# LEON SHPANER

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I enjoy solving problems with data analytics while expanding my portfolio, mentoring UCLA alumni, and teaching at Cornell.

## PROFESSIONAL EXPERIENCE

**Financial Analyst**                                                September 2013 – Present
The Los Angeles Film School                                                Los Angeles, CA
- Rebuilt the School's entire financial reporting infrastructure within a newly adopted CPM software, Prophix
- Saved the finance department about 20 hours per week by automating OPEX variance reports with our CPM and VBA macros
- Helped reduce bad-debt by about 200k by running flux analyses on collection rates, student headcount, and program margin analysis – this also allowed the CFO to save 20% annually in expenses across the board without cutting programs or staff

**Sales Reporting Analyst (Contractor)**                                                May 2014 - Present
Self Mastery Co.                                                Los Angeles, CA
- Automated sales and orders tracking with a VBA macro in excel and pushed to Google Sheets, producing real-time analyses
- Worked with IT to improve the back-end transaction reports and payment gateway
- Created a template in Google Sheets to report daily seminar volume numbers by Instructor, leading to marketing pushing for an average of 15% more in leads across various social media platforms

**Account Manager**                                                May 2012– August 2013
Association Lien Services                                                Los Angeles, CA
- Negotiated with escrow officers, title companies, banks & realtors, resulting in a 7% increase in profit margins
- Aided in recovering 400k in monies owed to the home owners' associations by facilitating claims on surplus funds

**Chargeback Recovery Specialist**                                                September 2007 – January 2009
Verifi, Inc.                                                Beverly Hills, CA
- Reduced chargeback risk to merchant clients by at least 95% via internal dispute resolution with daily and timely responses

## TEACHING AND MENTORING EXPERIENCE

**Cornell University**                                                Ithaca, NY (Remote)
Course Facilitator (eCornell) Data Analytics *(Casual Part-time)*                                                January 2019 - Present

**University of California, Los Angeles**
Guest Lecturer (Economics Department) – *Financial Modeling with Excel*                                                July 2018 – August 2018
Guest Judge - Economics in Action Conference                                                October 2017 – Present

## SOFTWARE, TECHNICAL, AND ADDITIONAL SKILLS

- Microsoft Office Suite (advanced proficiency): Excel (vlookups, VBA, macros, & pivot tables), Word, and Powerpoint
- Data Analytics in R, Python, Google Query (SQL based), and Tableau
- Google Analytics, RStudio, Visual Studio Code, Prophix (CPM software), Quickbooks, Zendesk, and Salesforce Analytics

## EDUCATION

**University of San Diego** – *M.S., Applied Data Science*                                                expected Spring 2022
*Google Analytics Individual Qualification (GAIQ)*                                                *July 2020*
**Cornell University –** *Certificate Programs*
       Data Visualization in Tableau                                                May 2020
       Data Analytics in R                                                April 2020
       Software Development in Python                                                March 2020
       Blockchain for Business                                                May 2019
       Data Analytics                                                September 2018
**University of California, San Diego (UCSD) Extension** – *Financial Modeling with Excel: (Grade: A+)*                                                November 2017
**University of California, Los Angeles (UCLA)** – *B.A., Economics*                                                September 2007