

INTRO

Lavi Santos

My real name
is Juscieldo

ABOUT ME

- ⌚ Current Head of Design for Internal Tools at Doordash
- 🌐 Previously Head of Design for Trips (Flights, Insurance, Attractions, Trip Planning, Trips Foundations and Cross Sell)
- 📝 Driving Global efforts across Data/ML, Merchant & Catalog, GTMT and Internal Tools

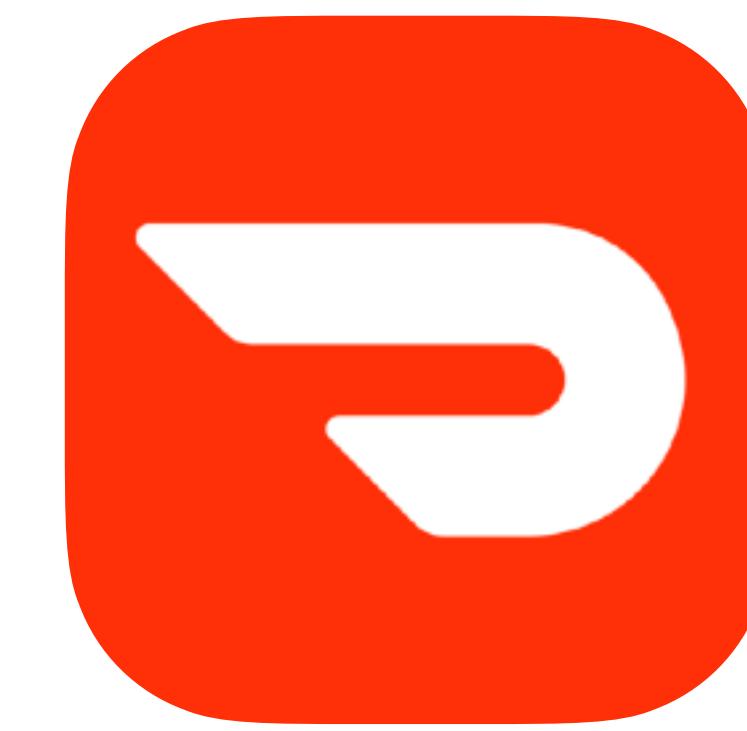
FUN FACTS

- 🇧🇷 Lived in 4 Countries, across 8 cities;
- 🏋️ Crossfitter practitioner;
- 🇯🇵 "Lavi" came from a comic book character;



Leading Design across the 🌎 globe

+15y of Design Experience



Delivery

+30 Countries
+7000 cities

USA 🇺🇸

20+ Designers
Head of Design



Travel

+220 Countries
+40 languages

Netherlands 🇳🇱

40+ Designers
Head of Design



AI

B2C Customers
Worldwide

Spain 🇪🇸

15+ Designers
Design Director

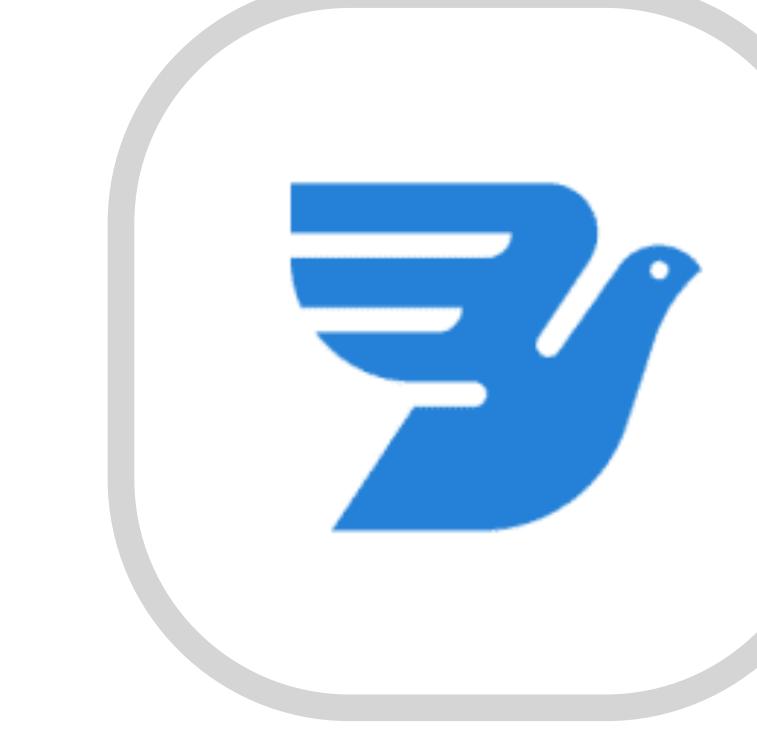


Delivery

+09 Countries
+200 cities

Colômbia 🇨🇴

70+ UX Organization
VP of Design



Communication



Marketplace

+10 countries
+50 cities

Brazil 🇧🇷

20+ Designers
Staff Designer