## Insight 1

https://public.tableau.com/app/profile/logan.donlan/viz/IncomePerCapitaBarChart/IncomePerCapitaBarChart

This is a bar chart showing the average income per capita by state. The northeast seems to lead the pack here with Connecticut (\$37,025), New Jersey (\$36,085), Rhode Island (\$35,671), Massachusetts (\$35,554), and Maryland (\$33,073) being the top 5 states in this category.

## **Insight 2**

https://public.tableau.com/app/profile/logan.donlan/viz/PovertyvMinorities/PovertyvMinoritiesTrendLine?publish=yes

This is a scatter plot comparing the average poverty rate in each state to the percentage of minorities (non-Caucasians). A trend line showing the relationship between the data shows there is some connection between the poverty rate and minority population percentage.

## **Insight 3**

https://public.tableau.com/app/profile/logan.donlan/viz/IncomevMinoritiesMapp/IncomevMinoritiesMappy publish=yes

This shows a side-by-side map of income per capita and minority population percentage in each state. Looking at the two maps together paints a clear picture of the disparity between the minority-heavy states and the ones primarily populated by Caucasians. Alaska and Hawaii are heavy outliers here.