


Marissa Merkt

Versatile writer and editor seeking to use experience across multiple platforms to educate readers.

 (717) 368-0495

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 www.marissamerkt.com

 Cary, NC

EXPERIENCE

Pillar Four Media, Raleigh, NC — Staff Writer

JANUARY 2022 - PRESENT

- Write and edit in-depth mattress and product reviews for client's website
- Review intern copy for grammatical mistakes and inconsistencies in the company's style
- Regularly recheck existing web articles for errors and outdated information

CopyPress, Remote — Internal Copywriter

FEBRUARY 2021 - JANUARY 2022

- Wrote clear copy free of redundancies and grammatical errors
- Revised copy based on internal and client feedback
- Met article goal of writing 3,000 words a day and applied edits for a quick turnaround process

Brunswick Beacon, Shallotte, NC — Staff Writer

MARCH 2020 - FEBRUARY 2021

- Captivated readers with coverage of events and local organizations
- Edited copy to ensure it followed AP guidelines and was factually correct
- Informed the public of important government changes

EDUCATION

Shippensburg University, Shippensburg, PA — BA in Communications

AUGUST 2013- MAY 2017

SKILLS

Organization

Time Management

Editing

Interviewing

AP Style

InDesign

Research

Communications Skills

CERTIFICATIONS

HubSpot Academy — SEO Certification

DECEMBER 2021

Fort Hayes University — Grant Writing Certification

JUNE 2021

VOLUNTEER WORK

Grant Writer — Gabi's Grounds, Journeymen Triangle

- Research and find potential grant opportunities
- Write grant proposals for local non-profits