

Lucy Scott

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EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, College of Computing Bachelor of Science in Computational Media

Atlanta, Georgia

Expected Graduation – May 2026

Computer science with an emphasis on visual design

Overall GPA: 3.48/4.00

- Threads: Media and Interaction Design
- Relevant Coursework: Object-Oriented Programming, Objects and Design, Data Structures and Algorithms
- Awards: Dean's List (2x)

EXPERIENCE

CATERPILLAR INC.

Chicago, Illinois (remote)

Digital Marketing & UX Intern

May 2023 – August 2023

- Wireframed 30+ website templates on Figma of landing pages and e-spot advertisements on Cat.com and Parts.Cat.Com
- Audited consumer research and advertising data to construct an argument for adopting new social media platforms
- Utilized Google Analytics and Tableau to create a standardized procedure for pulling user data for monthly report-outs

GEORGIA TECH COLLEGE OF COMPUTING

Atlanta, Georgia

Interactive Computing Lab Member

March 2023 – Present

- Conducted interviews with 10+ Starbucks employees to better understand pro/anti-union sentiments at individual stores
- Helped design encrypted website that would be able to be used by Starbucks workers interested in pro-union discussions/efforts
- Analyzed 15+ research papers and previous data to create a set of standardized research questions to ask each employee

GEORGIA TECH ATHLETIC ASSOCIATION

Atlanta, Georgia

Scholarship Varsity Football Equipment Manager

August 2023 – Present

- Managed 150+ players' equipment, including doing uniform laundry, travel bag packing, and locker room cleanliness
- Set up tackling dummies, ladders, and exercise equipment in multifaceted drills by prioritizing speed and effective delegation
- Coordinated handling and storing of new equipment including footballs, uniforms, and gym items to ensure longevity

Events and Fan Experience Intern

December 2022 – May 2023

- Analyzed fan data & experience surveys to promote student and Atlanta area youth engagement with players and Tech Athletics
- Created and coordinated halftime and timeout mini games to increase audience interaction with Tech Athletics and sponsors
- Proposed creative solutions to improve student interaction with sports such as basketball, track and field, and baseball events

UNIVERSITY OF ARIZONA

Tucson, Arizona

Special Research Intern

June 2021 – December 2021

- Ideated creative solutions to the opioid epidemic by studying scorpion venom and its application in non-addictive pain management
- Drafted research papers for submissions to scientific journals such as the Journal of Toxicology and Pharmacology and Therapeutics
- Proposed long-term solutions to painkiller addiction by presenting findings to 10+ scientists at KEYS Research Symposium

LEADERSHIP

ALPHA KAPPA PSI EPSILON SIGMA

Atlanta, Georgia

Head of Diversity, Equity, and Inclusion Committee

May 2023 – Present

- Led trainings on topics such as drug and alcohol abuse, sexual harassment, Title IX coverage, and implicit personal bias
- Created engaging activities to encourage members to learn about inherent biases within their own life as well as the chapter

POWER OVER PREDATORS (POP)

Tucson, Arizona

National nonprofit based in Tucson, Arizona, aimed on educating students on sexual abuse, assault, trafficking, and toxic relationships

Youth Outreach Coordinator

October 2021 – Present

- Raised over \$40,000 to translate POP into Spanish via video testimonials, interviews with sponsors, and a case competition
- Served as Executive Board Member under POP's parent organization – Move Against Child Exploitation

SKILLS/INTERESTS

Languages: English (Fluent), American Sign Language (Basic)

Skills: Public Speaking, User Accessibility, Microsoft Office, Google Suite, Agile Methodologies, SEO, UI/UX Design

Technical Skills: Figma, HTML, CSS, Java, Python, Premiere Pro, Final Cut Pro, Brandwatch, Adobe Workfront

Interests: Fiction Writing, Inherent Data Bias, Volleyball, Baking, Cold Brew Coffee, NFL, Hair Dye, Weightlifting