

PRESS RELEASE AND FAQ

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FOR IMMEDIATE RELEASE

MEET THE ARTISTS BEHIND THE ART

LOVE.CRAFT LAUNCHES A NEW WEBPAGE HIGHLIGHTING ITS ARTISTS

ATHENS, Ga., Sep. 9, 2025 — Love.Craft Athens has unveiled a new webpage featuring artist profiles and portfolios that showcase the unique talents, creativity, and stories of its crew members. This new addition gives the community a deeper look into the people behind the art and strengthens the connection between artists and the broader Athens community.

Until now, there was no easy way for the public to learn about Love.Craft Athens' crew members and the individual creativity that drives their work. While their art spoke volumes, the artists themselves remained largely unseen, leaving a gap in personal connection and community engagement.

The new artist profiles solve this problem by putting the spotlight on the crew members themselves. Each profile highlights the artist's work, story, and contributions to Love.Craft's mission, allowing the public to get to know them on a more personal level. This platform not only celebrates their creativity but also fosters stronger ties with the local community.

"Our goal has always been to celebrate the incredible talents of our crew while creating meaningful connections with the Athens community," said Lindsay Hoffman, a spokesperson for Love.Craft Athens. "This new webpage is a way to shine a light on the artists behind the art and share their stories in a way that feels authentic and personal."

Visiting the new artist portfolios is simple. Community members can head directly to lovecraftathens.org to explore the profiles and connect with the artists who make Love.Craft's mission possible.

"As someone who has always admired the work from Love.Craft, seeing the faces and stories behind the art makes it feel so much more personal," said a local community member. "It's inspiring to learn about the people who create the pieces and to feel that sense of connection."

The new artist webpage is now live and ready to explore. To meet the crew, discover their creativity, and learn more about Love.Craft's mission, visit lovecraftathens.org!

FREQUENTLY ASKED QUESTIONS

1. WHAT IS LOVE.CRAFT?

Love.Craft is a nonprofit in Athens, Georgia that provides job training and other activities for adults with disabilities.

2. WHO ARE THE CREW MEMBERS?

Love.Craft's crew members are adults with disabilities who take part in their various programs.

3. HOW MANY ARTISTS WILL THE PAGE FEATURE?

There will be 8-10 artist portfolios featured on the page.

4. WILL MORE ARTISTS BE ADDED IN THE FUTURE?

More artists can be added in the future to ensure our artist profiles at Love.Craft stay up to date.

5. WHAT INFORMATION IS SHOWN ON THE ARTIST PROFILES?

The artist profile section will showcase bios, art work and fun facts about each crew member.

6. IS THE ART AVAILABLE FOR PURCHASE?

Some art will be available for purchase, depending on each artist's preferences. Each profile will include information for further inquiries.

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