

# Week 3: Tabular Data

MY472: Data for Data Scientists

https://lse-my472.github.io/

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## Setting the scene

Goal of data science: move from data to information

Last week, we focused on technical aspects of how data is represented in a digital format

This week, we move further down the chain from data to information

- What (conceptual) types of data do data scientists work with?
- A common "shape" of data: tabular data
- Working with tabular data

#### **Outline**

- 1 Types and shapes of data
- 2 Tabular data in R
- 3 Transforming, summarising and manipulating data
- 4 Tidy data
- 5 Databases

# Types of data

Almost all data science involves numerical data

This is data that is represented as numbers

This does not mean that everything is quantitative

- Quantitative: Capturing a quantity as a continuous or discrete variable
- > Qualitative: Capturing a quality as a categorical variable

We will convert almost all data to numerical data

# Types of data

#### Continuous (numerical) data takes values within a range

- Interval: meaningful differences, arbitrary zero (e.g., temperature)
- ▶ Ratio: meaningful differences and meaningful ("absolute") zero (e.g., weight)

#### Discrete data only takes specific values, often whole numbers

- Count: non-negative integers representing number of occurrences
- ▶ Ordinal: numbers (usually integers) with meaningful order, but no meaningful difference between values (e.g., rankings)
- ▶ Nominal: categories with no inherent order (e.g., colours)
- ▶ Binary: special case of nominal data with only two categories

# A motivating example: peaches



Source: The Today Show, Peach Benefits

# A motivating example: peaches

There are many varieties of peaches

▶ Peach variety is qualitative data, e.g. Donut, Nectarine, White

Their quality differs in many ways

▷ Colour, taste, fuzziness are all qualitative data

But they also differ in quantitatively measurable ways

▶ Price per peach is quantitative data, e.g. £1, £0.55, £1.15

Some ways they differ can be qualitative or quantitative

 Size can be qualitative (e.g., small or large), or quantitative (e.g., average weight in kg)

## Shapes of data

When a data scientist works with data, it comes in a "shape"

```
peach.json
                                                        UNREGISTERED
    peach.ison
          "Nectarine" : {
               "colour" : "red",
               "taste" : "sweet",
               "price_gbp" : 0.75,
          },
               "colour" : "yellow",
               "taste" : "tangy".
I Line 14, Column 2
                                               Tab Size: 4
                                                          JSON
```

# Shapes of data

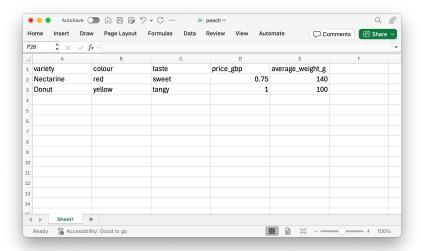
#### There are many shapes of data, e.g.:

- Key-value or array structures: semi-structured data such as JSON (week 5)
- Hierarchical or tree-structured data: formats expressing nested relationships such as HTML and XML (week 7)
- ▷ Geometric or spatial data: coordinates, shapes (week 4)

#### The most common shape of data is tabular

- ▶ Tabular data is arranged in tables with rows and columns
- ▷ Often called "datasets," "data frames," etc.
- ▶ Many data shapes are converted to tabular data for analysis

#### Peaches as tabular data



#### Units and observations

Units are the entities or subjects being studied

▷ E.g., individuals, countries, companies

An **observation** is a single "peek" at a unit under specific conditions, such as in a time period

In a **cross-sectional dataset**, units = observations

▶ Take a slice (cross-section) at a single point in time

In a **hierarchical dataset**, units  $\neq$  observations

▶ Each unit can have multiple observations, e.g. time series and longitudinal (panel) data

In tabular data, rows are observations

#### Features (variables)

Features are attributes of a unit specified for each observation

These are also called **variables** since their values *vary* depending on the observation

In tabular data, all columns are features

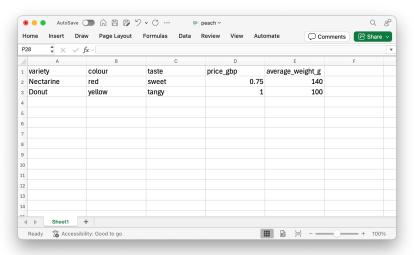
▷ They could be quantitative or qualitative, or merely identifiers

All tabular datasets should have a **primary key**: a variable which uniquely identifies each observation

➤ This could be implicit (a combination of two or more variables) or explicit, like a unique ID number

#### Features (variables)

What is the primary key for this tabular data?



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### From concepts to practice: tabular data in R

#### R has special object types for tabular data

- → A matrix object, such as matrix(1:6, nrow=2)
- A array object, such as array(1:8, dim=c(2,2,2))
- A data frame object, such as data.frame(a=1:3, b=4:6)

#### Matrices and arrays:

- must contain homogenous object types
- differ in dimensions: matrices are 2D, arrays can be an arbitrary number of dimensions

#### Data frames can contain heterogenous object types

Data frames "look like" matrices (2-dimensional), but they are technically named list() objects in R

### From concepts to practice: tabular data in R

We'll develop ideas around a hypothetical peach seller in the UK

- Can create tabular data on the fly in R using data.frame()

```
sales = data.frame(
  variety = c("Donut", "Nectarine", "White"),
  colour = c("Yellow", "Red", "White"),
  kg_sold = c(150, 100, 120),
  gbp_per_kg = c(4.4, 7.75, 5)
)
print(sales)
```

```
        variety colour kg_sold gbp_per_kg

        1 Donut Yellow 150 4.40

        2 Nectarine Red 100 7.75

        3 White White 120 5.00
```

### From concepts to practice: tabular data in R

Note the heterogeneous column types by using str()

```
str(sales)
```

```
'data.frame': 3 obs. of 4 variables:

$ variety : chr "Donut" "Nectarine" "White"

$ colour : chr "Yellow" "Red" "White"

$ kg_sold : num 150 100 120

$ gbp_per_kg: num 4.4 7.75 5
```

#### Each column is a variable that

- ▷ Is a vector of same length (4)
- Has homogenous object types

Tabular data in R can have "standard" object types (num, chr, etc.), or more specialised types (factor, date, etc.)

# Data frames in the tidyverse

We will mostly use the **tidyverse** collection of packages to work with tabular data

- These packages contain a bunch of useful tools; it's worth familiarising yourself at https://www.tidyverse.org/
- You can use base R for your own work, but your assignments must replicate the tidyverse way of doing things
- ▷ Can load all the packages with library("tidyverse")

In the tidyverse, tabular data is stored in a tibble object

- ▷ Differences between base R data.frame and tibble are somewhat in-the-weeds

## Data frames in the tidyverse

#### Data for the hypothetical peach seller, now in a tibble

```
library("tidyverse")
sales = tibble(
  variety = c("Donut", "Nectarine", "White"),
  colour = c("Yellow", "Red", "White"),
  kg_sold = c(150, 100, 120),
  gbp_per_kg = c(4.4, 7.75, 5)
)
print(sales)
```

# Storing tabular data

Common file formats for storing tabular data:

- Comma-separated values (.csv) ubiquitous and simple
  - Each line is an observation
  - Each variable value is separated by a comma
- ▶ Application specific (proprietary) formats (.dta, .sav, .xlsx etc.)
  - Can allow for richer representations including meta-data
  - More complex, and not necessarily human-readable
  - Can cause problems (for example lost Covid-19 data)

Often choice is dictated by the source (and size) of the data

Packages like {haven} allow for reading in non-csv formats

# Reading and writing tabular data in R

We can use the {readr} package to:

1. Write tabular data to our computer's storage device

```
library("readr")
write_csv(sales, "data/peach_sales.csv")
```

2. Read tabular data to our computer's storage device

```
sales <- read_csv("data/peach_sales.csv")</pre>
```

With base R, you can use write.csv() and read.csv()

## Adding data

You can add data—either columns or rows—by "binding" them

```
▷ In the tidyverse: bind_cols() and bind_rows()
▷ In base R: rbind() and cbind()
```

Suppose the peach sales data was from a specific date (1st July 2025), and she wants to indicate this

```
sales <- bind_cols(sales, date = "2025-07-01")
print(sales)</pre>
```

```
# A tihhle: 3 \times 5
 variety colour kg_sold gbp_per_kg date
 <chr> <chr>
                   <fh1>
                             <dhl> <chr>
1 Donut Yellow
                    150
                             4.4 2025-07-01
2 Nectarine Red
                    100
                              7 75 2025-07-01
3 White
          White
                    120
                              5
                                  2025-07-01
```

### Adding data

Suppose she wants to add data in her notebook from another date (1st August 2025)

```
sales2 = tibble(
  variety = c("Donut", "Nectarine", "White"),
  colour = c("Yellow", "Red", "White"),
  kg_sold = c(140, 200, 60),
  gbp_per_kg = c(4, 7.5, 5.1),
  date = "2025-08-01"
)
sales <- bind_rows(sales, sales2)
sales</pre>
```

```
# A tibble: 6 x 5
 variety colour kg_sold gbp_per_kg date
                            <dhl> <chr>
 <chr> <chr>
                  <fd>< fdb>
1 Donut Yellow
                    150
                             4.4 2025-07-01
                             7.75 2025-07-01
2 Nectarine Red
                    100
3 White White
                    120
                                 2025-07-01
4 Donut Yellow
                    140
                                 2025-08-01
5 Nectarine Red
                    200
                             7.5 2025-08-01
6 White
                   60
                             5.1 2025-08-01
          White
```

# Dealing with dates

#### Dates are challenging — my advice:

- Always try to use ISO 8601 format for dates: YYYY-MM-DD
- ▷ Sometimes, even safer: YYYYMMDD format
- Read and write as chr; convert to date format for analysis only
- Avoid editing .csv files in Excel (or other GUIs)

### Dealing with dates

Suppose the seller saves her data to .csv

```
write_csv(sales, "data/peach_sales.csv")
```

She opens the file in Excel to look at something and it autosaves Next time she imports it, she gets January dates:

```
sales <- read_csv("data/peach_sales.csv")
sales</pre>
```

```
# A tibble: 6 \times 5
 variety colour kg_sold gbp_per_kg date
 <chr> <chr>
                   <fdbl>
                              <dhl> <chr>
1 Donut Yellow
                     150
                               4.4 7/1/25
2 Nectarine Red
                     100
                               7.75 7/1/25
3 White
           White
                     120
                               5
                                   7/1/25
                     140
                                   8/1/25
4 Donut Yellow
                               7.5 8/1/25
5 Nectarine Red
                     200
                               5.1 8/1/25
6 White
           White
                      60
```

## Dealing with dates

The tidyverse includes a great package called {lubridate}

▷ If dates are your thing, check out the docs

Assuming I know the correct order of day and month:

```
sales$date <- lubridate::mdy(sales$date)
sales$date</pre>
```

```
[1] "2025-07-01" "2025-07-01" "2025-07-01" "2025-08-01" [5] "2025-08-01" "2025-08-01"
```

Can re-save, and also use date format directly for analysis:

```
sales$date + 14
```

```
[1] "2025-07-15" "2025-07-15" "2025-07-15" "2025-08-15"
```

[5] "2025-08-15" "2025-08-15"

## Dealing with qualitative data

Tabular datasets usually contain qualitative data

▶ Here: variety and colour are both qualitative

Often you want to leave these as is

Here: variety is more like an unique identifier

But if you want to do statistical analysis, you will need to convert to numeric data

- ▷ One approach: convert to factor variable
- ▷ A much better approach: create dummy variables

R automatically converts factor variables to dummies when, e.g., running regressions—get in habit of doing it yourself!

### Dealing with qualitative data

```
sales$colour_Yellow <- ifelse(sales$colour == "Yellow", 1, 0)
sales$colour_Red <- ifelse(sales$colour == "Red", 1, 0)
sales$colour_White <- ifelse(sales$colour == "White", 1, 0)
sales$colour <- NULL # remove colour column, as no longer needed
sales[,c("variety", "colour_Yellow", "colour_Red", "colour_White")]</pre>
```

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## Wrangling data in base R

To work with data in base R, we will typically have to manipulate objects directly:

```
# add a new variable
sales$revenue <- sales$kg_sold * sales$gbp_per_kg
# keep only these columns
sales <- sales[, c("variety", "revenue")]
# sort by revenue in descending order
sales <- sales[order(-sales$revenue), ]
head(sales)</pre>
```

```
variety revenue
5 Nectarine 1500
2 Nectarine 775
1 Donut 660
3 White 600
4 Donut 560
6 White 306
```

## Wrangling data in tidyverse

Tidy R gives us an alternative approach

{dplyr} gives us useful and literal tools for wrangling data in R:

- mutate(): Add or modify variables in a data frame
- select(): Choose specific columns from a data frame
- filter(): Subset rows based on conditions
- > arrange(): Sort rows by one or more variables
- and many more (also see other tidyverse packages)

### Wrangling data in tidyverse

Using the pipe |> (or %>%) allows us to chain operations:

```
sales <- read_csv("data/peach_sales.csv")
sales |>
mutate(revenue = kg_sold * gbp_per_kg) |> # add variable
select(variety, revenue) |> # select columns
arrange(desc(revenue)) # sort
```

```
# A tibble: 6 x 2
variety revenue
<chr> <chr> 1 Nectarine 2 Nectarine 3 Donut 660
4 White 600
5 Donut 560
6 White 306
```

# Grouping and hierarchies

Sometimes data has a nested structure, such as:

- 1. Repeated observations of the same units:
  - ▶ each observation is nested under a single unit
- 2. Hierarchical data:
  - ▷ each unit is nested under a higher-level unit (cluster)
- 3. Binned data:
  - ▷ each observation is *nested* under a bin based on a variable

Might want to restructure data given a hierarchy

## Grouping in tidyverse

Consider data where each *unit* belongs to some hierarchy

Suppose the peach seller has a dataset of each peach's weight

```
variety weight
1 Donut 0.9634350
2 Nectarine 1.4178032
3 Donut 0.7276818
4 White 1.4602638
5 Nectarine 0.7056252
6 White 1.1796567
```

Unit = a peach; higher-level cluster = variety

## Grouping in tidyverse

We can group by a higher variable and summarise across that variable:

```
# A tibble: 3 x 4
 variety count total_weight mean_weight
 <chr>
           <int>
                       < fdb>
                                  <fdh>>
1 Donut
             34
                        31.3
                                  0.921
2 Nectarine
              30
                        30.9 1.03
3 White
             36
                        36.9
                                  1.03
```

### Reshaping in R

Now consider data with multiple observations per unit

Suppose the seller has some data on yield per variety over time

```
# Simulate a hypothetical dataset
# (variety = unit, observed over 25 time periods)
peach_panel <- tibble(
  variety = rep(c("Donut", "Nectarine", "White"), 25),
  year = rep(2000:2024, each = 3),
  yield = runif(75, 50, 200)
)
head(peach_panel)</pre>
```

# Merges and joins

We often have multiple datasets with "related" data that we want to join (or merge) together

Tables are joined/merged on columns that appear in each table

Columns appearing in all tables to be joined are called keys

All joins will create a new table with the columns from the tables being joined but they differ on what *rows* they keep, e.g.:

- Inner join: keep only rows with matching keys in both tables
- ▶ Left (right) join: keep all rows from the left (right) table, and any matching rows from the right (left) table
- ▶ Full join: keep all rows from both tables

Always check your data after joins/merges!

# Merges and joins

The seller has a chart with the various culinary qualities of different peach varieties, which she enters into R

```
peach_features = tibble(
  variety = c("Donut", "Redhaven", "White"),
  taste = c("Tangy", "Sweet", "Sweet"),
  fuzziness = c("Fuzzy", "Fuzzy", "Fuzzy")
)
peach_features
```

Suppose she eventually wants to analyse how her sales of peach varieties correlates with culinary features

## Merges and joins

So, she needs to merge the peach feature data into her sales data

- ▶ The key is variety, which is in both tables
- A left join (with sales on left) makes most sense here (why?)

```
sales |>
select(variety, kg_sold, gbp_per_kg) |> # only needs sales data
left_join(peach_features, by = "variety") # join on 'variety'
```

```
# A tibble: 6 x 5
 variety kg sold gbp per kg taste fuzziness
 <chr>
             <dbl>
                        <dbl> <chr> <chr>
1 Donut
               150
                         4.4 Tangy Fuzzy
2 Nectarine
               100
                         7.75 < NA > < NA >
3 White
               120
                         5
                              Sweet Fuzzy
4 Donut
               140
                         4 Tangy Fuzzy
5 Nectarine
                         7.5 <NA> <NA>
               200
6 White
               60
                         5.1 Sweet Fuzzy
```

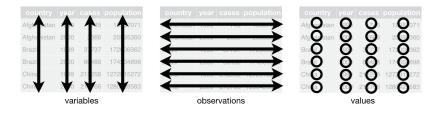
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## Tabular data should be tidy

### **Tidy data** is data that follows three rules:

- 1. Each observation is a row
- 2. Each variable is a column
- 3. Each cell is a value



Source: Hadley Wickham, Data Tidying

### What does "tidy" data look like in R?

The seller's original sales data is tidy

#### sales

```
# A tibble: 6 x 5
 variety colour kg_sold gbp_per_kg date
 <chr>
           <chr>
                    <dbl>
                              <dbl> <date>
1 Donut Yellow
                      150
                               4.4 2025-07-01
2 Nectarine Red
                      100
                               7.75 2025-07-01
                               5
3 White
           White
                      120
                                    2025-07-01
4 Donut Yellow
                     140
                               4 2025-08-01
                               7.5 2025-08-01
5 Nectarine Red
                      200
                               5.1 2025-08-01
6 White
           White
                       60
```

# What can go wrong?

### **Untidy example 1:** columns represent values of a variable

### untidy1

#### Note:

- Bad (in part) because we don't know what the data is
- Variable names are also bad (see backticks??)

### How to fix it?

To "tidy" untidy1: pivot columns using {tidyr} function

Specifically: pivoted from wide to long format

## What else can go wrong?

### Untidy example 2: observations scattered across multiple rows

#### untidy2

```
# A tibble: 12 x 5
  variety colour date
                                        value
                            var
  <chr>
            <chr> <date>
                            <chr>
                                        <dbl>
1 Donut Yellow 2025-07-01 kg_sold
                                       150
2 Donut Yellow 2025-07-01 gbp_per_kg
                                        4.4
3 Nectarine Red
                  2025-07-01 kg_sold
                                       100
4 Nectarine Red 2025-07-01 gbp_per_kg
                                         7.75
           White 2025-07-01 kg_sold
                                       120
5 White
6 White
            White
                  2025-07-01 qbp_per_kq
7 Donut
           Yellow 2025-08-01 kg sold
                                       140
8 Donut Yellow 2025-08-01 gbp_per_kg
9 Nectarine Red
                  2025-08-01 kg_sold
                                       200
10 Nectarine Red
                  2025-08-01 gbp_per_kg
                                         7.5
11 White
            White 2025-08-01 kg_sold
                                        60
12 White
            White
                  2025-08-01 gbp_per_kg
                                        5.1
```

### How to fix it?

To "tidy" untidy2: pivot those rows into a new pair of columns

```
# A tibble: 6 x 5
 variety colour date kg_sold gbp_per_kg
 <chr> <chr> <date> <dbl>
                                <fdbl>
1 Donut Yellow 2025-07-01
                         150
                               4.4
2 Nectarine Red 2025-07-01 100 7.75
3 White White 2025-07-01 120
                                 5
4 Donut Yellow 2025-08-01 140
                                 4
5 Nectarine Red 2025-08-01 200 7.5
6 White
        White 2025-08-01 60
                                 5.1
```

Specifically: pivoted from long to wide format

## Why care?

Data exists in service of producing useful information

Untidy data obscures informational content of data

But sometimes untidy data is appropriate

- > Dummy variables are not tidy, but it's okay!
- Long formats (e.g. untidy2) can be useful for storage/memory management (very wide data frames are computationally taxing)

### Best practice:

- Convert to untidy on the fly, only when needed

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### **Databases**

**Database system**: an organized collection of data that is stored and accessed via a computer

- The way a database is organized is a schema
- Since a database is used for data storage, a user typically "reads" and "writes" to a database
- Access data via queries
- Queries are often constructed/written in domain-specific languages like SQL, but not always
- A user can typically read and write via R (or python)

### Types of databases

#### Relational databases

- data is stored in multiple tables to avoid redundancy
- tables are linked based on common keys
- SQL is dominant DSL used to access data

#### Non-relational databases

- data stored in a way that is not based on tabular relations
- Data is accessed using a wide variety of (sometimes customised) languages

# SQL: Structured Query Language

SQL is a **domain specific language (DSL)** designed to define, control access to, manipulate, and query *relational* databases

Pronounced both "S-Q-L" and "SEQUEL"

Unlike R, it is a **nonprocedural/declarative language**: user defines what to do, inputs, and outputs, but not the control flow

- Performance will vary, but generally faster than standard data frame manipulation in R (and much more scalable)

## SQL and tidyverse

You just learned how to work with, and manipulate, tabular data using {tidyverse}, which is conceptually identical to SQL

Many SQL queries "resemble" {tidyverse} functions, e.g.:

SQL	{tidyverse}
SELECT column1	select(column1)
FROM table	table  >
WHERE condition	filter(condition)
GROUP BY column	group_by(column)
ORDER BY column	arrange(column)
LIMIT n	<pre>slice_head(n = n)</pre>
SUM(), COUNT(), AVG()	<pre>summarize() with sum(), n(), mean()</pre>
LEFT JOIN, INNER JOIN, etc	<pre>left_join(), inner_join(), etc</pre>

- Every SQL query needs at least SELECT and FROM
- Result of both SQL queries and {dplyr} pipelines is a table

### Table 1 named client

#### Table 2 named account

```
# A tibble: 3 x 2
    id balance
    <dbl>    <dbl>
1    101    5000
2    102    3000
3    103    7000
```

Returns a table with name, account\_id columns of client:

```
SELECT name, account_id FROM client;
```

```
client |>
  select(name, account_id)
```

Returns a table with all columns of client but only rows where the gender variable is "F":

```
SELECT * FROM client WHERE gender = 'F';
```

```
client |>
  filter(gender == "F")
```

This returns a table with two columns, total\_billed and avg\_billed and one row giving the total billed and average billed amounts for female clients in client table:

```
SELECT SUM(billed) AS total_billed,
        AVG(billed) AS avg_billed
FROM client
WHERE gender = 'F';
```

### SQL join examples

This returns a table with two columns name and balance created by inner joining tables client and account by their shared keys, account\_id and id:

```
SELECT client.name, account.balance
FROM client JOIN account
ON client.account_id = account.id;
```

```
client |>
  inner_join(account, by = c("account_id" = "id")) |>
  select(name, balance)
```