

## Northern Lights Minibus Tour

Tour by minibus in search of the northern lights

★ **4.0 · Very good** (43 reviews)

[See reviews](#)

✓ **Free cancellation available**

Up to 3 days before the start time

### Description

This late-evening tour in Lapland will give you the best opportunity to experience aurora borealis, the natural phenomenon known as the northern lights. You'll be picked up directly from your accommodations in and around Rovaniemi, where you'll be dropped off after the tour.

You'll be provided with thermal overalls, winter boots as

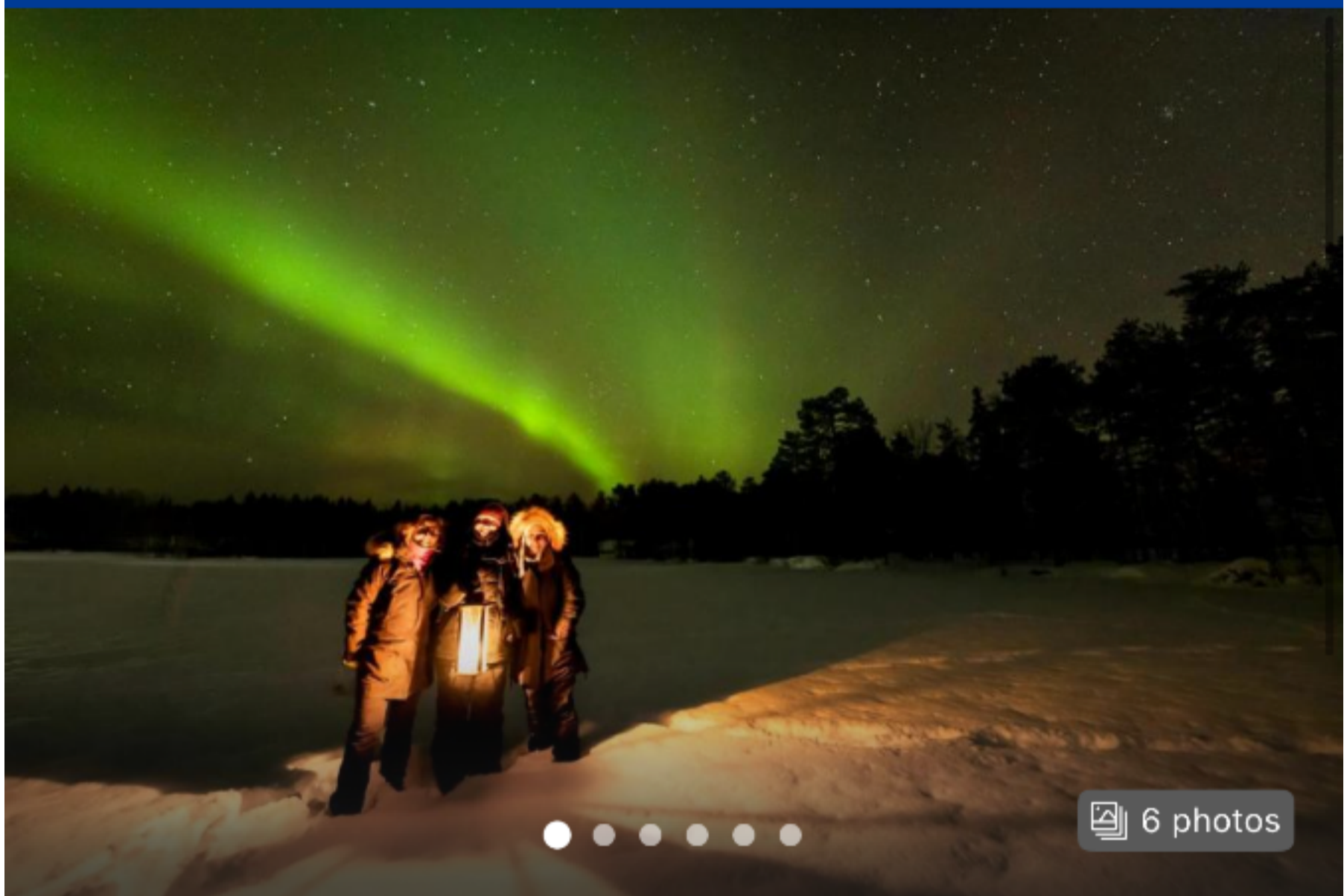
From **€ 72**

[See availability](#)

16:47



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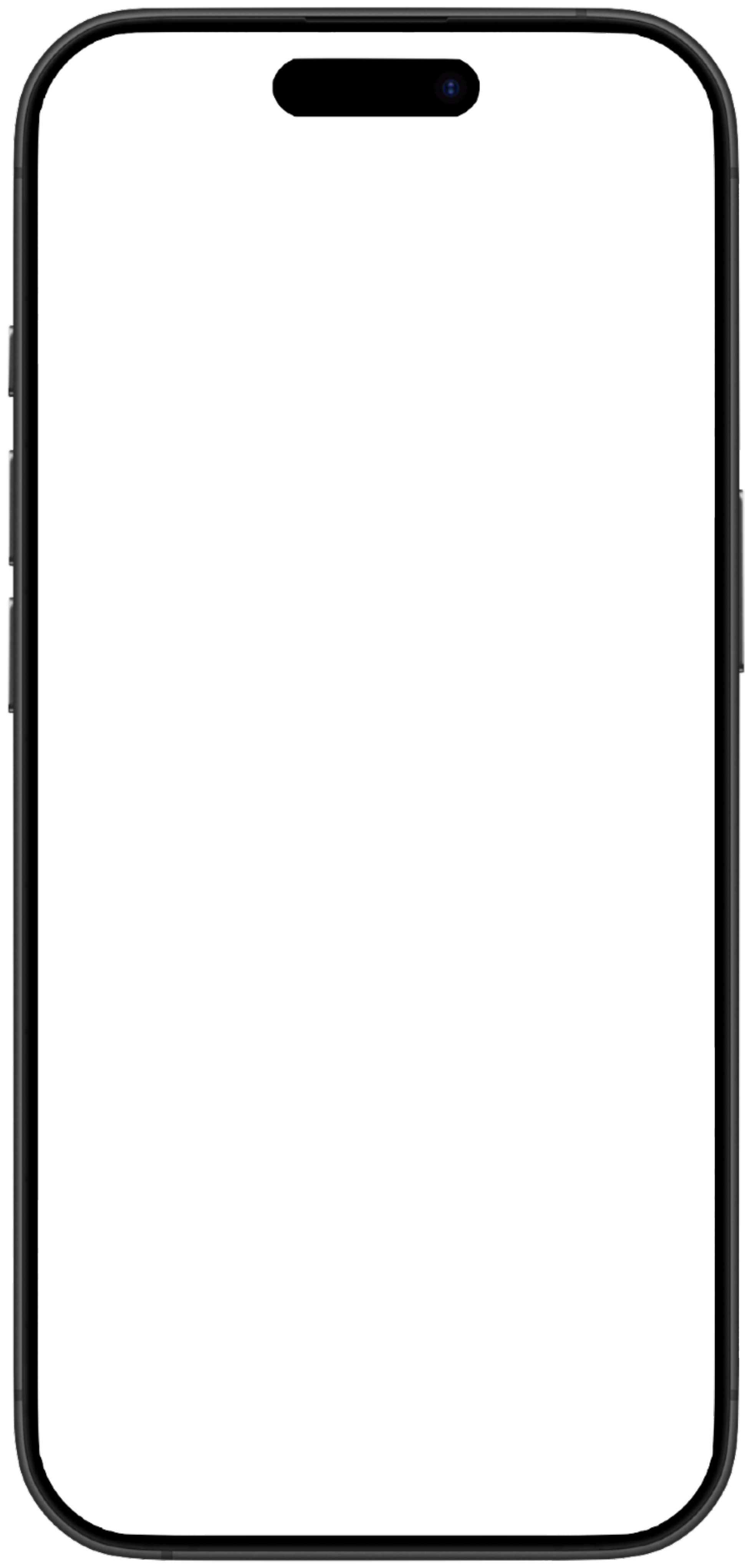
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**Reviews at the top as  
a decision driver**



First Interactions to design to delivery consistent and enhance  
clarity and entry points for reviews across app platforms

New Designs




Additional information

Bring your ticket with you to the attraction.

Be aware that operators may cancel for unforeseen reasons.

You must be 18 years or older, or be accompanied by an adult, to book.

[Read more](#)



4.0 · Very good


43 reviews

[See all](#)




What visitors loved most

[See all](#)




Pedro

Portugal




Our guide Miro and his friend made sure the experience was great.



Y

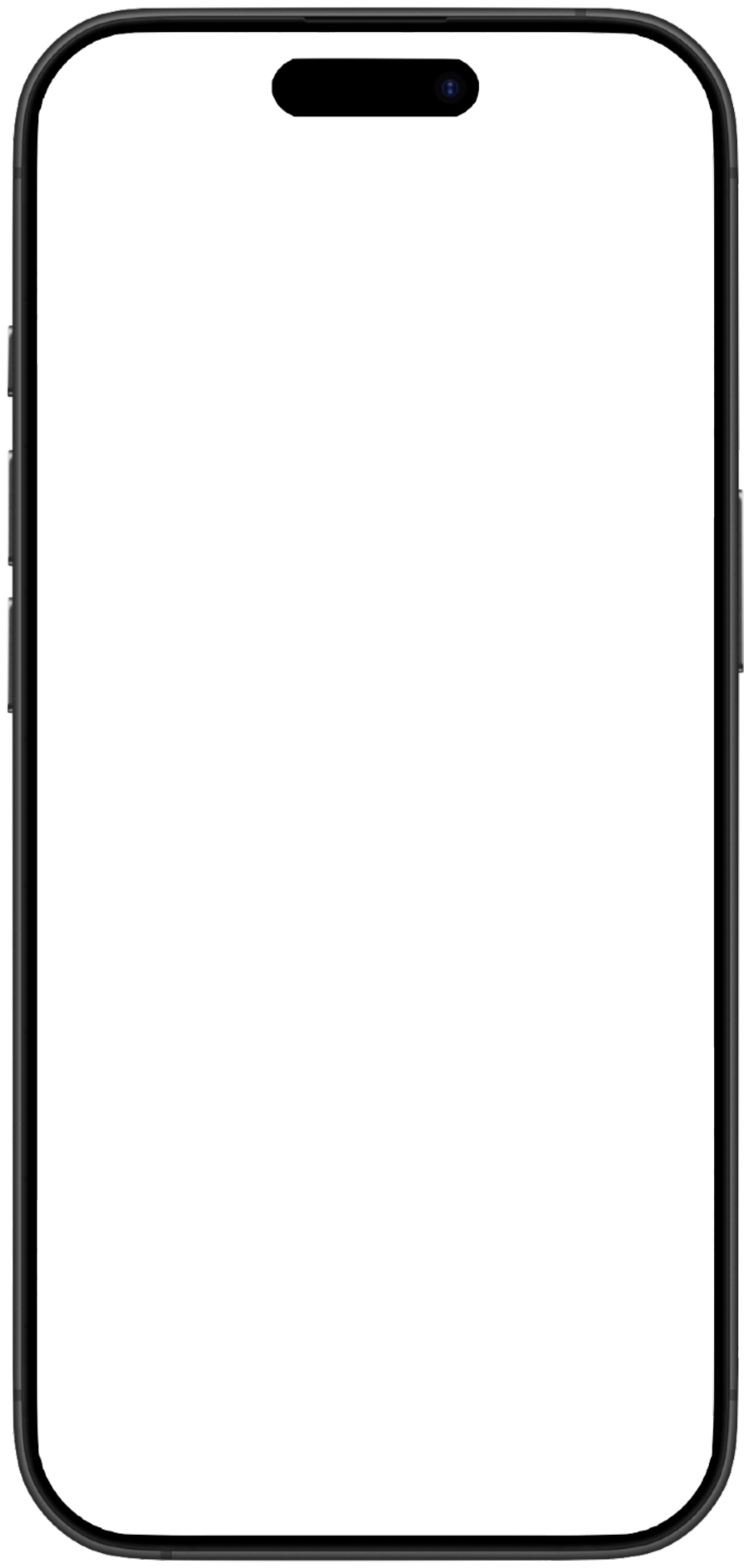
Ir



Amazing

From € 72

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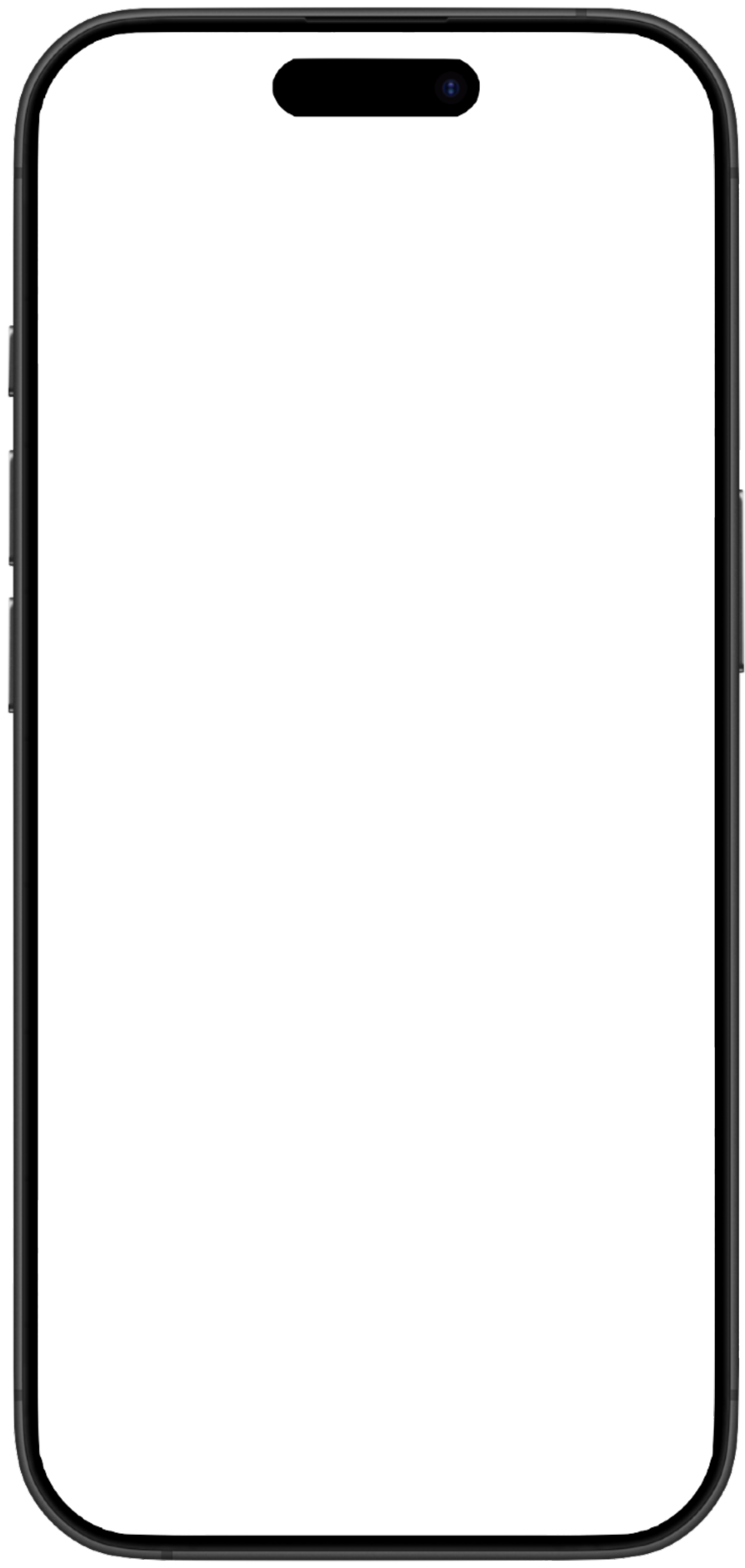










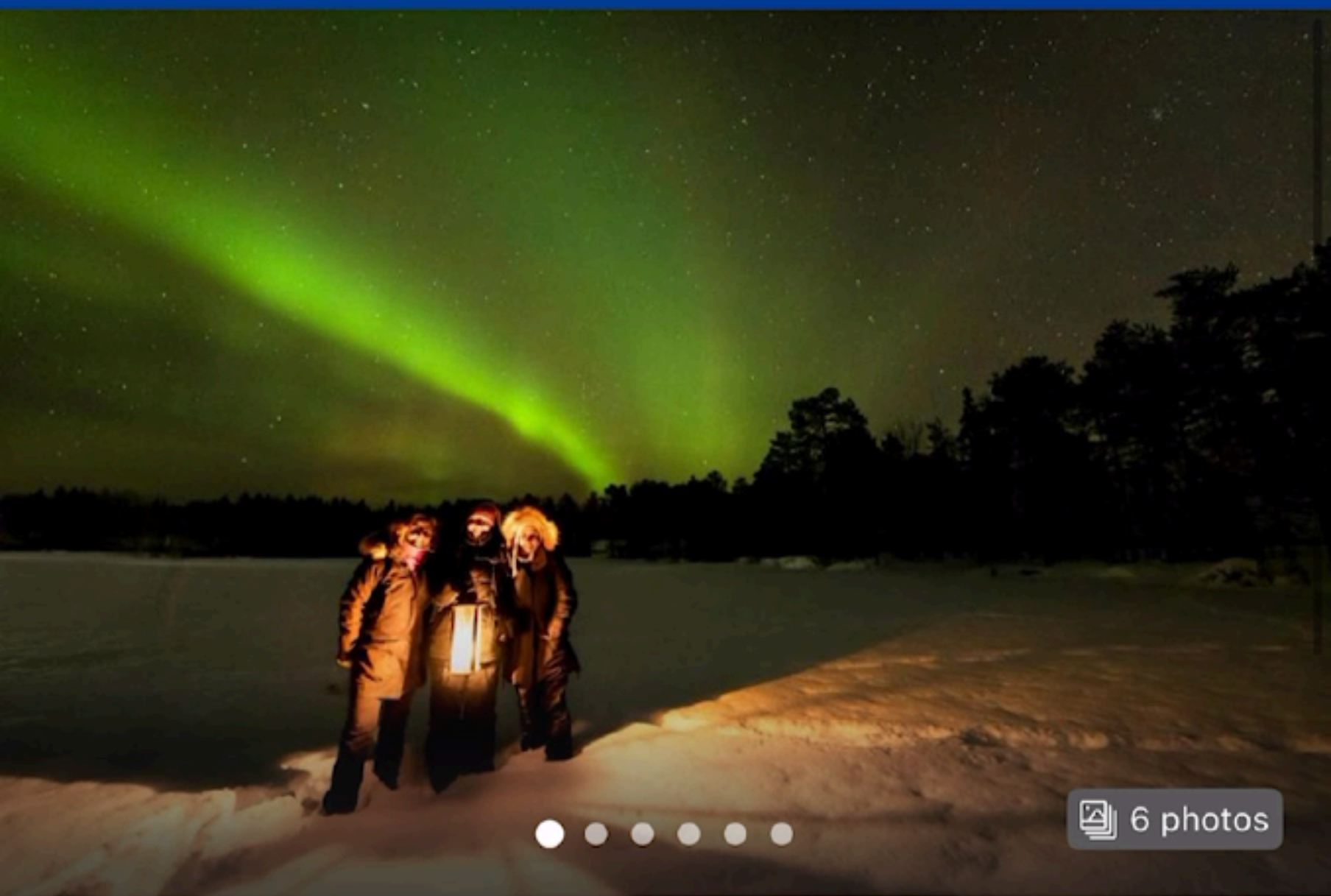


**Consistency on  
reviews readability  
across platforms**



**Clear entry points  
across the entire page  
during the scroll**





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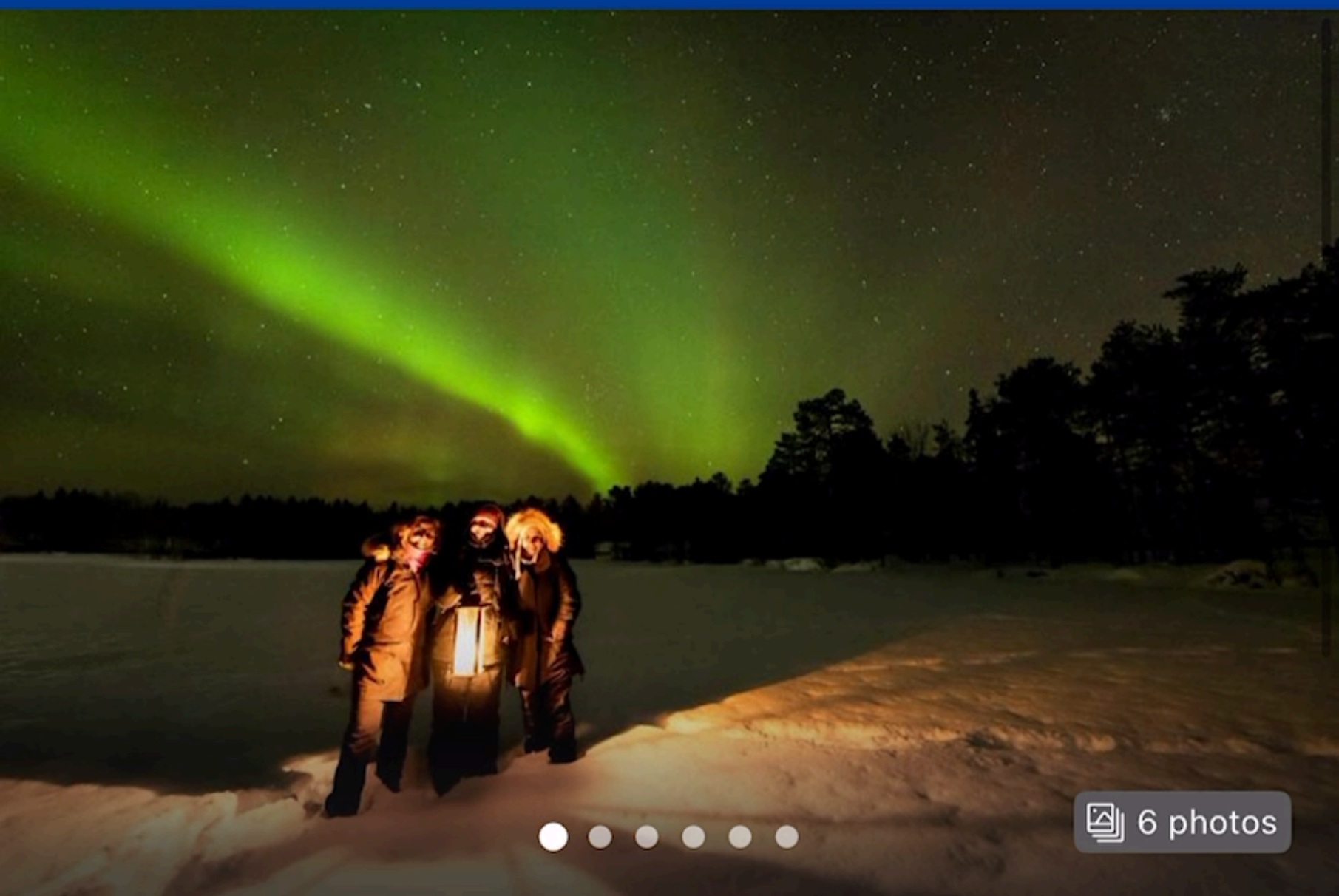
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## Northern Lights Minibus Tour



6 photos

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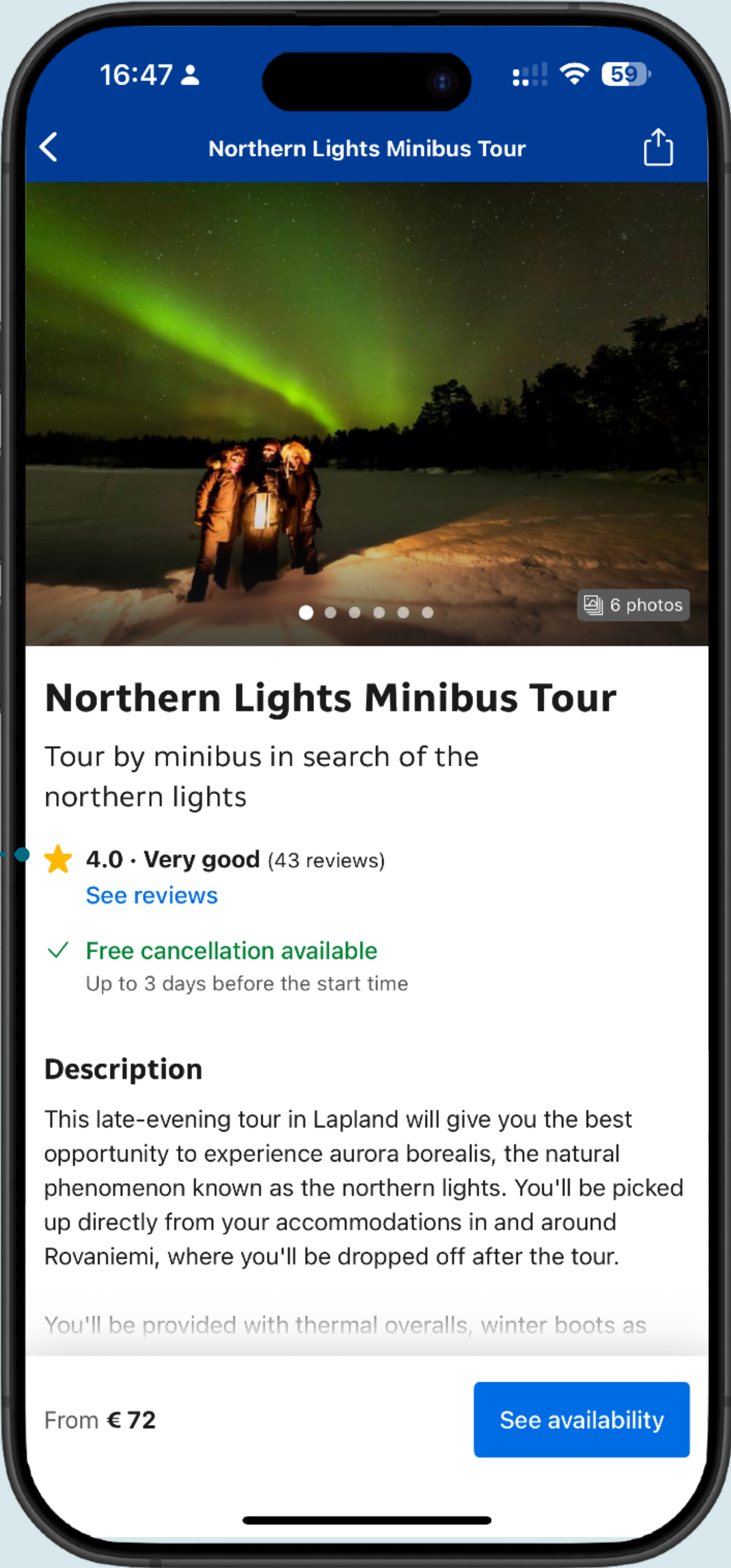
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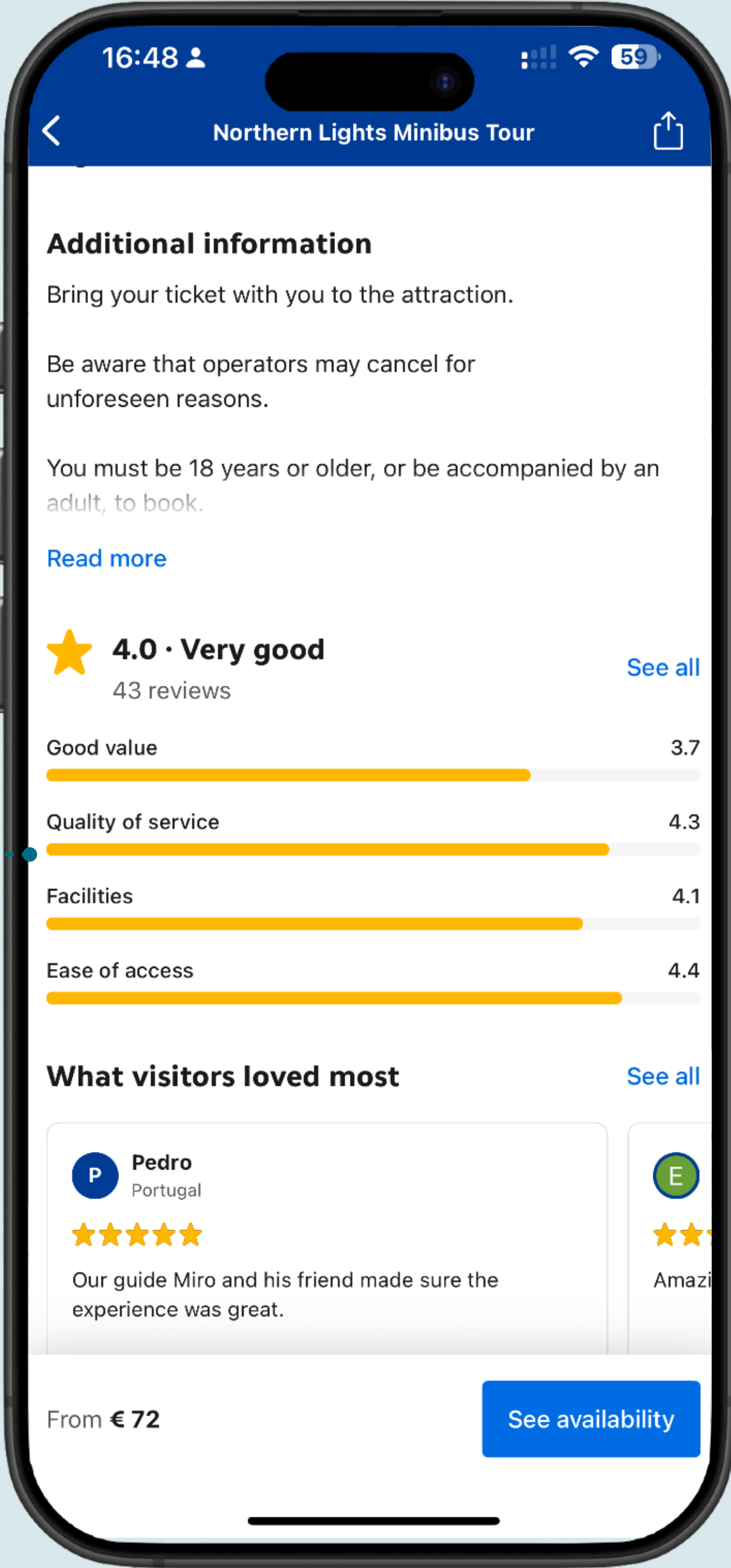
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First Interactions to design to delivery consistent and enhance clarity and entry points for reviews across app platforms

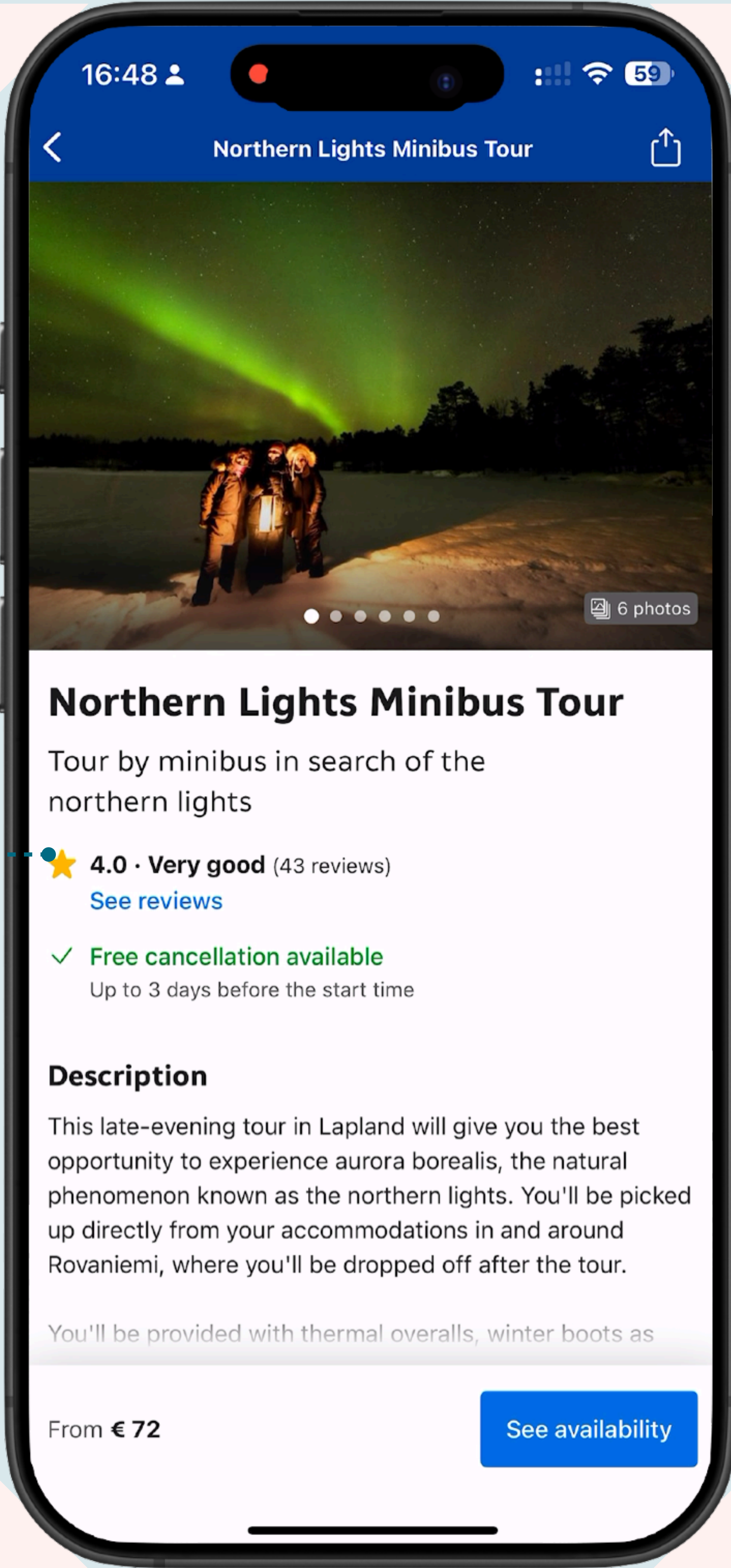
Reviews at the top as a decision driver



Consistency on reviews readability across platforms



Clear entry points across the entire page during the scroll

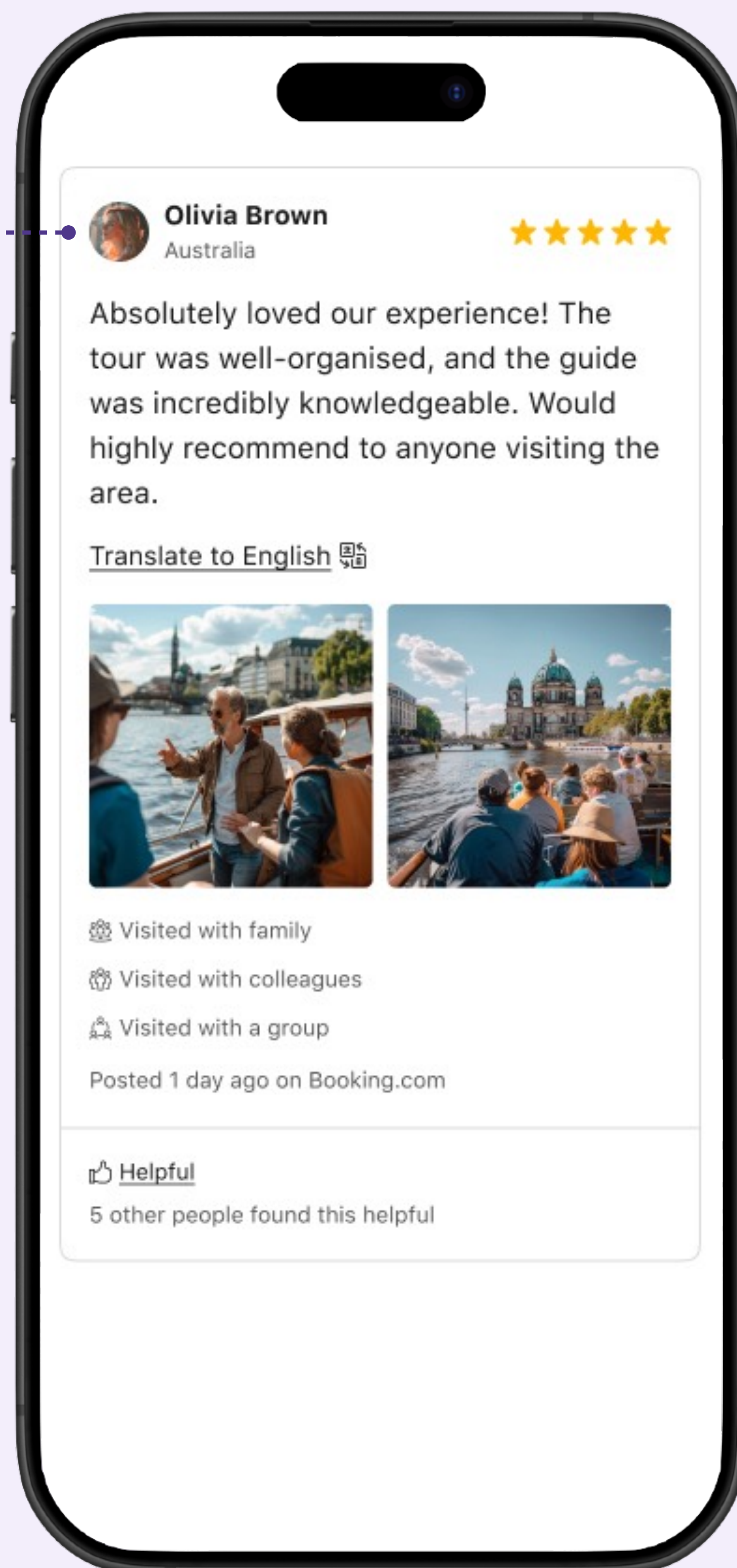


**In Experiment** (Reviews for Apps)

Continue adding new features that improve the customer experience and make reviews more insightful and user-friendly.

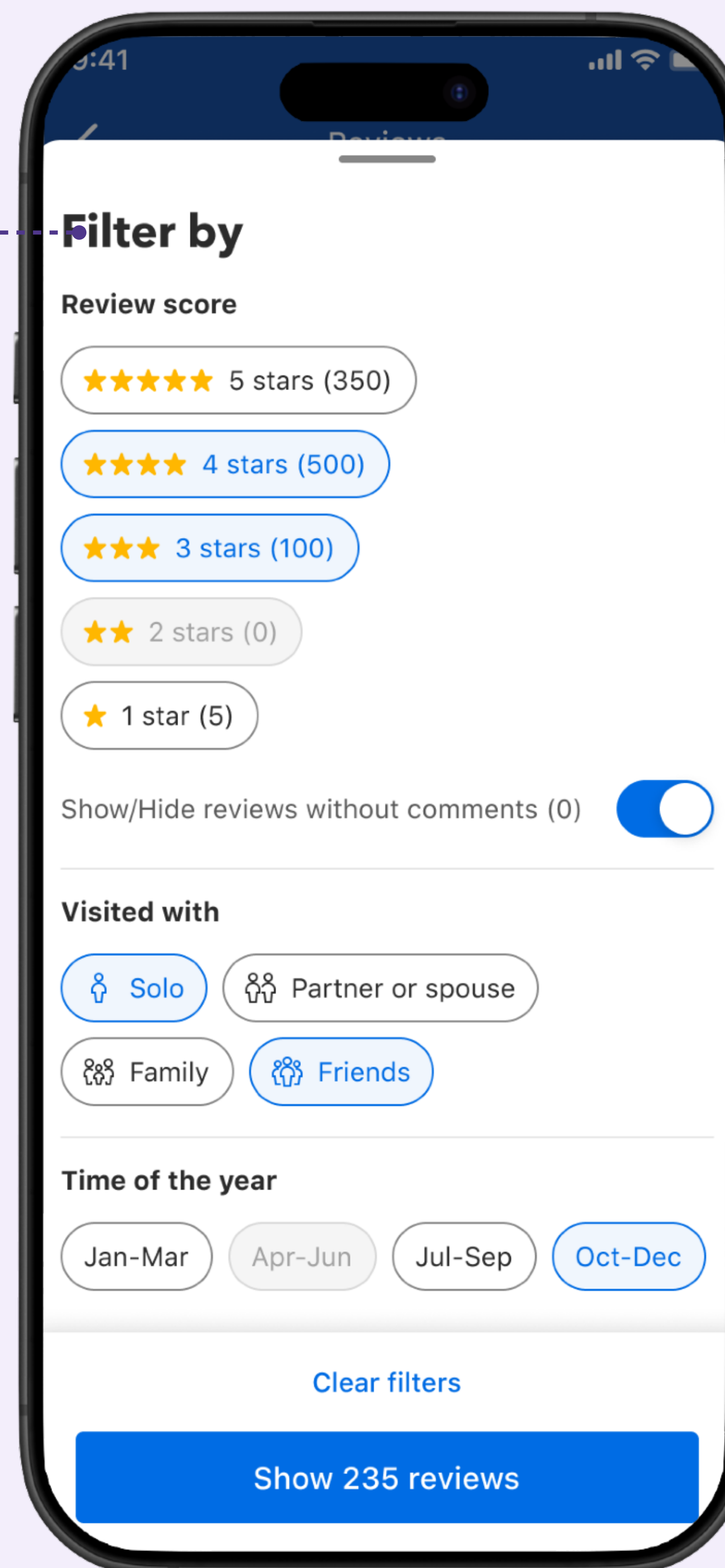
### Showing and Collecting travellers photos in Reviews

Allowing travelers to share and view photos in Reviews, offering authentic visuals of the experience to build confidence



### Improving Reviews Sorting & Filtering options

Making easier for customers to find the most relevant feedback based on their preferences, such as group composition.



### Introducing translation functionality for Reviews

Allowing customers to read reviews in their preferred language with a single click. (Based on their device settings)

