

LEONID SHPANER

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I enjoy using data analytics to solve problems and help organizations succeed while expanding my [portfolio](#).

EDUCATION

University of San Diego – *M.S., Applied Data Science (in progress) (4.0 GPA)* expected Spring 2022

Cornell University – *completed certificate programs in Data Science and Analytics* September 2018 – December 2020

University of California, Los Angeles (UCLA) – *B.A., Economics* September 2007

SOFTWARE, TECHNICAL, AND ADDITIONAL SKILLS

- Microsoft Office Suite: Excel (i.e., vlookup, VBA macros, & pivot tables), Word, and Powerpoint
- Data Analytics: R, Python, Unix, Google Query, SQL and Tableau
- Google Analytics, RStudio, Visual Studio Code, Prophix (CPM software), Quickbooks, Zendesk, and Salesforce Analytics

PROFESSIONAL EXPERIENCE

Subject Matter Expert/ Course Designer – Essentials of Analytics in Excel (*Part-time*) San Diego, CA (Remote)
University of San Diego December 2020 – Present

- Designing and instructing the first- ever comprehensive course on statistical analysis in Microsoft Excel

Course Facilitator in Data Analytics and Statistics (*Part-time*) Ithaca, NY (Remote)
Cornell University November 2018 – Present

- Provided remote instruction on over 50 courses in Data Analytics and Inferential Statistics
- Assess and provide relevant feedback for students on projects and assignments
- Encourage sharing of reflection and information by students using online platforms

Sales Reporting Analyst (Contractor) May 2014 – Present
Self Mastery Co. Los Angeles, CA

- Automated sales and orders tracking with a VBA macro in excel and pushed to Google Sheets, producing real-time analyses
- Worked with IT to improve the back-end transaction reports and payment gateway
- Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms

Financial Analyst September 2013 – October 2020
The Los Angeles Film School Los Angeles, CA

- Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix
- Saved the finance department about 20 hours per week by automating OPEX variance reports with our CPM and VBA macros
- Helped reduce bad-debt by about 200k by running flux analyses on collection rates, student headcount, and program margin analysis – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff

Account Manager May 2012 – August 2013
Association Lien Services Los Angeles, CA

- Negotiated with escrow officers, title companies, banks & realtors, resulting in a 7% increase in profit margins
- Aided in recovering 400k in monies owed to the home owners' associations by facilitating claims on surplus funds

Chargeback Recovery Specialist September 2007 – January 2009
Verifi, Inc. Beverly Hills, CA

- Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses