

LEONID SHPANER

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I enjoy using data analytics to solve problems and help organizations succeed while expanding my [portfolio](#).

EDUCATION

University of San Diego – M.S. Applied Data Science (4.0 GPA)

Expected Spring 2022

Cornell University – completed certificate programs in Data Science and Analytics

September 2018 – December 2020

University of California, Los Angeles (UCLA) – B.A. Economics

September 2007

SKILLS

- **Software:** Microsoft Office - Excel (i.e., Vlookup, VBA macros, and pivot tables), Word, Powerpoint, RStudio, Visual Studio Code, Quickbooks, and Salesforce
- **Technical Skills (Programming):** Python (Pandas, Numpy, Matplotlib, Seaborn, Scikit-learn), R (ggplot, Rmarkdown), MySQL, Google Sheets Query function, LaTeX, HTML, Tableau, Data Analysis and Visualization, Machine Learning (Regression, Classification)
- **Languages:** English, Russian (fluent), and basic Spanish

PROFESSIONAL EXPERIENCE

Course Designer and Lecturer – Essentials of Analytics in Excel (*Part-time*)

December 2020 – Present

University of San Diego

San Diego, CA (Remote)

- Designed and now instructing the first-ever comprehensive course on statistical analysis in Microsoft Excel

Course Facilitator in Data Analytics and Statistics (*Casual Part-time*)

November 2018 – Present

Cornell University

Ithaca, NY (Remote)

- Thus far, provided remote instruction on over 80 courses in data analytics and business statistics certificate programs
- Continue to assess and provide relevant feedback for students on projects and assignments
- Encourage sharing of reflection and information by students using an online platform

Sales Reporting Analyst (*Contractor*)

May 2014 – Present

Self Mastery Co.

Los Angeles, CA

- Automated sales and orders tracking with a VBA macro in excel and pushed to Google Sheets, producing real-time analysis
- Worked with IT to improve the back-end transaction reports and payment gateway
- Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms

Financial Analyst

September 2013 – October 2020

The Los Angeles Film School

Los Angeles, CA

- Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix
- Saved the finance department about 20 hours per month by integrating the OPEX variance report with the CPM, and automating it with a VBA macro
- Targeted bad-debt by running flux analyses on collection rates, student headcount, and program margin analysis, proposing actionable collection efforts to mitigate risk – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff

Account Manager

May 2012 – August 2013

Association Lien Services

Los Angeles, CA

- Conducted crucial conversations with escrow officers, title companies, banks, and realtors relating to delinquent accounts
- Aided in recovering 400k in monies owed to the home owners' associations by facilitating claims on surplus funds

Chargeback Recovery Specialist

September 2007 – January 2009

Verifi, Inc.

Beverly Hills, CA

- Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses