Subject

- Michelangelo's works, subdivided through subject (reference creative brief)

Overview

- For a general audience, content should not be too deep or complicated

Main page

- Title & short description of Michelangelo/his background (famous artist during the renaissance, where he was born etc)
- Have a photo of the artist
- Idea 1: Big cover photo of michelangelo's work & title
  - Nav bar at the top
- Idea 2: main page that references a gallery, carousal of images that leads to subpages

Sub pages

- Short descriptions of how Michelangelo approached the subjects (from the wikipedia article)
- List images with captions (title, date, material)
- The nav bar should stay at the top
- Scroll down / carousal are both fine
  - Play with the format
- Images treated comparatively big so that they can catch the eyes
- Have a separate page for sources

Visual language

- Renaissance fonts (can be paired up with sans serif/comparatively simplistic fonts – e.g., futura)
- Minimalistic, so that the artworks gets greater attention
- Color palette: white, maybe some blue and red
- Modern, clean mood (like contemporary museum websites)