LEON SHPANER

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A driven and experienced analyst, mentor, blogger, and course facilitator with experience in financial & data analysis

SOFTWARE, TECHNICAL SKILLS, & ADDITIONAL SKILLS

- Microsoft Office Suite (advanced proficiency): Excel (vlookups, VBA, macros, & pivot tables), Word, and Powerpoint
- Data Analytics in R, Python, Google Query function, and Tableau
- Google Analytics, RStudio, Visual Studio Code, Prophix (CPM software), Quickbooks, Zendesk, and Salesforce Analytics

PROFESSIONAL EXPERIENCE

The Los Angeles Film School   Los Angeles, CA
Financial Analyst (Full-time)   September 2013 – Present
- Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix
- Saved the finance dept. about 20 hours per week by automating OPEX variance reports with Prophix and VBA macros
- Reduced 200k in bad-debt by running flux analyses on collection rates, headcount, and program margin analyses – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff

Self Mastery Co.   Los Angeles, CA
Sales Reporting Analyst (Contractor)   May 2014 - Present
- Automated daily sales and orders tracking with a VBA macro into excel and pushed to Google Sheets by working with IT to improve the back-end cart platform, thereby making analysis in (as close to real-time) more streamlined
- Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms

Association Lien Services   Los Angeles, CA
Administrative Assistant (Full-time)   May 2012– August 2013
- Negotiated with escrow officers, title companies, banks & realtors, resulting in a 7% increase in profit margins
- Facilitated claims on surplus funds for properties that have gone into foreclosure, to aide in recovering a net of 400k in monies owed to the homeowners' associations

Verifi, Inc.   Beverly Hills, CA
Chargeback Recovery Specialist (Full-time)   September 2007 – January 2009
- Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses

TEACHING & MENTORING EXPERIENCE

Cornell University (Online)
Course Facilitator (eCornell) Data Analytics *(Casual Part-time)*   January 2019 - Present

University of California, Los Angeles
Guest Lecturer (Economics Department) – *Financial Modeling with Excel*   July 2018 – August 2018
Guest Judge - Economics in Action Conference   October 2017 - Present

EDUCATION & CERTIFICATIONS

University of San Diego – M.S., Applied Data Science	*expected Spring 2022*
Google Analytics Individual Qualification (GAIQ)	July 2020
Cornell University – Data Visualization in Tableau Certificate	May 2020
Cornell University – Data Analytics in R Certificate	April 2020
Cornell University – Software Development in Python Certificate	March 2020
Cornell University – Blockchain for Business Certificate	May 2019
Cornell University – Data Analytics Certificate	September 2018
University of California, San Diego Extension – Financial Modeling with Excel: (Grade: A+)	November 2017
University of California, Los Angeles - B.A., Economics	September 2007