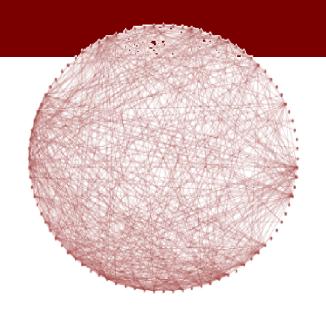
The Wine Alliance

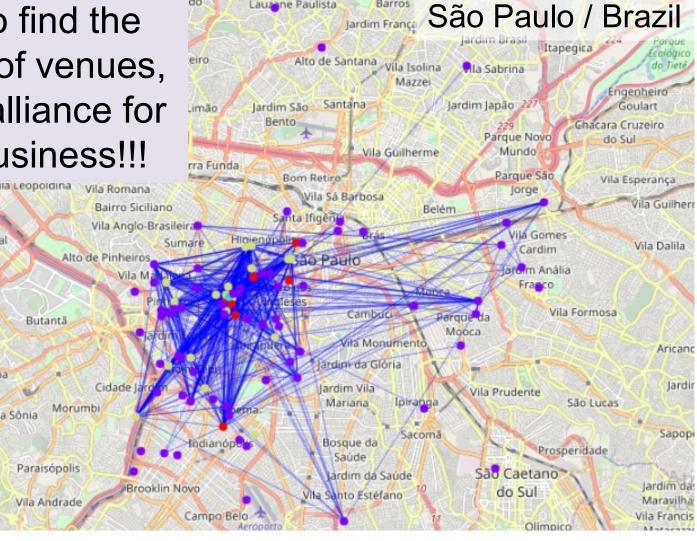


Applied Data Science - Coursera¶
Capstone Project Course
by Leopoldo Sprande

An wine Network

Lauzane Paulista

A network to find the main groups of venues, and start an alliance for Your wine business!!!



Main Groups

Besed on:

Network centrality
Tips on Foursquare
Geolocalization
Common users

| | Venue | Centrality | Degree | Venue's Number of Tips | Latitude | Longitude |
|----|------------------|------------|--------|------------------------|------------|------------|
| 3 | Famiglia Mancini | 0.379310 | 33 | 1172 | -23.550249 | -46.645222 |
| 40 | Paris 6 Bistrô | 0.183908 | 16 | 1502 | -23.562089 | -46.666108 |

| | Venue | Centrality | Degree | Venue's Number of Tips | Latitude | Longitude |
|----|---------------------|------------|--------|------------------------|------------|------------|
| 2 | Empório Moema | 0.402299 | 35 | 361 | -23.602477 | -46.668226 |
| 6 | Zena Caffè | 0.333333 | 29 | 380 | -23.567914 | -46.664216 |
| 14 | Sancho Bar y Tapas | 0.275862 | 24 | 572 | -23.556196 | -46.657941 |
| 25 | Serafina | 0.252874 | 22 | 412 | -23.562755 | -46.667158 |
| 27 | Casa Santa Luzia | 0.241379 | 21 | 371 | -23.564278 | -46.665534 |
| 44 | Terraço Itália | 0.172414 | 15 | 523 | -23.545403 | -46.643648 |
| 60 | Cantina C Que Sabe! | 0.045977 | 4 | 310 | -23.557149 | -46.645739 |



| | Venue | Centrality | Degree | Venue's Number of Tips | Latitude | Longitude |
|----|---------------------------|------------|--------|------------------------|------------|------------|
| 0 | MoDi Gastronomia | 0.448276 | 39 | 212 | -23.546211 | -46.658763 |
| 4 | Carlota | 0.367816 | 32 | 211 | -23.546694 | -46.660780 |
| 5 | Walter Mancini Ristorante | 0.344828 | 30 | 114 | -23.550422 | -46.645359 |
| 7 | Pasquale Cantina | 0.321839 | 28 | 146 | -23.557822 | -46.687363 |
| 8 | Le Vin Bistro | 0.310345 | 27 | 219 | -23.562504 | -46.665208 |
| 9 | Tappo Trattoria | 0.310345 | 27 | 165 | -23.558934 | -46.666454 |
| 12 | Ovo e Uva | 0.287356 | 25 | 141 | -23.563642 | -46.684667 |
| 13 | Maremonti | 0.287356 | 25 | 118 | -23.566592 | -46.667103 |
| 18 | Empório Santa Maria | 0.264368 | 23 | 194 | -23.583423 | -46.686618 |
| 19 | Bardega | 0.264368 | 23 | 175 | -23.590473 | -46.674421 |
| 20 | Grand Cru | 0.264368 | 23 | 121 | -23.604980 | -46.657418 |
| 26 | Adega Santiago | 0.252874 | 22 | 174 | -23.599291 | -46.697681 |
| 28 | Chez Oscar | 0.241379 | 21 | 269 | -23.561465 | -46.670557 |
| 29 | Nino Cucina & Vino | 0.241379 | 21 | 192 | -23.580924 | -46.679289 |
| 36 | La Tartine Bistrot | 0.218391 | 19 | 286 | -23.553293 | -46.658593 |
| 38 | Lellis Trattoria | 0.195402 | 17 | 291 | -23.561332 | -46.667041 |
| 39 | Ciao! Vino & Birra | 0.195402 | 17 | 240 | -23.574727 | -46.650615 |
| 55 | Cantina Luna di Capri | 0.103448 | 9 | 120 | -23.550360 | -46.646159 |

About the words

What people say:







Paris 6

Famiglia Mancini

Cantina C... Que Sabe!

Thank You