



# Kelsey Impicciche

By Katelyn Morley



# General Background

- Actress, Cosplayer, Twitch Partner, Youtuber, and former BuzzFeed Video Producer
- Was born July, 11th 1991 in Indianapolis, Indiana
- Moved to Los Angeles in 2012 to attend Loyola Marymount University
  - Graduated with a bachelor's degree in Theatre



Kelsey as [Supergirl](#)

# Work at BuzzFeed

- Began as an Intern in January 2016
  - Eventually worked her way to Video Producer
- In 2017, helped pioneer the channel BuzzFeed Multiplayer
  - The channel now has 9.83 Million Subscribers
- Began “In Control with Kelsey”
- Premiered the 100 Baby Challenge in 2018
- Left BuzzFeed in March 2021

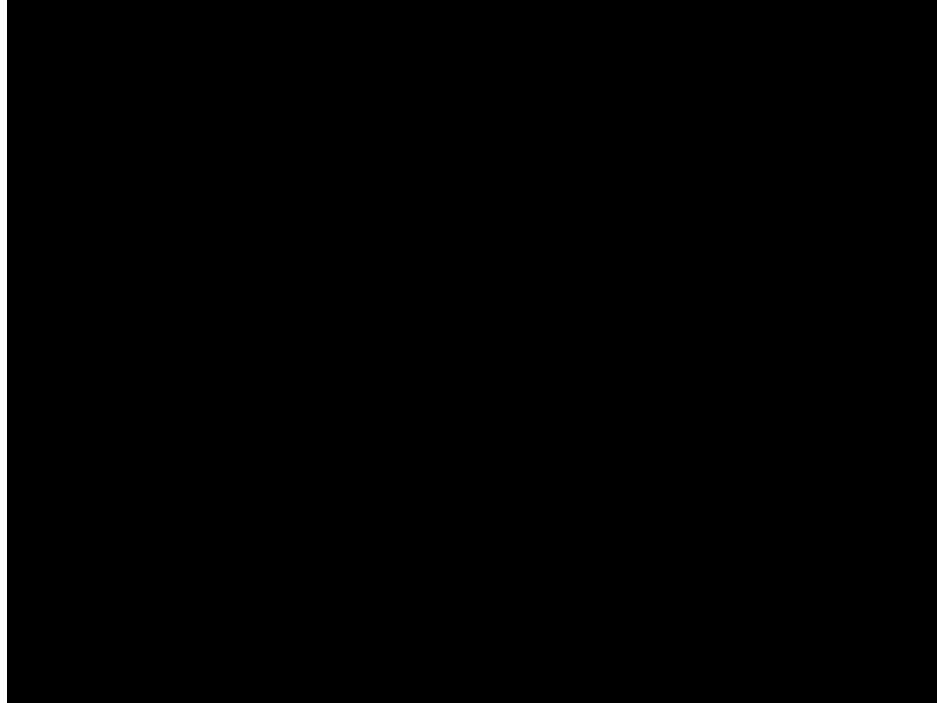


# Kelsey's Content

- Very bubbly, positive, and chaotic
- Currently has 717k Subscribers on Youtube
- Channel Goal: To be a place where people that just enjoy gaming could come together and talk about experiences
  - Not focused on showing necessarily the best plays or funniest commentary
- Tries to involve community a lot
  - Fan created Sims
  - Recreating supporters



## Kelsey's Content (Continued)



# Questions?

(this is Kelsey's dog)

