## 1. Python for ML/AI

- 1.1. Why Python?
- 1.2. Setup
  - 1.2.1. Install Python.
  - 1.2.2. Installing packages: numpy, pandas, scipy, matplotlib, seaborn, sklearn)
  - 1.2.3. iPython setup.
- 1.3. Introduction
  - 1.3.1. Keywords and Identifiers
  - 1.3.2. Statements, Indentation and Comments
  - 1.3.3. Variables and Datatypes
  - 1.3.4. Input and Output
  - 1.3.5. Operators
- 1.4. Flow Control
  - 1.4.1. If...else
  - 1.4.2. while loop
  - 1.4.3. for loop
  - 1.4.4. break and continue
  - 1.4.5. pass statement
- 1.5. Functions
  - 1.5.1. Introduction
  - 1.5.2. Types of functions
  - 1.5.3. Function Arguments
  - 1.5.4. Recursive Functions
  - 1.5.5. Lambda Functions
  - 1.5.6. Modules
  - 1.5.7. Packages
- 1.6. Object Oriented Programming
  - 1.6.1. Class
  - 1.6.2.
- 1.7. File Handling
- 1.8. Exception Handling
  - 1.8.1. Variables
  - 1.8.2. Statements
  - 1.8.3. Conditional Statements
  - 1.8.4. Loops
  - 1.8.5. Functions
  - 1.8.6. Data types (lists, dict, sets, tuple, string)
  - 1.8.7. Classes and packages.
  - 1.8.8. File Handling
  - 1.8.9. Exception Handling
- 2.3. Pandas
  - 2.3.1 Getting started with pandas

- 2.3.2 Data Frame Basics
- 2.3.3 Loading Data from csv, excel, txt.. etc
- 2.3.4 Handling Missing data
- 2.3.5 Group by
- 2.3.6 Concat and merging data
- 2.3.7 Pivot Table
- 2.3.8 Reshaping of Table
- 2.3.9 Time series
- 1.9. Matplotlib
- 1.10. Numpy and Scipy
- 1.11. Seaborn
- 1.12. Scikit Learn
- 1.13. Debugging Python
- 1.14. Computational Complexity: an Introduction
  - 1.14.1. Space and Time Complexity.
  - 1.14.2. Examples:
    - 1.14.2.1. Multiply a matrix with a vector.
    - 1.14.2.2.
  - 1.14.3. Further reading.

## 2. Plotting for exploratory data analysis (EDA)

- 2.1. Iris dataset
  - 2.1.1. Data-point, vector, observation
  - 2.1.2. Dataset
  - 2.1.3. Input variables/features/dimensions/independent variable
  - 2.1.4. Output Variable/Class Label/ Response Label/ dependent variable
  - 2.1.5. Objective: Classification.
- 2.2. Scatter-plot: 2D, 3D.
- 2.3. Pair plots.
- 2.4. PDF, CDF, Univariate analysis.
  - 2.4.1. Histogram and PDF
  - 2.4.2. Univariate analysis using PDFs.
  - 2.4.3. Cumulative distribution function (CDF)
- 2.5. Mean, Variance, Std-dev
- 2.6. Median, Percentiles, Quantiles, IQR, MAD and Outliers.
- 2.7. Box-plot with whiskers
- 2.8. Violin plots.
- 2.9. Summarizing plots.
- 2.10. Univariate, Bivariate and Multivariate analysis.
- 2.11. Multivariate probability density, contour plot.
- 2.12. Exercise: Perform EDA on Haberman dataset.

## 3. Probability and Statistics

- 3.1. Introduction to Probability and Stats
  - 3.1.1. Why learn it?

- 3.1.2. P(X=x1), Dice and coin example
- 3.1.3. Random variables: discrete and continuous.
- 3.1.4. Outliers (or) extreme points.
- 3.2. Gaussian/Normal Distribution
  - 3.2.1. Examples: Heights and weights.
  - 3.2.2. Why learn about distributions.
  - 3.2.3. Mu, sigma: Parameters
  - 3.2.4. PDF (iris dataset)
  - 3.2.5. CDF
  - 3.2.6. 1-std-dev, 2-std-dev, 3-std-dev range.
  - 3.2.7. Symmetric distributions.
  - 3.2.8. Skewness
  - 3.2.9. Kurtosis
  - 3.2.10. Standard normal variate (z) and standardization.
  - 3.2.11. Kernel density estimation.
  - 3.2.12. Central Limit theorem with examples.
  - 3.2.13. Real world problems:
    - 3.2.13.1. Estimate mean and variance robustly in the presence of noise/outliers.
    - 3.2.13.2. How to test if a random variable is normally distributed or not? Q-Q plot.
- 3.3. Uniform Distribution and random number generators
  - 3.3.1. Parameters of a distribution.
  - 3.3.2. PDF
  - 3.3.3. CDF
  - 3.3.4. Random number generators.
- 3.4. Log-normal and power law distribution:
  - 3.4.1. Examples: incomes,
  - 3.4.2. CDF, PDF
  - 3.4.3. Converting a log-normal distribution to normal.
  - 3.4.4. Haberman dataset features.
  - 3.4.5. PDF of power-law distributions.
  - 3.4.6. Converting power law distributions to normal: Box-Cox transform.
- 3.5. Correlation
  - 3.5.1. Co-variance
  - 3.5.2. Pearson Correlation Coefficient
  - 3.5.3. Spearman Rank Correlation Coefficient
  - 3.5.4. Correlation vs Causation
- 3.6. Confidence Intervals
  - 3.6.1. For mean of a normal random variable
    - 3.6.1.1. Known std-deviation
    - 3.6.1.2. Unknown std-deviation (using t-distribution)
  - 3.6.2. Distribution dependent C.I using simulations.

- 3.6.3. Using bootstrapping.
- 3.7. Hypothesis testing
  - 3.7.1. Why learn Hypothesis testing?
  - 3.7.2. Testing methodology, Null-hypothesis, test-statistic, p-value.
  - 3.7.3. Resampling and permutation test.
  - 3.7.4. K-S Test for similarity of two distributions.
  - 3.7.5. Example from Iris flower dataset.

## 4. Linear Algebra

- 4.1. Why learn it?
- 4.2. Fundamentals
  - 4.2.1. Point/Vector (2-D, 3-D, n-D)
  - 4.2.2. Dot product and angle between 2 vectors.
  - 4.2.3. Projection, unit vector
  - 4.2.4. Equation of a line (2-D), plane(3-D) and hyperplane (n-D)
  - 4.2.5. Distance of a point from a plane/hyperplane, half-spaces
  - 4.2.6. Equation of a circle (2-D), sphere (3-D) and hypersphere (n-D)
  - 4.2.7. Equation of an ellipse (2-D), ellipsoid (3-D) and hyperellipsoid (n-D)
  - 4.2.8. Square, Rectangle, Hyper-cube and Hyper-cuboid..

#### 5. Dimensionality reduction and Visualization:

- 5.1. Data Matrix
  - 5.1.1. Represent a dataset as a Matrix.
  - 5.1.2. Normalization, Standardization, Centering and Scaling.
  - 5.1.3. Mean, Variance, Co-variance of a Data Matrix.
  - 5.1.4. Symmetric matrix.
- 5.2. MNIST dataset (784 dimensional)
  - 5.2.1. Explanation of the dataset.
  - 5.2.2. Code to load this dataset.
- 5.3. Principal Component Analysis.
  - 5.3.1. Why learn it.
  - 5.3.2. Geometric intuition.
  - 5.3.3. Mathematical objective function.
  - 5.3.4. Eigenvalues and eigenvectors.
  - 5.3.5. PCA for dimensionality reduction and visualization.
  - 5.3.6. Visualize MNIST dataset.
  - 5.3.7. Limitations of PCA.
  - 5.3.8. Code example.
- 5.4. T-distributed stochastic neighborhood embedding (t-SNE)
  - 5.4.1. Neighborhood of a point.
  - 5.4.2. Neighborhood embedding.
  - 5.4.3. Geometric intuition.
  - 5.4.4. Mathematical formulation
    - 5.4.4.1. Define distance between points using an exponential function.
    - 5.4.4.2. Why t-disb?

- 5.4.4.3. Optimization problem.
- 5.4.5. How to apply t-SNE and interpret its output (distill.pub)
- 5.4.6. t-SNE on MNIST.

### 6. Real world problem: Predict rating given product reviews on Amazon.

- 6.1. Basics:
  - 6.1.1. Amazon product reviews overview.
  - 6.1.2. Sentiment polarity: Positive and Negative.
  - 6.1.3. Dataset deep-dive.
  - 6.1.4. iPython code for analysis.
- 6.2. Featurizations: convert text to numeric vectors.
  - 6.2.1. Bag of words.
  - 6.2.2. Preprocessing: Stemming, Stopping, Lemmatization,
  - 6.2.3. Tf-idf (term frequency- inverse document frequency)
  - 6.2.4. Word2Vec, Avg-Word2Vec, tf-idf weighted Word2Vec.
  - 6.2.5. Code samples.
- 6.3. Exercise: t-SNE visualization of Amazon reviews

## 7. Classification and Regression Models.

- 7.1. Foundations
  - 7.1.1. Classification vs Regression (examples)
  - 7.1.2. Data matrix notation.
  - 7.1.3. Decision surface.
- 7.2. K-Nearest Neighbors
  - 7.2.1. Geometric intuition with a toy example.
  - 7.2.2. Smoothness assumptions.
  - 7.2.3. Distance measures: Euclidean, Manhattan, Hamming
  - 7.2.4. Simple implementation:
    - 7.2.4.1. Majority vote.
    - 7.2.4.2. Pseudo code.
    - 7.2.4.3. Train time and space complexity
    - 7.2.4.4. Test time and space complexity.
    - 7.2.4.5. Limitations.
  - 7.2.5. Determining the right "k"
    - 7.2.5.1. Cross validation.
    - 7.2.5.2. K-fold cross validation.
    - 7.2.5.3. Train, Test and Cross validation.
    - 7.2.5.4. Overfitting and Underfitting.
  - 7.2.6. k-NN for regression.
  - 7.2.7. Decision surface and voronoi tessellation.
  - 7.2.8. kd-tree based k-NN:
    - 7.2.8.1. kd-tree geometric intuition.
    - 7.2.8.2. How to build a kd-tree.
    - 7.2.8.3. Time and Space complexity.

- 7.2.8.4. Limitations.
- 7.2.9. Locality sensitive Hashing (LSH)
  - 7.2.9.1. Geometric intuition.
  - 7.2.9.2. Hashing functions and distance measures.
- 7.2.10. Code Samples:
- 7.2.11. References and further reading.
- 7.2.12. Exercise: Apply k-NN on Amazon reviews dataset.
- 7.3. Performance measurement of models:
  - 7.3.1. Accuracy
  - 7.3.2. Confusion matrix, TPR, FPR, FNR, TNR
  - 7.3.3. Precision and recall.
  - 7.3.4. Receiver Operating Characteristic Curve (ROC) curve and AUC.
  - 7.3.5. Log-loss.
  - 7.3.6. R-Squared.
  - 7.3.7. Median absolute deviation (MAD)
- 7.4. Naive Bayes
  - 7.4.1. Conditional probability.
  - 7.4.2. Conditional independence.
  - 7.4.3. Bayes rule and examples.
  - 7.4.4. Naive Bayes algorithm.
  - 7.4.5. Toy example.
  - 7.4.6. Space and Time complexity: train and test time.
  - 7.4.7. Laplace/Additive Smoothing
  - 7.4.8. Underfitting and Overfitting.
  - 7.4.9. Feature importance and interpretability.
  - 7.4.10. Exercise: Apply Naive Bayes to Amazon reviews.
- 7.5. Logistic Regression:
  - 7.5.1. Geometric intuition.
  - 7.5.2. Sigmoid function: Squashing
  - 7.5.3. Mathematical formulation of Objective function.
  - 7.5.4. Weight vector.
  - 7.5.5. Regularization: Overfitting and Underfitting.
  - 7.5.6. L2 regularization.
  - 7.5.7. L1 regularization and sparsity.
  - 7.5.8. Probabilistic Interpretation: Gaussian Naive Bayes.
  - 7.5.9. Loss function interpretation:
    - 7.5.9.1. 0-1 loss.
    - 7.5.9.2. Log-loss.
    - 7.5.9.3. Other loss functions: Hinge, Squared loss.
  - 7.5.10. Centering and Scaling of columns.
  - 7.5.11. Feature importance and interpretability.
  - 7.5.12. Collinearity of features.
    - 7.5.12.1. Definition.

- 7.5.12.2. Determining Collinearity.
- 7.5.12.3. Removing collinear features.
- 7.5.13. Featurizing categorical features: one-hot encoding.
- 7.5.14. Featuring Nominal features.
- 7.5.15. Test/Run time space and time complexity.
- 7.5.16. Internet scale: Large data and low-latency.
- 7.5.17. Decision surface and examples.
- 7.5.18. Exercise: Apply Logistic regression to Amazon reviews dataset.
- 7.6. Linear Regression:
  - 7.6.1. Geometric intuition.
  - 7.6.2. Mathematical formulation.
  - 7.6.3. Squared loss and loss-function based interpretation.
  - 7.6.4. toy-example.
- 7.7. Solving optimization problems : Stochastic Gradient Descent.
  - 7.7.1. Gradient, derivative, slope, partial derivative.
  - 7.7.2. Gradient descent: geometric intuition.
  - 7.7.3. Rate of convergence.
  - 7.7.4. SGD: algorithm and rate of convergence.
  - 7.7.5. Constrained optimization and Penalty method.
  - 7.7.6. Exercise: Implement SGD for linear regression.
- 7.8. Bias-Variance tradeoff
  - 7.8.1. Intuition: Underfit and Overfit.
  - 7.8.2. Derivation for linear regression.
  - 7.8.3. Bias Variance tradeoff for k-NN, NaiveBayes, Logistic Regression, Linear regression.
- 7.9. Support Vector Machines (SVM)
  - 7.9.1. Geometric intuition.
  - 7.9.2. Mathematical derivation.
  - 7.9.3. Loss function (Hinge Loss) based interpretation.
  - 7.9.4. Support vectors.
  - 7.9.5. Linear SVM.
  - 7.9.6. Primal and Dual.
  - 7.9.7. Kernelization.
  - 7.9.8. RBF-Kernel.
  - 7.9.9. Polynomial kernel.
  - 7.9.10. Domain specific Kernels.
  - 7.9.11. Train and run time complexities.
  - 7.9.12. Bias-variance tradeoff: Underfitting and Overfitting
  - 7.9.13. nu-SVM: control errors and support vectors.
  - 7.9.14. SVM Regression.
  - 7.9.15. Code Samples.
  - 7.9.16. Exercise: Apply SVM to Amazon reviews dataset.
- 7.10. Decision Trees

- 7.10.1. Geometric Intuition: Axis parallel hyperplanes.
- 7.10.2. Nested if-else conditions.
- 7.10.3. Sample Decision tree.
- 7.10.4. Building a decision Tree:
  - 7.10.4.1. Entropy, Information Gain
  - 7.10.4.2. Gini Impurity (CART)
  - 7.10.4.3. Depth of a tree: Geometric and programming intuition.
  - 7.10.4.4. Categorical features with many levels.
- 7.10.5. Regression using Decision Trees.
- 7.10.6. Bias-Variance tradeoff.
- 7.10.7. Limitations
- 7.10.8. Code Samples.
- 7.11. Ensemble Models:
  - 7.11.1. Bootstrapped Aggregation (Bagging)
    - 7.11.1.1. Random Forest and their construction.
    - 7.11.1.2. Bias-Variance tradeoff
    - 7.11.1.3. Applicative details.
    - 7.11.1.4. Code Samples.
  - 7.11.2. Boosting:
    - 7.11.2.1. Intuition
    - 7.11.2.2. Gradient Boosting and XGBoost
      - 7.11.2.2.1. Algorithm.
      - 7.11.2.2.2. Loss function and advantages.
      - 7.11.2.2.3. XGBoost code samples.
    - 7.11.2.3. AdaBoost: geometric intuition.
  - 7.11.3. Cascading models
  - 7.11.4. Stacking models.
  - 7.11.5. How to win Kaggle competitions using Ensembles.
  - 7.11.6. Exercise: Apply GBDT and RF to Amazon reviews dataset.

#### 8. Unsupervised learning: Clustering

- 8.1. K-Means
  - 8.1.1. Geometric intuition, Centroids
  - 8.1.2. Mathematical formulation: Objective function
  - 8.1.3. K-Means Algoithm.
  - 8.1.4. How to initialize: K-Means++
  - 8.1.5. Failure cases/Limitations.
  - 8.1.6. K-Medoids
  - 8.1.7. Kernel K-Means and Spectral Clustering
  - 8.1.8. Determining the right K.
  - 8.1.9. Time and space complexity.
  - 8.1.10. Code Samples
  - 8.1.11. Exercise: Cluster Amazon reviews.
- 8.2. Hierarchical clustering

- 8.2.1. Agglomerative vs Divisive.
- 8.2.2. Agglomerative Algorithm.
- 8.2.3. MIN, MAX, Average methods.
- 8.2.4. Advantages.
- 8.2.5. Limitations.
- 8.2.6.
- 8.3. DBSCAN (Density based clustering)
  - 8.3.1. MinPts and Eps: Density
  - 8.3.2. Core, Border and Noise points.
  - 8.3.3. Density edge and Density connected points.
  - 8.3.4. Algorithm.
  - 8.3.5. Determining the optimal Hyper Parameters: MinPts and Eps.
  - 8.3.6. Sensitivity issues of DBSCAN.

## 9. Recommender Systems and Matrix Factorization.

- 9.1. Problem formulation: IMDB Movie reviews.
- 9.2. Content based vs Collaborative Filtering.
- 9.3. Item-Item and User-User Similarity based Algorithms.
- 9.4. Matrix Factorization:
  - 9.4.1. PCA. SVD
  - 9.4.2. MF
  - 9.4.3. NMF
  - 9.4.4. NMF vs Clustering.
- 9.5. Matrix Factorization for recommender systems: Netflix Prize Solution
  - 9.5.1. Mathematical Optimization problem.
  - 9.5.2. Item and User biases.
  - 9.5.3. Time varying ratings.
- 9.6. Matrix Factorization for feature engineering: word2Vec

## 10. Miscellaneous topics

- 10.1. Handling missing values.
- 10.2. Modeling in the presence of outliers: RANSAC
- 10.3. Productionizing models:
  - 10.3.1. Real world constraints: speed, interpretability, size
  - 10.3.2. Retraining models periodically as needed
- 10.4. A/B testing

# 11. Neural Networks and Deep Learning:

- 11.1. Classical Neural Nets.
  - 11.1.1. Diagrammatic representation, Activation functions.
  - 11.1.2. Mathematical formulation.
  - 11.1.3. Back propagation and chain rule of differentiation.
  - 11.1.4. Vanishing Gradient problem.
  - 11.1.5. Bias-Variance tradeoff.
  - 11.1.6. Determining the number of levels.
  - 11.1.7. Decision surfaces.

## 11.1.8. Code Samples.

- 11.2. AutoEncoder
- 11.3. Modern activation functions.
- 11.4. Convolutional Neural Nets.
- 11.5. Long Short-term memory (LSTMs)
- 11.6. Transfer learning: reusing pre trained models.

## 12. Case studies/Projects:

- 12.1. Amazon fashion discovery engine.
- 12.2. Malware Detection on Windows OS.
- 12.3. Song Similarity engine.
- 12.4. Predict customer propensity to purchase using CRM data.
- 12.5. Suggest me a movie to watch: Netflix Prize.
- 12.6. Human Activity Recognition using mobile phone's accelerometer and gyroscope data.
- 12.7. Which ad to show to which user: Ad Click prediction.