Luis Parra

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EXPERIENCE

Front End Developer

October 2020 – Present

Freelance Fort Lauderdale / Remote

- Strengthened Google search engine rankings by full redesigns of existing websites to improve navigation, and enhance visuals.
- Collaborated with developers on project specifications, strategy and execution to build new pages and update existing ones.
- Updated website as instructed by client to introduce new features and content.
- Helped clients to troubleshoot/fix the issues, migrate servers, increase the speed of their website, optimize and secure their code.
- Handled all written communications between hosting companies and clients.

Front End Developer

June 2021 - May 2022

Mower Agency

New York / Remote

- Set up and maintained an Effective Continuous Integration and Continuous Delivery Pipeline across clients' repositories.
- Standardized all output with a new, responsive, mobile-first approach and strategy.
- Assessed UX and UI designs for technical feasibility.
- Improved accessibility by 100% by delivering WCAG AA complaints.
- Enhanced WCAG AA accessibility knowledge through educating designers and developers.
- Performed code reviews, code refactoring, and mentor other developers in best practices.

Front End Developer

March 2019 - October 2020

The Clorox Company

- $Fort\ Lauderdale\ /\ Remote$
- \bullet Implemented new responsive, mobile-first approach which increased mobile traffic by 20%.
- Improved accessibility by 100% by delivering WCAG AA compliant.
- Interfaced with user experience designers and other developers to ensure thoughtful and coherent user experiences across multiple websites.
- Collaborated with a team of developers to build an e-commerce platform with Magento.
- Collaborated with a marketing team to build WCAG AA accessible marketing landing pages.

Documentation Specialist

July 2016 – March 2019

The Clorox Company

Fort Lauderdale / Onsite

• Reduced document preparation time by 50% by built a Finished Product Specification with Python.

EDUCATION

Broward College

Fort Lauderdale, FL

Associate in Arts in Computer Science

August 2011 - December 2015

Projects

Reddit Search | HTML, CSS, JavaScript, TypeScript, Parcel, Cypress, and Fetch API

Live Demo

• Build a simple app that will search through Reddit, displays list of matching posts using the Reddit API

<u>Video</u> | React, React Hooks, and YouTube API

Live Demo

• Build a simple YouTube UI clone made using React and YouTube API

TECHNICAL SKILLS

Languages: HTML, CSS (SASS/LESS), JavaScript, Python, MySQL and PHP

Frameworks: WordPress, Magento 1, Magento 2

Developer Tools: Git, Docker, Grunt, Parcel, Webpack, Netlify, DeployBot, Jenkins, PHPStorm, VS Code

Libraries: jQuery

Project Management Methodologies: Agile, Kanban, and Waterfall