

## **Discussion Points / Topics**

Designer: Monica Moskiewicz Creative Director: Sukari Stone

I'm not sure if having the "boys don't cry" text as the first image is most representative of Franks persona and music. It would be awesome if you could apply a treatment to the "FRANK OCEAN" text to make it look similar to the Boys Don't Cry text treatment. I wouldn't mind working on this and sending the edits to you for the site.

The idea of a hamburger menu could also be cool but I would suggest trying it and going with your instinct.

I'm really happy with the other pages. I love the bright colors used. The title fonts work well but I'd try using a different font for the body type. I'd also try scaling it up if possible because its currently pretty small.

For the "LIFE" page it might be cool to increase the transparency of the background image to maybe ~70% so the headers pop more.

For the "DISCOGRAPHY" page It would be cool to have his album/single artwork in a row or column at some point on the page. Maybe this would be a good way to visualize the discography a bit as well.

"AWARDS" page – maybe list out the awards and make thm expandable by clicking for more information.