



- ☐ Support Time Per hour / Profit per hour should not be below \$20

In addition to this wishlist we'll be evaluating the product on a scale of 1-5 in the following areas.

1. Product Quality (How good is it?)
2. Porter's Five Forces of Competition (How defensible is it?)
3. Growth Potential (How could we increase it's value?)
4. Time Scale (How reliable are current metrics?)

Let's see if what we found stacks up.

A Shopify Gift App

What we're evaluating today is a Shopify App that allows Merchants to set rules to add free items to a users cart.



Give Your Customers Gifts

Delight your customers with gifts when they buy certain products or spend a certain amount

Increase Order Value

Give your customers a reason to buy more by adding an incentive to increase their cart value

Bundles & Business Logic

Automatically include a product when a different one is added to the cart


Here are some use case examples taken from their page:

- Adding a free gift to a customer's cart when their cart exceeds a certain amount (this can be a hidden product you can't access normally)
- Force bundling complementary products that have to be bought together
- Tacking on a surcharge for certain products or order quantities

Shopify Gift App

 **Vladislav Proshinsky** Oct 16, 2020

nice

 Add a comment...

Written by **Ben Church**

[twitter](#) [linkedin](#) [github](#)

Welcome to my first public breakdown! This is where we take a look at a product for sale, understand what it does, how we'd grow it and ultimately if it's a good buy.

Here's the type of SaaS we're after:

- ☐ It must have one paying customer
- ☐ The purchase price should be no more that 3x ARR
- ☐ It cannot be replicate-able by nocode
- ☐ Opportunity for Expansion Revenue and Net Negative Churn

