

Leonardo Tamayo

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Education

Universidad de Los Andes | Bogotá, Colombia

Expected Graduation: March 2022

- Studies in Business Management and Economics
- Created and executed a strategy of civic education along with SITP (Sistema de Transporte Público en Bogotá) on the main avenues of the city. Drivers began respecting the buses preferential lane, public mobility became more effective and more attractive to new users.
- Research and understand the pea market in Corabastos, the biggest marketplace in Colombia. Analyze the possible new use for waste generated in the peeling process, focusing in the textile industry and in the renewable energy.
- Develop the business expansion strategy for Imenti, a manufacturer of dental implants in Colombia, to México.

Acámica | Buenos Aires, Argentina - Online

Expected Graduation: January 2021

- Studying Data Science
- Selected coursework: Machine Learning, advanced models, recommendation system
- Built a Machine Learning model that predicted real estate prices for an online real estate company in Argentina called Properati, using Python.

Collective Academy | Ciudad de México, México - Online

Expected Graduation: May 2021

- Relevant Coursework: Collective Shift, Design & Innovation, Entrepreneurship, Marketing strategies, Storytelling & Public Speaking.

Colegio San Jorge de Inglaterra| Bogotá, Colombia

2004 - 2017

- Baccalaureate

Professional Experience

Constructora Habitat de los Andes | Bogotá, Colombia

Summer 2019

Financial Assistant

- Upgrade the financial planning department of the company and the financial projections for new investments. As a result, we made the evaluation analysis for the launch of a new housing project in Ibagué - Colombia: Hábitat Ocobos.
- Generated consumer insights based on secondary research & data analysis. Focusing on how consumers perceive environmentally friendly housing projects.
- Explore new ways for funding housing projects through crowdfunding

Technical Skills

- **Programming Languages:** Python (Intermediate), Stata (advanced)
- **Software:** Excel (Intermediate), Crystal ball, Arena

Interests

- **Languages:** Spanish, Writing and communication in English level C1, French level B2 and Mandarin (basic).
- **Interests:** Reducing social inequalities in Latin America, working with entrepreneurs, scaling game-changing companies, finance, being an entrepreneur, exploring alternative ways of construction and e-commerce.