

Main Persona	Interviewee Name
<i>Professor - Dr. Goodfellow</i>	Dr. Kirsh Dr. Cao
<i>Entering/early Undergrad - John</i>	Rediet Geremew Nikita Mahatme Abha Sathe Charlotte Holmes
<i>Graduating Undergrad - Amanda</i>	Jeremy Bassi Evelyn Reyes
<i>Prospective Grad Student - Damien</i>	Alene Chang Alma Montenegro
<i>Parent - Ronny and Leslie Banks</i>	Tina Sun Yi Hao

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Question #1

When was the last time you visited t Have you experienced any problem
When was the last time you visited the ucsd.edu website? For what reas
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t During your last visit, did you have any
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t Do you use the URL or search engine t
When was the last time you visited t During the last visit, have you experi
When was the last time you visited t Have you faced any problems when us
When was the last time you visited t During the last visit, have you experi

Question #2

Question #3

Are there alternative sites or p
son? Is that your most frequent use for the site? If not, what is? Have you experienced any prc
Which feature/contents should
Which feature/contents should
Which feature/contents should
Which feature/contents should
How do you access the site? Do
Which feature/contents should
Have you faced any problems wh
Which feature/contents should
What is the most interesting feat
Which feature/contents should

Question #4**Question #5**

Which feature/content is the m
Is navigating through the webs
What is the most interesting fe
What is the most interesting fe
Is navigating through the webs
Is navigating through the webs
What is the most interesting fe
What/how would you change tl
Is navigating through the webs
Is navigating through the webs

ite for what you need is easy?

problem with the site? If so, how would you change it?Are there alternative sites or pages you use to find i

ature in the website?

ature in the website?

ite is easy?

ite is easy?

ature in the website?

ite is easy?

re website?

ite is easy?

ite for what you need is easy?

ite is easy?

nformation?Which feature/content is the most interesting thing you've found on the UCSD website?Is navigati

ing through the website for what you need is easy?