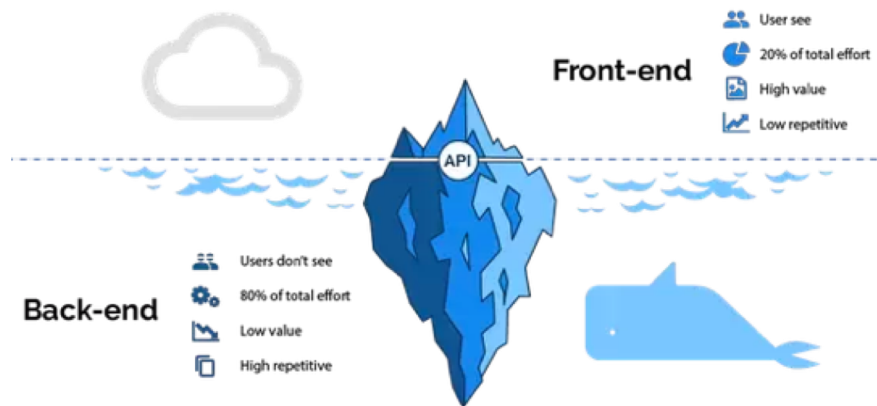


## Tools for building cloud backend for an App (Web, iOS, Android)

**BaaS** = Backend as a Service, **MBaaS** – Mobile BaaS



### Typical Features:

- User registration & management, Authentication, Single Sign-on (secure tokens)
- Messaging, subscriptions, email verification, push notifications
- Geolocation
- Chatbots
- API (GraphQL & REST)
- Caching, CDN (Content Delivery Network), Realtime Database for synchronization & conflict resolution
- Storage (files, buckets, databases)
- A/B Testing, Analytics, AI/ML - Predictions, translations, ...
- Social Media Integration (Facebook, LinkedIn, Twitter, etc.)
- Logging, Performance monitoring, Crash Reporting
- Infrastructure (Security settings, auto-scaling, load-balancing, data replication, data backup, DB optimization)
- Supports multiple frontend technologies: React Native, iOS Native (Swift or Objective-C), Kotlin, Android Native, Ionic, Xamarin, Flutter, ...

Review:

- <https://blog.back4app.com/backend-as-a-service-baas/>

- **Firebase** – BaaS/MBaaS from Google. It was originally an independent company founded in 2011. In 2014, Google acquired the platform and it is now their flagship offering for app development - <https://firebase.google.com/>
- **Back4app** - <https://www.back4app.com/> - open source, free or paid (\$5 .. \$50 .. \$1000/mo)
- **AWS Amplify** - <https://aws.amazon.com/amplify/> - open source libraries, GUI components, CLI toolchain
- **Parse** - <https://parseplatform.org/> - open-source
- **Backendless** - <https://backendless.com/> - visual app builder
- **Cloudkit** - Apple's closed-source platform - <https://developer.apple.com/icloud/cloudkit/> -
- **Kinvey** – enterprise BaaS, starts at \$2.5K/year - <https://www.progress.com/kinvey> -
- **Azure Mobile Apps** - <https://azure.microsoft.com/en-us/services/app-service/mobile/> -
- **Kii** - <https://en.kii.com/> - IoT platform
- **Kumulos** - <https://www.kumulos.com/> - user engagement platform
- **GameSparks** - <https://www.gamesparks.com/> - backends for games
- **8Base** - <https://www.8base.com/> - GraphQL-powered
- **Kuzzle** - <https://kuzzle.io/> - open-source for IoT and mobile
- -----
- **Playfab** - <https://playfab.com/> - Microsoft backend for games
- **Appcelerator - Titanium** - <https://en.wikipedia.org/wiki/Appcelerator> - <https://appcelerator.com/> - <https://www.appcelerator.org/>
- **MongoDB Stitch** - <https://docs.mongodb.com/realm/> -
- **Oracle Mobile Hub** - <https://www.oracle.com/application-development/cloud-services/mobile/> -
- **IBM Mobile Foundation** - <https://www.ibm.com/cloud/mobile-foundation> -
- **Baqend** (retired) - <https://www.baqend.com/> -
- **Convertigo** - <https://www.convertigo.com/> - open-source
- **BaaSBox** - <https://opensource.baasbox.com/> -
- **Hoodie** - <http://hood.ie/> - <https://github.com/hoodiehq> - Javascript , Offline-First Backend