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January 11, 2019

Office of the Secretary (OST)
U.S. Department of Transportation (DOT)
1200 New Jersey Avenue S.E.
Washington, DC 20590

Regarding Docket No. DOT-OST-2018-0210, Request for Comments: V2X Communications

Dear Madam Secretary:

TAPCO is a Wisconsin based, family owned, industry-leading manufacturer and distributor of traffic and parking safety systems that improve safety for all road users. Since 1956, we have provided reliable, innovative, and intelligent safety solutions for communities in all 50 states. Innovations like the LED-enhanced BlinkerSign® or Wrong Way Warning Systems, shown to reduce wrong-way driving incidents by 38%. New CV technologies are an area in which TAPCO has invested. In 2019, TAPCO continues to advance intelligent road safety with its new CV Interface, to better inform and alert connected vehicle drivers about the road ahead. We are excited about deploying these new CV products that can help more road users experience Safe Travels. We appreciate the opportunity to comment on the developments in V2X technology and the Department's role in encouraging the integration of V2X.

Whereas DSRC is a proven, reliable, and mature technology platform, and deployment of DSRC represents the quickest and most efficient way to begin realizing the expected safety benefits of vehicle-to-vehicle and vehicle-to-infrastructure communication, TAPCO believes the US DOT should provide industrial policy leadership in establishing DSRC as a US industry standard, to eliminate commercial uncertainty and unleash pent up commercial investment and development, bringing benefits of accelerated deployment and economies of scale to municipal and state agencies as they modernize roadway infrastructure.

Nascent alternatives to DSRC are several years from having infrastructure deployed in even the most densely populated cities, and will require additional years of development, pilots, and testing to occur before their safety benefits are achievable. During this time, countless lives will be impacted by hazards that DSRC technology is able to mitigate today if it is deployed.

We believe a Department-lead, DSRC based standard for CV in the US would provide the fastest path for the US to commercialize and lead an industry, as well as realize the potential community and traveling safety benefits for all road users in the US.

Sincerely,

Jason Kugel Owner