

EDUCATION

Stanford University

Sept 2014 – June 2018

Bachelor of Arts with Honors in Communication; Minor in Data Science

- Areas of study included communication, journalism, photography, film production, statistics and computer science.
- Completed an honors thesis in Stanford's Virtual Human Interaction Lab, studying VR, avatar choice and empathy, titled *Choice and Pro-Social Behavior: The Effect of Choosing Your Hands in a Virtual Reality Perspective-Taking Task*.
- Coursework taught Final Cut Pro, Lightroom and programming/scripting languages including R, SQL and Python.
- Overall GPA: 3.6, Major GPA: 3.9

WORK EXPERIENCE

Fairbanks Daily News-Miner

Fairbanks, AK

Sports Reporter

June 2019 – June 2020

- Wrote approximately eight stories a week, including recaps, features and previews.
- Covered Alaskan sports, including World Eskimo Indian Olympics, sled dog racing and snowmobile racing, in addition to local high school sports and NCAA teams at the University of Alaska Fairbanks.
- Shot and edited my own photos using Adobe Photoshop.
- Was responsible for sports section layout and compiling the day's most relevant AP stories for print.
- Managed the sports section for two six week periods while section editor was out of the office.

Pac-12 Networks

San Francisco, CA

Sports Business Fellow

Oct 2018 – May 2019

- Participated in fellowship with rotations in the Partner Services, Marketing and Digital Product departments.
- Shadowed talent and producers on weekends and evenings and learned to clip highlights using Dalet.
- Built dashboards illustrating ROI for on and off-channel advertisements to help make data-driven marketing decisions.
- Built recap decks outlining marketing efforts and results for the 2018-19 basketball and gymnastics seasons.
- Created and executed marketing plan for the 2019 Pac-12 softball season.
- Assisted with ticket distribution, on-site partner activations and in-game promotions for corporate partners at the Pac-12 Football Championship Game and Pac-12 Basketball Tournament.
- Helped ideate the 2019 Pac-12 Conference year-long marketing campaign.

NBC Sports

Stamford, CT

Rio Olympics Production Intern

July 2016 – Aug 2016

- Worked as a liaison between directors in central tape, control rooms and studio sets.
- Served as a runner and assisted production managers during live production.
- Shadowed producers and editors in the Olympic features department.

Cape Cod Times

Hyannis, MA

Sports Intern

June 2015 – Aug 2015

- Wrote recaps, features and previews covering an array of local sports, including sailing, ice skating and baseball.
- Shot and edited one-minute videos using an iPhone to compliment articles.
- Managed the sports section's Twitter account.

ACTIVITIES AND ATHLETICS

The Stanford Daily

Feb 2015 – Sept 2016

Managing Editor of Sports, Desk Editor, Staff Writer

- Managed staff of 20 writers and five Desk Editors.
- Edited approximately 20 articles a week and was responsible for section layout.
- Managed online content published through Wordpress, and promoted stories on Twitter and Facebook.
- Beat reporter for Stanford football, beach volleyball, men's water polo; filled in for baseball, sailing, golf and club sports coverage; also produced feature content.

Stanford Varsity Lightweight Rowing

Sept 2016 – June 2018

Student-Athlete

- Walked on to National Champion varsity team junior year and raced in regattas across the country.
- Balanced 20 hours of practice each week with courseload and was named a 2018 CRCA Scholar-Athlete.
- Demonstrated the ability to set and achieve individual and team goals in a competitive, high-pressure environment.
- Team won the 2017 and 2018 IRA National Championships.

Stanford Equestrian Team

Sept 2014 – June 2016

Student-Athlete, Events and Outreach Coordinator

- Competed for Stanford at regional and national shows, including the National Semi-Final and National competitions.
- Organized team and volunteer events on campus and at a local therapeutic riding center.