

Laura S. Hofmann

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Permanent: 22 Monks Road, Virginia Water, Surrey, GU25 4RR, UK

EDUCATION & HONORS

Tufts University Medford, MA

Major: Bachelor of Science in Computer Science and Cognitive and Brain Sciences (expected May 2016)

Fall 2013 GPA*: 3.95 (Dean's List) *cumulative GPA currently unavailable

Relevant Coursework: Data Structures, Calculus II, Discrete Mathematics, Logic, Physiological Psychology, Statistics for the Behavioral Sciences

Li Po Chun United World College of Hong Kong Hong Kong, Hong Kong

International Baccalaureate Diploma, May 2012

Higher Level Courses: Mathematics, Biology, Chemistry

Repeatedly recognized by various bodies for distinguished achievement in academics, leadership and service (2005-2011)

EXPERIENCE

Givaudan Fragrances (Shanghai) Ltd., Consumer Product Fragrances Intern, June-August 2013 Shanghai, China

Marketing & Consumer Market Research (CMR):

- Presented on Chinese personal care market and proposed innovative specific product concept and corresponding fragrance solution to a team incl. Creative Center Director, APAC
- Collected and coded data from variety of consumer research studies, performed comparative analytics to write report for Head of CMR, APAC.
- Interacted directly with intl. market leading clients

Fragrance Development & Applications Laboratory

- Collected, categorized and mapped fragrance data to identify market trends
- Performed technical fragrance evaluations and stability tests
- Compounded fragrance oils and prepared samples and product bases to support perfumers and CMR

Nanny and Tutor August 2008–June 2010, Virginia Water, UK

- Planned and led after school activities for three children aged 5-14 15hrs/week, tutored in all subject areas, occasional overnight stays and family functions

ACTIVITIES

Tufts Mountain Club Gear Director, 2013-Present

- Maintain inventory and oversee rental of over 300 gear items for Tufts' largest club with budget of \$20,000/yr.
- Currently writing program to majorly restructure rental system, transfer gear data to secure database and enable member access to live inventory
- Obtain and manage pro deals, advise members, publish resources on club website

Varsity Rowing Team Rower 2012-Present

- Competitive Division III Fall and Spring season athlete

Global Youth Leadership Conference Delegate, July-August 2010, China

- Developed cross-cultural communication, goal setting, decision making and conflict resolution skills
- Worked with speakers and UN representatives to analyze interplay of national interests and global issues

Other: TuftsLife Development Team (2013-Present), Women in Computer Science (2014-Present), Tufts Wilderness Orientation Staff (2013-Present), attended TuftsHack and ID Hack hackathons (2014)

SKILLS & INTERESTS

Programming Languages/ Tools: C++, HTML, JavaScript, CSS; Adobe Suite, IBM Lotus Notes and SPSS, Microsoft Office, Windows, OS X, Unix/ Linux; formal logic

Natural Languages: German (native), English (fluent), Spanish (proficient), Chinese (conversant)

Interests: travel, scuba diving, cooking; planned and led charitable projects in UK, Kenya, HK, Vietnam, China, N. Korea