

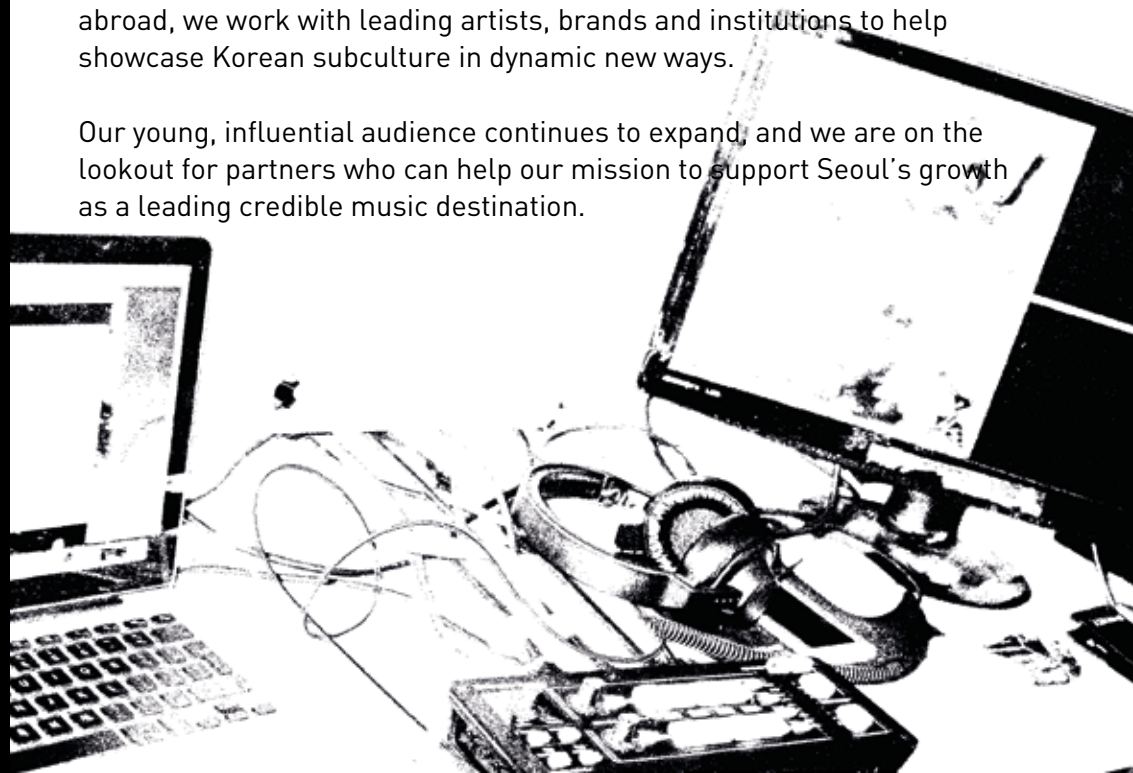
Seoul Community Radio

# MTV FOR KOREA'S INTERNET GENERATION

ON AIR since 2016, Seoul Community Radio is an award-winning broadcast platform dedicated to Korean underground music and culture.

Streaming daily via our Itaewon studio and at key locations both home and abroad, we work with leading artists, brands and institutions to help showcase Korean subculture in dynamic new ways.

Our young, influential audience continues to expand, and we are on the lookout for partners who can help our mission to support Seoul's growth as a leading credible music destination.



Seoul Community Radio

## SCR QUICK VIEW

- Live Performances 6-12PM KST every weekday + special weekend events streamed live via [f LIVE](#), [YouTube](#), [v](#) and SCR website.
- Over 2,000 DJs + Artists broadcasted, 50,000,000+ Global listeners reached (and counting)
- 24/7 Live audio stream via [seoulcommunityradio.com](#)
- Innovation first approach: Pioneers of graphical VJ and multi-camera streaming
- Pop-up studios and major live events with leading artists



- Young talent incubation – growing the next generation big names



Seoul  
community  
Radio

- Winner: Mixcloud Online Radio Awards 2017 – Best Station, Asia Pacific, ME & Africa



- Milestones include Boiler Room hosting their first Korea show from our studio and building an affiliate network of SCR-inspired community radios in Asia



## LIVE STUDIO IN SEOUL'S GLOBAL VILLAGE

Operating out of a bunker studio in Itaewon, SCR is suitably located in arguably Korea's most diverse neighborhood. Seoul's only Mosque shares skyline with the iconic N Seoul Tower here, and some of the capital's most influential nightspots are within walking distance. It all adds to a truly unique community atmosphere, where bohemian craft workshops, art galleries, world cuisine and other creative startups contribute to the station both on and off-air. This, combined with industry-leading studio tools and livestreaming capabilities allows SCR to beam slices of true, unseen, underground Korea worldwide every week.



## BRAND + PARTNERSHIP OPPORTUNITIES

We enjoy working with brands and sponsors that share our outlook for a credible, unifying radio force to support Seoul's creative community. Our platform offers unrivalled value in reaching a young, passionate and influential audience in a way that is more listen in that listen to. Our audience is made up of young, engaged 16-40 year olds with an active interest in global music, fashion and culture. Many aspire and often become the next of the station itself.

## WHY WORK WITH SCR?

# 1

### 1st to Market

For Korea-focused electronic music broadcasting



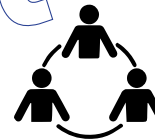
### Talent Generation

Korea's next-gen electronic musicians will debut on SCR



### Global Network

Unrivalled connections and partner stations around the world



### Grass-Roots Community

Engaged, loyal viewership who are themselves contributors



### Broadcast Innovation

Cutting-edge studio and mobile livestream technologies others have yet to master



### Established Brand

SCR has earned considerable share of mind amongst trendsetters and influencers

## OUR SERVICES

- All-in-one event solutions including soundsystem, DJ, Livestream setup and staffing promo (please enquire)
- Back and Front-end event Livestreaming inc. Multiple HD, Drone and 360 camera options
- Digital Video Content creation, music videos, interview content
- Music Curation and DJ booking
- VJ / AV Services (ex. Itaewon Global Village Festival, BUDX, Boiler Room)
- Branded shows and content – co-curate with us! (Off the Wall Radio, House of Vans)
- Event Film Creation + Photography by Hyunsoo (ex. Boiler Room, RA, Mixmag, Hypebeast)
- Social, Web + App Advertising Opportunities

## CLIENTS WE'VE WORKED WITH



## TALK SOME FUTURE WITH US

Music / Artworks / Events / Community

If you are interested in bold new media supporting Korean talent going global- GET IN TOUCH  
To talk influencer partnerships, opportunities or simply come visit our studio,

contact the relevant point below:

English: [Rich@seoulcommunityradio.com](mailto:Rich@seoulcommunityradio.com)

Korean: [Seulki@seoulcommunityradio.com](mailto:Seulki@seoulcommunityradio.com)



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