphasis in Data Analytics)
- **Relevant Hard Skills:** Unix Systems, PowerBI, PowerAutomate, Tableau, SQL, Java, Excel, Python, bash

PROFESSIONAL EXPERIENCE

Burlington Northern Santa Fe (BNSF Railroad) *Summer Intern*, Fort Worth, Tx June 2025 - August 2025

- Research, develop databases, and visualize pertinent data for the scheduling of passenger trains
- Discovered and developed a variety of AI use cases with random forests and linear regression for predictive analysis
- Shadow terminal leadership in management of operations and personnel
- Connect a background in analytics technology with the domain knowledge of railroad executives to create long term solutions

WilliamsRDM *Manufacturing Strategy Intern*, Fort Worth, Tx May 2024 - August 2024

- Utilized PowerBI and Power Automate to provide real time manufacturing KPIs on PHP webapps to provide insight to upper management on manufacturing throughput
- Modeled profitability by part and order number with live queries from SQL server in excel to inform DOJ contract bidding
- Audit processes to maintain ISO 9100 and AS9100D quality standards
- Create internal apps for report generation integrated across multiple ERP applications with visual basic

LEADERSHIP & RELEVANT EXPERIENCE

Student Government Association, *Secretary, Chair of Student Research, Senator*, Athens, GA September 23 - Present

- Served the Committee for Special Topics as the vice chair to provide the executives of the association with high priority subjects that may arise over the course of their administration
- Elected as “at-large” senator representing the entire student body
- Selected as 1 of 18 to represent the Freshman Class of 2027
- Served on the Student Services Committee to improve Residence and Dining Commons
- Passed legislation supporting “to-go” dining apps in the Tate Student Center (Transact Mobile) promoting students to order food ahead of time to cut down on wait times.
- Champion parking reform within on-campus greek housing to provide chapter members with more accessible parking

Student Alumni Council, *Alumni Engagement Committee, Marketing Committee, Member*, Athens, GA December 2023 - Present

- Selected as 1 of 20 university wide to join the SAC in the academic year
- 1 of 60 representatives from the University of Georgia to connect alumni more deeply to student activity
- 50+ semesterly hours devoted to tabling and managing university events
- Hosting and planning major network events such as the Bulldog100 and 40 under 40 to honor UGA’s prestigious Alumni
- Appointed as member of the marketing committee to manage Instagram page and donor outreach

All Campus Allocations Committee, *Member*, Athens, GA March 2025 - Present

- Tasked with creating and enacting a budget plan for all clubs not associated with a specific college or school
- Hold meetings with club presidents to receive presentations on plans for club funds
- Appropriate funds to clubs in accordance with UGA’s values and mission
- Develop a framework for balancing academic and social club funding to balance club variety

Atlas Business Society, *Member*, Athens, GA September 2024 - December 2024

- Selected from 800+ applicants to join UGA’s premier sophomore business society with a <10% acceptance rate
- Attend weekly professional development workshops and corporate presentations from firms in varying industries to develop business and technical skills
- Engage in 1-on-1 mentorship program to gain business insight and develop leadership skills with upperclassmen

INTERESTS

Additive Manufacturing, Furniture (ask me about my lamps)