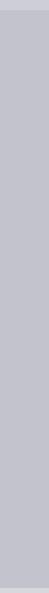
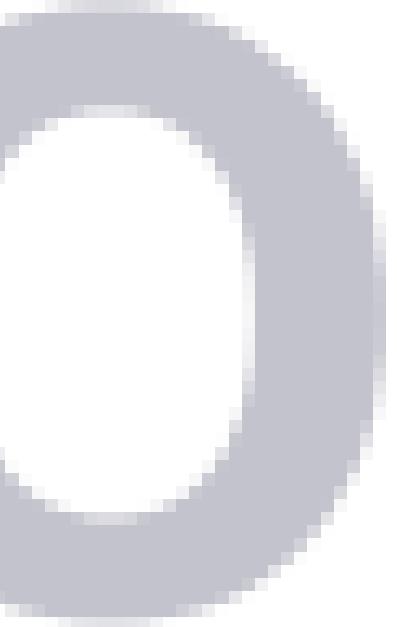


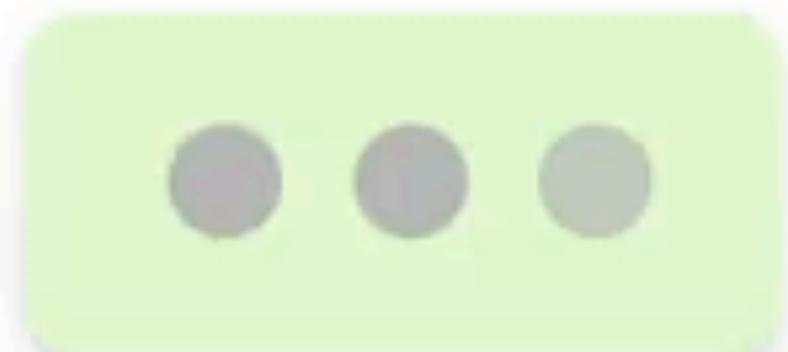
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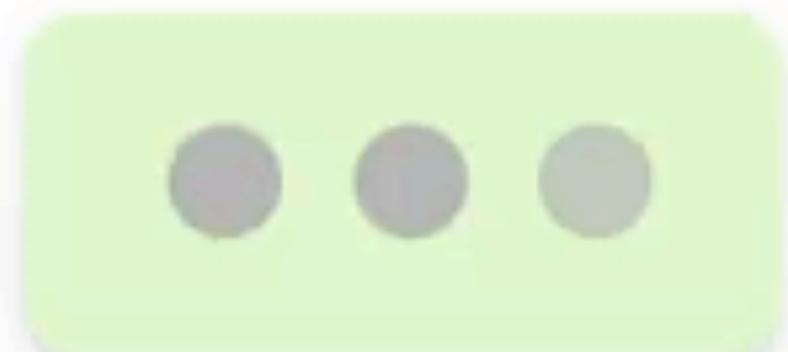


rcit + f









The screenshot shows the MessageBird platform interface. On the left is a sidebar with icons for Contacts, Numbers, Insights, SMS, Voice, Conversations, Channels, Flow Builder, Contact Center (which is highlighted with a yellow 'New' badge), Integrations, Developers, and Admin. The main area is titled 'Contact Center' and features a 'Claim free credits' button and a user profile for 'Hoolie Marketing'. A section titled 'We're getting ready for you...' explains the onboarding process: 'Ready to Build a cloud based phone system and call center software all-in-one. We will help you set up everything through those steps.' Below this is a horizontal progress bar with seven steps, each marked with a checkmark: 'Setting up account', 'Configuring agent routing', 'Creating studio flow', 'Creating channel', 'Enabling messaging', 'Configuring reporting', and 'Securing access'. The final step, 'Set up done', is also marked with a checkmark. A large blue box at the bottom contains the 'MessageBird' logo.

Final Designs

Onboarding in 60 seconds

Speeding up the Onboarding

We designed the onboarding flow to be done in under 60 seconds, removing technical setup, just clear, guided steps.

This speed was a key differentiator for SMBs, and during testing, *we saw a 35% boost in activation when users finished onboarding within the first minute*, proving that fast, simple setup drives adoption.