Laura Stickells | Icstickells@gmail.com

EDUCATION

Boston University Sept 2020 – May 2022

Master of Science in Journalism | GPA 4.0

Stanford University Sept 2014 – June 2018

Bachelor of Arts with Honors in Communication | Minor in Data Science | GPA 3.6

 Activities and Athletics: Varsity Lightweight Rowing (two-time national champion and 2018 CRCA Scholar Athlete), The Stanford Daily (Managing Editor of Sports) and Pi Beta Phi sorority.

SELECTED WORK EXPERIENCE

Worcester Red Sox on NESN Worcester, MA

Sideline Reporter March 2023 – Present

- Primary sideline reporter for the Red Sox Triple-A team broadcasts airing on NESN and NESN+.
- Provide live in-game reports and interviews for game broadcasts.

Hockey East on NESN and ESPN+

Boston, MA

Rinkside Reporter and Digital Producer

Dec 2020 - Present

- Primary rinkside reporter for Boston University men's hockey and reporter for other Hockey East broadcasts.
- Provide live in-game reports and interviews airing on NESN, ESPN+ and on in-arena video boards.
- Pitch, produce and edit video features for social media, broadcast intermissions and video board content.
- Travel with and create digital content for Boston University men's hockey at select away games.

New England Sports Network

Boston, MA

Red Sox and Bruins Stage Manager

May 2022 - Present

- Organize and distribute promotional materials to talent at Fenway Park and TD Garden.
- Mediate director-to-broadcast-team communication and make necessary in-game stage adjustments.

Fairbanks Daily News-Miner

Fairbanks, AK

Sports Reporter

June 2019 - June 2020

- Covered Division I hockey at the University of Alaska Fairbanks in addition to local Alaskan sports, including the World Eskimo Indian Olympics, sled dog racing and snowmobile racing.
- Managed the sports section for two six-week periods while the section editor was out of the office.
- Shot and edited my own photos using Adobe Photoshop and Lightroom.

Pac-12 Networks San Francisco, CA

Sports Business Fellow Oct 2018 – May 2019

• Participated in fellowship with rotations in the Partner Services, Marketing and Digital Product departments.

AWARDS

Alaska Press Club, Best Sports Reporting 2020

1st Place - Yukon Quest champ Brent Sass' legendary leader Silver 'gone but never forgotten'

3rd Place - A beacon of hope, Fairbanks baseball shines through adversity

SKILLS

Production: Adobe Creative Suite, multimedia writing, video shooting and editing, photography

Analytics: R, SQL, Python, Excel, Tableau, R Shiny, Google Analytics