Project Title: Frank Ocean

1. Project Overview

The goal of the project is to provide information about Frank using the theme of his magazine publication Boys Don't Cry and incorporating themes from his music.

2. Resources

Wikipedia Page

Magazine Info:

- Look Inside Boy's Don't Cry
- The Complete Guide to What's Inside Frank Ocean's Magazine

Nikes Video

3. Audience

Pretty general audience. I'd like to be able to include it in my portfolio if possible.

4. Message

Mainly trying to communicate the themes in his music and information about him as both an artist and a person.

5. Visual Style

The magazine and his music video for Nikes are big inspirations to me. I was thinking of something very in line with both of those. Pretty dark, some reds, glitter, old style photography. Some distorted lettering.







