

# LEONID SHPANER

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I enjoy using data analytics to solve problems while expanding my [portfolio](#), mentoring students at UCLA, and teaching at Cornell.

## EDUCATION

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<b>University of San Diego</b> – <i>M.S., Applied Data Science (in progress) (4.0 GPA)</i>	expected Spring 2022
<b>Cornell University</b> – <i>Completed 7 Certificate Programs in Data Science and Analytics</i>	September 2018 – December 2020
<b>Google Analytics Individual Qualification (GAIQ)</b>	July 2020
<b>University of California, San Diego (UCSD) Extension</b> – <i>Financial Modeling with Excel: (Grade: A+)</i>	November 2017
<b>University of California, Los Angeles (UCLA)</b> – <i>B.A., Economics</i>	September 2007

## SOFTWARE, TECHNICAL, AND ADDITIONAL SKILLS

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- Microsoft Office Suite (advanced proficiency): Excel (i.e., vlookup, VBA macros, & pivot tables), Word, and Powerpoint
- Data Analytics: R, Python, Unix, Google Query, SQL and Tableau
- Google Analytics, RStudio, Visual Studio Code, Prophix (CPM software), Quickbooks, Zendesk, and Salesforce Analytics

## PROFESSIONAL EXPERIENCE

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<b>Sales Reporting Analyst (Contractor)</b> Self Mastery Co.	May 2014 – Present Los Angeles, CA
<ul style="list-style-type: none"><li>• Automated sales and orders tracking with a VBA macro in excel and pushed to Google Sheets, producing real-time analyses</li><li>• Worked with IT to improve the back-end transaction reports and payment gateway</li><li>• Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms</li></ul>	

<b>Financial Analyst</b> The Los Angeles Film School	September 2013 – October 2020 Los Angeles, CA
<ul style="list-style-type: none"><li>• Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix</li><li>• Saved the finance department about 20 hours per week by automating OPEX variance reports with our CPM and VBA macros</li><li>• Helped reduce bad-debt by about 200k by running flux analyses on collection rates, student headcount, and program margin analysis – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff</li></ul>	

<b>Account Manager</b> Association Lien Services	May 2012 – August 2013 Los Angeles, CA
<ul style="list-style-type: none"><li>• Negotiated with escrow officers, title companies, banks &amp; realtors, resulting in a 7% increase in profit margins</li><li>• Aided in recovering 400k in monies owed to the home owners' associations by facilitating claims on surplus funds</li></ul>	

<b>Chargeback Recovery Specialist</b> Verifi, Inc.	September 2007 – January 2009 Beverly Hills, CA
<ul style="list-style-type: none"><li>• Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses</li></ul>	

## TEACHING AND MENTORING EXPERIENCE

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<b>Cornell University</b> Course Facilitator (eCornell) Data Analytics ( <i>Casual Part-time</i> )	Ithaca, NY (Remote) November 2018 – Present
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<b>University of San Diego</b> Course Designer (Subject Matter Expert) – Essentials of Analytics in Excel ( <i>Casual Part-time</i> )	San Diego, CA (Remote) December 2020 – Present
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<b>University of California, Los Angeles</b> Guest Lecturer (Economics Department) – <i>Financial Modeling with Excel</i> Guest Panel Judge - Economics in Action Conference	July 2018 – August 2018 October 2017 – Present
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