

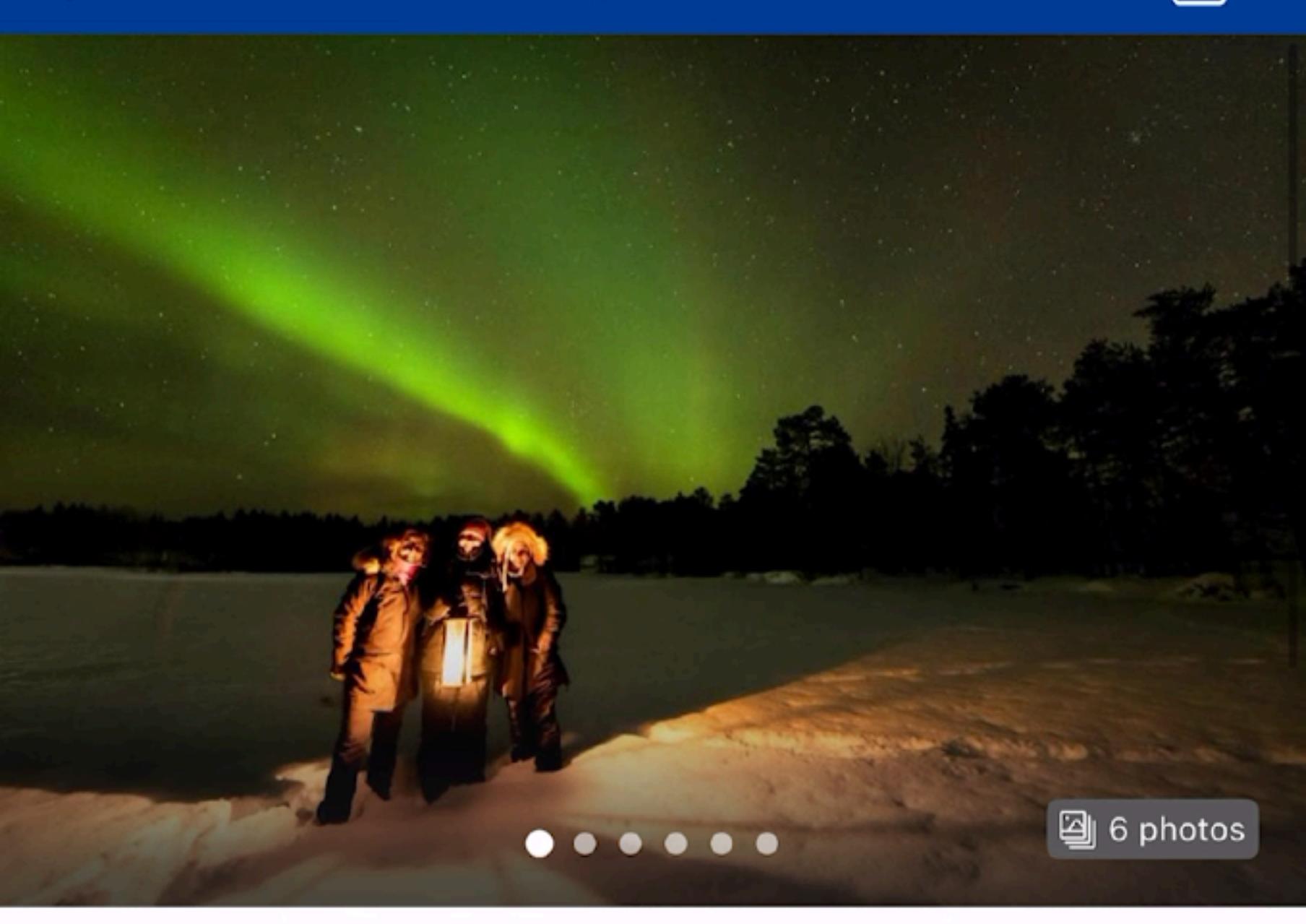
16:48



59%



Northern Lights Minibus Tour

• • • • •

6 photos

Northern Lights Minibus Tour

Tour by minibus in search of the northern lights

4.0 · Very good (43 reviews)

[See reviews](#)

Free cancellation available

Up to 3 days before the start time

Description

This late-evening tour in Lapland will give you the best opportunity to experience aurora borealis, the natural phenomenon known as the northern lights. You'll be picked up directly from your accommodations in and around Rovaniemi, where you'll be dropped off after the tour.

You'll be provided with thermal overalls, winter boots as

From € 72

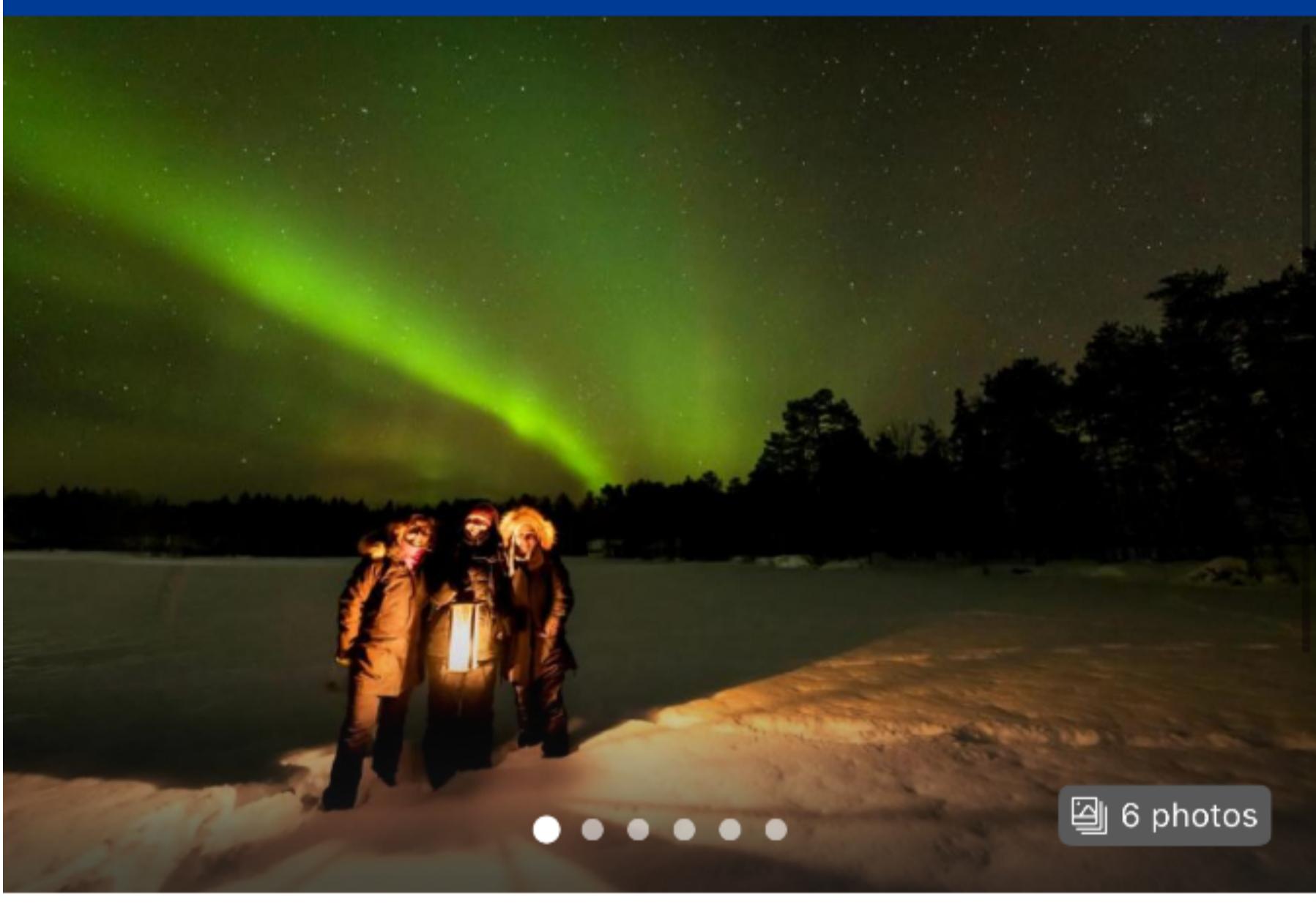
[See availability](#)

16:47

59



Northern Lights Minibus Tour



• • • • •

6 photos

Northern Lights Minibus Tour

Tour by minibus in search of the northern lights

4.0 · Very good (43 reviews)

[See reviews](#)

Free cancellation available

Up to 3 days before the start time

Description

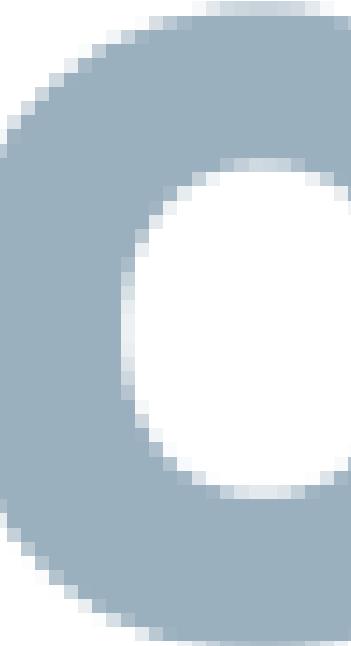
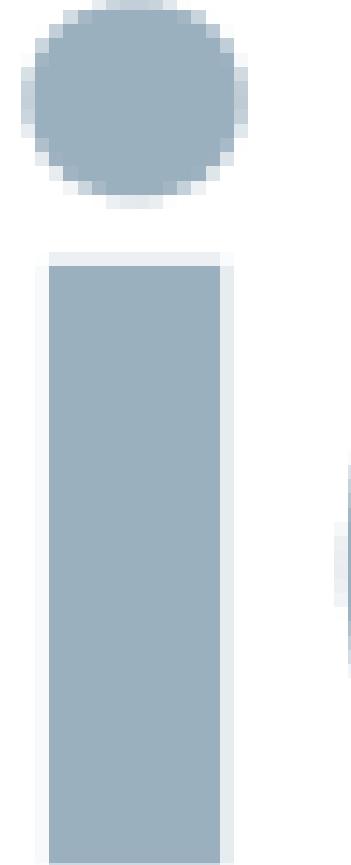
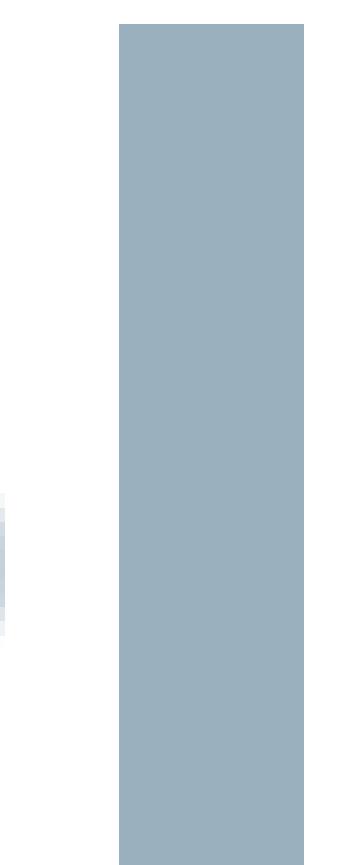
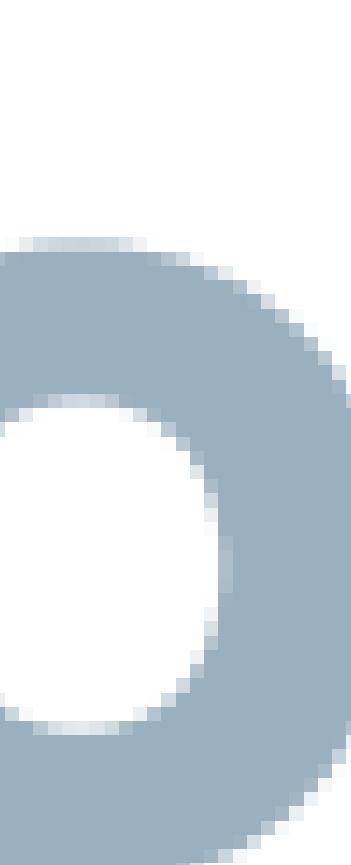
This late-evening tour in Lapland will give you the best opportunity to experience aurora borealis, the natural phenomenon known as the northern lights. You'll be picked up directly from your accommodations in and around Rovaniemi, where you'll be dropped off after the tour.

You'll be provided with thermal overalls, winter boots as

From **€ 72**

[See availability](#)





2025 SEARCHED AND SERIALIZED



Reviews at the top as

a decision driver



First interactions to delivery consistent and enhance design to clarity and entry points for reviews across app platforms



New Designs

16:48

59



Northern Lights Minibus Tour



Additional information

Bring your ticket with you to the attraction.

Be aware that operators may cancel for unforeseen reasons.

You must be 18 years or older, or be accompanied by an adult, to book.

[Read more](#)

4.0 · Very good

[See all](#)

43 reviews

Good value

3.7

Quality of service

4.3

Facilities

4.1

Ease of access

4.4

What visitors loved most

[See all](#)



Pedro

Portugal

★★★★★

Our guide Miro and his friend made sure the experience was great.



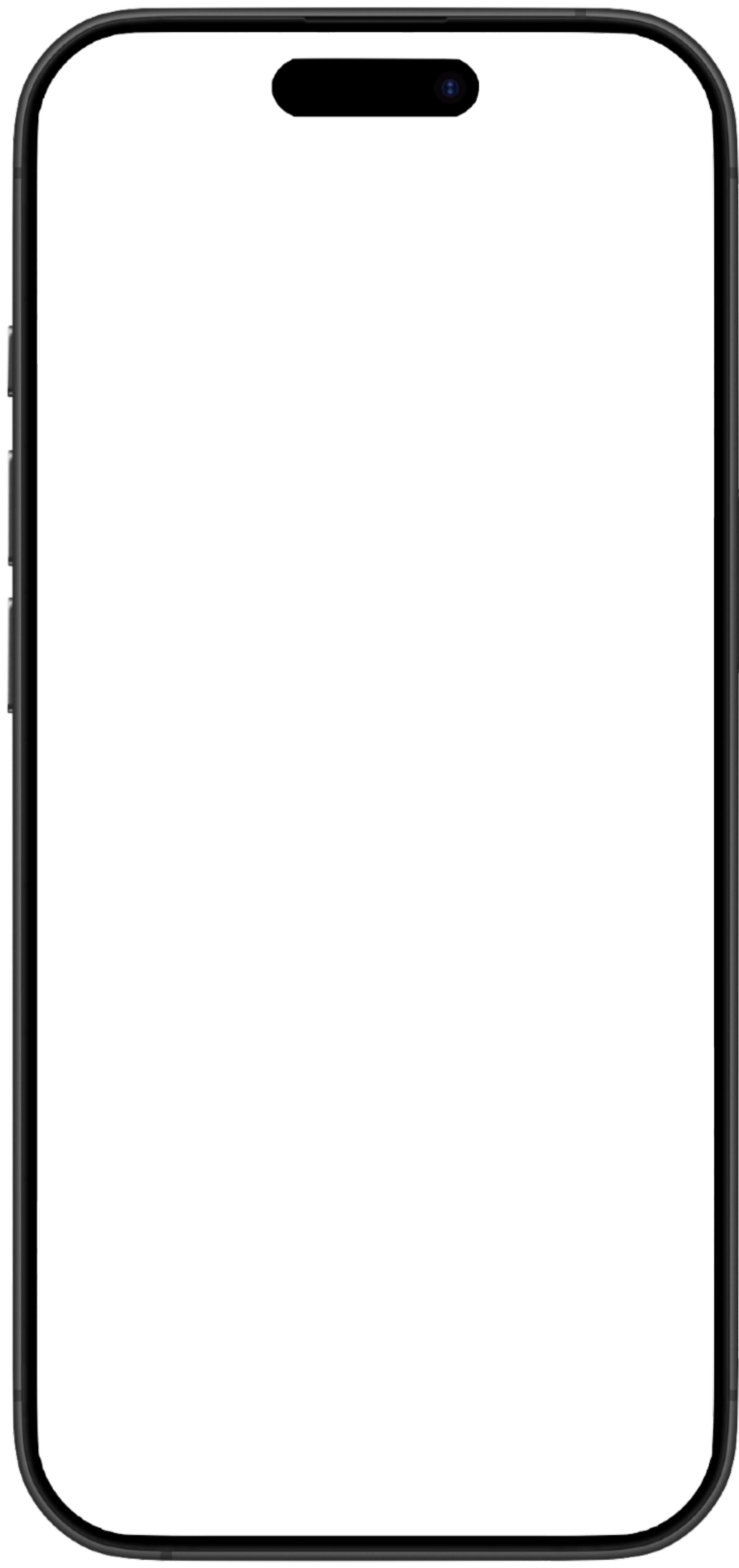
Y
In

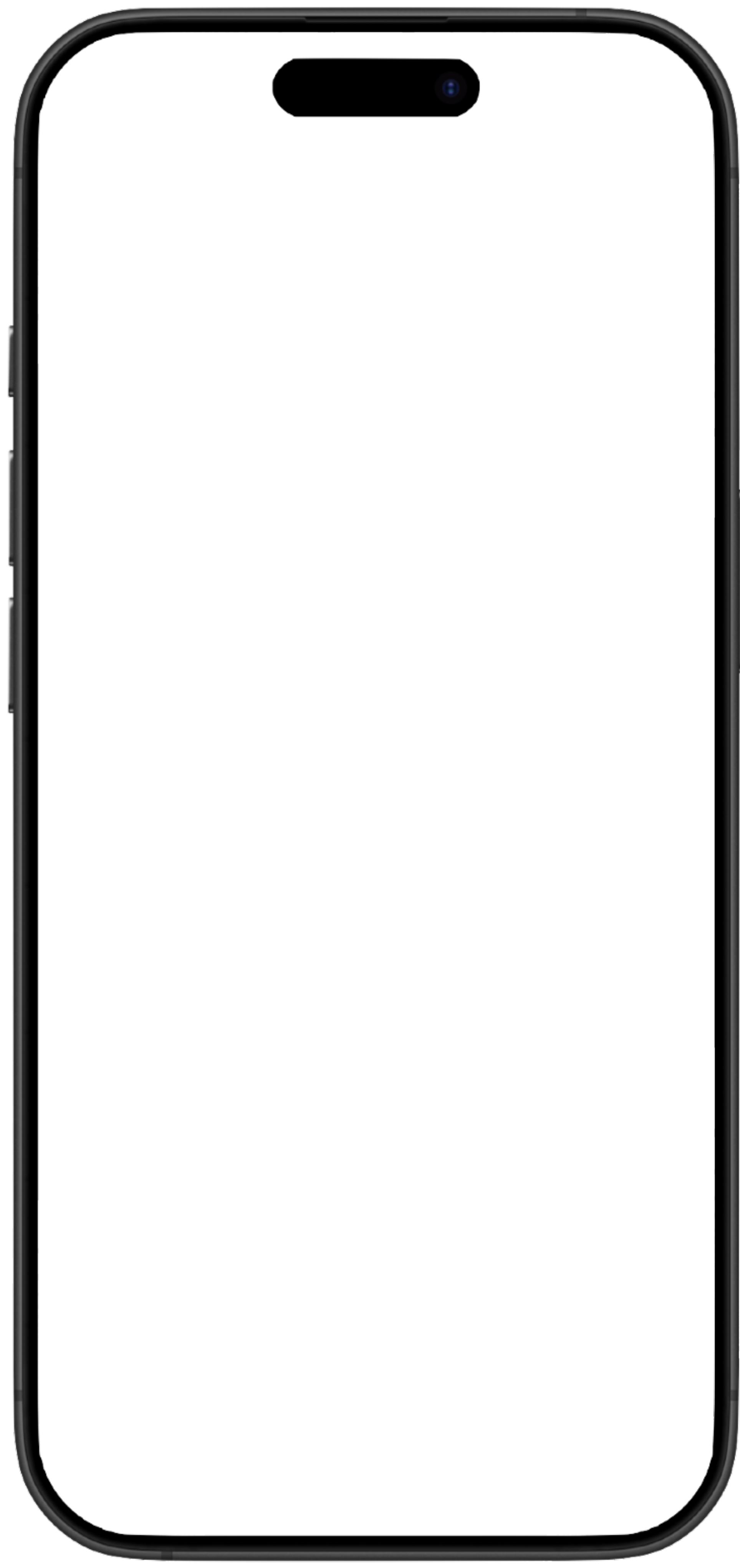
★★★★★

Amazi

From € 72

[See availability](#)





**Consistency on
reviews readability
across platforms**



**Clear entry points
across the entire page
during the scroll**



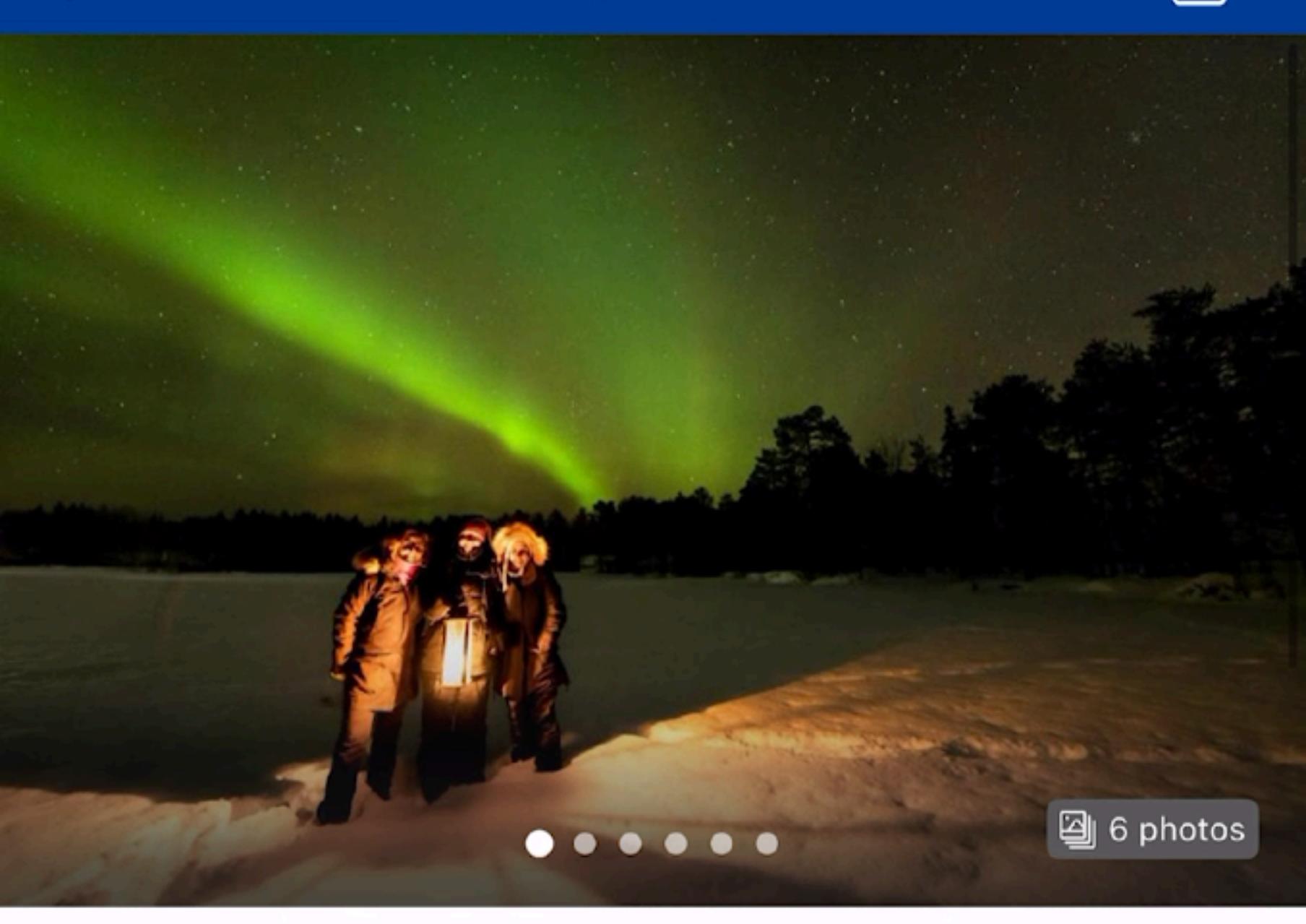
16:48



59%



Northern Lights Minibus Tour

• • • • •

6 photos

Northern Lights Minibus Tour

Tour by minibus in search of the northern lights

4.0 · Very good (43 reviews)

[See reviews](#)

Free cancellation available

Up to 3 days before the start time

Description

This late-evening tour in Lapland will give you the best opportunity to experience aurora borealis, the natural phenomenon known as the northern lights. You'll be picked up directly from your accommodations in and around Rovaniemi, where you'll be dropped off after the tour.

You'll be provided with thermal overalls, winter boots as

From € 72

[See availability](#)

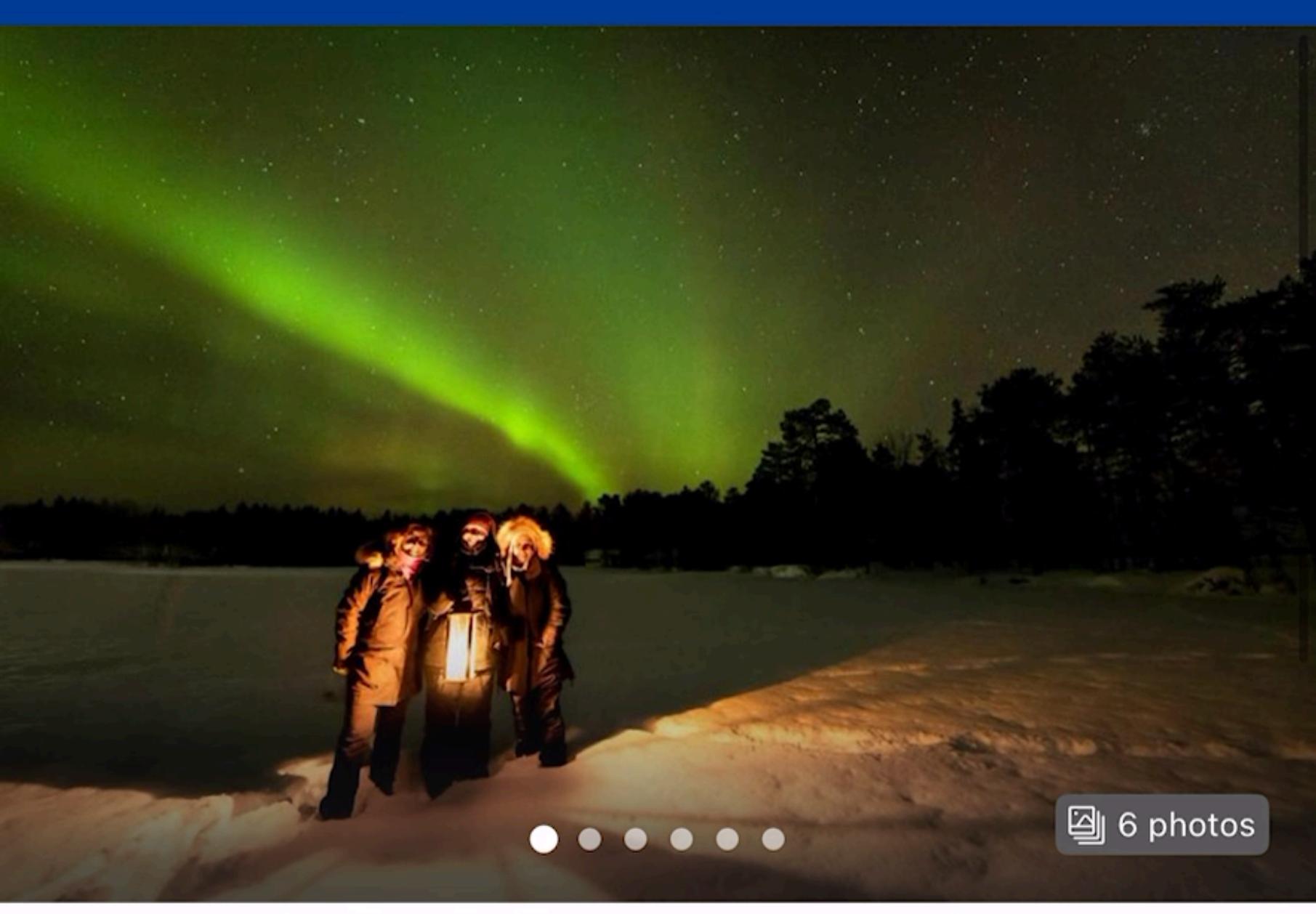
16:48



59



Northern Lights Minibus Tour

• • • • •

6 photos

Northern Lights Minibus Tour

Tour by minibus in search of the northern lights

4.0 · Very good (43 reviews)

[See reviews](#)

Free cancellation available

Up to 3 days before the start time

Description

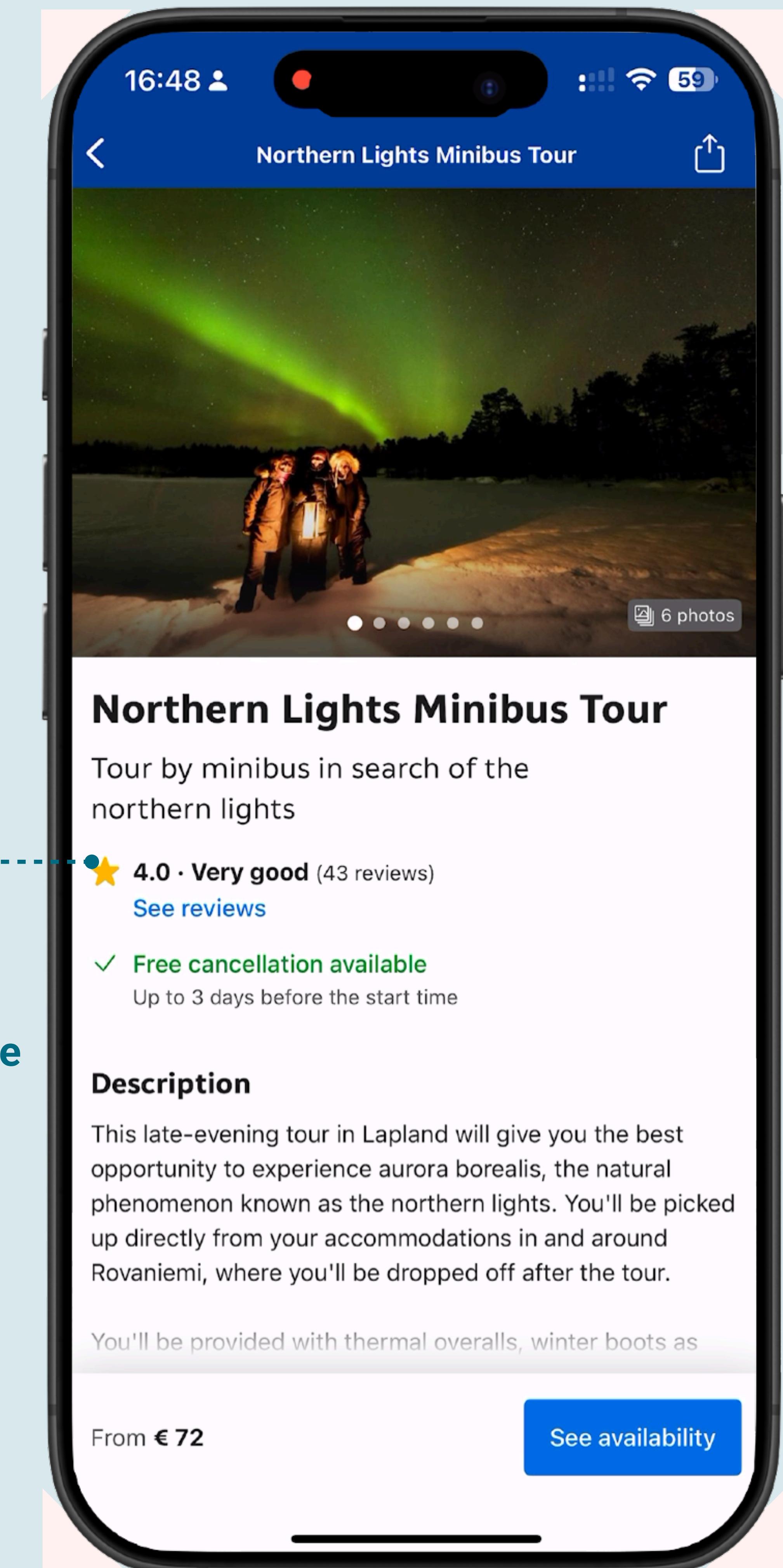
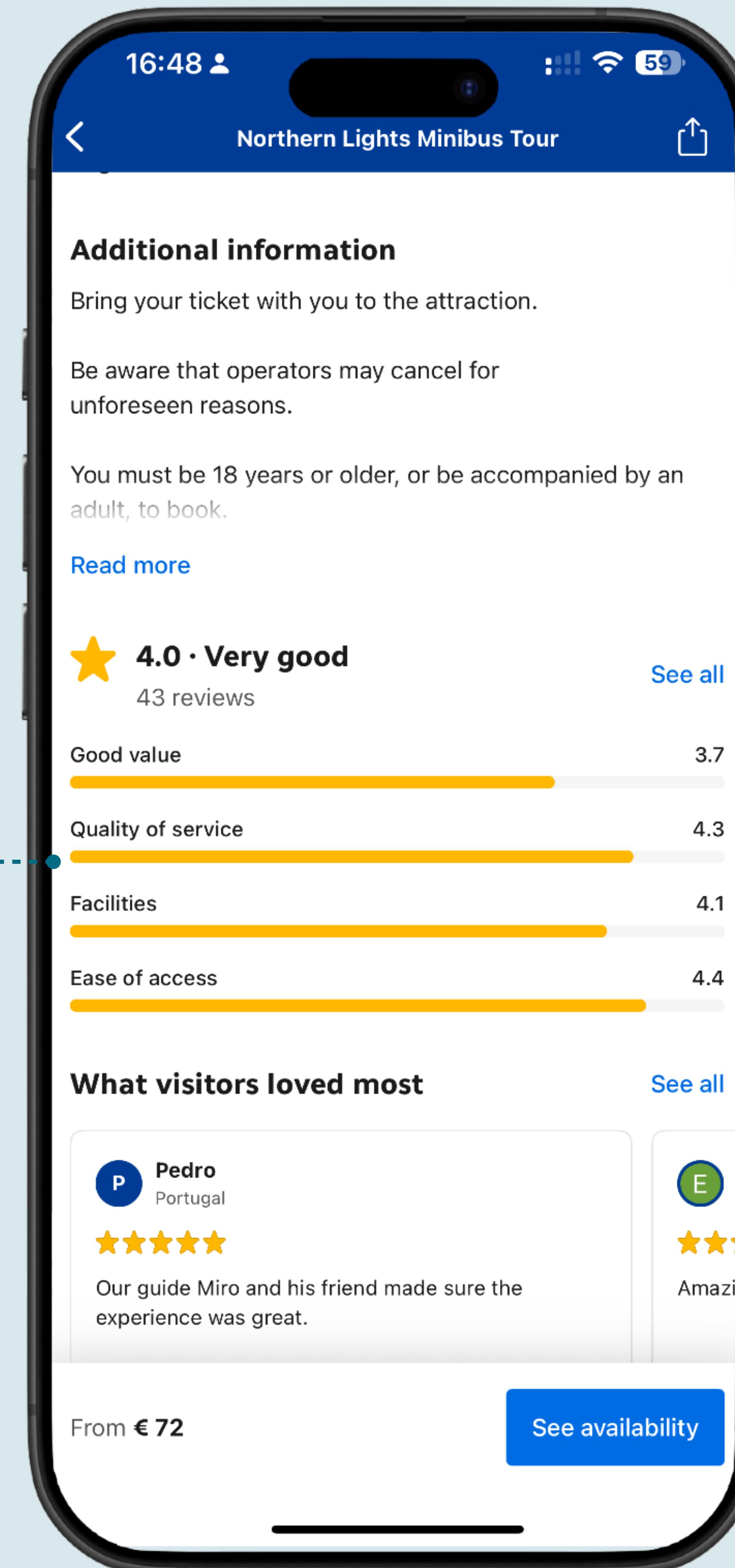
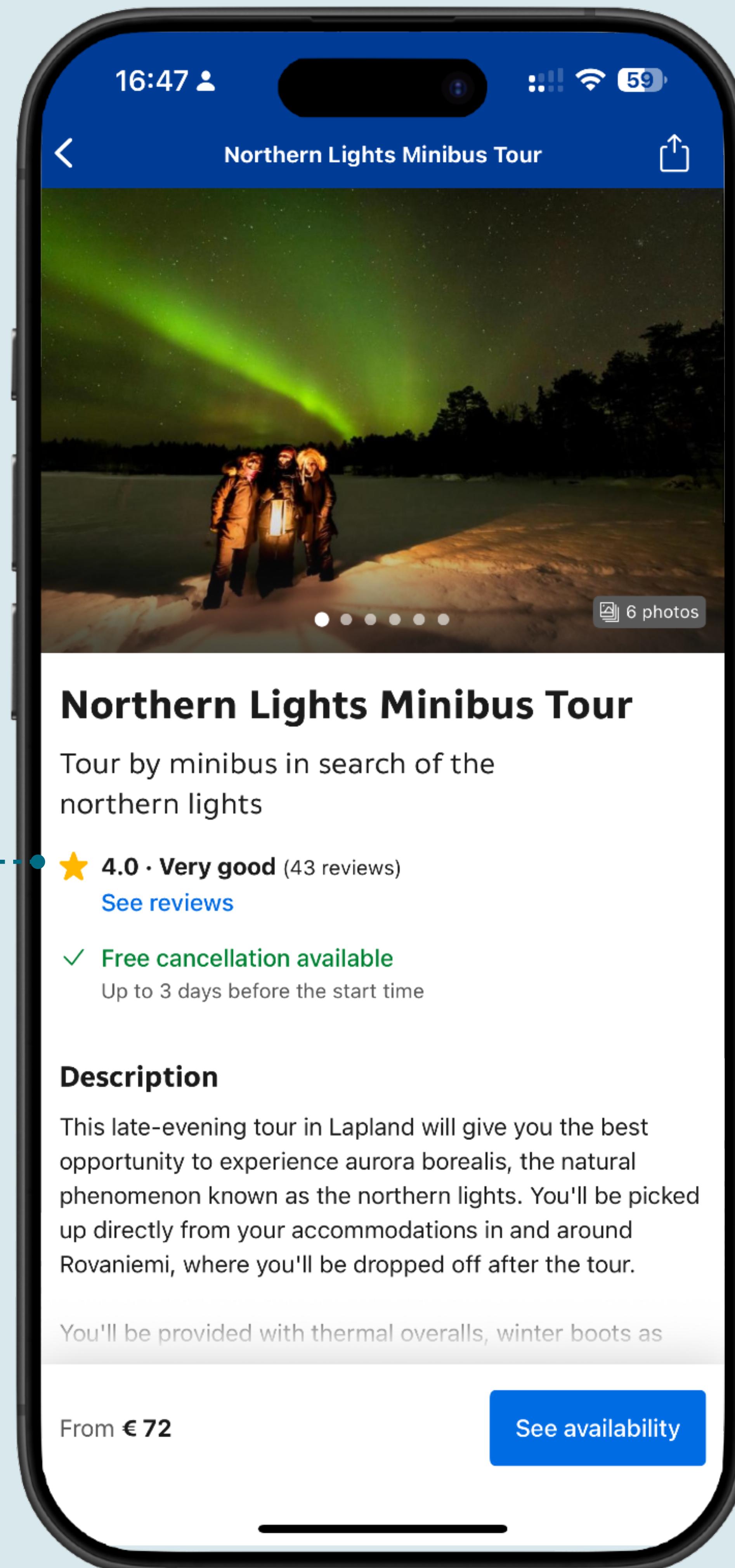
This late-evening tour in Lapland will give you the best opportunity to experience aurora borealis, the natural phenomenon known as the northern lights. You'll be picked up directly from your accommodations in and around Rovaniemi, where you'll be dropped off after the tour.

You'll be provided with thermal overalls, winter boots as

From € 72

[See availability](#)

First Interactions to design to delivery consistent and enhance clarity and entry points for reviews across app platforms

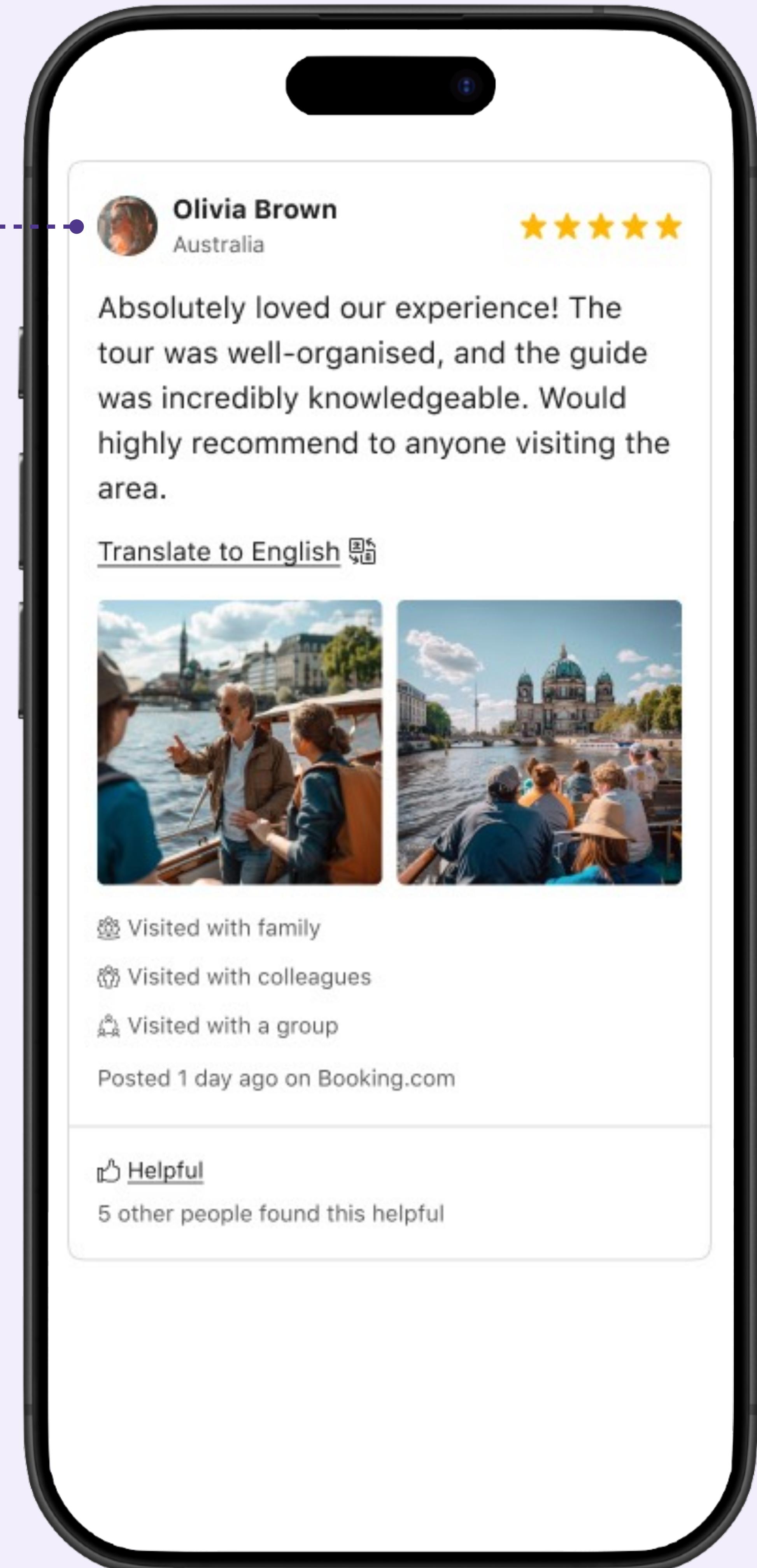


In Experiment (Reviews for Apps)

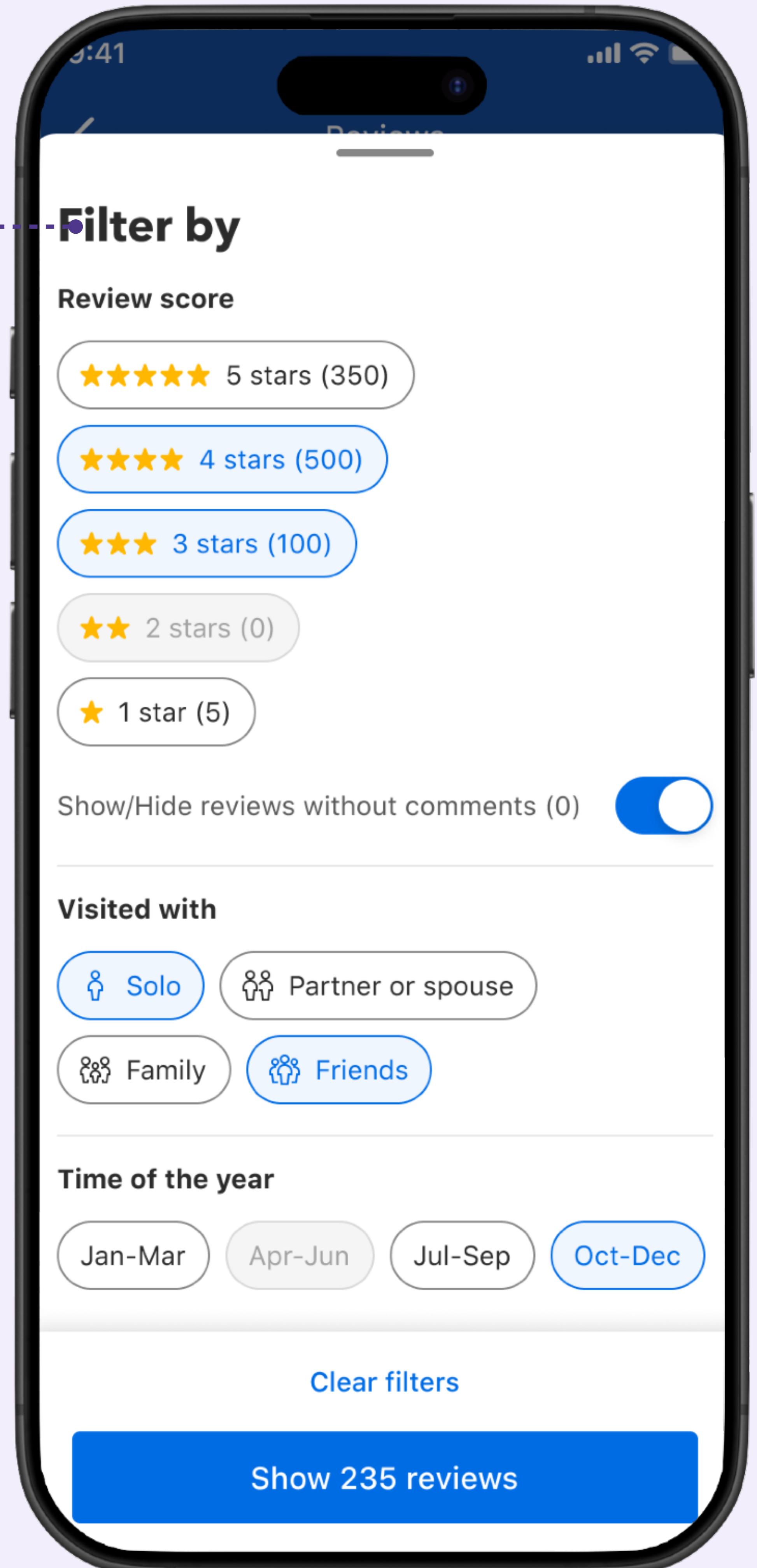
Continue adding new features that improve the customer experience and make reviews more insightful and user-friendly.

Showing and Collecting travellers photos in Reviews

Allowing travelers to share and view photos in Reviews, offering authentic visuals of the experience to build confidence

**Improving Reviews Sorting & Filtering options**

Making easier for customers to find the most relevant feedback based on their preferences, such as group composition.

**Introducing translation functionality for Reviews**

Allowing customers to read reviews in their preferred language with a single click. (Based on their device settings)

