

# UI Design

## ※ Workflow

1. 컨셉설정 및 아이디어 스케치
2. 디자인 스타일 설계
3. Wireframe 제작
4. VISUAL DESIGN(소프트웨어)

Size - 웹(1920px), 모바일(720px)

# Mission

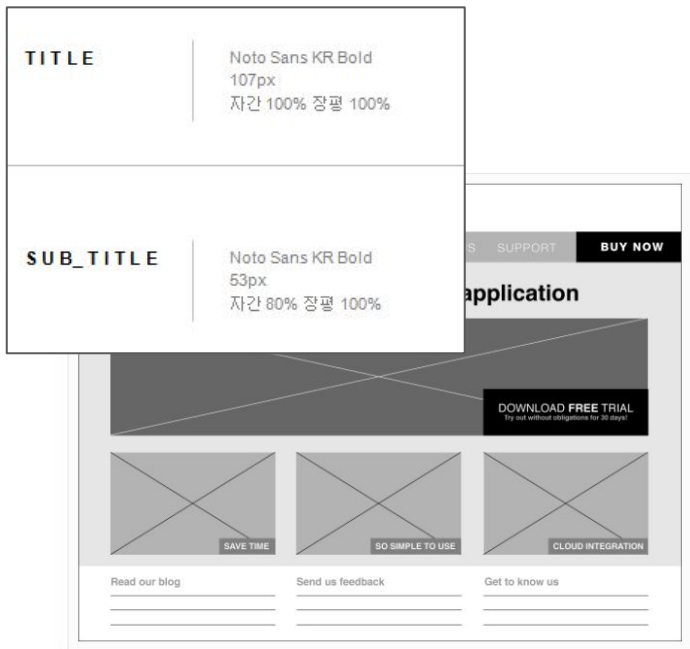
1. 콘셉트 및 디자인 스타일 설계 후 와이어프레임을 작성하시오.

ex)

콘셉트, 디자인 스타일(타이틀, 색상, 버튼, 아이콘, 와이어프레임 등) 제출

ex) 콘셉트 예시

자연스럽고 플랫한 디자인으로 진한 원색보다는 은은한 파스텔 톤의 색감을 이용하고 아이콘을 위주로 사용하여 사용자에게 직관적인 경험을 준다



01  
Twitter Instagram

Ben —  
Hardman

Explorer & Photographer

When the light is prime,  
and mix up the locations.

**Read More>**

With photographers in mind,  
we can createtrips.

**Read More>**

img01

## AUSTRALIA PHOTOGRAPHER

**Benjamin Hardman is an Australian  
photographer residing in Iceland.**

Benjamin works to blend digital media  
with fixed aesthetic principles through  
textural contrasts and natural  
obscurities within the landscape.  
Channeling between portrayals of stark  
wilderness and refined conceptual  
pieces, his work encapsulates the  
seasonal change that grips iceland  
throughout the year

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img

# JOURNEY THROUGH ICELAND.

Benjamin is licensed to operate guided trips in iceland. With extensive knowledge of both the highlands and coastal areas of iceland.

01

Single Day Exploration

Benjamin is licensed to operate guided trips in iceland. With extensive knowledge of both the highlands and coastal areas

[BUY PACKAGE](#)

July 15-2018

02

Multi-Day Expeditions

Benjamin is licensed to operate guided trips in iceland. With extensive knowledge of both the highlands and coastal areas

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03

Private Guiding

Benjamin is licensed to operate guided trips in iceland. With extensive knowledge of both the highlands and coastal areas

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04

Land Rover Defender

Benjamin is licensed to operate guided trips in iceland. With extensive knowledge of both the highlands and coastal areas

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[SEE ALL](#)

## DOWNTOWN REYKJAVIK

In between shoots, we're able to arrange a meeting over coffee and discuss any future projects.

## CONTACT

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[In](#)

[Fb](#)

# 제출목록

1. 아래 경로로 평가 결과물을 제출해 주세요.

**자료공유 > UI디자인 > [평가결과물]UI디자인 > 이름폴더**

- 콘셉트 도출, 디자인 스타일, 와이어프레임 [20점]

**제출 -> PPT**








- 상세디자인 화면 제작, 모바일UIUX화면 제작 [50점]

**제출 -> PSD & JPG**

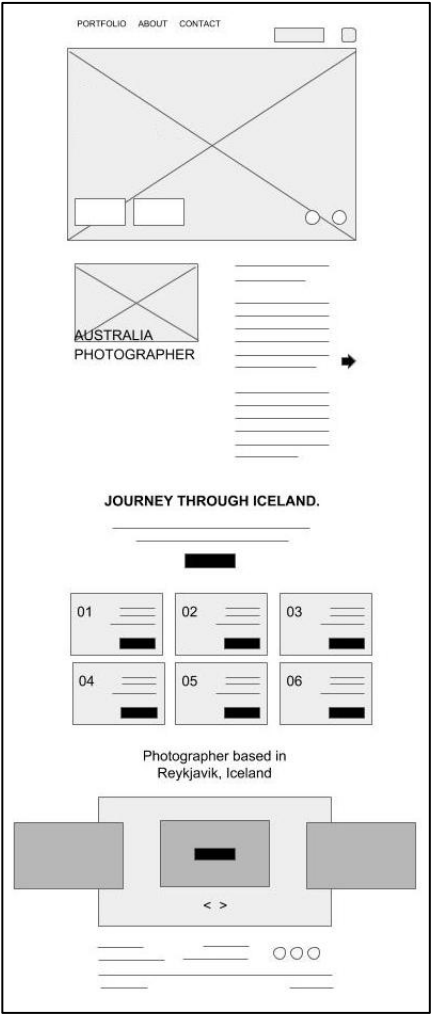
※ 아래 결과물 예시를 확인하세요~

# 1.콘셉트 도출 및 디자인 스타일

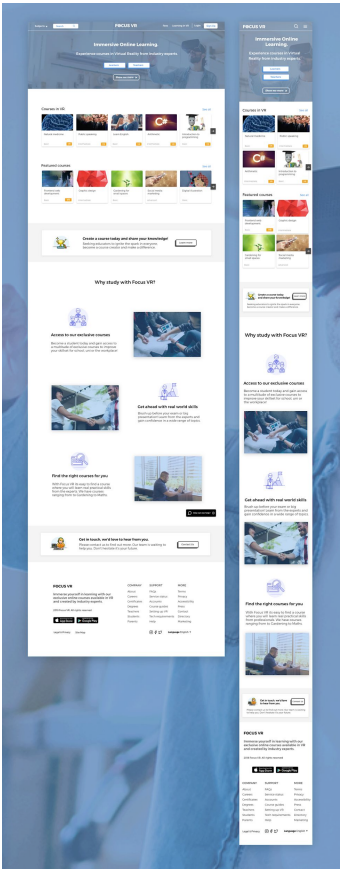
CONCEPT	사건 포스트클라오의 목적에 맞게 작업들이 눈에 잘 들어올수 있게끔 구성하고, 심플하고 정돈된 느낌과 편안한 느낌을 주려고 했다.
TITLE	Eras Demi ITC 82pt
COLOR	<div><div>#a4beaf</div><div>#3c5f5b</div><div>#d9d9d9ff</div><div>#b7b7b7ff</div><div>#0000</div></div> <p>톤다운된 녹색 계열과 무채색을 사용해서 자분하고 편안한 느낌을 준다.</p>

SNS BUTTON	  
BUTTON	   

## 2. 와이어프레임



### 3. 상세페이지 디자인 결과물



WEB, MOBILE (PSD & JPG 2가지 모두 제출)