LOGAN S. SMITH

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EXPERIENCE

2014 - Current **FREELANCE** San Francisco, CA & New York, NY
Software Developer & Product Designer (Nov. '14 - Current)
- Creating a JS/ React.js application to help low-income women with chronic illnesses maintain wellness plans
  - Using Websockets to create a chat portal for small groups to stay accountable between meetings
- Developing a mobile care management app for post-acute patients with Phonegap (for prototype) and Swift
- Independently built/ deployed multiple Ruby/ Rails apps, including a crowdsourced "Top Digital Health Tools" site and a social network for users to share mobile health data (wearables APIs, d3.js, and PostgreSQL)
- Developed a single-page contact management app using Backbone.js and Sinatra
- Multiple 5+ person projects using TDD, pair programming, Git, and RESTful API design in Javascript/ Ruby

2012 - 2014 **DELOITTE CONSULTING LLP** New York, NY
Consultant (Aug. '14 - Nov. '14), Deloitte Consulting Innovation
Deloitte Consulting Innovation is an internal product lab generating new business growth for Deloitte
- Created "Project Al", a care management tool for elderly patients with chronic illnesses that uses remote patient data and cognitive analytics; ran "Project Al" on top of full-time role on my other product "Bridge"
  - Designed technical specs and UI/UX for prototype indendently; secured internal funding
  - Collaborated cross-functionally with healthcare, marketing, and legal groups to vet and sign agreements with two external partners
- For the "Bridge" product, promoted to business development lead along with technical duties
  - Helped close 2 initial Fortune 100 clients; managed healthcare startup research team

Business Analyst (June '13 - July '14), Deloitte Consulting Innovation
- Product team for "Bridge", an app to connect Fortune 500 firms with startups/ innovators
  - Designed year-long product roadmap and beta program, including >200 user stories and test plans using Jira/ Jama; leveraged feedback from upper management at Deloitte to inform design
  - Implemented Agile Scrum methodology and led daily scrum meetings with 9 remote developers, designers, and QA team members
  - Built hi-res UI mockups for all functionality using Sketch and Photoshop; advised front-end developers on UX and HTML./ CSS/ Javascript requirements
  - Ran demos and pitches to Fortune 100 executives across 5 industry verticals
- Developed first internal hackathon; helped implement crowdsourcing tool for Deloitte's 200k employees which in one year generated new business ideas with forecasted revenues of >$100M

Business Analyst (Sep. '12 - May '13), Federal Digital Strategy Washington, DC
- Advised >$350M USAID / MCA- Malawi energy infrastructure project

2011 **UNITED STATES OLYMPIC COMMITTEE** Colorado Springs, CO
Business Analyst Intern (May '11 - Aug. '11)
- Learned and implemented rapid prototyping tool used for all US 2012 London Games IT projects
- Designed user documentation for retail software system for 2011 Pan-Am/ 2012 Olympics

EDUCATION

2014 - 2015 **GENERAL ASSEMBLY** New York, NY
Software Development Bootcamp (Nov. '14 - Feb. '15; 800+ hours of coding for 3 months)

2009 - 2012 **UNIVERSITY OF VIRGINIA, MCINTIRE SCHOOL OF COMMERCE** Charlottesville, VA
B.S. in Commerce; Concentrations in IT, Entrepreneurship, Management

2008 - 2009 **UNIVERSITY OF CALIFORNIA AT BERKELEY (transferred)** Berkeley, CA

SKILLS

Technical - Ruby (Sinatra, Rails), Javascript (Node, Express, React.js, Backbone.js, AJAX, jQuery), PostgreSQL, Firebase, WebSockets, HTML5, CSS3, Photoshop, Sketch, Jira/ Jama
Business - UI/ UX Design, Wireframing, Product Design, Product Management, User Research, Usability Testing