use case number	Use cases (sometimes including user scenario)	Primary Persona	Other Personae	Importance 1-3 (most)	Frequency 1-3	Import*Freq/3	Interaction cost 1-5 (most)	Page distance 1, 1.5, 2, 2.5 ...
	Possible Scenario: Professor wants to bring family to social event on campus	Professor						
1	user wants to know what current social events are available	Professor	current students, staff	3	3	3	1	1
1*	user wants to know what current social events are available	current students	current students, staff	3	3	3	1	1
1**	user wants to know what current social events are available	staff	current students, staff	3	3	3	1	1
2	user wants to know how family-friendly event is	Professor	staff	2	2	2	4	5+
2*	user wants to know how family-friendly event is	staff	staff	2	2	2	4	5+
3	user needs information about transportation to events	Professor	current students, staff	1	1	1	N/A	N/A
3*	user needs information about transportation to events	current students	current students, staff	1	1	1	N/A	N/A
3**	user needs information about transportation to events	staff	current students, staff	1	1	1	N/A	N/A
4	user wants to know costs to attend event	Professor	current students, staff	2	1	1	2	4
4*	user wants to know costs to attend event	current students	current students, staff	2	1	1	2	4
4**	user wants to know costs to attend event	staff	current students, staff	3	1	1	2	4
5	user wants to know if food will be provided	Professor	current students, staff	2	2	2	2	4
5*	user wants to know if food will be provided	current students	current students, staff	3	2	2	2	4
5**	user wants to know if food will be provided	staff	current students, staff	2	2	2	2	4
6	user wants to be notified if any new events pop up	Professor		3	2	2	1	3
7	user wants to know if event they attended before will be held again - searching for specific event	Professor		1	2	1	N/A	N/A
8	user wants to know if there are any participation opportunities or even classes for their children or family	Professor	staff	2	2	2	4	5+
8*	user wants to know if there are any participation opportunities or even classes for their children or family	staff	staff	2	2	2	4	5+
9	user wants to know if the event has been held in the past and how successful it was to gauge whether they should attend	Professor		1	1	1	N/A	N/A
10	user wants to know if their colleagues might be attending with their family	Professor		1	2	1	4	5+
	Possible Scenario: Staff is looking for colleague to collaborate with in his research							
1	user looks for specific department	Staff		2	1	1	2	3
2	user looks for contact information	Staff		3	1	1	2	3
3	user wants to know about faculty's past publications	Staff		2	1	1	2	3
4	user looks for faculty lists in his department	Staff		3	1	1	4	4
5	user wants to find students who can help as assistants	Staff		1	2	1	N/A	N/A
6	user wants to know who is currently leading similar research	Staff	Current Professor	2	2	2	4	5
6*	user wants to know who is currently leading similar research	Current Professor	Current Professor	2	2	2	4	5
7	user wants to know if there is any association that he/she can get help finding colleague	Staff		2	1	1	N/A	N/A
8	user looks for faculty who is teaching class related to his research	Staff	Current Professor	1	2	1	3	5
8*	user looks for faculty who is teaching class related to his research	Current Professor	Current Professor	1	2	1	3	5
9	user wants to know if there is any website that he can get help finding colleague	Staff		2	1	1	3	5
10	user wants to know if there is any event/talk from colleague relating to his research	Staff	Current Professor	1	2	1	1	1
10*	user wants to know if there is any event/talk from colleague relating to his research	Current Professor	Current Professor	1	2	1	1	1
	Possible Scenario : John wants to know how to declare Computer Science major	Prospective Student						
1	John wants to know if Computer Science department is impacted or not	Prospective Student		3	3	3	N/A	N/A
2	John wants to know which class he should start with	Prospective Student		3	3	3	3	5
3	John wants to see CSE course offerings for the current year	Prospective Student	Current Student, Professor	3	3	3	2	4
3*	John wants to see CSE course offerings for the current year	Current Student	Current Student, Professor	3	2	2	2	4
3**	John wants to see CSE course offerings for the current year	Professor	Current Student, Professor	2	1	1	2	4
4	John wants to know if any jobs are available in CS department	Prospective Student	Current Student	2	2	2	2	5
4*	John wants to know if any jobs are available in CS department	Current Student	Current Student	3	2	2	2	5
5	John wants to know which research is available for an undergrad student	Prospective Student	Current Student, Professor	2	2	2	2	5
5*	John wants to know which research is available for an undergrad student	Current Student	Current Student, Professor	2	2	2	2	5
5**	John wants to know which research is available for an undergrad student	Professor	Current Student, Professor	1	2	1	2	5
6	John wants to know about jobs he can get after graduating with a CS degree	Prospective Student	Current Student	2	2	2	4	5+
6*	John wants to know about jobs he can get after graduating with a CS degree	Current Student	Current Student	3	3	3	4	5+
7	John wants to know about faculty in CSE department	Prospective Student	Current Student	2	2	2	3	5
7*	John wants to know about faculty in CSE department	Current Student	Current Student	3	2	2	2	4
8	John wants to know about clubs related to computer science	Prospective Student	Current Student	1	1	1	2	4
8*	John wants to know about clubs related to computer science	Current Student	Current Student	2	2	2	2	4
9	John wants to know about a recommended four year plan	Prospective Student	Current Student	2	1	1	3	5
9*	John wants to know about a recommended four year plan	Current Student	Current Student	3	2	2	3	5
10	John wants to see learn about five year BS/MS program	Prospective Student	Current Student, Parents	1	2	1	N/A	N/A
10*	John wants to see learn about five year BS/MS program	Current Student	Current Student, Parents	2	2	2	N/A	N/A
10**	John wants to see learn about five year BS/MS program	Parents	Current Student, Parents	1	2	1	N/A	N/A
	Possible Scenario : John (current undergrad) wants to go to a music event on campus	Student						
1	John wants to know if there are any free music events on campus	Current Student	Professor, Staff	2	2	2	4	5
1*	John wants to know if there are any free music events on campus	Professor	Professor, Staff	2	1	1	4	5
1**	John wants to know if there are any free music events on campus	Staff	Professor, Staff	2	1	1	4	5
2	John wants to see who is performing in the music event	Current Student	Professor, Staff	1	1	1	3	4
2*	John wants to see who is performing in the music event	Professor	Professor, Staff	1	1	1	3	4
2**	John wants to see who is performing in the music event	Staff	Professor, Staff	1	1	1	3	4
3	John wants to see which instruments are used in music event	Current Student	Professor, Staff	1	2	1	4	5+
3*	John wants to see which instruments are used in music event	Professor	Professor, Staff	1	1	1	4	5+
3**	John wants to see which instruments are used in music event	Staff	Professor, Staff	1	1	1	4	5+
4	John wants to know where music events would be held	Current Student	Professor, Staff	2	2	2	3	4
4*	John wants to know where music events would be held	Professor	Professor, Staff	2	2	2	3	4
4**	John wants to know where music events would be held	Staff	Professor, Staff	2	2	2	3	4
5	John wants to know which genre is played in music event	Current Student	Professor, Staff	1	1	1	4	5
5*	John wants to know which genre is played in music event	Professor	Professor, Staff	1	1	1	4	5
5**	John wants to know which genre is played in music event	Staff	Professor, Staff	1	1	1	4	5
6	John wants to know about any famous alumni in the music department	Current Student	Professor, Staff	1	2	1	3	4
6*	John wants to know about any famous alumni in the music department	Professor	Professor, Staff	1	1	1	3	4
6**	John wants to know about any famous alumni in the music department	Staff	Professor, Staff	1	1	1	3	4
	Possible Scenario : John (current undergrad) wants to find a job on campus							
1	User wants to see if there is any website that helps student find jobs	Current Student	Prospective Student	3	2	2	3	4
1*	User wants to see if there is any website that helps student find jobs	Prospective Student	Prospective Student	2	3	2	3	4
2	User wants to see how much he can get paid	Current Student	Prospective Student	3	2	2	4	5+
2*	User wants to see how much he can get paid	Prospective Student	Prospective Student	3	2	2	4	5+
3	User wants to know how to use work study	Current Student	Prospective Student	1	2	1	N/A	N/A
4	User wants to know how to find job related to his/her major	Current Student	Prospective Student	2	2	2	3	5+
5	User wants to know in what way he can get paid	Current Student	Prospective Student	1	1	1	4	5+
5*	User wants to know in what way he can get paid	Prospective Student	Prospective Student	1	1	1	4	5+
6	User wants to know what would be hiring process	Current Student	Prospective Student	2	2	2	5	5+
6*	User wants to know what would be hiring process	Prospective Student	Prospective Student	2	2	2	5	5+

#	Description	User	Audience				
7	User wants to know what is minimum requirement to apply for a job	Current Student	Prospective Student	2	1	1	4	5+
7*	User wants to know what is minimum requirement to apply for a job	Prospective Student	Prospective Student	2	1	1	4	5+
8	User wants to know about deadline for applying certain jobs	Current Student	Prospective Student	3	2	2	4	5+
8*	User wants to know about deadline for applying certain jobs	Prospective Student	Prospective Student	3	2	2	4	5+
9	User wants to know if there would be any job fair on campus for on campus positions	Current Student	Parents	2	3	2	3	4
9*	User wants to know if there would be any job fair on campus for on campus positions	Parents	Parents	2	1	1	3	4
10	User wants to know which jobs are available for undergraduates	Current Student	Prospective Student	2	2	2	3	4
10*	User wants to know which jobs are available for undergraduates	Prospective Student	Prospective Student	1	2	1	3	4

Possible Scenario : John (current undergrad) wants to join a sports club (i.e. basketball)

#	Description	User	Audience				
1	User wants to know which sports clubs are available in school	Current Student	Prospective student, Parents	3	1	1	3	5
1*	User wants to know which sports clubs are available in school	Prospective Student	Prospective student, Parents	3	1	1	3	5
1**	User wants to know which sports clubs are available in school	Parents	Prospective student, Parents	2	1	1	3	5
2	User wants to know if there is any tryouts to join clubs	Current Student	Prospective Student	2	2	2	3	5
2*	User wants to know if there is any tryouts to join clubs	Prospective Student	Prospective Student	2	2	2	3	5
3	User wants to know how much it costs every quarter	Current Student		2	1	1	3	5
4	User wants to know about the minimum requirement to join clubs	Current Student	Prospective Student	2	2	2	3	5
4*	User wants to know about the minimum requirement to join clubs	Prospective Student	Prospective Student	2	2	2	3	5
5	User wants to find contact information	Current Student	Prospective Student	2	1	1	2	4
5*	User wants to find contact information	Prospective Student	Prospective Student	1	1	1	2	4
6	User wants to know when/what is the earliest upcoming events that he/she can watch	Current Student	Prospective Student	1	3	1	2	3
6*	User wants to know when/what is the earliest upcoming events that he/she can watch	Prospective Student	Prospective Student	1	3	1	2	3
7	User wants to know which sports are avilable in IM league	Current Student		2	2	2	2	3
8	User wants to know when he/she can sign up for IM league	Current Student		1	1	1	2	2
9	User wants to know how often they have practice	Current Student	Prospective Student	2	2	2	N/A	N/A
9*	User wants to know how often they have practice	Prospective Student	Prospective Student	1	1	1	N/A	N/A
10	User wants to know if he/she can earn credits for playing sports	Current Student		1	1	1	2	4

Possible Scenario : Amanda (current undergrad student) wants to know about job fairs (date, location, etc)

#	Description	User	Audience				
1	user wants to know if there are any field-specific job fairs	Current Student	Professor, Staff	3	2	2	2	4
1*	user wants to know if there are any field-specific job fairs	Professor	Professor, Staff	2	1	1	2	4
1**	user wants to know if there are any field-specific job fairs	Staff	Professor, Staff	2	1	1	2	4
2	user wants to know what she should bring to fairs	Current Student		2	1	1	2	4
3	user wants to know success rate for students in the past finding jobs	Current Student	Prospective Student	2	2	2	N/A	N/A
3*	user wants to know success rate for students in the past finding jobs	Prospective Student	Prospective Student	2	2	2	N/A	N/A
4	user wants to know when the fair dates, locations, and times are	Current Student		3	2	2	2	4
5	user wants to know what companies are attending which fairs	Current Student	Prospective Student, Professor, Staff	3	2	2	2	5
5*	user wants to know what companies are attending which fairs	Prospective Student	Prospective Student, Professor, Staff	3	2	2	2	5
5**	user wants to know what companies are attending which fairs	Professor	Prospective Student, Professor, Staff	2	1	1	2	5
5***	user wants to know what companies are attending which fairs	Staff	Prospective Student, Professor, Staff	2	1	1	2	5
6	user wants to know about dress code	Current Student		2	1	1	2	4
7	user seeks source for past attendee advice	Current Student		2	2	2	3	5+
8	user wants to know what they can expect at the fair	Current Student	Prospective Student	2	1	1	2	4
8*	user wants to know what they can expect at the fair	Prospective Student	Prospective Student	2	2	2	2	4
9	user is curious if they're qualified enough and what their competition might be like	Current Student	Prospective Student	3	1	1	N/A	N/A
9*	user is curious if they're qualified enough and what their competition might be like	Prospective Student	Prospective Student	3	1	1	N/A	N/A
10	user wants to know what kind of jobs people find at fairs and salaries	Current Student		2	2	2	3	5+

Possible Scenario: Mr. and Mrs. Banks (parents) want to know the basic budgets (tuition and living costs) for undergraduates

#	Description	User	Audience				
1	user wants to know about applying for financial aid	Parents	Current Student, Prospective Student	3	2	2	1	3
1*	user wants to know about applying for financial aid	Current Student	Current Student, Prospective Student	3	3	3	1	3
1**	user wants to know about applying for financial aid	Prospective Student	Current Student, Prospective Student	2	2	2	1	3
2	user wants to know what scholarships and grants are available, as well as requirements and how to apply	Parents	Current Student, Prospective Student	2	2	2	2	4
2*	user wants to know what scholarships and grants are available, as well as requirements and how to apply	Current Student	Current Student, Prospective Student	3	2	2	2	4
2**	user wants to know what scholarships and grants are available, as well as requirements and how to apply	Prospective Student	Current Student, Prospective Student	2	2	2	2	4
3	user wants to know costs in comparison to other schools	Parents	Current Student, Prospective Student	3	1	1	2	4
3*	user wants to know costs in comparison to other schools	Current Student	Current Student, Prospective Student	2	1	1	N/A	N/A
3**	user wants to know costs in comparison to other schools	Prospective Student	Current Student, Prospective Student	2	1	1	N/A	N/A
4	user wants to know about paying plans	Parents	Current Student	2	1	1	3	5+
4*	user wants to know about paying plans	Current Student	Current Student	2	1	1	3	5+
5	user wants to know about semester(quarter) expenses	Parents		2	1	1	2	4
6	user needs to pay tuition balance	Parents	Current student	2	1	1	2	4
6*	user needs to pay tuition balance	Current Student	Current student	3	1	1	2	4
7	user is concerned about extra fees and needs to contact staff	Parents	Current Student	2	2	2	2	3
7*	user is concerned about extra fees and needs to contact staff	Current Student	Current Student	3	2	2	2	3
8	user wants to know about estimated living costs for one year	Parents	Current Student, Prospective Student	3	2	2	3	5
8*	user wants to know about estimated living costs for one year	Current Student	Current Student, Prospective Student	3	2	2	3	5
8**	user wants to know about living costs in la jolla	Prospective Student	Current Student, Prospective Student	3	2	2	3	5
9	user wants to know what is included within tuition	Parents	Current Student, Prospective Student	2	1	1	3	5+
9*	user wants to know what is included within tuition	Current Student	Current Student, Prospective Student	3	2	2	3	5+
9**	user wants to know what is included within tuition	Prospective Student	Current Student, Prospective Student	2	2	2	3	5+

Possible Scenario : Mr. and Mrs. Banks (parents) want to know which transportation is available to students

#	Description	User	Audience				
1	User wants to know if there is school shuttle available	Parents	Prospective Student	3	1	1	2	3
1*	User wants to know if there is school shuttle available			3	1	1	2	3
2	User wants to know how much he/she should pay to use school shuttle	Parents	Prospective Student	2	1	1	3	5+
2*	User wants to know how much he/she should pay to use school shuttle	Prospective Student		2	1	1	3	5+
3	User wants to know about shuttle routes	Parents	Prospective Student	2	1	1	2	3
3*	User wants to know about shuttle routes	Prospective Student		3	1	1	2	3
4	User wants to know where shuttle stops on campus	Parents	Prospective Student	1	1	1	2	3
4*	User wants to know where shuttle stops on campus	Prospective Student		3	1	1	2	3
5	User wants to know if there is any application that text bus time alerts to students	Parents	Current Student, Prospective Student	1	1	1	2	3
5*	User wants to know if there is any application that text bus time alerts to students	Current Student		3	1	1	2	3
5**	User wants to know if there is any application that text bus time alerts to students	Prospective Student		2	1	1	2	3
6	User wants to know they are allowed to bring bike inside	Parents	Current Student, Prospective Student	1	1	1	N/A	N/A
6*	User wants to know they are allowed to bring bike inside	Current Student		2	1	1	N/A	N/A
6**	User wants to know they are allowed to bring bike inside	Prospective Student		2	1	1	N/A	N/A
7	User wants to know about schedule for weekdays and weekends	Parents	Current Student, Prospective Student	1	1	1	2	4
7*	User wants to know about schedule for weekdays and weekends	Current Student		3	2	2	2	4
7**	User wants to know about schedule for weekdays and weekends	Prospective Student		2	1	1	2	4
8	User wants to know they are allowed to bring pets inside	Parents	Current Student, Prospective Student	1	1	1	N/A	N/A
8*	User wants to know they are allowed to bring pets inside	Current Student		2	1	1	N/A	N/A
8**	User wants to know they are allowed to bring pets inside	Prospective Student		1	1	1	N/A	N/A
9	User wants to know how often school shuttle arrives on campus and whether or not they go off campus as well	Parents	Current Student, Prospective Student	2	2	1	2	3

#	Description	Role	Also					
9*	User wants to know how often school shuttle arrives on campus and whether or not they go off campus as well	Current Student		3	2	2	2	3
9**	User wants to know how often school shuttle arrives on campus and whether or not they go off campus as well	Prospective Student		2	2	2	2	3
10	User wants to know how to pay the cost of using the shuttle	Parents	Prospective Student	2	1	1	3	5+
10*	User wants to know how to pay the cost of using the shuttle	Prospective Student		2	1	1	3	5+

Possible Scenario : Damien (prospective grad student) wants to know how to apply for a graduate program

#	Description	Role	Also					
1	user wants to know what departments offer graduate programs	Current Student	Parents, Prospective Student	2	2	2	2	3
1*	user wants to know what departments offer graduate programs	Parents	Parents, Prospective Student	2	2	2	2	3
1**	user wants to know what departments offer graduate programs	Prospective Student	Parents, Prospective Student	1	1	1	2	3
2	user wants to know what programs are offered (masters, phd, etc.)	Current Student	Parents, Prospective Student	3	1	1	2	3
2*	user wants to know what programs are offered (masters, phd, etc.)	Parents	Parents, Prospective Student	2	1	1	2	3
2**	user wants to know what programs are offered (masters, phd, etc.)	Prospective Student	Parents, Prospective Student	2	1	1	2	3
3	user wants to know about requirements for admission	Current Student		3	1	1	2	4
4	user wants to know about costs for attendance	Current Student	Parents	3	2	2	3	5
4*	user wants to know about costs for attendance	Parents	Parents	3	2	2	3	5
5	user wants to know average statistics for admitted students (GPA, GRE, etc.)	Current Student		2	1	1	3	5+
6	user wants to know about faculty for the business department	Current Student		2	1	1	2	4
7	user wants to know about department rankings	Current Student		1	2	1	N/A	N/A
8	user wants to know about internship opportunities within the department	Current Student		1	3	1	2	5
9	user wants to browse class catalogue	Current Student		1	1	1	2	4
10	user wants to compare grad programs at other schools	Current Student		1	1	1	N/A	N/A

Possible Scenario : Amanda (current undergrad student) wants to know what kinds of projects (research) are currently available

#	Description	Role	Also					
1	User wants to know about faculty in major she is interested in	Current student	Prospective Student	2	2	2	2	4
1*	User wants to know about faculty in major she is interested in	Prospective Student	Prospective Student	2	2	2	2	4
2	User wants to know if there is a minimum qualification for applying to research positions	Current student	Prospective Student	2	3	2	3	5+
2*	User wants to know if there is a minimum qualification for applying to research positions	Prospective Student	Prospective Student	2	2	2	3	5+
3	User wants to see if any professor/faculty is in need of students	Current student	Prospective Student	2	3	2	3	5+
3*	User wants to see if any professor/faculty is in need of students	Prospective Student	Prospective Student	2	3	2	3	5+
4	User wants to see if there is any paid research	Current student	Prospective Student	2	3	2	3	5+
4*	User wants to see if there is any paid research	Prospective Student	Prospective Student	2	3	2	3	5+
5	User wants to know which research topics she can participate in	Current student	Prospective Student	2	2	2	2	4
5*	User wants to know which research topics she can participate in	Prospective Student	Prospective Student	2	2	2	2	4
6	User wants to see if there is any club that helps student find research	Current student	Prospective Student	1	2	1	3	5
6*	User wants to see if there is any club that helps student find research	Prospective Student	Prospective Student	1	2	1	3	5
7	User wants to know if there is any class that he/she can work on research and also get credits	Current student	Prospective Student	2	1	1	3	5+
7*	User wants to know if there is any class that he/she can work on research and also get credits	Prospective Student	Prospective Student	1	1	1	3	5+
8	User wants to know faculty's email addresses that she wants to contact	Current student	Prospective Student	1	1	1	2	3
8*	User wants to know faculty's email addresses that she wants to contact	Prospective Student	Prospective Student	1	1	1	2	3
9	User wants to know about current students who are working on research	Current student	Prospective Student	1	1	1	3	5+
9*	User wants to know about current students who are working on research	Prospective Student		1	1	1	3	5+
10	User wants to know if there is any other nearby schools or companies that have research positions	Current student		1	2	1	3	5