


Marissa Merkt

Versatile communications specialist from fast-paced environments seeking to use attention to detail to ensure accuracy, creativity and flawless copy.

 (717) 368-0495

 marissamerkt24@gmail.com

 www.marissamerkt.com

 Raleigh, NC

EXPERIENCE

TriMark Digital, Raleigh, NC — Content Writer

SEPTEMBER 2022 - PRESENT

- Create fresh, flawless content that attracts, nurtures and converts qualified leads across a variety of platforms
- Execute messaging strategies established by Content Strategists
- Build campaigns for engagement and lead generation

Pillar Four Media, Raleigh, NC — Staff Writer

JANUARY 2022 - AUGUST 2022

- Wrote and edited in-depth mattress and sleep product reviews for client's website
- Reviewed copy for grammatical mistakes and inconsistencies in the company's style
- Rechecked existing web articles for outdated information

CopyPress, Remote — Internal Copywriter

FEBRUARY 2021- JANUARY 2022

- Wrote clear copy free of redundancies and grammatical errors
- Revised copy based on internal and client feedback
- Met article goal of writing 3,000 words a day and applied edits for a quick turnaround process

Brunswick Beacon, Shallotte, NC — Staff Writer

MARCH 2020 - FEBRUARY 2021

- Captivated readers with coverage of events and local organizations
- Edited copy to ensure it followed AP guidelines and was factually correct
- Informed the public of important government changes and covered county Board of Commissioner meetings

SKILLS

Organization

Editing

Communications Skills

Time Management

AP Style

InDesign

Research

SEO

Creative Thinking

WordPress

EDUCATION

Shippensburg University — BA in Communications

AUGUST 2013- MAY 2017

CERTIFICATIONS

HubSpot Academy — SEO Certification

JANUARY 2023

Fort Hayes University — Grant Writing Certification

JUNE 2021