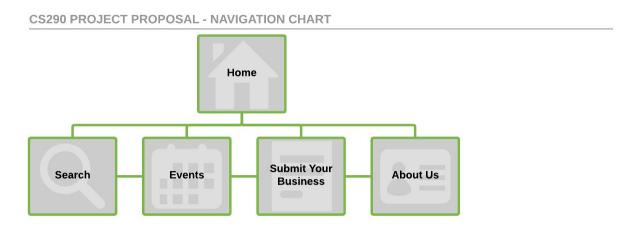
### **WEBSITE THEME**

This website will be a free listing of some of the minority-owned business in Palm Beach County, FL. The expectations of this project are that it can be used a reference to find businesses, goods, and/or services located in Palm Beach County to allow those who desire to support local minority business owners & try to keep their money in the local community as much as possible.

# WEBSITE STRUCTURE

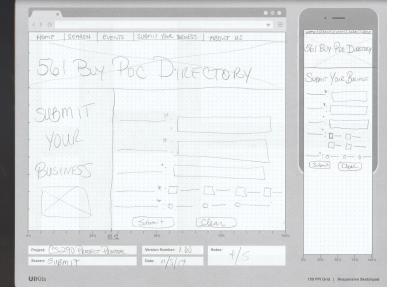


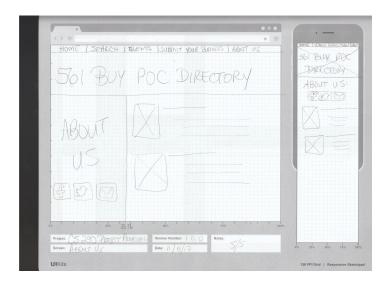
The home page will be the landing page. You can navigate from one page to another as indicated above. The rough layout of each page is as follows:











#### WEBSITE FEATURES

The website will be built using a mobile first philosophy since mobile phones are the primary device users browse the web with and will allow the website focus on the minimal functional necessities first and build up. It will utilize Bootstrap CDN and be responsive. Home Page:

- Carousel of featured business, featured event, and featured business owner
- Brief info about each of subpages & their contents

## Search:

- Results will contain links to business webpage and/or select social media account(s)
- Unordered list containing business specifics, such as category, services, city, etc.

#### Events:

- Contain links to event webpage and/or select social media account(s)
- Scroll box of events

## **Submit Your Business:**

• Form for business owner to submit business to website following review

#### About Us:

• Information about purpose of website & links to national initiative supporting ideals