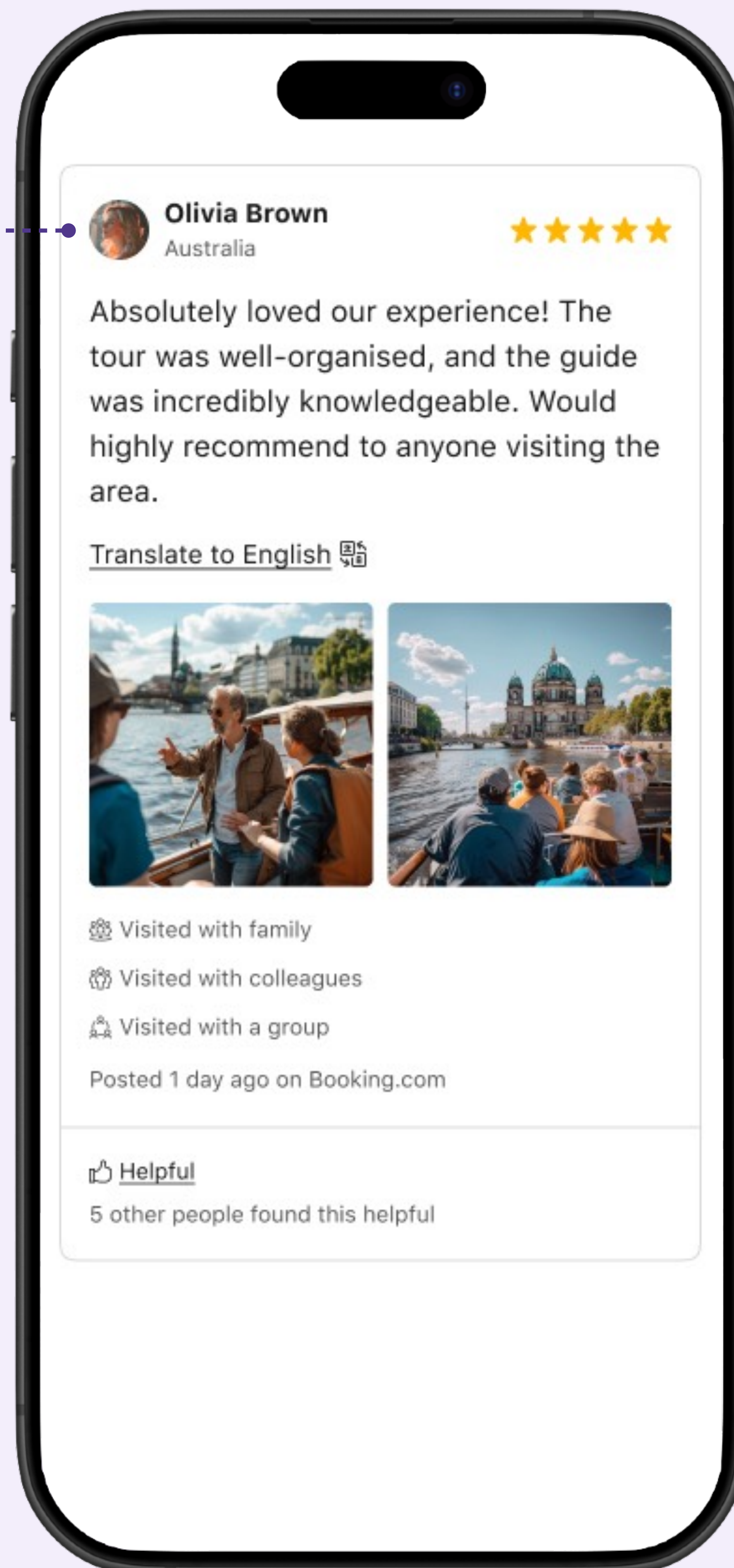


In Experiment (Reviews for Apps)

Continue adding new features that improve the customer experience and make reviews more insightful and user-friendly.

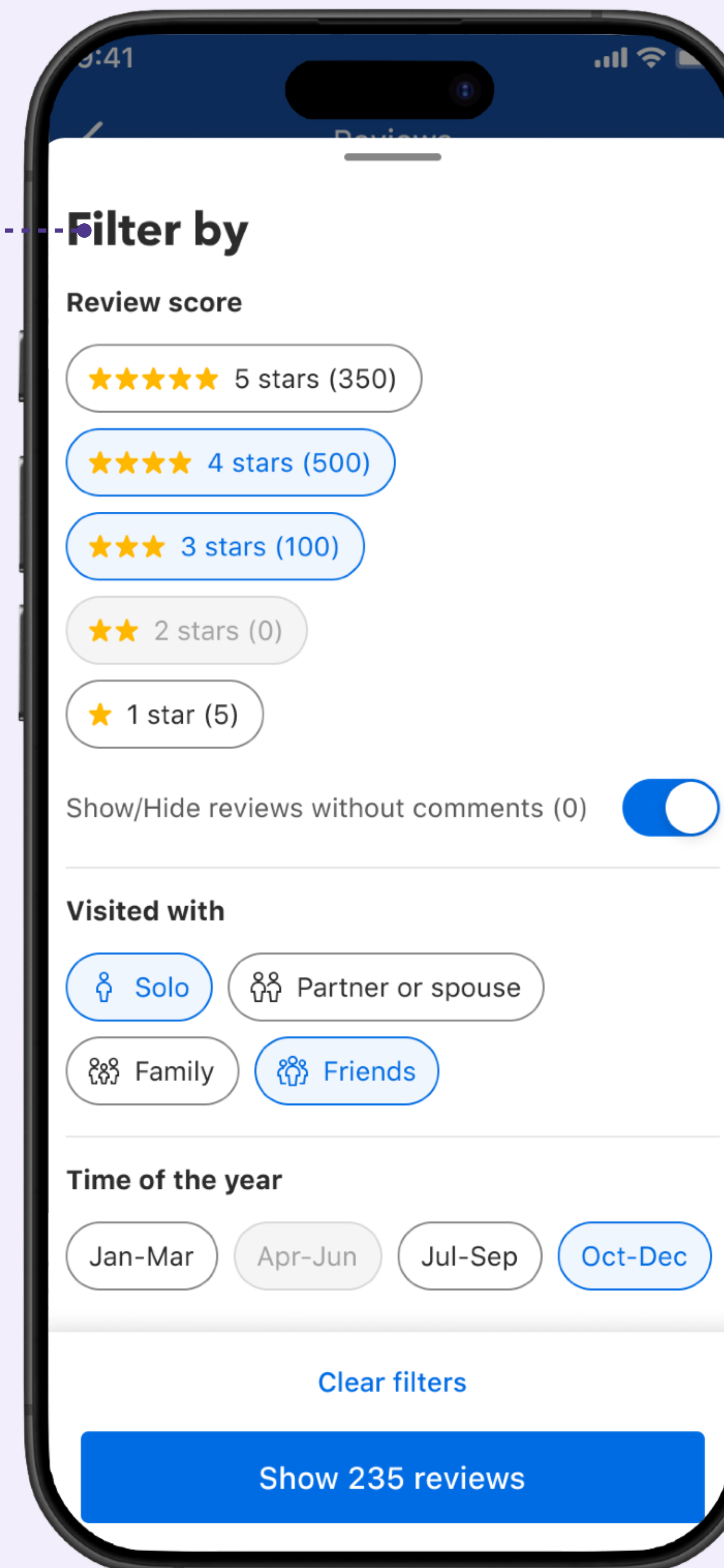
Showing and Collecting travellers photos in Reviews

Allowing travelers to share and view photos in Reviews, offering authentic visuals of the experience to build confidence



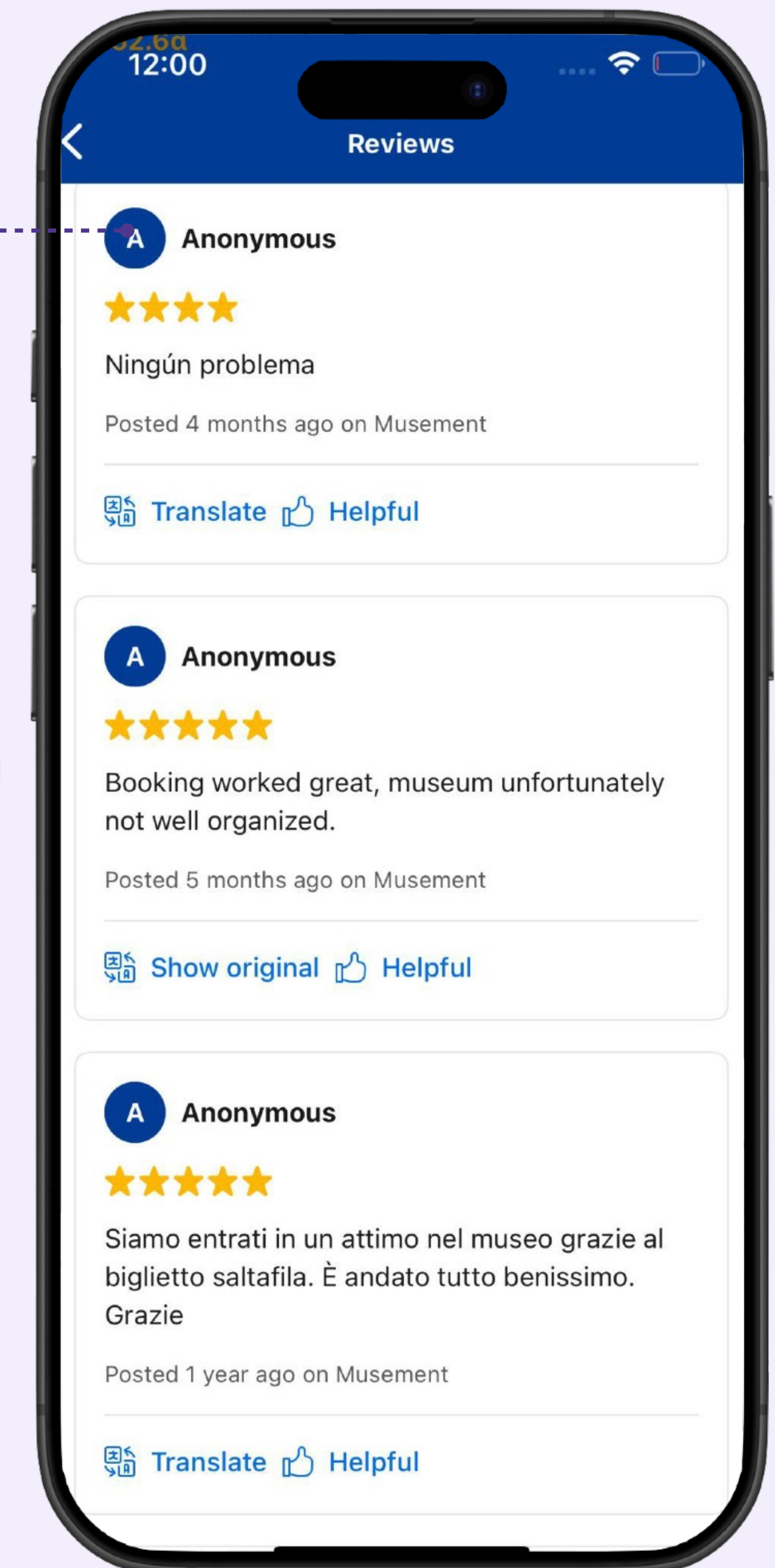
Improving Reviews Sorting & Filtering options

Making easier for customers to find the most relevant feedback based on their preferences, such as group composition.



Introducing translation functionality for Reviews

Allowing customers to read reviews in their preferred language with a single click. (Based on their device settings)



12

Impact

Booking.com
