

# Lucas Swartsenburg

Software Engineer / Product Manager / Entrepreneur

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Experienced and Excited Software professional with a wide variety in previous roles as a Software Engineer, Solution Architect, and Technical Product Manager. Background in developing Mobile and Web applications. Excels at data projects and developer products.

## SKILLS

### Software Engineering

Master



Node Python Java

Vue / React / JS

SQL & NoSQL databases

Devops Docker / Kubernetes

### Product Management

Master



Technical Writing Data Analysis

Customer Interviews

Stakeholder management

Product Launch

### Leadership

intermediate



Onboarding Hiring Strategy

## WORK EXPERIENCE (8)

**Engineering Team/Tech Lead** at RapidAPI

**Dec 2020 - Current**

📍 **San Francisco (US)** <https://www.rapidapi.com/>

- Build engineering team from the ground up, hiring 2 engineers on the team
- Current Architect of the RapidAPI Testing product
- Guiding the product team on finding the right product strategy
- Building developer relations through drift

**Software Engineer** at NexHealth

**Jan 2020 - Dec 2020**

📍 **San Francisco (US)** <https://www.nexhealth.com/>

- Wrote integration framework supporting 30+ integrations written in Python
- Wrote 12 integrations pulling data from obscure embedded databases, a telnet server, and using web scrapers
- Deployed a 1000+ node Kubernetes cluster on AWS
- Build local caching solution, reducing load on backend with ~95%
- Hired 4 Software Engineers, 2 Support Engineers, and the VP of engineering

**Co-founder** at Itso / Software engineer / Product Manager

**May 2019 - Jan 2020**

📍 **Austin (US)** <https://www.itso.io/>

- Organized over 100 product interviews to find and validate interesting problems
- Developed "Meetics" from idea, to research and data analysis, to launch
- Interviewed with Y-Combinator

**Product Manager** at Optimizely

**Feb 2015 - May 2019**

📍 **San Francisco (US)** <https://www.optimizely.com/>

- Worked with key stakeholders to launch a new way of pricing and packing, resulting in a 92% new ARR increase in the first quarter

- Re-launched the Optimizely developer website. The website is the highest rated resource available to Optimizely customers
- Launched the public REST API, adopted by 62% of paying customers, and a JS API, adopted by 86% of paying customers
- Implemented product tracking which is used to track all product OKRs
- Launched GDPR SAR automation, reducing the load on our support team with 2 FTEs
- Grew our technology partnerships from 12 to 73 within a year

**Solution Architect** at Optimizely

**Mar 2013 - Feb 2015**

📍 **Amsterdam (NL)** <https://www.optimizely.com/>

- Helped grow the EMEA headquarter from 3 to 70 employees
- Build relationships with 60 customers and developed them from presales to growth opportunity
- Created integrations with digital products which drove the creation of a “technology partner team”
- Trained new employees
- Started the development of the Optimizely certification

**Software Engineer** at Zetacom

**Feb 2012 - Mar 2013**

📍 **Zoetermeer (NL)** <https://www.zetacom.nl/>

- Developed an Android app and Python backend to access all surveillance video streams in hospitals

**Co-founder / Software engineer** at Black Stork

**Feb 2012 - Mar 2013**

📍 **Amsterdam (NL)**

- Secured funding to develop an iOS and Android app to run Dutch auctions
- Developed and launched a Python backend, Android app, and iOS app

**Junior Web Developer** at Bloomreach

**Feb 2010 - Feb 2012**

📍 **Amsterdam (NL)**

- Developed and supported a Java-based CMS for enterprise customers

## EDUCATION (1)

**Bachelor Computer Science** at University of Amsterdam

**2009 - 2012**

📍 **Amsterdam, (NL)**

## LANGUAGES

**English**

*Excellent*

**Dutch**

*Native speaker*

**French**

*Beginner*

**German**

*Beginner*

## REFERENCES

“ I have come to appreciate Lucas as motor for change who challenges the status-quo. As a product manager and engineer, he is continuously striving to improve customer and in-house experiences by designing and building solutions. He does this through close collaboration with all relevant stakeholders (internal and external) as well by collecting data insights. Lucas is able to His product management skills paired with deep engineering expertise enables Lucas to guide teams and implement complex solutions. Lucas is a hardworking, passionate and caring team player, who is able to bring out the best in his team. I have seen him excel by forging strong relationships and joint visions. I would hire Lucas any time, if I would have an opening. ”

**Holger Tamm**