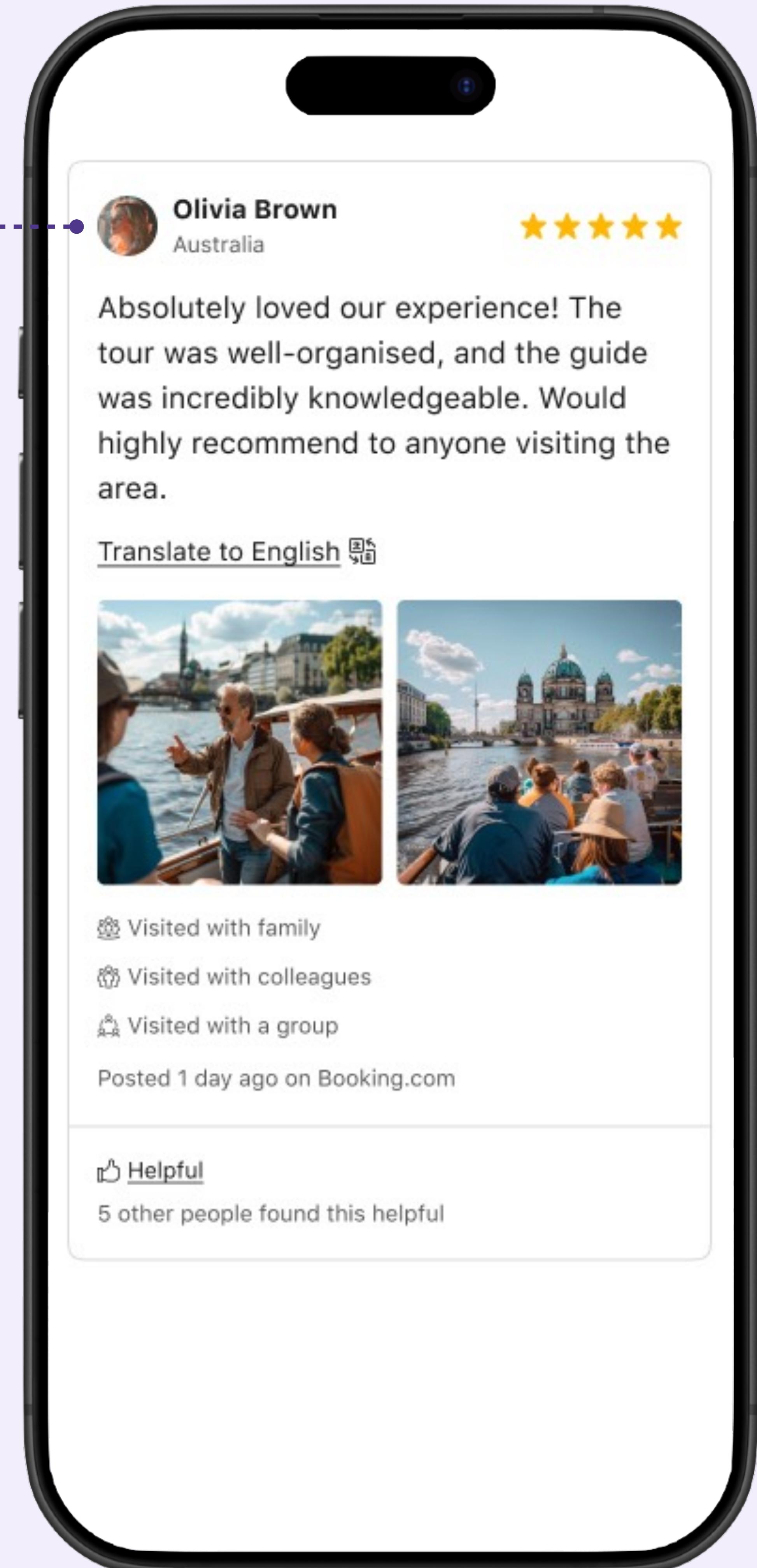


**In Experiment** (Reviews for Apps)

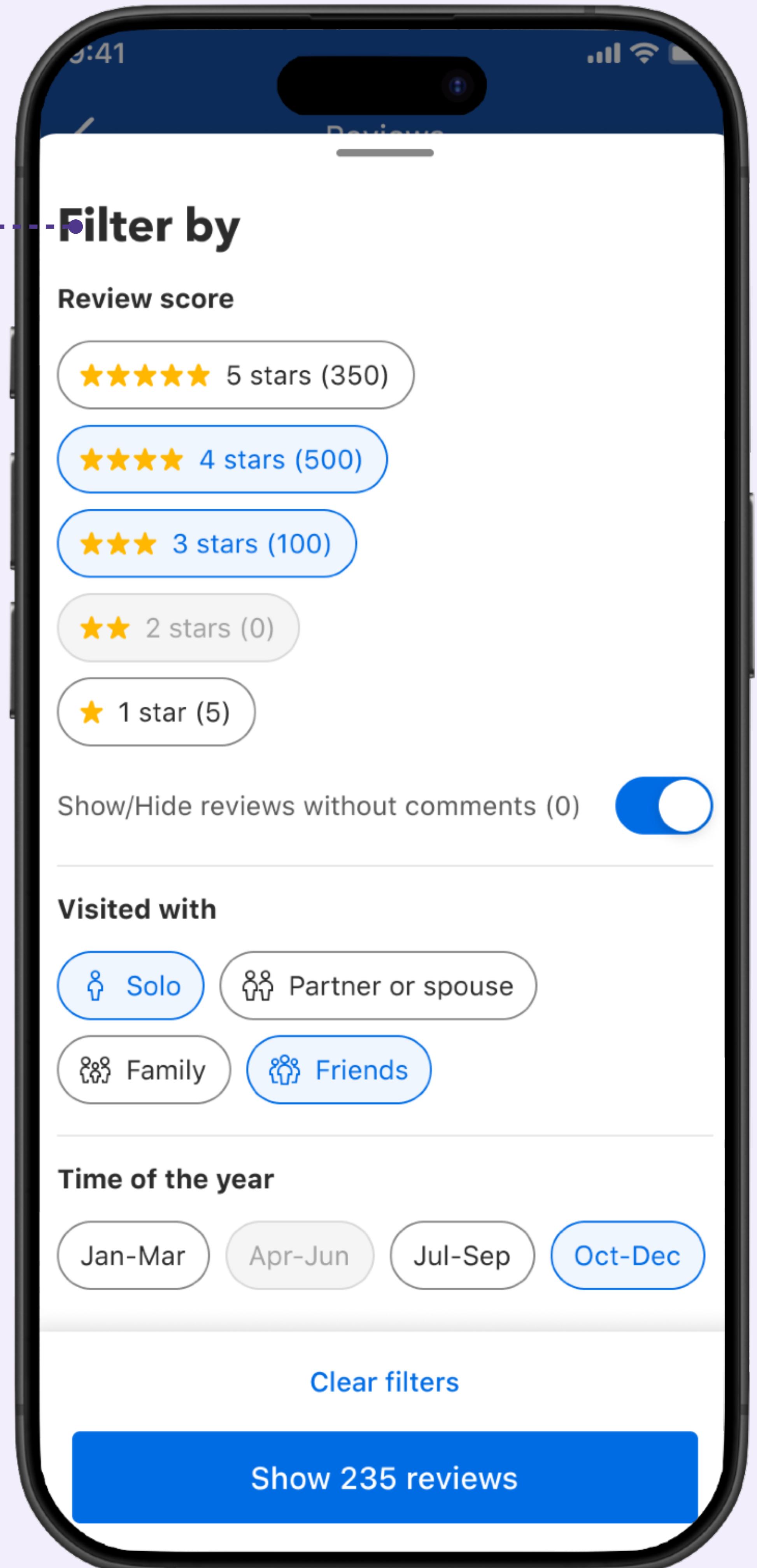
Continue adding new features that improve the customer experience and make reviews more insightful and user-friendly.

**Showing and Collecting travellers photos in Reviews**

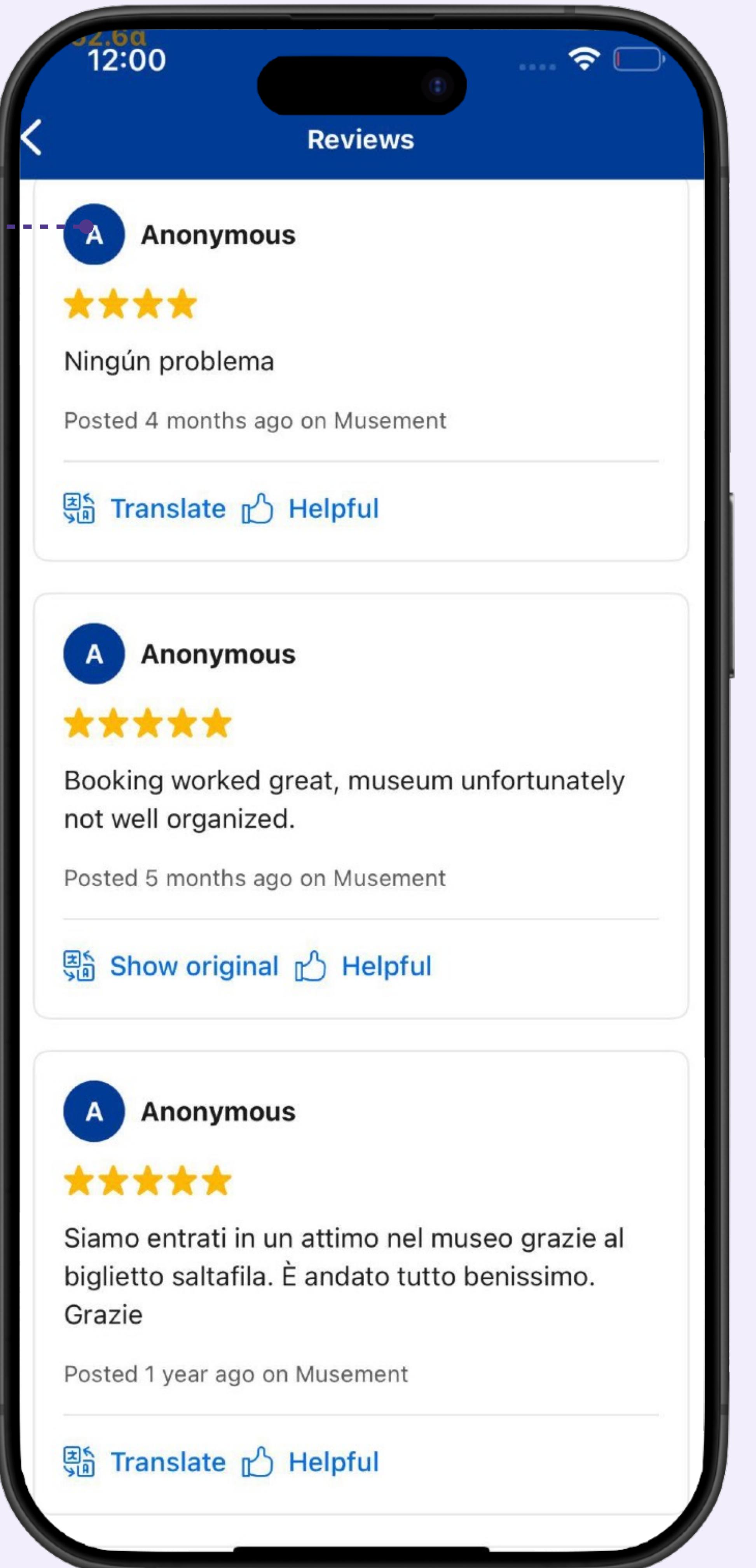
Allowing travelers to share and view photos in Reviews, offering authentic visuals of the experience to build confidence

**Improving Reviews Sorting & Filtering options**

Making easier for customers to find the most relevant feedback based on their preferences, such as group composition.

**Introducing translation functionality for Reviews**

Allowing customers to read reviews in their preferred language with a single click. (Based on their device settings)



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# Impact

Booking.com

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