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# Process

Going from 0 to 1

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# My role as Head of Design

## Management

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1. Business case
2. Define Success metrics
3. Set deliverables
4. Manage the design and product
5. Steer the working group

## Output

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5. Support the entire journey
6. Deliver at all levels of scale
7. Establish and uphold standard of quality
8. Value delivery over perfection

## Stakeholders

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9. Alignment around experimentation strategy
10. Create visibility cross Attractions Stakeholders
11. Report up to Attractions Business with Product
12. Manage implementation effectively with Engineering
13. Delivery business progress