

LEONID SHPANER

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I enjoy using data analytics to solve problems while expanding my [portfolio](#), mentoring students at UCLA, and teaching at Cornell.

EDUCATION

University of San Diego – <i>M.S., Applied Data Science (in progress) (4.0 GPA)</i>	expected Spring 2022
Cornell University – <i>Completed 7 Certificate Programs in Data Science and Analytics</i>	September 2018 – December 2020
Google Analytics Individual Qualification (GAIQ)	July 2020
University of California, San Diego (UCSD) Extension – <i>Financial Modeling with Excel: (Grade: A+)</i>	November 2017
University of California, Los Angeles (UCLA) – <i>B.A., Economics</i>	September 2007

SOFTWARE, TECHNICAL, AND ADDITIONAL SKILLS

- Microsoft Office Suite (advanced proficiency): Excel (i.e., vlookup, VBA macros, & pivot tables), Word, and Powerpoint
- Data Analytics: R, Python, Unix, Google Query, SQL and Tableau
- Google Analytics, RStudio, Visual Studio Code, Prophix (CPM software), Quickbooks, Zendesk, and Salesforce Analytics

PROFESSIONAL EXPERIENCE

Sales Reporting Analyst (Contractor)	May 2014 - Present
Self Mastery Co.	Los Angeles, CA

- Automated sales and orders tracking with a VBA macro in excel and pushed to Google Sheets, producing real-time analyses
- Worked with IT to improve the back-end transaction reports and payment gateway
- Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms

Financial Analyst	September 2013 – October 2020
The Los Angeles Film School	Los Angeles, CA

- Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix
- Saved the finance department about 20 hours per week by automating OPEX variance reports with our CPM and VBA macros
- Helped reduce bad-debt by about 200k by running flux analyses on collection rates, student headcount, and program margin analysis – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff

Account Manager	May 2012– August 2013
Association Lien Services	Los Angeles, CA

- Negotiated with escrow officers, title companies, banks & realtors, resulting in a 7% increase in profit margins
- Aided in recovering 400k in monies owed to the home owners' associations by facilitating claims on surplus funds

Chargeback Recovery Specialist	September 2007 – January 2009
Verifi, Inc.	Beverly Hills, CA

- Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses

TEACHING AND MENTORING EXPERIENCE

Cornell University	Ithaca, NY (Remote)
Course Facilitator (eCornell) Data Analytics (<i>Casual Part-time</i>)	November 2018 – Present

University of San Diego	San Diego, CA (Remote)
Course Designer (Subject Matter Expert) – Essentials of Analytics in Excel (<i>Casual Part-time</i>)	

University of California, Los Angeles	
Guest Lecturer (Economics Department) – <i>Financial Modeling with Excel</i>	July 2018 – August 2018
Guest Panel Judge - Economics in Action Conference	October 2017 – Present