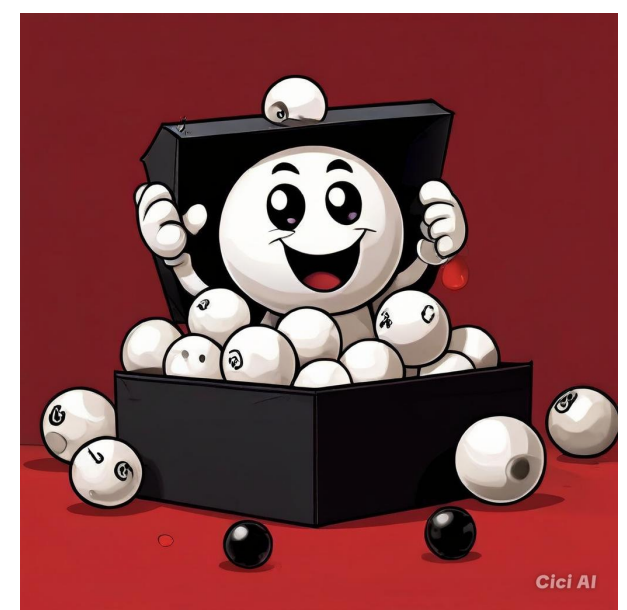


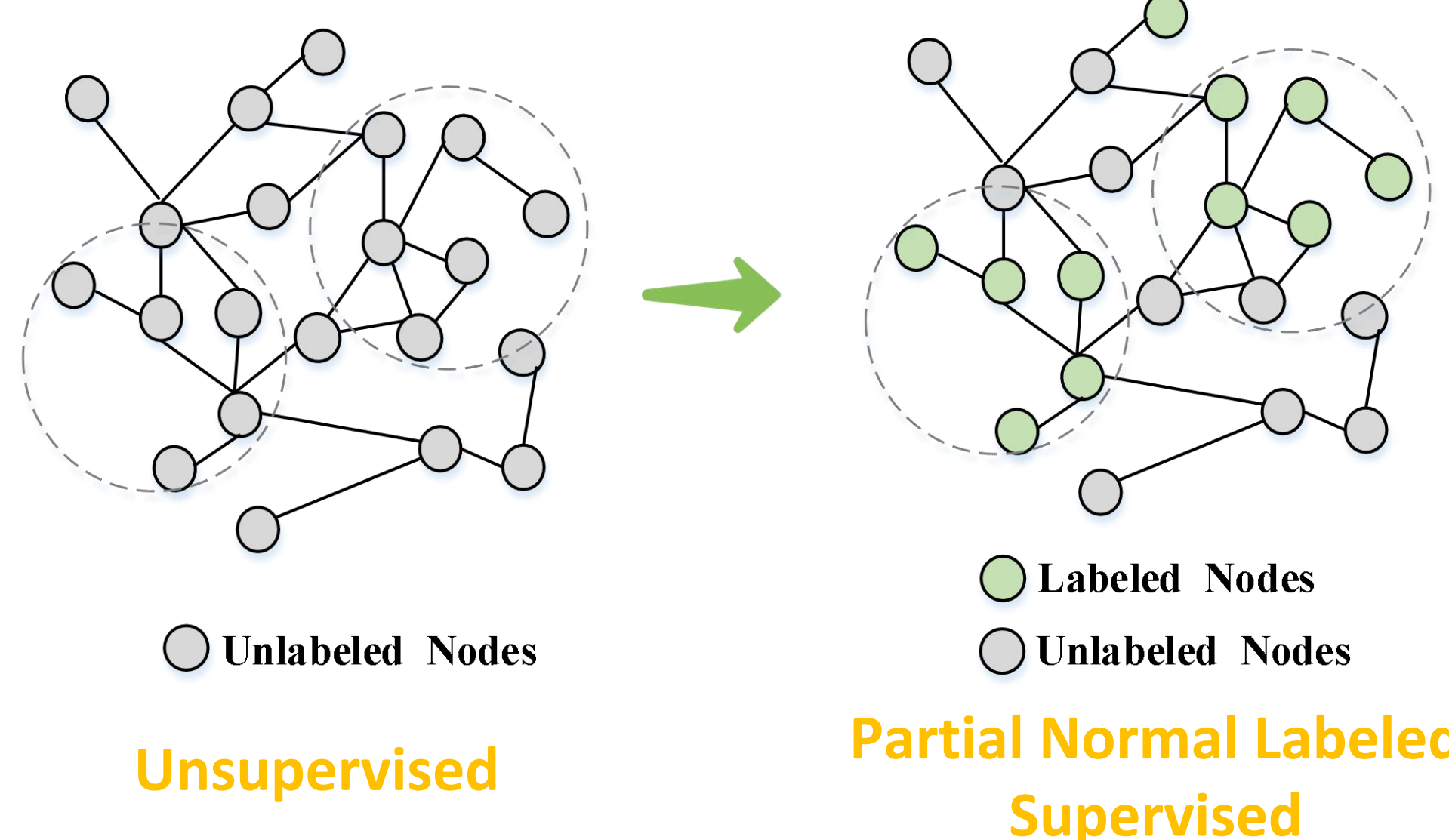
Motivation

This work considers a practical **semi-supervised graph anomaly detection (GAD) scenario**, where part of the nodes in a graph are known to be normal, contrasting to the extensively explored unsupervised setting with a fully unlabeled graph.

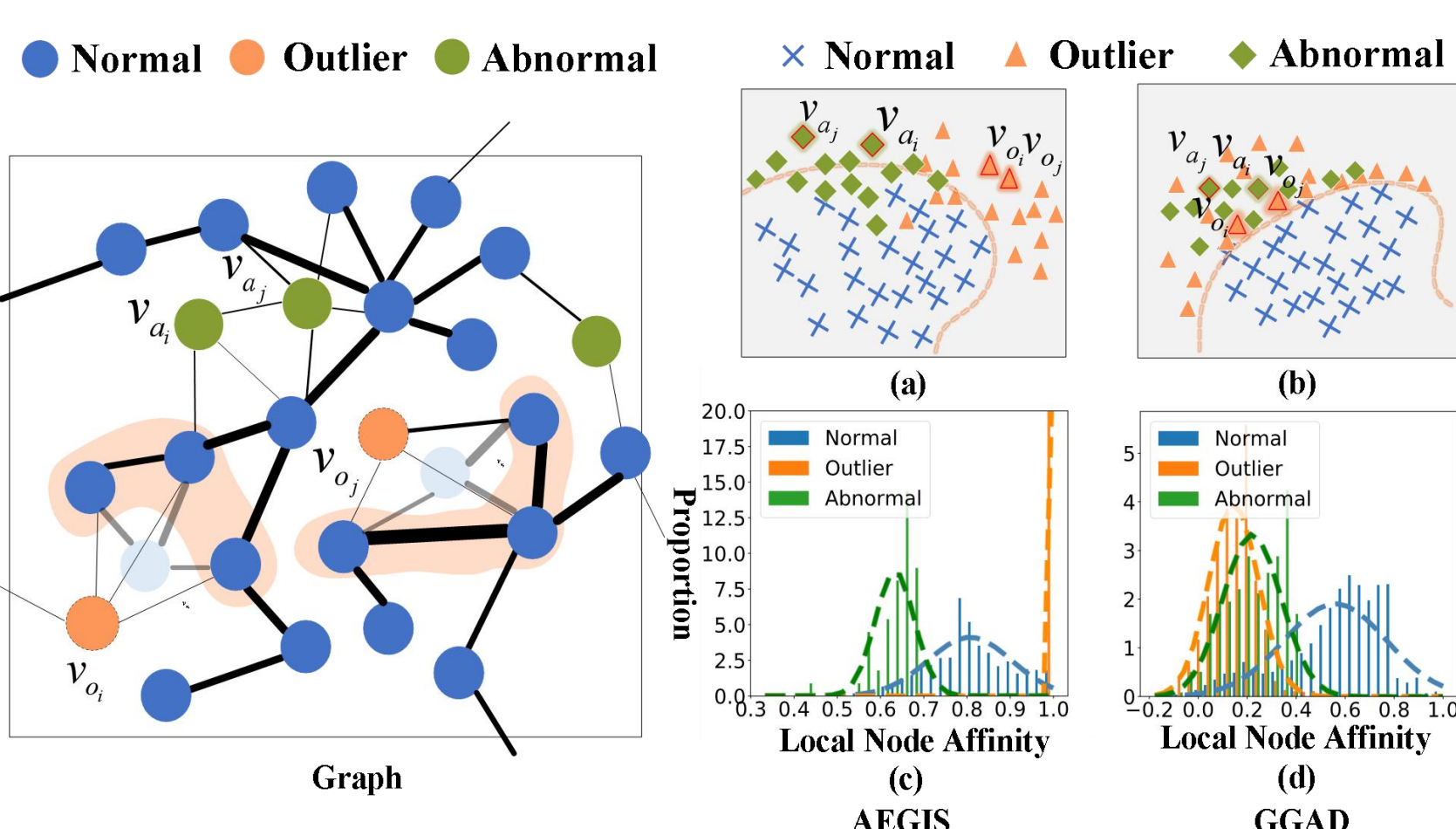


Overwhelming normal samples

Randomly sample some nodes from the graph as the normal nodes, without any human manual labeling (the same labeling cost as unsupervised GAD).



Two Important Priors about Anomalies



Asymmetric local affinity

The affinity between normal nodes is typically significantly stronger than that between normal and abnormal nodes.

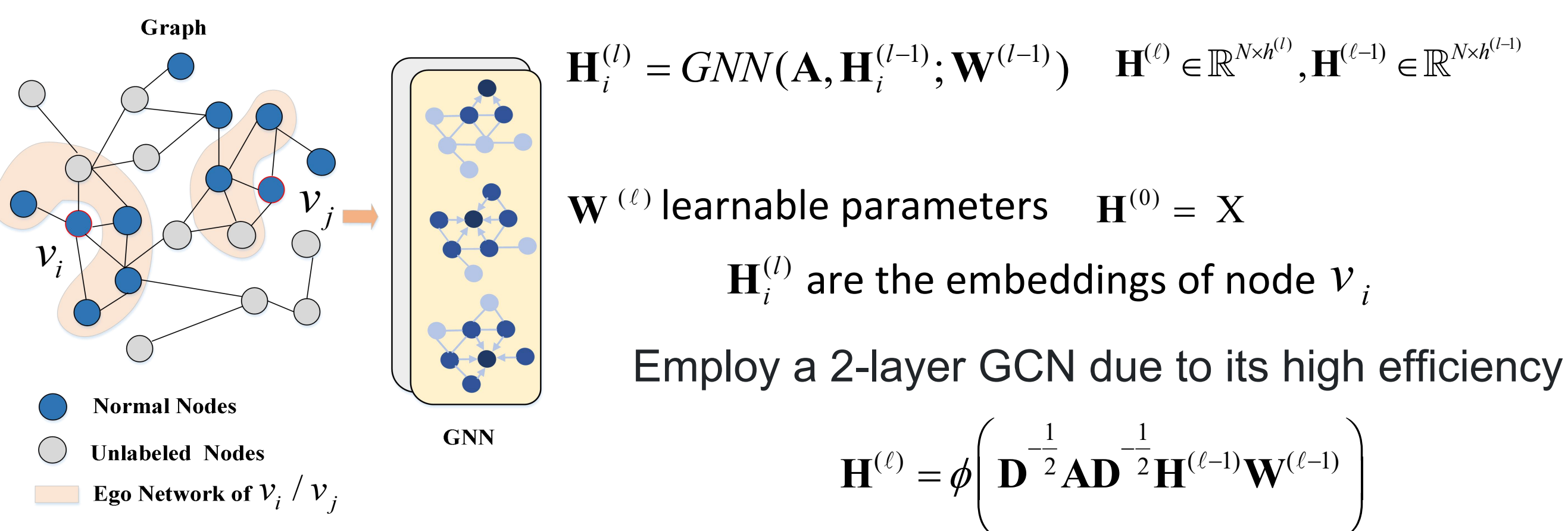
Egocentric closeness

The outliers should be closed to the normal nodes that share similar local structure due to subtle abnormality or adversarial camouflage.

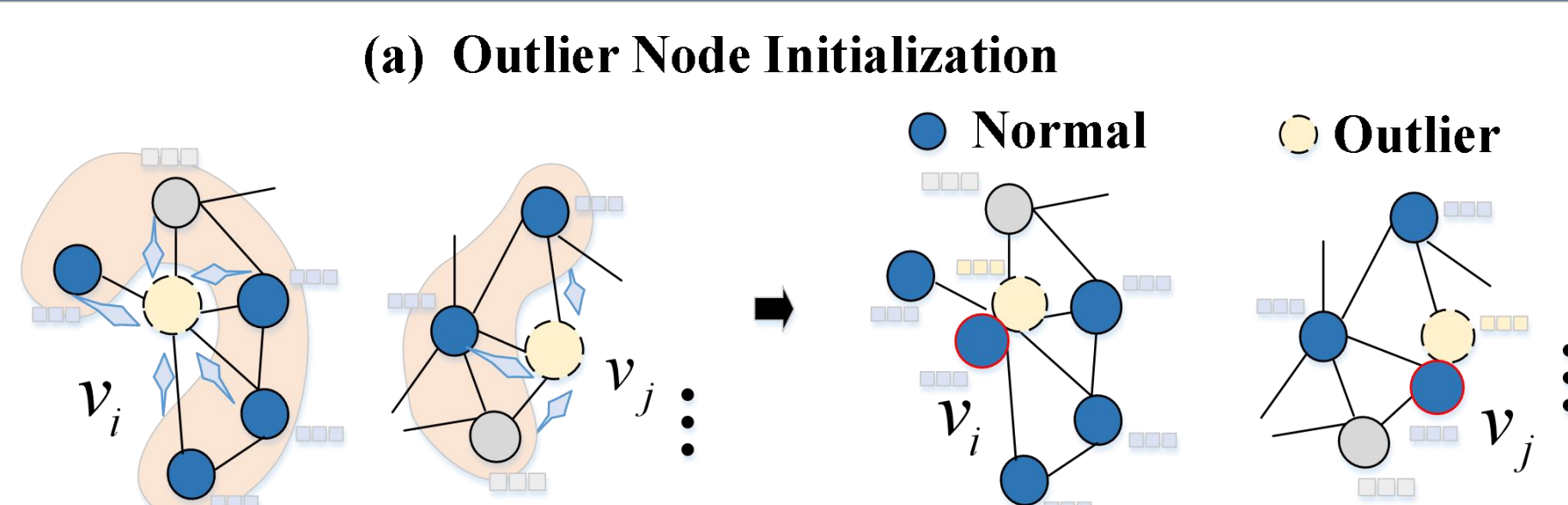
Key idea

The key idea is to generate **pseudo anomaly nodes**, referred to as 'outlier nodes', for providing **effective negative node** samples in training a discriminative one-class classifier.

Graph Neural Network for Node Representation



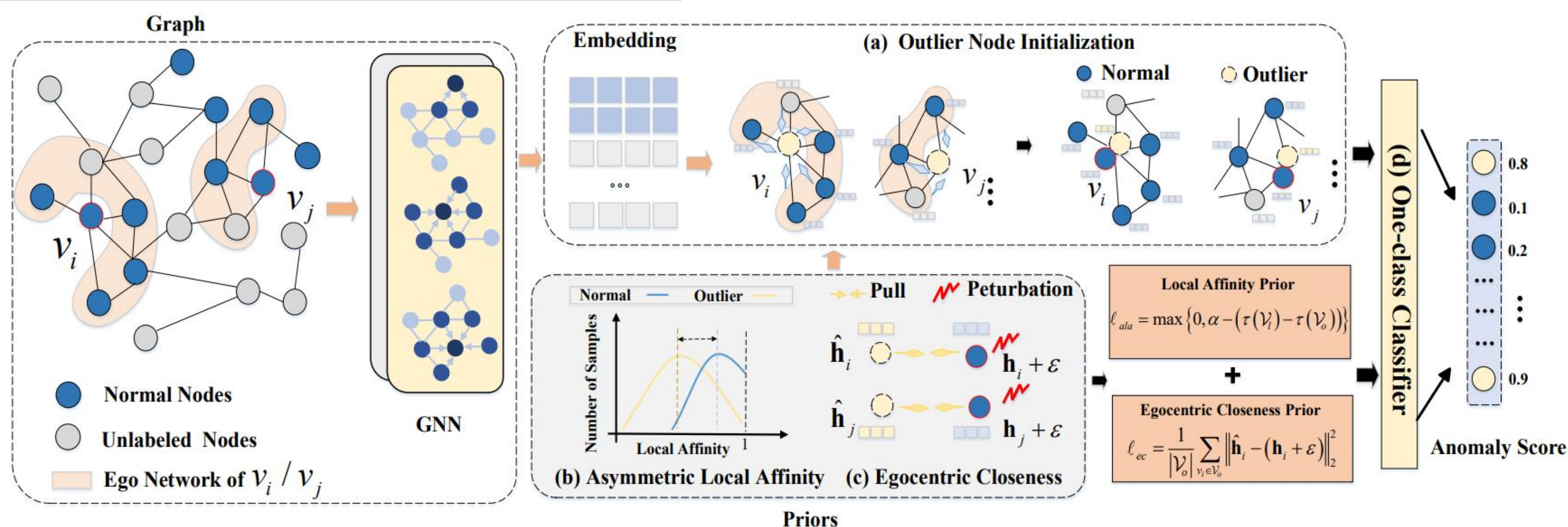
Neighborhood-aware outlier initialization



We sample a set of normal nodes and respectively generate an outlier node for each of them based on its ego network.

Ψ is a mapping function determined by parameters Θ_g and $\tilde{\mathbf{W}} \in \mathbb{R}^{d \times d}$ are the learnable parameter

The Framework of GGAD



Incorporating the Asymmetric Local Affinity Prior

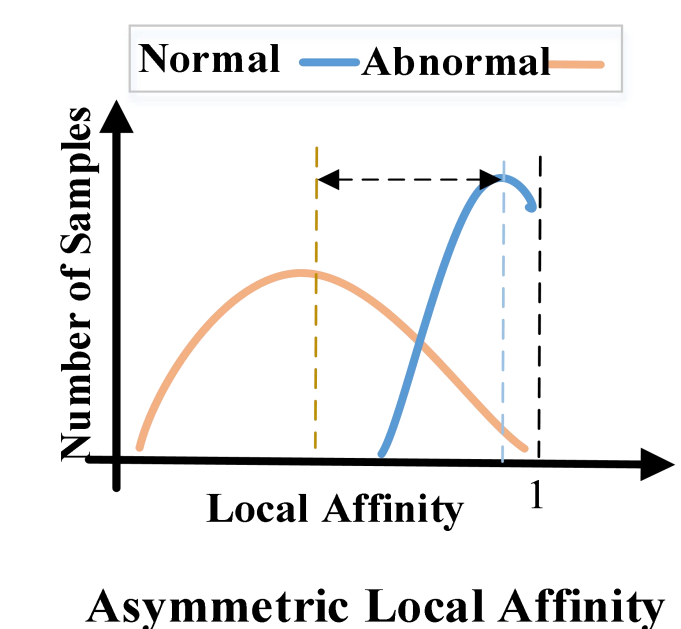
Local Node Affinity Calculation

$$\tau(v_i) = \frac{1}{|\mathcal{N}(v_i)|} \sum_{v_j \in \mathcal{N}(v_i)} \text{sim}(\mathbf{h}_i, \mathbf{h}_j) \quad \tau(v_i) = \frac{1}{|\mathcal{V}_i|} \sum_{v_j \in \mathcal{V}_i} \tau(v_j) \quad \tau(v_o) = \frac{1}{|\mathcal{V}_o|} \sum_{v_j \in \mathcal{V}_o} \tau(v_j)$$

\mathcal{V}_o and \mathcal{V}_i are the sets of abnormal nodes and normal nodes

Enforcing the Structural Affinity Prior

$$\ell_{\text{ala}} = \max\{0, \alpha - (\tau(\mathcal{V}_i) - \tau(\mathcal{V}_o))\} \quad \text{Margin loss function}$$



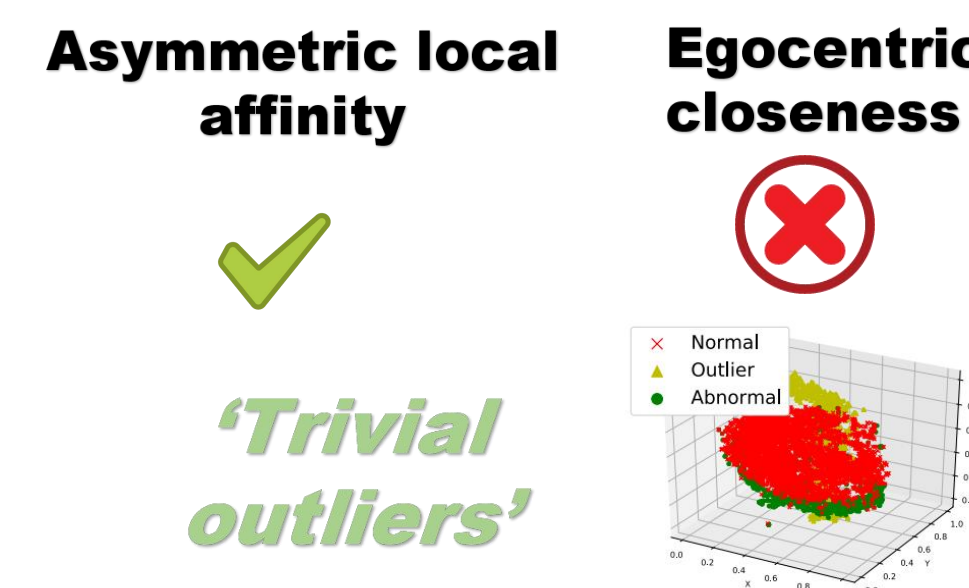
Incorporating the Egocentric Closeness Prior

Solely using this local affinity prior may distribute far away from the normal nodes in the representation space.

$$\ell_{\text{ec}} = \frac{1}{|\mathcal{V}_o|} \sum_{v_i \in \mathcal{V}_o} \|\hat{\mathbf{h}}_i - (\mathbf{h}_i + \varepsilon)\|_2^2$$

\mathbf{h}_i and $\hat{\mathbf{h}}_i$ are the representations of the normal node v_i and its corresponding generated outliers

ε is a noise perturbation generated from a Gaussian distribution to guarantee separability



Training and Inference

Binary cross-entropy loss function

$$\ell_{\text{bce}} = \sum_i y_i \log(p_i) + (1 - y_i) \log(1 - p_i)$$

$$\ell_{\text{total}} = \ell_{\text{bce}} + \beta \ell_{\text{ala}} + \lambda \ell_{\text{ec}}$$

The inverse prediction of the one-class classifier is used as the anomaly score

$$\text{score}(v_j) = 1 - \eta(\mathbf{h}_j; \Theta^*)$$

where Θ^* is the learned parameters of GGAD

Main Comparison Result

Setting	Method	Dataset						Dataset					
		Amazon	T-Finance	Reddit	Elliptic	Photo	DGraph	Amazon	T-Finance	Reddit	Elliptic	Photo	DGraph
Unsupervised	Dominant	0.7025	0.6087	0.5105	0.2960	0.5136	0.5738	0.1315	0.0536	0.0380	0.0454	0.1039	0.0075
	AnomalyDAE	0.7783	0.5809	0.5091	0.4963	0.5069	0.5763	0.1429	0.0491	0.0319	0.0872	0.0987	0.0070
	OCGNN	0.7165	0.4732	0.5246	0.2581	0.5307	/	0.1352	0.0392	0.0375	0.0616	0.0965	/
	AEGIS	0.6059	0.6496	0.5349	0.4553	0.5516	0.4509	0.1200	0.0622	0.0413	0.0827	0.0972	0.0053
	GAAN	0.6513	0.3091	0.5216	0.2590	0.4296	/	0.0852	0.0283	0.0348	0.0436	0.0767	/
	TAM	0.8303	0.6175	0.6062	0.4039	0.5675	/	0.4024	0.0547	0.0437	0.0502	0.1013	/
Semi-supervised	Dominant	0.8867	0.6167	0.5194	0.3256	0.5314	0.5851	0.7289	0.0542	0.0414	0.0652	0.1283	0.0076
	AnomalyDAE	0.9171	0.6027	0.5280	0.5409	0.5272	0.5866	0.7748	0.0538	0.0362	0.0949	0.1177	0.0071
	OCGNN	0.8810	0.5742	0.5622	0.2881	0.6461	/	0.7538	0.0492	0.0400	0.0640	0.1501	/
	AEGIS	0.7593	0.6728	0.5605	0.5132	0.5936	0.4450	0.2616	0.0685	0.0441	0.0912	0.1110	0.0058
	GAAN	0.6531	0.3636	0.5349	0.2724	0.4355	/	0.0856	0.0324	0.0362	0.0611	0.0768	/
	TAM	0.8405	0.5923	0.5829	0.4150	0.6013	/	0.5183	0.0551	0.0446	0.0552	0.1087	/
	GGAD (Ours)	0.9443	0.8228	0.6354	0.7290	0.6476	0.5943	0.7922	0.1825	0.0610	0.2425	0.1442	0.0082

Ablation Study

- By unifying both priors through the two losses, the generated outlier nodes can be thought as **hard anomalies** that lie at the fringe of normal nodes in the feature representation space

- ❖ Random
- ❖ Nonlearnable Outliers (NLO)
- ❖ Gaussian Perturbation
- ❖ Noise and GaussianP
- ❖ VAE and GAN

Ablation study on our two priors

Metric	Component	Dataset					
		ℓ_{ala}	ℓ_{ec}	Amazon	T-Finance	Reddit	Elliptic
AUROC	✓	✓	✓	0.8871	0.8149	0.5839	0.6863
	✓	✓	✓	0.9324	0.8228	0.6354	0.7290
AUPRC	✓	✓	✓	0.6643	0.1739	0.0409	0.1954
	✓	✓	✓	0.7843	0.1924	0.0610	0.2425

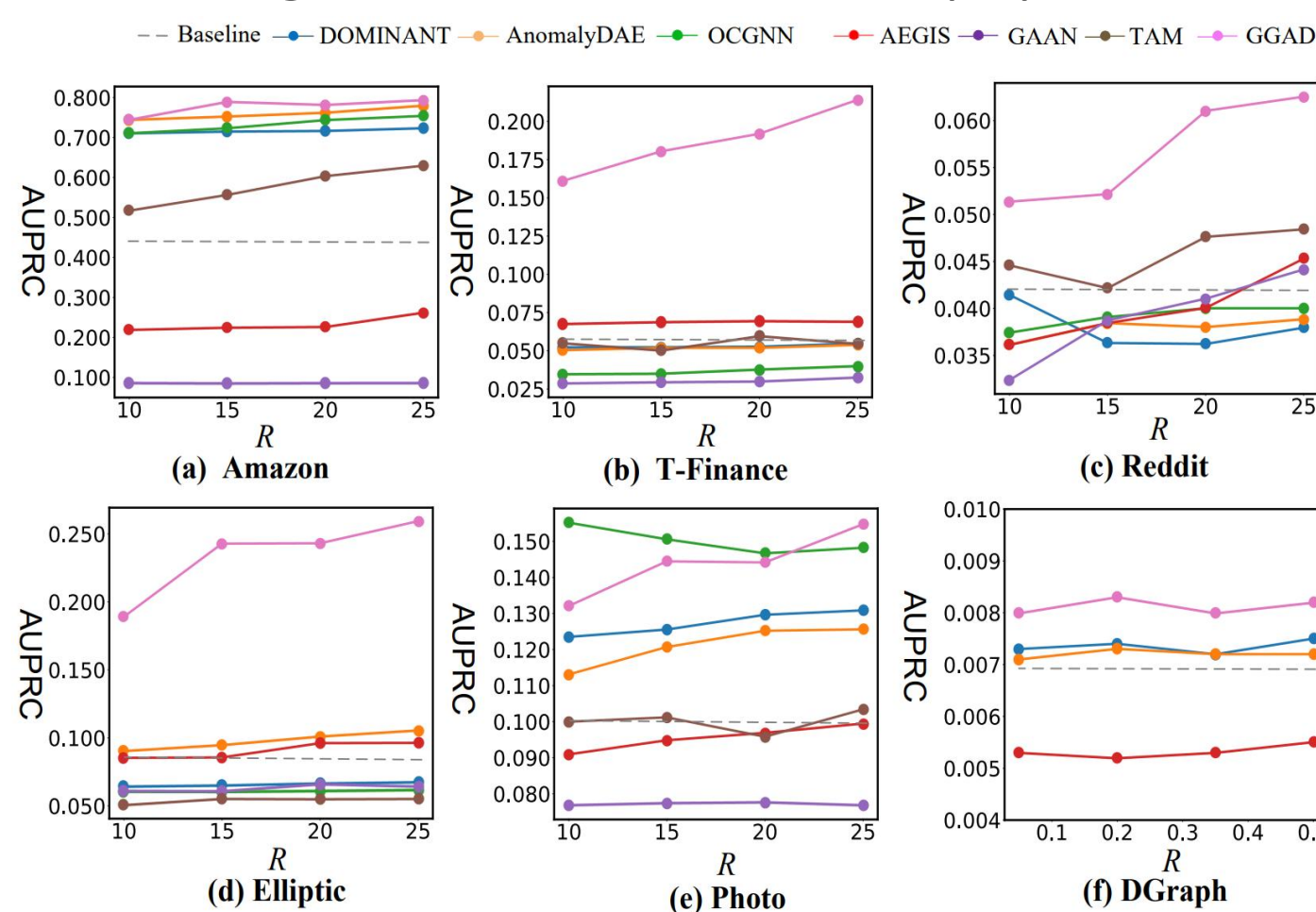
GGAD vs. alternative outlier generators

Metric	Method	Dataset					
		Amazon	T-Finance	Reddit	Elliptic	Photo	DGraph
AUROC	Random	0.7263	0.4613	0.5227	0.6856	0.5678	0.5712
	NLO	0.8613	0.6179	0.5638	0.6787	0.5307	0.5538
	Noise	0.8508	0.8204	0.5285	0.6786	0.5940	0.5779
	GaussianP	0.2279	0.6659	0.5235	0.6715	0.5925	0.5862
	VAE	0.8984	0.6674	0.6175	0.7055	0.6222	0.5801
	GAN	0.8288	0.5487	0.5378	0.6256	0.6032	0.5101
	GGAD (Ours)	0.9324	0.8228	0.6354	0.7290	0.6476	0.5943
AUPRC	Random	0.1755	0.0402	0.0394	0.1981	0.1063	0.0061
	NLO	0.4696	0.1364	0.0495	0.1750	0.1092	0.0065
	Noise	0.5384	0.1762	0.0381	0.1924	0.1200	0.0076
	GaussianP	0.0397	0.0677	0.0376	0.1682	0.1194	0.0078
	VAE	0.6111	0.0652	0.0528	0.2344	0.1272	0.0063
	GAN	0.3715	0.0461	0.0433	0.1263	0.1143	0.0051
	GGAD (Ours)	0.7843	0.1924	0.0610	0.2425	0.1442	0.0087

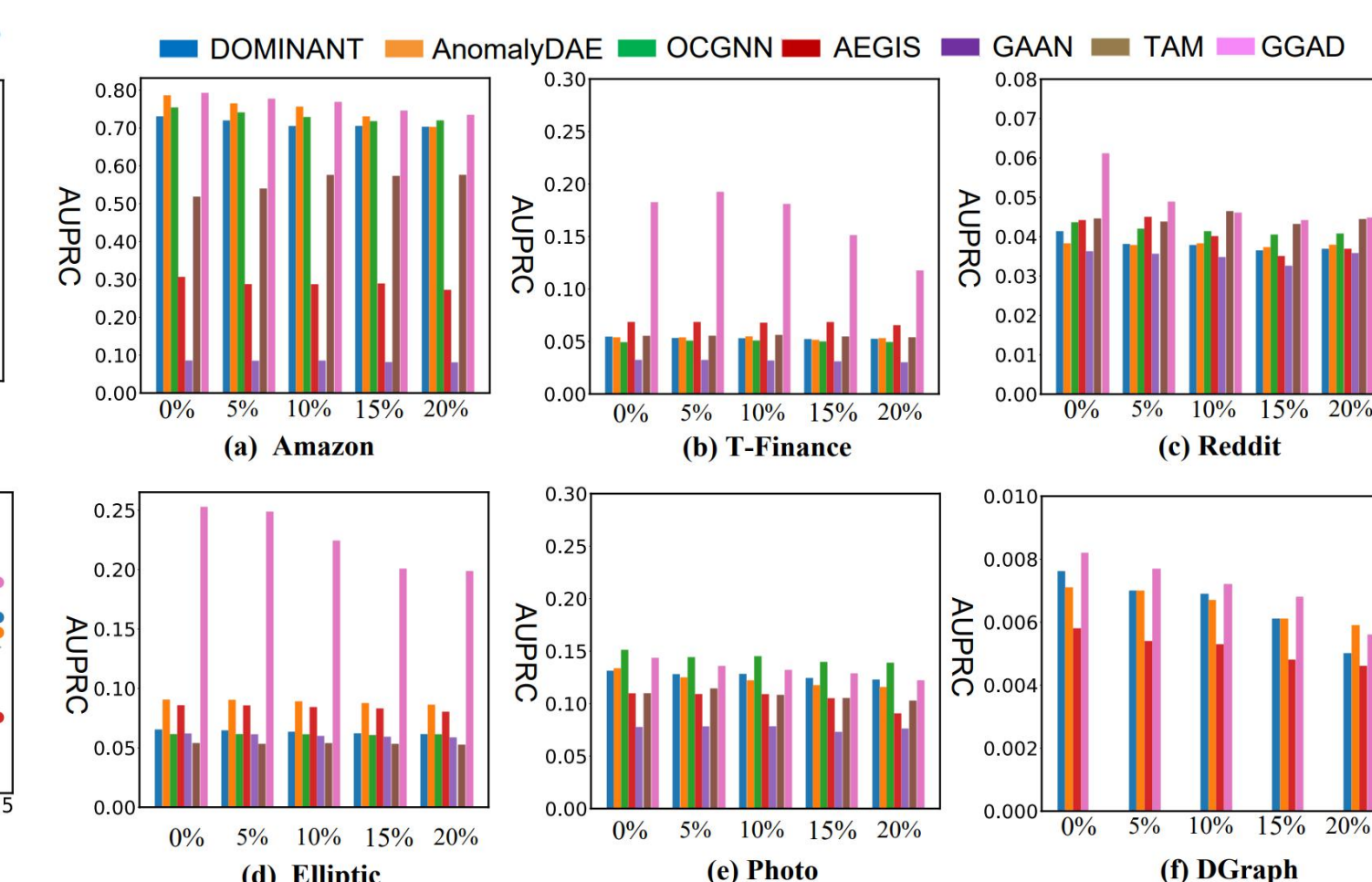
Performance w.r.t. Training Size and Anomaly Contamination

- With **increasing training samples** of normal nodes, the performance of all methods generally gets improved
- GGAD consistently maintains the best performance under **different contamination rates**, showing good robustness w.r.t. the contamination

AUPRC results w.r.t. different number of training normal nodes (R% of $|\mathcal{V}|$)



AUPRC w.r.t. different anomaly contamination



GGAD enabled Unsupervised Methods

- We incorporate the outlier generation into existing unsupervised method demonstrating the generation in GGAD can also benefit the existing unsupervised methods

GGAD enabled unsupervised methods

Metric	Method	Dataset			
		Amazon	T-Finance	Elliptic	Photo
AUROC	#Anomalies/#Top-K Nodes	387/500	351/1000	1448/2000	
	Dominant	0.7025	0.6087	0.2960	
	GGAD-enabled Dominant	0.8186	0.6275	0.2986	
	OCGNN	0.7165	0.4732	0.2581	
	GGAD-enabled OCGNN	0.8692	0.5931	0.2638	
	AEGIS	0.6059	0.6496	0.4553	
AUPRC	GGAD-enabled AEGIS	0.8395	0.7024	0.5036	
	GGAD	0.9431	0.8108	0.7225	
	Dominant	0.1315	0.0536	0.0454	
	GGAD-enabled Dominant	0.3462	0.0585	0.0613	
	OCGNN	0.1352	0.0392	0.0616	
	GGAD-enabled OCGNN	0.3950	0.0480	0.0607	
	AEGIS	0.1200	0.0622	0.0827	
	GGAD-enabled AEGIS	0.3833	0.0784	0.0910	
	GGAD	0.7769	0.1734	0.2484	

Analysis of the generated outliers using MMD distance

Metric	Dataset				
	Amazon	T-Finance	Elliptic	Photo	Reddit
with Abnormal Node	0.1980	0.0784	0.1094	0.3703	0.3409
with Normal Node	0.2318	0.1040	0.1304	0.3880	0.3605

Computational Efficiency Analysis

- GGAD is generally more efficient than existing unsupervised GAD methods

Runtimes (in seconds) on the six datasets on CPU

Method	Dataset					
	Amazon	T-Finance	Reddit	Elliptic	Photo	DGraph
Dominant	1592	10721	125	1119	437	388
AnomalyDAE	1656	18560	161	8296	445	457
OCGNN	765	5717	162	3517	125	/
AEGIS	1121	15258	166	5638	417	1022
GAAN	1678	12120	94	1866	307	/
TAM	4516	17360	432	13200	165	/
GGAD (Ours)	658	9345	368	5146	106	488