

# Lucy Scott

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## EDUCATION

### GEORGIA INSTITUTE OF TECHNOLOGY, College of Computing Bachelor of Science in Computational Media

Atlanta, Georgia

Expected Graduation – May 2026

*Computer science with an emphasis on visual design*

Overall GPA: 3.68/4.00

- Threads: Media and Interaction Design
- Relevant Coursework: Object-Oriented Programming, Principles of Interaction Design, Objects and Design
- Awards: Dean's List (3x)

## EXPERIENCE

### CATERPILLAR INC.

Chicago, Illinois (remote)

#### Digital Marketing & UX Intern

May 2023 – August 2023

- Wireframed 30+ website templates on Figma of landing pages and e-spot advertisements on Cat.com and Parts.Cat.Com
- Audited consumer research and advertising data to construct an argument for adopting new social media platforms
- Utilized Google Analytics and Tableau to create a standardized procedure for pulling user data for monthly report-outs

### GEORGIA TECH COLLEGE OF COMPUTING

Atlanta, Georgia

#### Interactive Computing Lab Member

March 2023 – Present

- Conducted interviews with 10+ Starbucks employees to better understand pro/anti-union sentiments at individual stores
- Helped design encrypted website that would be able to be used by Starbucks workers interested in pro-union discussions/efforts
- Analyzed 15+ research papers and previous data to create a set of standardized research questions to ask each employee

### GEORGIA TECH ATHLETIC ASSOCIATION

Atlanta, Georgia

#### Scholarship Varsity Football Equipment Manager

August 2023 – Present

- Managed 150+ players' equipment, including doing uniform laundry, travel bag packing, and locker room cleanliness
- Set up tackling dummies, ladders, and exercise equipment in multifaceted drills by prioritizing speed and effective delegation
- Coordinated handling and storing of new equipment including footballs, uniforms, and gym items to ensure longevity

#### Events and Fan Experience Intern

December 2022 – May 2023

- Analyzed fan data & experience surveys to promote student and Atlanta area youth engagement with players and Tech Athletics
- Created and coordinated halftime and timeout mini games to increase audience interaction with Tech Athletics and sponsors
- Proposed creative solutions to improve student interaction with sports such as basketball, track and field, and baseball events

## PROJECTS

### Old Shakespeare Chatbot

Atlanta, Georgia

#### Programmer

October 2023

- Utilized the OpenAI API to create an interactive chatbot that responds to user questions in the style of William Shakespeare
- Used JavaScript, Node.js, HTML, and CSS to design a visually pleasing host website in a traditional question-answer format

## LEADERSHIP

### ALPHA KAPPA PSI EPSILON SIGMA

Atlanta, Georgia

#### Head of Diversity, Equity, and Inclusion Committee

May 2023 – Present

- Led trainings on topics such as drug and alcohol abuse, sexual harassment, Title IX coverage, and implicit personal bias
- Created engaging activities to encourage members to learn about inherent biases within their own life as well as the chapter

### POWER OVER PREDATORS (POP)

Tucson, Arizona

National nonprofit based in Tucson, Arizona, aimed on educating students on sexual abuse, assault, trafficking, and toxic relationships

#### Youth Outreach Coordinator

October 2021 – Present

- Raised over \$40,000 to translate POP into Spanish via video testimonials, interviews with sponsors, and a case competition
- Served as Executive Board Member under POP's parent organization – Move Against Child Exploitation

## SKILLS/INTERESTS

**Languages:** English (Fluent), American Sign Language (Basic)

**Skills:** Public Speaking, User Accessibility, Microsoft Office, Google Suite, Agile Methodologies, SEO, UI/UX Design

**Technical Skills:** Figma, HTML, CSS, Java, Javascript, Python, Premiere Pro, Final Cut Pro, Android Studio, After Effects

**Interests:** Fiction Writing, Inherent Data Bias, Volleyball, Baking, Cold Brew Coffee, NFL, Hair Dye, Weightlifting