

## INTRO

# Lavi Santos

My real name  
is Juscieldo

## ABOUT ME

- 🕒 Current Head of Design for Internal Tools at Doordash
- 🌐 Previously Head of Design for Trips (Flights, Insurance, Attractions, Trip Planning, Trips Foundations and Cross Sell)
- 📝 Driving Global efforts across Data/ML, Merchant & Catalog, GTMT and Internal Tools

## FUN FACTS

- 🇧🇷 Lived in 4 Countries, across 8 cities;
- 🏋️ Crossfitter practitioner;
- 🇯🇵 "Lavi" came from a comic book character;





# Leading Design across the 🌐 globe

+15y of Design Experience



Delivery

+30 Countries  
+7000 cities

**USA** 🇺🇸  
20+ Designers  
Head of Design



Travel

+220 Countries  
+40 languages

**Netherlands** 🇳🇱  
40+ Designers  
Head of Design



AI

B2C Customers  
Worldwide

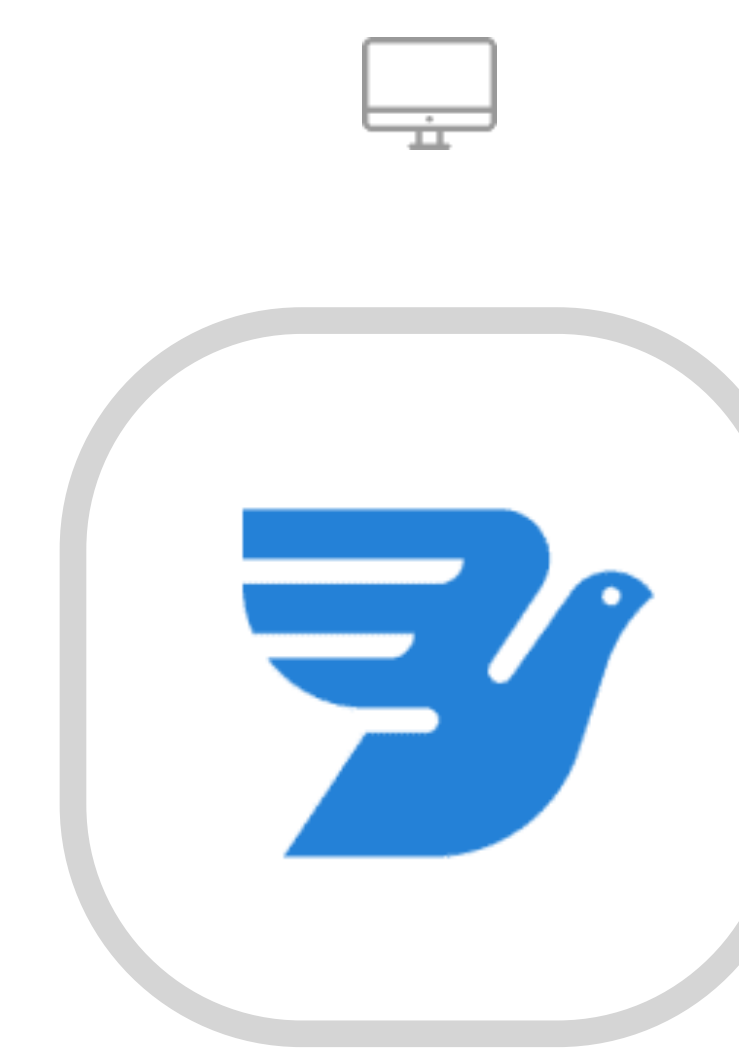
**Spain** 🇪🇸  
15+ Designers  
Design Director



Delivery

+09 Countries  
+200 cities

**Colômbia** 🇨🇴  
70+ UX Organization  
VP of Design



Communication

B2B Customers  
WorldWide

**Netherlands** 🇳🇱  
35+ UX Organization  
Head of Design



Marketplace

+10 countries  
+50 cities

**Brazil** 🇧🇷  
20+ Designers  
Staff Designer