

# LOGAN S. SMITH

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## EXPERIENCE

- 2014 - 2015

**GENERAL ASSEMBLY**  
**Developer (Nov. '14 - Feb. '15), Web Development Bootcamp**  
New York, NY
  - Creating a JS/ React.js app to help elderly women with chronic illnesses maintain wellness plans
    - Using Websockets to create a chat portal for small groups to stay accountable between meetings
  - Independently built and deployed 3 Ruby/ Rails apps, including a "Product Hunt for Digital Health" and a social network for users to share wellness data (uses wearables APIs, d3.js, and PostgreSQL)
  - Developed a single-page contact management app using Backbone.js and Sinatra
  - Multiple group projects using TDD, pair programming, Git, and RESTful API design in Javascript and Ruby
- 2012 - 2014

**DELOITTE CONSULTING LLP**  
**Consultant (Aug. '14 - Nov. '14), Deloitte Consulting Innovation**  
New York, NY

*Deloitte Consulting Innovation is an internal product lab generating new business growth for Deloitte*

  - Created "Project AI", a care management tool for elderly patients with chronic illnesses that uses remote patient data and cognitive analytics; ran "Project AI" on top of full-time role on my other product "Bridge"
    - Built technical and user-facing specs for prototype; secured internal funding
    - Collaborated cross-functionally with healthcare, marketing, and legal groups to vet and sign agreements with two external partners
  - For the "Bridge" product, promoted to business development lead along with technical duties
    - Helped close 2 initial Fortune 100 clients; managed healthcare startup research team

**Business Analyst (June '13 - July '14), Deloitte Consulting Innovation**

  - Product team for "Bridge", an app to connect Fortune 500 firms with startups/ innovators
    - Designed year-long product roadmap and beta program, including >200 user stories and test plans using Jira/ Jama; leveraged feedback from upper management at Deloitte to inform design
    - Implemented Agile Scrum methodology and led daily scrum meetings with 9 remote developers, designers, and QA team members
    - Built hi-res UI mockups for all functionality using Sketch and Photoshop; advised front-end developers on UX requirements
    - Ran demos and pitches to Fortune 100 executives across 5 industry verticals
  - Developed first internal hackathon; helped implement crowdsourcing tool for Deloitte's 200k employees which in one year generated new business ideas with forecasted revenues of >\$100M

**Business Analyst (Sep. '12 - May '14), Federal Digital Strategy**  
Washington, DC

  - Designed technical specs for Department of Defense financial management system
  - Advised >\$350M USAID / MCA- Malawi energy infrastructure project
- 2011

**UNITED STATES OLYMPIC COMMITTEE**  
**Business Analyst Intern (May '11 - Aug. '11)**  
Colorado Springs, CO
  - Learned and implemented rapid prototyping tool used for all US 2012 London Games IT projects
  - Designed user documentation for retail software system for 2011 Pan-Am/ 2012 Olympics

## EDUCATION

- 2014 - 2015

**GENERAL ASSEMBLY**  
Web Development Bootcamp (Nov. '14 - Feb. '15; full time)  
New York, NY
- 2009 - 2012

**UNIVERSITY OF VIRGINIA, MCINTIRE SCHOOL OF COMMERCE**  
B.S. in Commerce; Concentrations in IT, Entrepreneurship, Management  
Charlottesville, VA
- 2008 - 2009

**UNIVERSITY OF CALIFORNIA AT BERKELEY (transferred)**  
Berkeley, CA

## SKILLS

**Technical** - Ruby (Sinatra, Rails), Javascript (Node, Express, React, Backbone, AJAX, jQuery), PostgreSQL, Firebase, WebSockets, HTML5, CSS3, Photoshop, Sketch, Jira/ Jama

**Business** - Product Management, Product Marketing, Business Development, UI/ UX Design